# ASTHA School of Management <br> Analysis report on <br> STUDENT FEEDBACK (2020-2021) <br> Semester: 4th <br> Specialization: (Marketing/HR) 

The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2020-21, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $89 \%$ of the students strongly agreed and $9 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement, $3 \%$ remained neutral and $1 \%$ disagreed. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $83 \%$ of students strongly agreed, $10 \%$ of Students agreed, $5 \%$ remained neutral and $1 \%$ of students disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $96 \%$ of Students Strongly agreed, and $3 \%$ agreed, $1 \%$ remained neutral. In response to Curriculum effectiveness in developing ICT \& communication skills, $88 \%$ of Students Strongly agreed, $8 \%$ of Students agreed, $3 \%$ chose to remain neutral and $1 \%$ of Students Disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $95 \%$ of Students strongly agreed, and $3 \%$ of Students agreed, $3 \%$ of Students chose to be neutral.

## II. Teaching Learning and Proctorship: ;



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $89 \%$ of students strongly agreed, $7 \%$ agreed, $3 \%$ chose to remain neutral and $1 \%$ of Students disagreed. With respect to appropriate fieldwork, project work is given to provide experiential learning. $82 \%$ of students strongly agreed, $11 \%$ of Students agreed, 5\% remained neutral and $2 \%$ of Students disagreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $95 \%$ of Students Strongly agreed, $4 \%$ of Students agreed and $1 \%$ of Students remained neutral. About Proper guidance provided by faculty for research \& innovation; $85 \%$ of Students Strongly agreed, $10 \%$ of Students agreed, $4 \%$ of Students and $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; $94 \%$ of Students Strongly agreed, $4 \%$ of Students agreed, $2 \%$ of Students remained neutral.

## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL ( $100 \%$ of Students strongly agreed.)
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
4. In response to teacher's clarity in communication; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL (100 \% of Students strongly agreed.)
6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:
7. RM (100 \% of students strongly agreed.), PBM ( $100 \%$ of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.), IL ( $100 \%$ of Students strongly agreed.)
8. With reference to answer the syllabus completion in time; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.),

IL (100 \% of Students strongly agreed.)
9. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:
RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.),

IL (100 \% of Students strongly agreed.)
10. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.),

IL (100 \% of Students strongly agreed.)
11. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as.

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM (100 \% of Students strongly agreed.),

IL (100 \% of Students strongly agreed.)
12. In response totime management by the teacher is appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.),B2B MARKETING (100 \% of Students strongly agreed.), TD( $100 \%$ of Students strongly agreed.),SHRM ( $100 \%$ of Students strongly agreed.), IL ( $100 \%$ of Students strongly agreed.)

ASTHA School of Management

Analysis report on
STUDENT FEEDBACK (2020-2021)
Semester: 4TH
Specialization : ( Finance/HR)
The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2020-21, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $87 \%$ of the students strongly agreed and $9 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement, $3 \%$ of the students remained neutral and $1 \%$ disagreed. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $84 \%$ of students strongly agreed, $9 \%$ of Students agreed and $5 \%$ of students remained neutral, and $2 \%$ disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $96 \%$ of Students Strongly agreed, and $3 \%$ agreed, $1 \%$ disagreed. In response to Curriculum effectiveness in developing ICT \& communication skills, $86 \%$ of Students Strongly agreed, $9 \%$ of Students agreed, $4 \%$ of Students remained neutral and $1 \%$ of Students Disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $95 \%$ of Students strongly agreed, and $3 \%$ of Students agreed, $2 \%$ of Students chose to be neutral.

## II. Teaching Learning and Proctorship



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $89 \%$ of students strongly agreed, $9 \%$ agreed and $2 \%$ of Students remained neutral. With respect to appropriate fieldwork, project work is given to provide experiential learning. $83 \%$ of students strongly agreed, $10 \%$ of Students agreed and $5 \%$ of Students remained neutral and $2 \%$ of the students disagreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $97 \%$ of Students Strongly agreed, $3 \%$ of Students agreed. About Proper guidance provided by faculty for research \& innovation; $89 \%$ of Students Strongly agreed, $9 \%$ of Students agreed, $1 \%$ of Students remained neutral and $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; $96 \%$ of Students Strongly agreed, $3 \%$ agreed and $1 \%$ of Students were neutral.

## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.),

IL (100 \% of Students strongly agreed.),
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:
4. BT ( $100 \%$ of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
5. In response to teacher's clarity in communication; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
6. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
7. To answer teacher's appropriate teaching methodology; students responded subject-wise as:
8. BT (100 \% of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.),

IL (100 \% of Students strongly agreed.),
9. With reference to answer the syllabus completion in time; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
10. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:
BT ( $100 \%$ of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
11. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
12. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as:
BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),
13. In response to time management by the teacher is appreciable; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), TD (100 \% of Students strongly agreed.),SHRM (100\% of Students strongly agreed.), IL (100 \% of Students strongly agreed.),

ASTHA School of Management<br>Analysis report on<br>STUDENT FEEDBACK (2020-2021)<br>Semester: 4TH<br>Specialization: (Marketing/ Operation)

The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2020-21, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $87 \%$ of the students strongly agreed and $11 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement, $2 \%$ of the students were neutral. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $84 \%$ of students strongly agreed, $9 \%$ of Students agreed, $5 \%$ of the students stayed neutral and $2 \%$ of students disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $96 \%$ of Students Strongly agreed, and $4 \%$ agreed. In response to Curriculum effectiveness in developing ICT \& communication skills, $88 \%$ of Students Strongly agreed, $10 \%$ of Students agreed, $1 \%$ of Students remained neutral and $1 \%$ of Students Disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $95 \%$ of Students strongly agreed, and $4 \%$ of Students agreed and $1 \%$ of the students remained neutral.


Principal

## II. Teaching Learning and Proctorship



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $86 \%$ of students strongly agreed, $12 \%$ agreed and $2 \%$ of Students neutral. With respect to appropriate fieldwork, project work is given to provide experiential learning. $85 \%$ of students strongly agreed, $8 \%$ of Students agreed, $5 \%$ of Students remained neutral and $2 \%$ of Students disagreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $94 \%$ of Students Strongly agreed, $6 \%$ of Students agreed. About Proper guidance provided by faculty for research \& innovation; $89 \%$ of Students Strongly agreed, $9 \%$ of Students agreed, $1 \%$ of Students were neutral and $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; 97 $\%$ of Students Strongly agreed, and $2 \%$ of Students agreed, $1 \%$ chose to remain neutral.


## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as: RM (100 \% of students strongly agreed.), PBM ( $100 \%$ of Students strongly agreed.), B2B MARKETING ( $100 \%$ of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM ( $100 \%$ of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING ( $100 \%$ of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM ( $100 \%$ of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM ( $100 \%$ of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
4. In response to teacher's clarity in communication; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:


RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
7. With reference to answer the syllabus completion in time; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM ( $100 \%$ of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
8. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
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10. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as.

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11. In response totime management by the teacher is appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B MARKETING (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.),SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),


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The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2020-21, the analysis of students feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $88 \%$ of the students strongly agreed and $10 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement, $2 \%$ were neutral. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $84 \%$ of students strongly agreed, $9 \%$ of Students agreed, $5 \%$ of students remained neutral and $2 \%$ of students disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $96 \%$ of Students Strongly agreed, and $4 \%$ agreed. In response to Curriculum effectiveness in developing ICT \& communication skills, 87 $\%$ of Students Strongly agreed, $11 \%$ of Students agreed, $1 \%$ of Students remained neutral and $1 \%$ of Students Disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $95 \%$ of Students strongly agreed, and $4 \%$ of Students agreed, and $1 \%$ remained neutral.


## II. Teaching Learning and Proctorship



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $86 \%$ of students strongly agreed, $12 \%$ agreed and $2 \%$ of Students were neutral. With respect to appropriate fieldwork, project work is given to provide experiential learning. $83 \%$ of students strongly agreed, $10 \%$ of Students agreed, $5 \%$ were neutral and $2 \%$ of Students disagreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $95 \%$ of Students Strongly agreed, $5 \%$ of Students agreed. About Proper guidance provided by faculty for research \& innovation; $89 \%$ of Students Strongly agreed, $9 \%$ of Students agreed and $1 \%$ of Students remained neutral $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; $97 \%$ of Students Strongly agreed, $2 \%$ of the students were neutral and $1 \%$ of Students agreed.


## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
4. In response to teacher's clarity in communication; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT (100 \% of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT (100 \% of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
7. With reference to answer the syllabus completion in time; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
8. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
9. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT (100 \% of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
10. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as:
11. RM (100 \% of students strongly agreed.), PBM ( $100 \%$ of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)
12. In response totime management by the teacher is appreciable; students responded subject-wise as:

RM (100 \% of students strongly agreed.), PBM (100 \% of Students strongly agreed.), B2B Marketing ( $100 \%$ of Students strongly agreed.), BT ( $100 \%$ of Students strongly agreed.), BF SM ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.)


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The institute draws feedback from students for continuous improvements in curriculum development and enrichment. For the session 2020-21, the analysis of students' feedback is presented as under:

## I. Curriculum



## Discussion:

Based on the response received from students it was found that $88 \%$ of the students strongly agreed and $10 \%$ of students agreed about the structure of the curriculum and its comprehensiveness, relevancy and proper arrangement, another $2 \%$ chose to remain neutral. In the case of the effectiveness of the curriculum in enhancing skills to take up a career in business management, administration and entrepreneurship, $85 \%$ of students strongly agreed, $8 \%$ of Students agreed, $5 \%$ of students were neutral and $2 \%$ of students disagreed. In answer to Curriculum effectiveness in developing analytical, problem solving and decision-making skills; $97 \%$ of Students Strongly agreed, and $2 \%$ agreed, $1 \%$ stayed neutral. In response to Curriculum effectiveness in developing ICT \& communication skills, $90 \%$ of Students Strongly agreed, $8 \%$ of Students agreed and $1 \%$ of Students were neutral, $1 \%$ disagreed. Concerning Curriculum helps in developing ethics, values and effective social behaviour, $94 \%$ of Students strongly agreed, and $5 \%$ of Students agreed, $1 \%$ remained neutral.



## Discussion:

In reply to the teaching-learning approach that incorporates digital teaching aids, $89 \%$ of students strongly agreed, $9 \%$ agreed and $2 \%$ of Students remain neutral. With respect to appropriate fieldwork, project work is given to provide experiential learning. $84 \%$ of students strongly agreed, $9 \%$ of Students agreed, $5 \%$ of Students remain neutral and $2 \%$ of Students disagreed. In response to Guest lecturers, Lab sessions, and Industrial visits are provided; $95 \%$ of Students Strongly agreed, $4 \%$ of Students agreed and $1 \%$ of Students neutral. About Proper guidance provided by faculty for research \& innovation; $88 \%$ of Students Strongly agreed, $10 \%$ of Students agreed, $1 \%$ of Students remain neutral and $1 \%$ of Students disagreed. A reply to Guidance provided by the proctor is timely and useful; $96 \%$ of Students Strongly agreed, 3\% agree and $1 \%$ of Students remain neutral.


## III. Feedback on Subject Specific:



## Discussion:

1. In reply to teacher's knowledge on the subject accuracy; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
2. As reply to Study material/ notes are provided by the teacher; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
3. With respect to answer regarding teacher's encouragement in classroom participation; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
4. In response to teacher's clarity in communication; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
5. In relation to respond teacher's is preparation for the class; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),

6. To answer teacher's appropriate teaching methodology; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
7. With reference to answer the syllabus completion in time; students responded subject-wise as:

BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA ( $100 \%$ of Students strongly agreed.),
8. In reply to teacher's ability to handle questions and clarifying doubts; students responded subject-wise as:
BT ( $100 \%$ of students strongly agreed.), BF ( $100 \%$ of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM ( $100 \%$ of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
9. In reply to quality of assignments and tests are appreciable; students responded subject-wise as:

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10. With respect to teacher's ability to motivate students is appreciable; students responded subject-wise as:
BT (100 \% of students strongly agreed.), BF (100 \% of Students strongly agreed.), M\&CR (100 \% of Students strongly agreed.), MMS (100 \% of Students strongly agreed.), SM (100 \% of Students strongly agreed.), ORA (100 \% of Students strongly agreed.),
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