

INNOVATION ECOSYSTEM

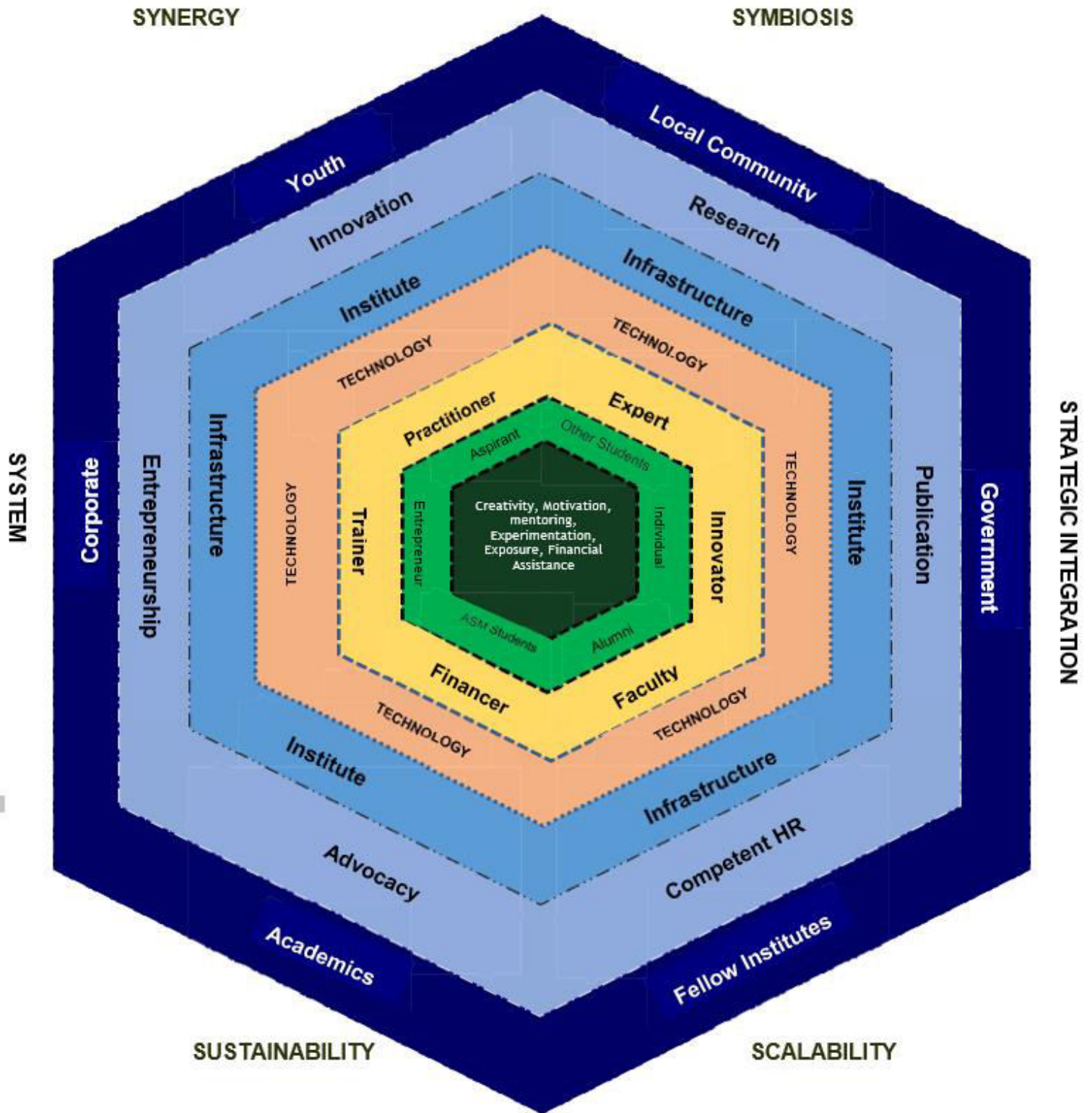


Illustration of the Ecosystem

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Mode Explained

At the core of our innovation ecosystem, lies the Triggers/ Activators that influence, perpetuate and benefit this ecosystem. These include:

- Motivation
- Creativity
- Experimentation
- Exposure
- Mentoring
- Financial Assistance

The Actors in this innovation ecosystem include:

- Individuals from the community
- Students of ASTHA
- Students of other institutions
- Aspiring Entrepreneurs
- Small Entrepreneurs
- Alumni

The Mentors and the Facilitators in this system include:

- Experts
- Trainers
- Faculty
- Innovators
- Practitioners
- Financers

The Physical Components of this innovation ecosystem include:

- Technology
- Institutional Infrastructure

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The Stakeholders or the beneficiaries include:

- Academics
- Institutions
- Youth
- Local Community
- Corporate
- Government

The Innovation Ecosystem attains Success through Six levels:

1. System (Connecting units)
2. Symbiosis (Mutuality)
3. Synergy (Value addition)
4. Strategic Integration (Collaboration)
5. Scalability ((Virtuous Spiral)
6. Sustainability (Continuity)

The Activities that take place include:

- Think Tank- Brainstorming Sessions
- Entrepreneurship Development Course
- Entrepreneurship Skill Development Workshops
- Innovation Chit-Chat Shanivaar
- Expert Talks
- Entrepreneur/ Innovator at Ease- A Talk Show
- Meet your Angel- Financer's Meet

The Outcome of our Efforts:

1. Entrepreneurship
 - Individuals from the community-
 - Alumni- Bottling Plant, Security Agency, Financial Consultancy Firm, Infrastructure Development Company, Education,

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2. Innovations

- Smart City Initiatives- Pot Peepal, Kitchen Waste Management, Edible Cutlery

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- Ideathon Govt. of India Initiative- Unconventional Education for Tribal Children, NPA Management for Banks
- Innovative Teaching Methods

3. Advocacy

- Through Social Environmental Awareness for Youth- Girl Child Education, Stop Violence against Women, Beat Plastic, Cyber Crime Awareness, Anti- tobacco campaign
- Field Work for Community uplift (course-based)- Financial Inclusion. COVID-19 Vaccination, Green Initiatives, Traffic Rules Awareness

4. Publication

Anweshan: ASTHA's Management Journal;

Prakaran;

- a) Learning Opportunity or Virtual Deception- Role of Social Media in Education
- b) Work-life Balance: A Real Challenge of the Modern Age
- c) Innovation @ Teaching: An Inevitable Reality...

Books with ISBN

- a) Envisioning Sustainability for New Age Businesses
- b) Strategic Corporate Restructuring: Current Trends & Future Perspectives
- c) Transforming Rural India: Mission 2030
- d) Be vocal for Local- The Way Ahead

5. Research- Pedagogical research, In-house simulations, Assessment Centre tools