# ASTHA School of Management <br> Analysis report on <br> STUDENT FEEDBACK (2019-2020) <br> Semester: $4^{\text {TH }}$ <br> Specialization: (Marketing/HR) 

The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2019-20,, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $100 \%$ of the students strongly agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $98 \%$ of students strongly agreed, $1 \%$ of Students agreed and $1 \%$ of the students were neutral $1 \%$ of the students disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $97 \%$ of Students Strongly agreed, $1 \%$ of Students agreed and $1 \%$ of the students were neutral $1 \%$ of the students disagreed. In response to Curriculum effectiveness in developing ICT \& communication skills, $96 \%$ of Students Strongly agreed, $2 \%$ of Students agreed , $1 \%$ of the students were neutral $1 \%$ of the students disagreed.. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $98 \%$ of Students strongly agreed, and $1 \%$ of Students agreed and $1 \%$ of the students were neutral.


## II. Teaching Learning and Proctorship: ;



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $88 \%$ of students strongly agreed, $12 \%$ agreed.With respect to appropriate fieldwork, project work is given to provide experiential learning. $84 \%$ of students strongly agreed , $16 \%$ of Students agreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; 96 $\%$ of Students Strongly agreed, $4 \%$ of Students agreed. About Proper guidance provided by faculty for research \& innovation; $88 \%$ of Students Strongly agreed, $12 \%$ of Students agreed. A reply to Guidance provided by the proctor is timely and useful; $96 \%$ of Students Strongly agreed, and $4 \%$ of Students agreed.


## III. Feedback on Subject Specific:



Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
4. In response to teacher's clarity in communication; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)


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6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:
7. RM ( $100 \%$ of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
8. With reference to answer the syllabus completion in time; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
9. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:
RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
10. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
11. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as.
RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
12. In response totime management by the teacher is appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)


# ASTHA School of Management <br> Analysis report on <br> STUDENT FEEDBACK (2019-2020) <br> Semester: 4TH <br> Specialization : ( Finance/HR) 

The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2019-20, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $89 \%$ of the students strongly agreed and $11 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $83 \%$ of students strongly agreed, $17 \%$ of Students agreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $97 \%$ of Students Strongly agreed, and 3\% agreed. In response to Curriculum effectiveness in developing ICT \& communication skills, $88 \%$ of Students Strongly agreed, $12 \%$ of Students agreed.Concerning Curriculum helps in developing ethics, values and effective social behaviour, $96 \%$ of Students strongly agreed, and $4 \%$ of Students agreed.


## II. Teaching Learning and Proctorship



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $100 \%$ of students strongly agreed. With respect to appropriate fieldwork, project work is given to provide experiential learning. $98 \%$ of students strongly agreed, 1 $\%$ of Students agreed and $1 \%$ of the students were neutral. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $97 \%$ of Students Strongly agreed, $1 \%$ of Students agreed. About Proper guidance provided by faculty for research \& innovation; $88 \%$ of Students Strongly agreed, $1 \%$ of the students were neutral and $1 \%$ of the students disagreed. A reply to Guidance provided by the proctor is timely and useful; $98 \%$ of Students Strongly agreed, and $1 \%$ of Students agreed and $1 \%$ of the students were neutral.


## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:
4. BT ( $100 \%$ of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
5. In response to teacher's clarity in communication; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
6. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
7. To answer teacher's appropriate teaching methodology; students responded subject-wise as:
8. BT ( $100 \%$ of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),

9. With reference to answer the syllabus completion in time; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
10. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:
BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
11. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
12. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as:
BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
13. In response to time management by the teacher is appreciable; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM ( $\mathbf{1 0 0 \%}$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.),


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The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2019-20, the analysis of students feedback is presented as under:


## Discussion:

Based on the response received from students it was found that $100 \%$ of the students strongly agreed.About the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $100 \%$ of students strongly agreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decisionmaking skills; $98 \%$ of Students Strongly agreed, $1 \%$ agreed and $1 \%$ of the students were neutral. In response to Curriculum effectiveness in developing ICT \& communication skills, $96 \%$ of Students Strongly agreed, $2 \%$ of Students agreed $1 \%$ of the students were neutral and $1 \%$ of the students disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $95 \%$ of Students strongly agreed, $3 \%$ of Students agreed $1 \%$ of the students were neutral and $1 \%$ of the students disagreed.

## II. Teaching Teaching and Proctorship



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $99 \%$ of students strongly agreed, $1 \%$ agreed. With respect to appropriate fieldwork, project work is given to provide experiential learning. $100 \%$ of students strongly agreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $98 \%$ of Students Strongly agreed, $1 \%$ of Students agreed and $1 \%$ of Students were neutral.About Proper guidance provided by faculty for research \& innovation; $96 \%$ of Students Strongly agreed, $2 \%$ of Students agreed, $1 \%$ of Students were neutral, $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; $95 \%$ of Students Strongly agreed, and $3 \%$ of Students agreed, $1 \%$ of Students were neutral, $1 \%$ of Students disagreed.


## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as.

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.)
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS ( $100 \%$ of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.)
4. In response to teacher's clarity in communication; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS ( $100 \%$ of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA (100 \% of Students strongly agreed.)
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS ( $100 \%$ of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:
$\mathbf{R M}$ (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS ( $100 \%$ of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
7. With reference to answer the syllabus completion in time; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.)
8. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
9. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
10. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as:
11. RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)
12. In response totime management by the teacher is appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.)


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