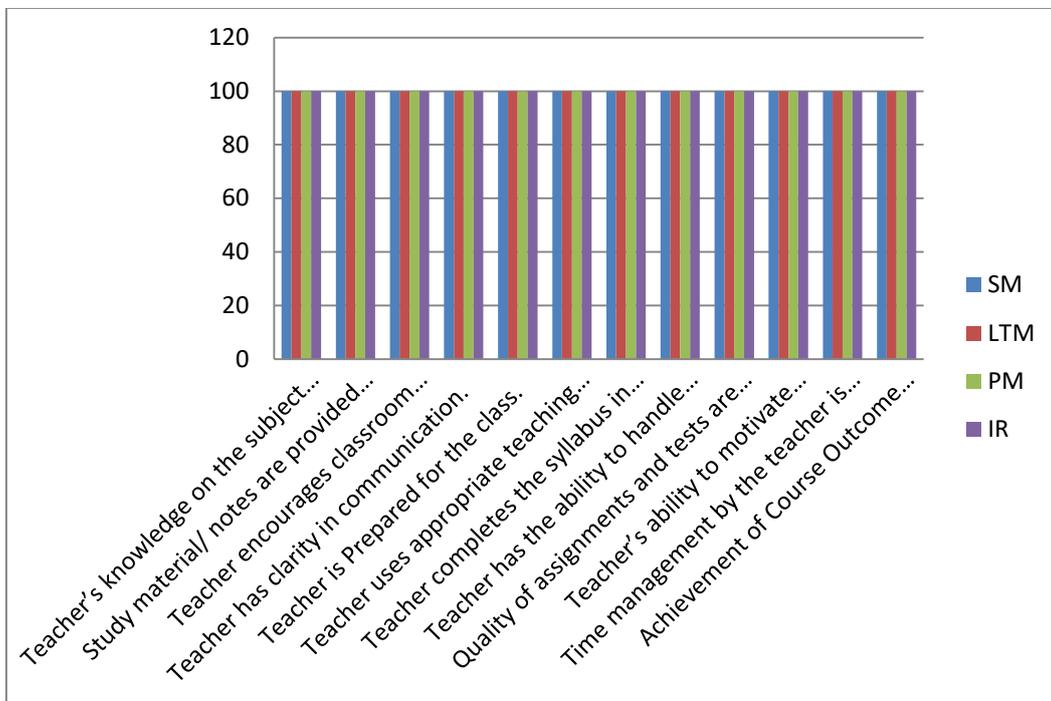


ASTHA School of Management
Analysis report on
STUDENT FEEDBACK (2017-18)
Semester: 4th
Specialization: (Marketing)

The institute draws feedback from students for continuous improvement in curriculum development and enrichment, and also the teaching-learning process. For the session 2017-18, the analysis of student feedback from Marketing Specialization (dual specialization is offered) is presented as under:

1. Feedback on Subject Specific:



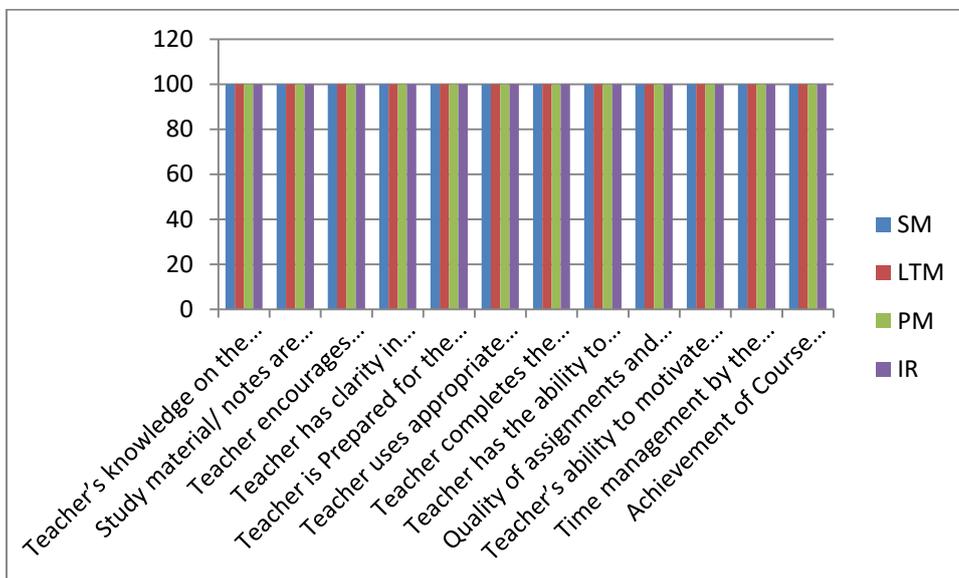
Inference: By and large the students have learned from the course. 54 students have opted for marketing as specialization.

Tharnika
Principal
Astha School Of Management

ASTHA School of Management
Analysis report on
STUDENT FEEDBACK (2017-18)
Semester: 4th
Specialization: (Finance)

The institute draws feedback from students for continuous improvement in curriculum development and enrichment, and also the teaching-learning process. For the session 2017-18, the analysis of student feedback from Finance Specialization (dual specialization is offered) is presented as under:

1. Feedback on Subject Specific:



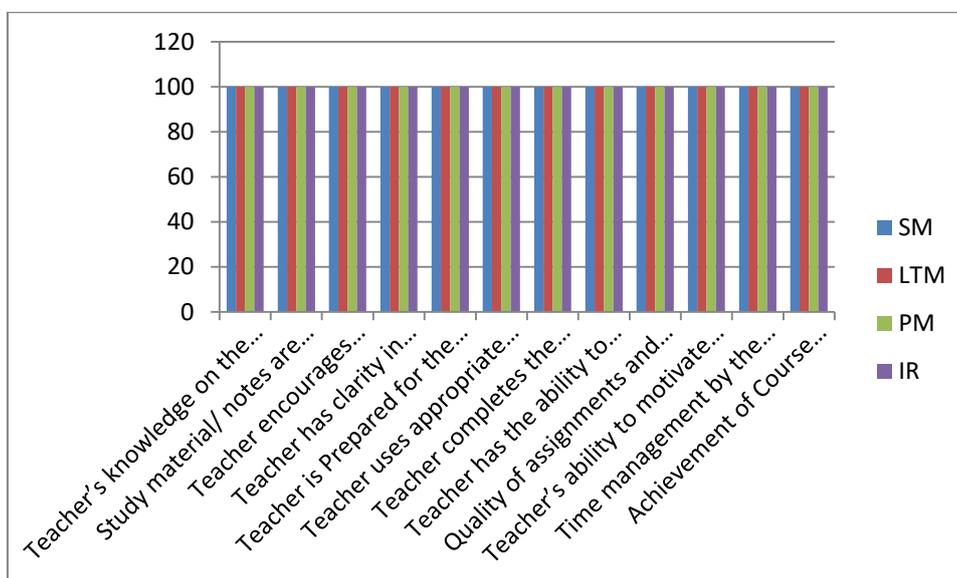
Inference: By and large the students have learned from the course. 37 students have opted for marketing as specialization.

Tharunika
Principal
Astha School Of Management

ASTHA School of Management
Analysis report on
STUDENT FEEDBACK (2017-18)
Semester: 4th
Specialization: (HR)

The institute draws feedback from students for continuous improvement in curriculum development and enrichment, and also the teaching-learning process. For the session 2017-18, the analysis of student feedback from HR Specialization (dual specialization is offered) is presented as under:

1. Feedback on Subject Specific:



Inference: By and large the students have learned from the course. 19 students have opted for marketing as specialization.

Recommendation:

A new feedback form is recommended which includes all the criteria i.e. curriculum, teaching & learning, infrastructure, value added course etc.

Sharnika
Principal
Astha School Of Management