

**ASTHA SCHOOL OF MANAGEMENT**  
**Bhubaneswar**  
**Extension and Outreach Programme**  
**“Fun with Purpose”**  
**Academic session-2021-22**  
**Detailed Report**

We have successfully conducted 2 days “Fun with Purpose” programme on 10<sup>th</sup> and 11<sup>th</sup> March 2022. Following is the detailed report of the two days programme.

**Day-1 (10<sup>th</sup> March 2022) Venue-1 (Pala Mandap, Rasulgarh, Bhubaneswar)**

At 9.30 am our participating students and volunteers along with the Faculties and staff reached at the first venue, i.e. Rasulgarh Pala Mandap, Bhubaneswar. The members and employees of Jagruti Welfare Organisation also gathered there. We first cleaned the place and played the NUKKAD NATAK “**Refuse Plastic, Now and forever**”. Then we chanted the slogans. Finally, we thanked the audience, and urged them to stay away from plastic as much as possible. After that, we distributed food packets to all the attendees and our students and traveled back to the college campus.



**Day-1 (10<sup>th</sup> March 2022) Venue-2 (Balianta Bazar, Bhubaneswar)**

At 4.30 am our participating students and volunteers along with the Faculties and staff reached at the second venue, i.e. Balianta Bazar, Bhubaneswar. Honorable Principal Madam was also present at the event. The Sarpanch of the locality arrived at the place to encourage the participants. We first cleaned the place and played the NUKKAD NATAK “**Refuse Plastic, Now and forever** “. Then we chanted the slogans. Finally, we thanked the audience, and urged them to stay away from plastic as much as possible. All the spectators enjoyed the street drama with great interest. The Sarpanch praised the students.



**Day-1 (10<sup>th</sup> March 2022) Venue-2 (Balianta Bazar, Bhubaneswar)**

Snapshot of the program in presence of Balianta Sarapanch, ASTHA Principal, Faculty & Staff and the student participants



## Day-2 (11<sup>th</sup> March 2022) Venue-3 (VSS Nagar Bazar, Bhubaneswar)

At 9.30 am our participating students and volunteers along with the Faculties and staff reached at the third venue, i.e. VSS Nagar Bazar, Bhubaneswar. The members and employees of Jagruti Welfare Organisation also gathered there. They have already cleaned the place. Our students played the NUKKAD NATAK "Refuse Plastic, Now and forever ". Then we chanted the slogans. Finally, we thanked the audience, and urged them to stay away from plastic as much as possible. All the spectators enjoyed the street drama with great interest. Lastly we distributed food packets to all the attendees and our students and traveled back to the college campus.



*We all enjoyed this program very much.*

**Coordinators**



**ASTHA SCHOOL OF MANAGEMENT**  
**Bhubaneswar**  
**Extension and Outreach Programme**  
**"GENDER EQUALITY "**

Academic session-2021-22

Detailed Report

Date: 08/01/2022

Venue: Baliana Village

**Summary Report**

Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. There has been progress over the last decades: More girls are going to school, fewer girls are forced into early marriage, more women are serving in parliament and positions of leadership, and laws are being reformed to advance gender equality.

Despite these gains, many challenges remain: discriminatory laws and social norms remain pervasive, women continue to be underrepresented at all levels of political leadership, and 1 in 5 women and girls between the ages of 15 and 49 report experiencing physical or sexual violence by an intimate partner within a 12-month period.

The world is changing rapidly and this change has opened doors for women to fully participate in social, economic and political life. Despite this optimism, gender norms still hold women and girls back. Keeping this in mind the students of Astha School of Management took this initiative of bringing about awareness in the interior areas of Bhubaneswar about gender equality where 50 students and the staff member of Astha School of Management have participated. They conducted quiz, short plays, awareness camps for the same.





## Photo Gallery

Students performing skit in the Baliana Village on Gender Equality



Astha school of Management  
**Cleanliness Awareness Campaign**

**Date-** 2.10.2021

**Time-**8.30 A.M onwards

**Venue-** Baliana Block

**Total no. of participants** - 40 students.

***“Cleanliness is next to Godliness”***

Internalizing this mantra of Mahatma Gandhi, the Father of the Nation and following his footprints, our PM has given an awakening call to all the citizens of India to set for Swacch Bharat Abhiyan – aimed at making cleanliness drive as a National Mission with wider participation of all, including Universities and higher educational institutions. In pursuance of the objective of Swacch Bharat Abhiyan, Astha School of Management has taken the lead in spreading social and environmental awareness by undertaking a Cleanliness Awareness Campaign on the very birth ceremony of Mahatma Gandhi i.e. on 2<sup>nd</sup> October, 2021 in the Baliana Block and nearby places.

Both students from 1<sup>st</sup> year and 2<sup>nd</sup> year students in a total of 40 students along with the senior faculty members have organized the campaign with a sheer awareness to keep the surrounding clean and dust free. Students have also encouraged community people to join in the activity.

Thus, they raised the slogan of **“SWACCHTA HI SABHYATA** “and marched near the entire Baliana Block and nearby places which surfaced good vibes and compliments from the community people. It was well appreciated by the community people and the BMC too for the interest and willingness by the Astha School of Management to keep surrounding clean and hygienic. This exacerbated a small effort and one step towards true citizenship through **Cleanliness awareness Campaign.**



**Photo Gallery:**

**“A drive towards Clean India”**



ASTHA School of Management  
Bhubaneswar  
Extension and Outreach Programme  
Blood Donation Camp  
Summary Report

Date: 08/12/2021

Venue : ASTHA School of Management , Bhubaneswar

Participants : 100 Students & Staff

We have successfully organized one day Blood Donation Camp in association with Rotary Club on 8<sup>th</sup> December 2021 at ASTHA School of Management, Bhubaneswar.

In the camp 100 students and staff from ASTHA School of Management joined their hands to make the event successful. Two Doctors, Two Nurses and eight members from Rotary Club and Red Cross participated in the camp. Around 100 units of blood was collected and finally given to Red Cross.





# ASTHA School of Management

## Health Awareness Campaign

**Date- 07.04.2022**

**Time- 10.30 A.M onwards**

**Venue- Jayadev College, Naharkanta**

**Total no. of participants - 15 students.**

### ***Prevent Sickness, Promote Healthy Living***

This report documents the objective and purpose of organizing a health awareness campaign on the observance of World Health Day. The day aims to create awareness of a specific health theme and is seen as an opportunity to draw public attention towards a healthy living and well being.

Envisioning the noble purpose and objective, under the auspices of ASTHA School of Management, the students organized a program titled- **“Prevent Sickness, Promote Healthy Living”** in joint venture with Jayadev College, Naharkanta, Bhubaneswar on 7 April, 2022.

The students of Astha School of Management enlightened the staff members and the students of the Christ College about the Health and Wellness. The students also hosted a quiz for the college students. Overall, the program was a huge success and got commendable appreciation from the College, Principal and other faculty staff members for skillful coordination and organization.

### **List of the Student Participants:**

Sl. No	Name
1.	BADRINATH ROUT
2.	BALARAM SAHOO
3.	BANIL KUMAR SWAIN
4.	ANKITA RAY
5.	NARAYAN BHUYAN
6.	NAVRANG AGRAWAL
7.	PREETI PRAJNA NAYAK
8.	RITESH KUMAR BHATTA
9.	RUPALI RATHA
10.	SANGRAM SAHOO
11.	SIBARAMA PRUSTY
12.	SMRUTI RANJAN PANDA
13.	SMRUTI RANJAN SWAIN
14.	SUBHAM LENKA
15.	SUBHASHMITA ROUTRAY



## Photo Gallery:

Health Awareness Campaign on the theme “Prevent Sickness, Promote Healthy Living” at Jayadev College, Naharkanta



# ASTHA School of Management

## Digital Literacy

**Date-** 23.03.2022

**Time-**10.30 A.M onwards

**Venue-** Christ College

**Total no. of participants** - 12 students.

This report documents the objective and purpose of conducting a digital awareness campaign among the youth. The students of ASTHA School of Management organized this program in joint venture with Christ College ,Cuttack on 23 March,2022.Internalizing the clarion call of Modiji about Digital India , The Institute took a noble initiative in carrying forward the digital march. Right to information and to be informed and that to more about the Technology is the need of the hour.

It is well realized in the 21<sup>st</sup> century how digital advancement is a sine qua non for everybody. More so it has become an indispensable learning aspect for the millennial to succeed and thrive in this techno world.

Hence ,such type of programs and events must be organized in every school, colleges to make the students aware and get to know about the requisite skills like- critical thinking, decision making, creative ability ,innovative mindset with the collaboration of digital learning.

Thus, the students of ASTHA School of Management enlightened the staff members and the students of the Christ College about the digital literacy. The students also hosted a quiz for the college students. Overall, the program was a huge success and got commendable appreciation from the College, Principal and other faculty staff members for skillful coordination and organization.



### List of the Student Participants:

Sl. No	Name
1.	BADRINATH ROUT
2.	BANIL KUMAR SWAIN
3.	NAVRANG AGRAWAL
4.	PREETI PRAJNA NAYAK
5.	RITESH KUMAR BHATTA
6.	RUPALI RATHA
7.	SANGRAM SAHOO
8.	SIBARAMA PRUSTY
9.	SMRUTI RANJAN PANDA
10.	SMRUTI RANJAN SWAIN
11.	SUBHAM LENKA
12.	SUBHASMITA ROUSTRAY

## Photo Gallery:





## ASTHA School of Management Plantation Drive Report

**Date-**21 .04.2022

**Venue-** Satynagar Park, Bhubaneswar

**Total no. of participants** - 20 students along with 5 faculty members and administration staff.

**(Protect the Greenery, Protect Our Earth)**

Trees represent young and healthy life. Planting trees is the need of hour to combat climate change and envisage for an economic and environmental sustainability. As a premiere leading management institute of the state of Orissa, Astha school of Management took a novel initiative in organizing a Plantation Drive in association with Odisha Sevak Sangha.

**Programme Objectives:**

- To encourage the youth about the sustainable goals in regard to environment sustainability.
- To sensitize the youth towards the adversities of global warming, ecological imbalance and how to lead a healthy life.

**Key highlights of the Programme:**

The students, the staff of ASTHA School of Management along with the members of Odisha Sevak Sangha planted the young saplings in the premises of Satyanagar Park, Bhubaneswar. The Drive was a huge success in the presence of MLA, Mr. Anant Narayan Jena and other ministerial staff.

**It was an overwhelming experience of all and marked the praiseworthy efforts of the students of Astha school of Management.**

**List of students participated in Plantation Drive**

Sl. No	Name
1.	BISWAJIT RATH
2.	BULBUL TANDI
3.	CHANDAN MOHANTY
4.	DUSHASAN MALIK
5.	E DEBANANDA PATRA
6.	GEETANJALI BAGH
7.	KANHA MAHARANA
8.	KARTTIK CHANDRA BEHERA
9.	KIRAN KUMAR SETHI
10.	KIRAN KUMAR GOUDA
11.	MANISHA DEVI SAHU
12.	ARPITA PANDA
13.	ANKITA RAY
14.	KAJAL BISOYI
15.	LAXMAN BEHERA
16.	LIJALIN DALAI
17.	LISHA BEHERA
18.	NARAYAN BHUYAN
19.	OMM MAHAPATRA
20.	PAYAL NAYAK



**Photo Gallery:**

**Plantation Drive in association with Odisha Sevak Sangha**



# Career Counselling Programme at KSUB , Bhanjanagar

Date: 16/03/2022





# Career Counselling Programme @ Rayagada Autonomous College

Date: 26/04/2022





# Career Counselling Programme at Govt. Autonomous College, Bhawanipatna

## Career after Graduation

Date: 04/06/2022



ASTHA School of Management

**Career Counseling Programme**

**Date-** 19.03.2021

**Time-**11.30 A.M onwards

**Venue-** KSUB College, Bhanjanagar, Ganjam

**Total no. of participants** - 55 students and Staff

***“The future depends on what you do today”***

**Exploring a right career choice and harping on the right skill set has become the need of the hour.** Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions. Hence, with this agenda **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. The Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student to the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the KSUB College, Bhanjanagar, Ganjam on 19 March,2021. Prof. Abhipsa Mishra and Prof.Ranjeet Padhy of ASTHA School of Management deliberated on the theme-“What Next!” to the students undergoing their graduation in Commerce, Science and Arts. During the session, the resource persons educated the students about their interests and abilities what they expect more to move further. They spoke about the emerging careers in management and how with right step they can turn their dream into reality.

The session ended with collecting feedback from the students and felicitating the students for their enthusiastic response in the quiz activity being conducted thereof.Overall, the students got an awakening experience about shaping their career in the desired field.



# Career Counselling Program at KSUB College, Bhanjanagar

Date: 19-03-2021



## ASTHA School of Management

# “Wear Mask , not Corona” - COVID AWARENESS PROGRAMME

### A Report

Date- 10 November, 2020.

Venue- Mancheswar village , Bhubaneswar

Participants- 10

Our fight with COVID-19 is all about sharing the right information about what we can all do to help halt the spread of virus .Viewing the dreadful effects of contagious virus-COVID 19, Astha School of Management in partnership with Odisha Sevak Sangh conducted a programme at Mancheswar village , Bhubaneswar on COVID AWARENESS with the theme- “Wear Mask , not Corona” on 10 November ,2020.

### **Programme Objective:**

To sensitize the village people and the local community regarding preventive intervention measures that would help in reducing the transmission of the virus.

The key highlights of the session were as follows:

- Causes of Transmission of COVID19
- Identification of symptoms
- Prevention & Control measures
  - Use of mask
  - Hand hygiene
  - Using Sanitizers
  - Importance of social distancing
- DOs & Don'ts

Thus the enthralled students, faculty members of ASTHA School of Management along with the members of OSS participated in the awareness campaign with full enthusiasm and great efforts. They distributed free masks and sanitizer among the village people.

### **List of students participated:**

Sl. No	Name
1.	APARNA MOHANTY
2.	GURU PRASAD BAIDYA
3.	MONALISA PATRA
4.	NITISH KUMAR MALLICK
5.	PRATEEK KUMAR TRIPATHY
6.	RAKESH PUSTI
7.	SANKAR KANHAR
8.	SHANKAR SAHU
9.	SHEKH ASRAFF
10.	SUBASH BHATRA





## Photo Gallery:

**Wear Mask , not Corona” - COVID AWARENESS PROGRAMME at Mancheswar village , Bhubaneswar**



## Astha School of Management

# “Drive safe, Don't risk your Life”

### A Report

Date- 20 August, 2020.

Venue- Nalco Square , Bhubaneswar

Participants- 10

In India about 1.4 lakh persons are killed in road accident in every year. To curb it, the Ministry of Road Transport and Highways through the country create awareness among the people to improve the safety in road. To supplement the efforts of The Ministry of India ASTHA School of management in association with Odisha Sevak Sangh has conducted a road safety awareness program on the theme **“Drive safe, Don't risk your Life”**.

#### **Programme Objective:**

- To promote and initiate the road safety measures.
- To encourage all the travelers to follow the traffic rules, wear helmets and seat belts

The program took place in Nalco Square , Bhubaneswar. Around 10 students, staff of ASTHA School of Management along with the members of OSS participated in the awareness campaign with full enthusiasm and great efforts.

The campaign was a huge success !

List of students participated:

Sl. No	Name
1.	KUNAL ROUT
2.	GURU PRASAD BAIDYA
3.	MONALISA PATRA
4.	NITISH KUMAR MALLICK
5.	PRATEEK KUMAR TRIPATHY
6.	RAKESH PUSTI
7.	SANKAR KANHAR
8.	SHANKAR SAHU
9.	SHEKH ASRAFF
10.	SUBASH BHATRA



**Photo Gallery:**

**Drive safe, Don't risk your Life – A road safety awareness campaign in association with Odisha Sevak Sangh**



**Astha School of Management**  
**“Safe Drive, Save your Life”**  
**A Report**

Date- 20 January, 2020.

Venue- Patia Square , Bhubaneswar

Participants- 10

In India about 1.0 lakh persons are killed in road accident in every year. To curb it, the Ministry of Road Transport and Highways through the country create awareness among the people to improve the safety in road. To supplement the efforts of The Ministry of India ASTHA School of management in association with Odisha Sevak Sangh has conducted a road safety awareness program on the theme **“Safe Drive, Save your Life ”**.

**Programme Objective:**

- To promote and initiate the road safety measures.
- To encourage all the travelers to follow the traffic rules, wear helmets and seat belts

The program took place in Nalco Square , Bhubaneswar. Around 12 students, staff of ASTHA School of Management along with the members of OSS participated in the awareness campaign with full enthusiasm and great efforts.

The campaign was a huge success !

**Photo Gallery**





ASTHA School of Management

**Career Counseling Programme**

**Date-** 20.03.2021

**Time-**11.30 A.M onwards

**Venue-**Anchalika Mahavidyalaya, Ganjam.

**Total no. of participants** - 45 students

**Theme- An Early Start@Career Choice**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the Anchalika Mahavidyalaya,Ganjam.on 3 March,2021. Prof.Ranjeet Padhy of ASTHA School of Management deliberated on the theme to the students undergoing their graduation in Commerce, Science and Arts. The session was informative and it was appreciated by the gathering. The session ended with collecting feedback from the students. Overall, the students got an awakening experience about shaping their career in the desired field.



# Career Counselling Program at Anchalika Mahavidyalaya - 2021

Date: 20/03/2021



## **ASTHA School of Management**

### **“PREVENTION IS BETTER THAN CURE” - COVID AWARENESS PROGRAMME**

#### **A Report**

**Date- 21 January, 2021.**

**Venue- Astha School of Management**

**Participants- 107 students**

Our fight with COVID-19 is all about sharing the right information about what we can all do to help halt the spread of virus. Viewing the dreadful effects of contagious virus-COVID 19, **ASTHA School of Management conducted a programme on COVID AWARENESS with the theme- “PREVENTION IS BETTER THAN CURE” on 21 January, 2021.**

#### **Programme Objective:**

To sensitize the students and the staff members of the institute regarding preventive intervention measures that would help in reducing the transmission of the virus.

**The key highlights of the session** were as follows:

- Causes of Transmission of COVID19
- Identification of symptoms
- **Prevention & Control measures**
  - Use of mask
  - Hand hygiene
  - Using Sanitizers
  - Importance of social distancing
- DOs & Don'ts

**Prof .S R Mohapatra was the Chief Guest** for the Programme and he captivated the students and the staff members of the Institute with his valuable advice and deliberations on how to be safe and make ourselves and our country CORONA Free.

#### **Key activities undertaken:**

- The students performed a skit on the harmful effects of Corona Virus and how to get rid of it.
- The students were also asked to deliver their thoughts and expressions in the Essay Writing and poetry preparation.

**Thus the enthralled students participated in the competition with full enthusiasm and creativity.**

Photo Gallery:

**PREVENTION IS BETTER THAN CURE” - COVID AWARENESS PROGRAMME**

**Prof. S.R. Mohapatra was the Chief Guest for the session, where we are welcoming him with NAMASTE, not HANDSHAKE**





**Astha School of Management**  
**-“Coping with COVID & leading a New Normal Life” - COVID**  
**AWARENESS PROGRAMME**

**A Report**

**Date- 15 March, 2020.**

**Venue- Astha School of Management**

**Participants- 91**

The outbreak of COVID-19 pandemic has affected the normal lives of the young people and adversely affected their mental health too. Fear, anxiety, anger, fear of losing jobs, adjusting to new ways of learning and working has hastened the mental trauma of the young lives. Viewing the dreadful effects of contagious virus-COVID 19, **Astha School of Management conducted a Webinar on the theme- “Coping with COVID & leading a New Normal Life” on 15March,2020.**

**Programme Objective:**

To sensitize the students and the staff members of the institute regarding a healthy work life and strengthening the integrated mental health and psychosocial interventions.

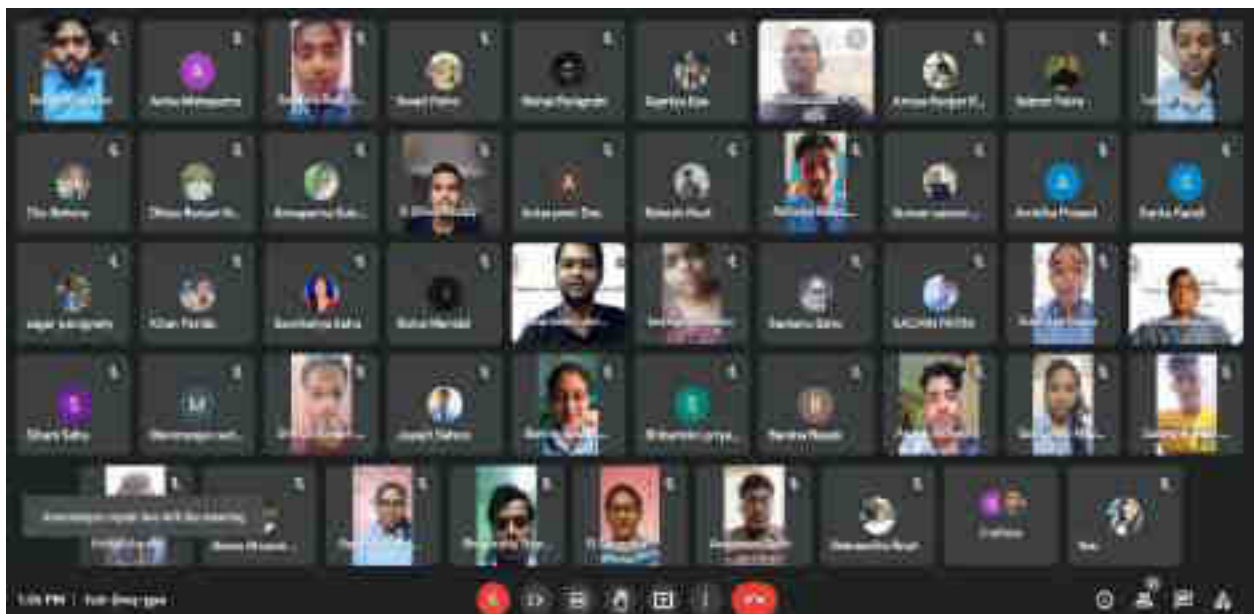
**Mr. Mahesh Satpathy Regional Manager, Kotak Mahindra Bank (Mumbai) was the Resource Person** for the Programme. He captivated the students and the staff members of the Institute with his valuable advice and his deliberations on how to build trust on one another, using AI, conducting virtual meetings, work from home facilities have become the new rulebook of working conditions and moreover insisted on building resilience to fight with COVID and cope with it.

The students and the staff enjoyed interaction with the Guest and it was an overwhelming experience of all.

Photo Gallery:



Mr. Mahesh Satpathy Regional Manager, Kotak Mahindra Bank (Mumbai) interacting with the students and the staff members of ASTHA School of Management



A snap shot of virtual gathering of the students and the members of ASTHA School of Management during the webinar on the theme **“Coping with COVID & leading a New Normal Life”** on 15 March,2020.



ASTHA SCHOOL OF MANAGEMENT

**Fun With Purpose**

16 February 2020

Place- SAPTA SAJYA, DHENKANAL

Total No of students:

1<sup>st</sup> year- 73

2<sup>nd</sup> year- 27

Topic of the skit play: ସ୍ମାର୍ଟ ଫୋନ୍ ଖେଲୁଛି ଚକା ଭଉଁରୀ  
(Smart Phone kheluchi chaka bhounri)

Total Student Involved in Skit: 14

Skit Coordinator: Associate Dean (Training & Placement) Jinasis Mohanty

Resources involved in Fun with Purpose:

1. Associate Dean (Training & Placement) Jinasis Mohanty.
2. Associate Dean (Admission) Ranjeet Padhy.
3. Asst. Prof. Sabyasachi Pradhan.
4. Asst. Prof. Abhipsa Mishra.
5. Asst. Prof. Smita Ray.
6. Mr. Dipan Kumar Jena.

Remark: The local people appreciated the efforts of students of ASTHA School of Management in order to create awareness about Smart Phones.

The Sarpanch of the village himself came and applauded the efforts of ASTHA School of Management for doing social awareness activities. He was happy with the topic as Smart Phone is having an impact in the life of youth and the right usage could be a boon to them. This event was covered by local media.



**Photo Gallery:**

Students Performing skit on “Smart Phone Kheluchi Chaka Bhounri” at Sapta saja Village , Dhenkanal.

Date: 16/02/2020





## ASTHA School of Management

### Career Counseling Programme

**Date-** 15.11.2019

**Time-**12.30 A.M onwards

**Venue-**Govt.College,Chatrapur,Ganjam

**Total no. of participants** - 76 students

#### **“We –The Future”**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the **Govt. College, Chatrapur,Ganjam on 15 November,2019**. Prof.Ranjeet Padhy of ASTHA School of Management deliberated on the theme to the undergraduate students. The Principal of the college appreciated the efforts of the ASTHA School of Management in conducting such enlightening sessions for the youth. The session commenced with quiz activities and impromptu deliberation of the students on their dream job and their career choice. The session was informative and it was appreciated by the gathering. The session ended with collecting feedback from the students. Overall, the students got a huge experience on how to build their career and garner it with right decision.



# Career Counselling Programme at Govt. College, Chatrapur

Date: 15/11/2019



ASTHA School of Management

**Career Counseling Programme**

**Date-** 4.10.2019

**Time-**12.30 A.M onwards

**Venue-**Mahamayee Mahila Mahavidyalaya, Berhampur.

**Total no. of participants** - 77students

**“Craft your Ideal Self”**

We human beings are capable of doing everything. But, again we are confused in knowing in what things we are better than others. This requires intuitive guidance and self exploration. And unless this self exploration is complete, no ideal or better self can be made possible. And today multiple career options has generated much more confusion in the minds of the students regarding their right career choice.Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the **MahamayeeMahilaMahavidyalaya,Berhampur on 4 October,2019**. Prof.Ranjeet Padhy of ASTHA School of Management deliberated on the theme to the undergraduate students. The Principal of the college appreciated the efforts of the ASTHA School of Management in conducting such enlightening sessions for the youth. The session commenced with quiz activities and impromptu deliberation of the students on their dream job and their career choice. The session was informative and it was appreciated by the gathering. The session ended with collecting feedback from the students. Overall, the students got a huge experience on how to explore their own self and master it with right decision.



**Career Counselling Program at Mahamayee Mahila  
Mahavidyalaya, Berhampur**

Date: 04/10/2019





ASTHA School of Management

**Career Counseling Programme**

**Date-** 07.11.2019

**Time-**11.30 A.M onwards

**Venue-**Nayagarh Autonomous College,Nayagarh.

**Total no. of participants** - 55 students

**Theme- Career planning and Preparedness**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the **Nayagarh Autonomous College,Nayagarh on 7 November,2019**. Dr. Trilochan Nayak of ASTHA School of Management deliberated on the theme to the students particularly, undergoing their graduation in Commerce. The session was informative and it was appreciated by the gathering. During the session, the students put their queries on how to plan a successful career and it was meticulously answered by the speaker. The session ended with collecting feedback from the students. Overall, the students got a healthy experience about shaping their career in the desired field.



# Career Counselling Programme at Nayagarh Autonomous College

Date: 07/11/2019



ASTHA School of Management

**Career Counseling Programme**

**Date-** 16.11.2019

**Time-**11.30 A.M onwards

**Venue-** Jawaharlal Nehru Degree College, Kuanpal, Cuttack.

**Total no. of participants** - 45 students

**Theme- “Mind your Career “**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the **Jawaharlal Nehru Degree College,Kuanpal** on **16 November,2019**. **Prof.Bishun Prasad Kar** of ASTHA School of Management deliberated on the theme to the students particularly, undergoing their graduation in Commerce. The session was informative and it was appreciated by the gathering. During the session, the students put their queries on how to plan a successful career and it was meticulously answered by the speaker. The session ended with collecting feedback from the students.



# Career Counselling Programme at Jawaharlal Nehru Degree College, Kuanpal, Cuttack

Date:16/11/2019





## ASTHA School of Management

### Career Counseling Programme

**Date-** 19.10.2019

**Time-**11.30 A.M onwards

**Venue-** Pattamundai College, Pattamundai.

**Total no. of participants** – 57 students

#### **Theme- “Career Mind Map“**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with the **Pattamundai College,Pattamundai on 19 October,2019.** **Dr. Trilochan Nayak** of ASTHA School of Management deliberated on the theme to the students particularly, undergoing their graduation in Commerce. The session was informative and it was appreciated by the gathering. During the session, the students put their queries on how to plan a successful career and it was meticulously answered by the speaker. The session ended with collecting feedback from the students.



# Career Counselling Program at Pattamundai College, Pattamundai

Date: 19/10/2019



ASTHA School of Management  
Bhubaneswar  
Extension and Outreach Programme  
Blood Donation Camp  
Detailed Report  
**Theme : A drop of Blood, the Best Gift of Life**

Date: 02/12/2019

Venue : Railway Colony High School , Bhubaneswar

Participants : 55

We have successfully organized one day Blood Donation Camp in association with Odisha Sevak Sangha on 2nd December 2019 at Railway Colony High School , Bhubaneswar.

Around 50 students and staff joined their hands altogether to make the event successful. Around 50 units blood was collected from our student, staff & staff of Odisha Sevak Sangha.

**Snapshots :**



## ASTHA School of Management

### **Career Counseling Programme & Entrepreneurship**

**Date-** 08.11.2019

**Time-**11.30 A.M onwards

**Venue-**Rayagada Autonomous College, Rayagada.

**Total no. of participants** - 67 students

#### **Theme- Career Exploration**

Today the education landscape has taken a radical shape posing multiple career options and choices for the students to take up so as to aim for their dream job. Now this has become a serious concern because often more choices creates more confusion .Thus to put out this fire of confusion, Career guidance or counseling programme becomes extremely critical to make the students well informed and aware about the new age skills and the best fit higher education decisions.. Moving with this aim, **ASTHA School of Management** in tune with the new National Education Policy spearheads its mission to educate and enlighten the students from diverse backgrounds and different geographical areas in orienting them towards befitting career options year on year. Moreover, the Institute also believes that these career counseling programs is a small step in transforming the lives of those yearning for lucrative careers and color their passion too. The Institute firmly believes that career counseling program is a bridge connecting the academic knowledge of a student with the professional pursuit and the world of careers.

Keeping this in pace, ASTHA School of Management has organized a Career counseling program in association with Rayagada Autonomous College,Rayagada **on 8 November,2019. Prof. Ranjeet Padhy and Prof. Jinasis Mohanty** of ASTHA School of Management delivered on the theme to the students. They fetched upon the entrepreneurship and highlighted the new age skill sets required to be a successful entrepreneur. The session was informative and it was appreciated by the gathering. During the session, the students put their queries on how to plan a successful career and it was meticulously answered by the speaker. The session ended with collecting feedback from the students. Overall, the students got a wholesome experience how to develop their skill sets and build their career in the desired field.





# Career Counselling Programme and Entrepreneurship @ Rayagada Autonomous College

Date: 08/11/2019



**ASTHA School of Management**  
**“Safe Drive, Save your Life”**  
**A Report**

Date- 20 January, 2020.

Venue- Patia Square , Bhubaneswar

Participants- 12

In India about 1.0 lakh persons are killed in road accident in every year. To curb it, the Ministry of Road Transport and Highways through the country create awareness among the people to improve the safety in road. To supplement the efforts of The Ministry of India ASTHA School of management in association with Odisha Sevak Sangh has conducted a road safety awareness program on the theme **“Safe Drive, Save your Life ”**.

**Programme Objective:**

- To promote and initiate the road safety measures.
- To encourage all the travelers to follow the traffic rules, wear helmets and seat belts

The program took place in Patia Square , Bhubaneswar. Around 12 students, staff of ASTHA School of Management along with the members of OSS participated in the awareness campaign with full enthusiasm and great efforts.

The campaign was a huge success !

**Photo Gallery**

