

CO Attainment		a. Direct Method	80%
		b. Indirect Method	20%
Guidelines			
a.	minimum acceptance level of each assessment of the internal and external examination representing all CO's	50%	
b.	Attainment level of each Individual CO	Correlation levels (if $0.5 \leq X < 0.6$ then $X=1$, else $0.6 \leq X < 0.7$ then $X=2$, else $0.7 \leq X \leq 1$ then $X=3$)	

Direct Course Outcome Attainment																						
Digital Marketing(18MBA 303A) 2024-25																						
			CO1			CO2			CO3			CO4			CO5			CO6				
			Internal Test-1									Internal Test-2										
			Class Test-1	Quiz -1	Assign ment-1	Class Test-1	Quiz -1	Assign ment-1	Class Test-1	Quiz -1	Assignm ent-1	Class Test-2	Quiz -2	Assignm ent-2	Class Test-2	Quiz -2	Assign ment-2	Class Test-2	Quiz -2	Assignm ent-2	University attainment	Internal Marks
Sl. No.	Regd. No.	Name of the Student	2	2	1	3	2	2	10	1	2	3	2	1	2	2	1	10	1	3	Count the grades >= C	
1	2306284001	ABHIJIT PANDA	2	1	1	3	2	2	6	1	2	2	2	1	2	2		6	1	2	B	40
2	2306284002	ABHISEK TRIPATHY	2	1	1	3	2	2	7	1	2	2	2	1	2	2	1	8	1	3	A	39
3	2306284003	ABHISEKH PRADHAN	2	1	1	3	2	2	9	1	2	2	2	1	1	2	1	9	1	2	A	38
4	2306284004	ABHISHEK SAMAL	2	2	1	3	2	2	8	1	2	2	2	1	3	2	1	6	1	3	B	47
5	2306284005	ABINASH NAYAK	2	2	1	3	2	2	5	1	2	2	2	1	3	2	1	6	1	3	A	47
6	2306284006	ABINASH RATH	2	2	1	3	2	2	9	1	2	2	2	1	3	2	1	6	1	2	A	48
7	2306284007	ADITYA NARAYAN MISHRA	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	5	1	2	E	44
8	2306284008	ADITYA PRATIHARI	2	2	1	3	2	2	8	1	2	2	2	1	2	2	1	7	1	2	E	44
9	2306284010	AKASH MALLIK	2	2	1	2	2	2	9	1	2	2	2	1	2	2	1	9	1	1	S	42
10	2306284012	AMAR KUMAR SETHI	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	9	1	3	E	39
11	2306284013	AMIT KUMAR MISHRA	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	9	1	1	B	38
12	2306284014	AMIT KUMAR SETHI	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	42
13	2306284015	AMIYA BARIK	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	9	1	2	A	39
14	2306284016	AMIYA PRASAD SAHU	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	8	1	3	B	40
15	2306284017	ANANTA GOPAL BEHERA	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	6	1	1	A	39
16	2306284018	ANKUSH PRAMANIK	2	2	1	3	2	2	8	1	2	3	2	1	2	2	1	6	1	2	B	45
17	2306284020	ASHISHA KUMAR MOHARANA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	S	42
18	2306284022	ASISH KUMAR SAHOO	2	2	1	3	2	2	8	1	2	3	2	1	2	2	1	6	1	3	A	46
19	2306284023	ASTHARANI NAYAK	2	2	1	3	2	2	6	1	2	2	2	1	2	2	1	8	1	1	B	39
20	2306284024	ASUTOSH ACHARYA	2	2	1	3	2	2	8	1	2	3	2	1	2	2	1	8	1	3	B	46
21	2306284025	ASUTOSH PRADHAN	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	B	38
22	2306284026	AYUSH ROUT	2	2	1	3	2	2	9	1	2	3	2	1	2	2	1	9	1	3	B	48
23	2306284027	BARSA PAITAL	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	A	38
24	2306284028	BHABATOSH MISHRA	1.5	2	1	2.5	2	2	9	1	2	2	2	1	2	2	1	8	1	2	A	39

25	2306284029	BHAKTAHARI KHATUA	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	B	38
26	2306284030	BIBHUTI RANJAN PRUSTY	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	B	38
27	2306284033	BIKRAM BISOI	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	39
28	2306284034	BISWAJIT DAS	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	7	1	2	B	42
29	2306284035	BISWAJIT DASH	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	A	40
30	2306284037	BISWOJIT RANA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	8	1	2	A	43
31	2306284039	CHANDAN SAHU	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	38
32	2306284040	CHINMAYA DAS	2	1.5	1	3	2	2	7	1	1.5	2	2	1	2	2	1	9	1	3	A	41
33	2306284042	DEBASISH DAS	2	2	1	3	2	2	7	1	2	2	2	1	2	2	1	7	1	2	E	42
34	2306284046	DIBYABHARATI NAYAK	2	2	1	3	2	2	7	1	2	2	2	1	2	2	1	7	1	2	A	42
35	2306284049	ETISHREE PATRI	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	3	A	40
36	2306284050	GOPINATH NAIK	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	A	38
37	2306284051	GYANARANJAN KHATUA	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	7	1	2	A	41
38	2306284052	HIMALI PATTANAIK	2	2	1	3	2	2	8	1	2	3	2	1	2	2	1	8	1	3	A	46
39	2306284053	HIMANSHU SAHOO	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	8	1	2	B	43
40	2306284055	JAGANNATH NAYAK	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	C	38
41	2306284056	JAMBESWARA DAS	2	2	1	3	2	2	10	1	2	3	2	1	2	2	1	9	1	3	A	49
42	2306284057	JIBAN KUMAR DAS	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	1	A	41
43	2306284058	JINGYANSHU RANJAN RAUTARAY	2	1.5	1	3	2	2	7	1	1.5	2	2	1	2	2	1	7	1	1	B	40
44	2306284059	JYOTIKANTA DAS	2	1.5	1	3	2	2	7	1	1.5	2	2	1	2	2	1	6	1	1	B	39
45	2306284061	KAILASH CHANDRA BISOI	2	1.5	1	3	2	2	7	1	1.5	2	2	1	2	2	1	6	1	1	A	39
46	2306284063	KAMALA KANTA SAHOO	2	2	1	2	2	1	8	1	2	3	2	1	2	2	1	9	1	2	E	44
47	2306284064	KAMALAKANTA SAHOO	2	2	1	3	2	2	8	1	2	3	2	1	2	2	1	9	1	3	B	47
48	2306284065	LAGAN PATRA	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	A	38
49	2306284066	LAXMIDHAR MALIK	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	1	A	38
50	2306284068	LIPSARANI SAHOO	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	39
51	2306284069	LOPARANI SETHI	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	39
52	2306284072	MAHESH KUMAR BEHERA	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	9	1	3	A	46
53	2306284074	MANARANJAN TANDI	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	1	A	41
54	2306284075	MANOHAR CHHATRI	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	1	B	41
55	2306284079	NILAKANTHA KUTRUKA	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	39
56	2306284080	NIMAI CHARAN PANIGRAHI	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	1	A	41

57	2306284081	NIROJA PRIYADARSINI RATH	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	9	1	2	A	45
58	2306284082	NISHIKANTA SAHOO	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	8	1	2	B	44
59	2306284084	PIKUN PRUSTY	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	B	39
60	2306284085	POOJA PRIYADARSHINI	2	1	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	38
61	2306284086	PRABHANJAN MOHANTY	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	6	1	1	B	40
62	2306284088	PRASAD GOCHHAYAT	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	1	A	41
63	2306284089	PRASANNA KUMAR MAHALIK	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	B	39
64	2306284090	PRASANT KUMAR MALIK	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	7	1	2	S	40
65	2306284093	PRATYEKJIT BHUYAN	2	2	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	2	A	39
66	2306284095	PRIYADARSINI MISHRA	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	6	1	2	A	38
67	2306284097	PULAK MISHRA	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	8	1	2	B	44
68	2306284098	PURNENDU PATRA	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	8	1	2	A	44
69	2306284101	RAHUL MOHAPATRA	2	2	1	2	2	2	8	1	2	2	1	1	2	2	1	9	1	2	B	38
70	2306284102	RAJESH KHUNTIA	2	2	1	2	2	2	8	1	2	3	2	1	2	2	1	7	1	2	A	44
71	2306284104	RAJESH KUMAR BEHERA	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	6	1	2	A	38
72	2306284105	RAJLAXMI NAYAK	2	2	1	2	2	2	8	1	2	2	1	1	2	2	1	9	1	2	E	39
73	2306284107	RAJU ORAM	2	2	1	2	2	2	9	1	2	2	1	1	2	2	1	9	1	2	B	38
74	2306284108	RAKESH BHUYAN	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	6	1	2	A	38
75	2306284109	RANJAN KUMAR SAHU	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	6	1	2	C	38
76	2306284110	RASHMI RANJAN JENA	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	7	1	2	S	39
77	2306284112	RASHMIRANJAN NAYAK	2	1.5	1	3	2	2	8	1	1.5	2	2	1	2	2	1	7	1	2	C	42
78	2306284113	RASHMITA BARIK	2	2	1	3	2	2	10	1	2	3	2	1	2	2	1	8	1	3	A	48
79	2306284114	RINMAYEE PRADHAN	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	7	1	2	E	39
80	2306284115	RITUN PADHI	1	2	1	2	2	2	9	1	2	2	2	1	2	2	1	7	1	2	A	42
81	2306284116	ROHIT KUMAR PANDA	2	2	1	3	2	2	10	1	2	3	2	1	2	2	1	8	1	3	B	48
82	2306284117	ROSHNI DASH	1.5	2	1	2.5	2	2	9	1	2	2	2	1	2	2	1	8	1	2	A	40
83	2306284119	RUDRANARAYAN PANDA	1	2	1	2	2	2	7	1	2	2	2	1	3	2	1	7	1	1	A	39
84	2306284121	RUPALI PRADHAN	2	2	1	2	2	2	9	1	2	2	2	1	3	2	1	8	1	1	B	41
85	2306284122	SACHIKANTA KHADANGA	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	7	1	2	B	46
86	2306284123	SALONI LENKA	2	2	1	3	2	2	9	1	2	3	2	1	2	2	1	7	1	1	A	43
87	2306284127	SANKARSAN MOHANTY	2	2	1	3	2	2	9	1	2	3	2	1	2	2	1	7	1	2	A	38
88	2306284128	SANTANU KUMAR MALICK	2	2	1	3	2	2	9	1	2	2	2	1	2	2	1	10	1	3	E	48

89	2306284129	SANTOSH KUMAR DALEI	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	8	1	2	B	40
90	2306284130	SANTOSH KUMAR DASH	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	9	1	2	B	41
91	2306284131	SAPIK AHAMMAD KHAN	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	7	1	2	C	39
92	2306284132	SARASWATI BEHERA	2	2	1	2	2	2	6	1	2	2	1	1	2	2	1	6	1	2	A	38
93	2306284133	SASHIKANTA BEHERA	1	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	A	39
94	2306284134	SATRUJIT SAHOO	1	1	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	A	38
95	2306284135	SATYA PRAKASH SETHY	2	2	1	2	2	2	7	1	2	3	2	1	2	2	1	7	1	1	E	41
96	2306284136	SATYA RANJAN MUDULI	1	1	1	2	2	2	6	1	2	2	2	1	2	2	1	6	1	3	B	38
97	2306284137	SATYA SUNDAR DAS	2	2	1	2	2	2	9	1	2	2	2	1	2	2	1	7	1	2	A	43
98	2306284138	SATYAJIT DAS	2	2	1	2	2	2	7	1	2	3	2	1	2	2	1	7	1	1	A	41
99	2306284139	SATYAJIT MOHAKUD	1	2	1	2	2	2	9	1	2	2	2	1	2	2	1	8	1	2	B	43
100	2306284140	SATYANARAYAN MOHANTY	2	2	1	2	1	2	6	1	2	2	2	1	2	2	1	6	1	2	A	38
101	2306284141	SAUMYA RANJAN NAYAK	2	1	1	2	2	2	6	1	2	2	2	1	3	2	1	6	1	2	A	39
102	2306284142	SAURAV KUMAR JENA	2	1	1	2	2	2	6	1	2	2	2	1	3	2	1	6	1	2	B	39
103	2306284143	SHAKTI SAGAR PANDA	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	3	B	41
104	2306284144	SHUBHRANSHU KUMAR KHILAR	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	3	A	41
105	2306284145	SIMRAN SINGH	2	2	1	2	2	2	9	1	2	2	2	1	2	2	1	8	1	2	A	44
106	2306284147	SK NIYAZUDDIN	1	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	B	39
107	2306284148	SMARIKA NAYAK	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	B	40
108	2306284150	SMRUTI RANJAN ROUT	2	2	1	3	2	2	9	1	2	2	2	1	2	2	1	10	1	3	A	48
109	2306284152	SNEHASIS NAYAK	2	2	1	3	2	2	9	1	2	2	2	1	2	2	1	8	1	2	B	45
110	2306284155	SOUBHAGYA KUMAR BEHERA	1	2	1	2	2	2	9	1	2	2	2	1	2	2	1	8	1	2	B	43
111	2306284156	SOUBHAGYA SAHOO	2	2	1	2	1	2	8	1	2	2	2	1	2	2	1	9	1	2	A	38
112	2306284157	SOUBHAGYARANJAN BEHERA	2	2	1	2	1	2	8	1	2	2	2	1	2	2	1	9	1	2	B	38
113	2306284159	SOUMYA RANJAN DASH	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	A	40
114	2306284160	SOUMYA RANJAN PRUSTY	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	3	B	41
115	2306284161	SOUMYA RANJAN SAHOO	2	2	1	2	1	2	6	1	2	2	2	1	2	2	1	6	1	2	A	38
116	2306284162	SOUMYARANJAN BARIK	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	6	1	2	A	40
117	2306284163	SOUMYARANJAN PRADHAN	2	2	1	3	2	2	9	1	2	2	2	1	2	2	1	7	1	2	A	44
118	2306284165	SRINIBAS MOHANTY	1	2	1	2	2	2	9	1	2	2	2	1	2	2	1	7	1	2	B	42
119	2306284166	SUBASHIS PANDA	1	2	1	2	2	2	8	1	2	2	2	1	2	2	1	8	1	2	A	42
120	2306284169	SUBHENDU BISWAL	2	2	1	2	2	2	7	1	2	2	2	1	2	2	1	7	1	2	A	41

[illegible]

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CO2	3
CO3	3
CO4	3
CO5	3
CO6	3
Avg.	3

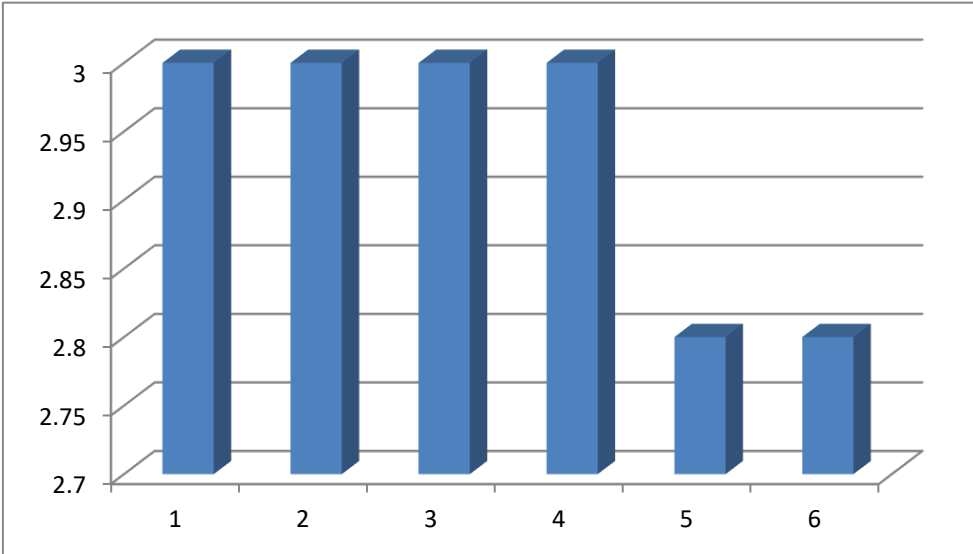
Indirect Course Outcome Attainment								
Digital Marketing (18MBA303A) 2024-25								
			Course Completion Feedback					
			Likert Scale: 1(Very Low).....5(Very High)					
Sl. No	Regd. No.	Name of Students	CO1	CO2	CO3	CO4	CO5	CO6
1	2306284001	ABHIJIT PANDA	2	5	5	5	2	3
2	2306284002	ABHISEK TRIPATHY	5	5	5	4	2	3
3	2306284003	ABHISEKH PRADHAN	5	5	5	4	4	3
4	2306284004	ABHISHEK SAMAL	2	5	5	5	2	3
5	2306284005	ABINASH NAYAK	2	5	5	5	4	3
6	2306284006	ABINASH RATH	2	5	5	2	4	3
7	2306284007	ADITYA NARAYAN MISHRA	5	5	5	5	4	3
8	2306284008	ADITYA PRATIHARI	5	5	5	3	4	3
9	2306284010	AKASH MALLIK	2	4	5	5	5	3
10	2306284012	AMAR KUMAR SETHI	5	4	5	5	5	4
11	2306284013	AMIT KUMAR MISHRA	5	4	5	4	5	4
12	2306284014	AMIT KUMAR SETHI	5	5	5	4	5	1
13	2306284015	AMIYA BARIK	5	5	5	5	2	1
14	2306284016	AMIYA PRASAD SAHU	5	5	5	5	2	1
15	2306284017	ANANTA GOPAL BEHERA	2	5	5	4	2	2
16	2306284018	ANKUSH PRAMANIK	2	5	5	4	2	4
17	2306284020	ASHISHA KUMAR MOHARANA	2	5	4	4	4	3
18	2306284022	ASISH KUMAR SAHOO	2	5	4	4	2	3
19	2306284023	ASTHARANI NAYAK	4	5	4	4	4	3
20	2306284024	ASUTOSH ACHARYA	4	5	4	4	4	3
21	2306284025	ASUTOSH PRADHAN	4	5	4	4	4	3
22	2306284026	AYUSH ROUT	4	5	4	4	4	3
23	2306284027	BARSA PAITAL	2	5	4	4	4	3
24	2306284028	BHABATOSH MISHRA	2	4	4	4	4	3
25	2306284029	BHAKTAHARI KHATUA	4	4	4	4	5	3
26	2306284030	BIBHUTI RANJAN PRUSTY	5	2	1	3	5	3
27	2306284033	BIKRAM BISOI	5	2	4	3	5	4
28	2306284034	BISWAJIT DAS	5	2	4	5	5	4
29	2306284035	BISWAJIT DASH	5	2	4	5	5	4
30	2306284037	BISWOJIT RANA	5	2	4	5	5	2
31	2306284039	CHANDAN SAHU	5	2	4	3	5	4
32	2306284040	CHINMAYA DAS	5	2	4	3	5	4
33	2306284042	DEBASISH DAS	5	2	1	3	5	4
34	2306284046	DIBYABHARATI NAYAK	5	2	5	3	4	3
35	2306284049	ETISHREE PATRI	5	2	5	3	4	4
36	2306284050	GOPINATH NAIK	5	2	5	3	4	2
37	2306284051	GYANARANJAN KHATUA	4	5	4	4	2	3
38	2306284052	HIMALI PATTANAIK	3	5	4	4	2	3
39	2306284053	HIMANSHU SAHOO	3	5	4	4	5	3
40	2306284055	JAGANNATH NAYAK	3	5	4	4	5	3
41	2306284056	JAMBESWARA DAS	3	5	4	4	5	3
42	2306284057	JIBAN KUMAR DAS	3	3	5	4	4	4
43	2306284058	JINGYANSHU RANJAN RAJITRAY	3	3	5	4	5	4
44	2306284059	JYOTIKANTA DAS	2	5	5	5	2	4
45	2306284061	KAILASH CHANDRA BISOI	3	5	2	4	4	4
46	2306284063	KAMALA KANTA SAHOO	3	5	2	4	4	4
47	2306284064	KAMALAKANTA SAHOO	3	5	5	2	5	4
48	2306284065	LAGAN PATRA	3	5	5	4	4	4
49	2306284066	LAXMIDHAR MALIK	3	5	5	4	4	4
50	2306284068	LIPSARANI SAHOO	3	5	5	4	4	3
51	2306284069	LOPARANI SETHI	3	5	5	4	5	3
52	2306284072	MAHESH KUMAR BEHERA	3	5	5	2	5	3
53	2306284074	MANARANJAN TANDI	5	5	5	5	5	3
54	2306284075	MANOHAR CHHATRI	4	5	5	3	2	4

55	2306284079	NILAKANTHA KUTRUKA	3	4	5	5	4	3
56	2306284080	NIMAI CHARAN PANIGRAHI	5	3	5	4	3	4
57	2306284081	NIROJA PRIYADARSINI RATH	5	5	5	2	5	2
58	2306284082	NISHIKANTA SAHOO	4	5	5	5	2	5
59	2306284084	PIKUN PRUSTY	3	5	5	3	4	4
60	2306284085	POOJA PRIYADARSHINI	5	5	5	5	3	3
61	2306284086	PRABHANJAN MOHANTY	5	5	5	4	5	4
62	2306284088	PRASAD GOCHHAYAT	4	5	5	2	2	2
63	2306284089	PRASANNA KUMAR MAHAJIK	3	5	4	5	4	5
64	2306284090	PRASANT KUMAR MALIK	5	5	5	3	3	3
65	2306284093	PRATYEKJIT BHUYAN	5	5	5	5	5	4
66	2306284095	PRIYADARSINI MISHRA	4	5	4	4	2	2
67	2306284097	PULAK MISHRA	3	5	5	2	4	4
68	2306284098	PURNENDU PATRA	5	5	2	5	3	3
69	2306284101	RAHUL MOHAPATRA	5	5	4	3	5	4
70	2306284102	RAJESH KHUNTIA	4	5	3	5	2	2
71	2306284104	RAJESH KUMAR BEHERA	3	5	4	4	2	2
72	2306284105	RAJLAXMI NAYAK	5	5	4	2	2	3
73	2306284107	RAJU ORAM	5	5	5	5	2	3
74	2306284108	RAKESH BHUYAN	5	5	3	3	2	2
75	2306284109	RANJAN KUMAR SAHU	5	5	2	5	2	2
76	2306284110	RASHMI RANJAN JENA	5	5	4	4	2	3
77	2306284112	RASHMIRANJAN NAYAK	5	5	5	2	2	5
78	2306284113	RASHMITA BARIK	4	4	3	5	2	2
79	2306284114	RINMAYEE PRADHAN	5	3	2	3	2	4
80	2306284115	RITUN PADHI	5	2	1	5	2	3
81	2306284116	ROHIT KUMAR PANDA	5	3	4	4	2	3
82	2306284117	ROSHNI DASH	4	5	5	2	2	2
83	2306284119	RUDRANARAYAN PANDA	5	4	3	5	4	4
84	2306284121	RUPALI PRADHAN	5	3	2	3	3	3
85	2306284122	SACHIKANTA KHADANGA	5	2	5	5	5	4
86	2306284123	SALONI LENKA	4	3	4	4	2	2
87	2306284127	SANKARSAN MOHANTY	3	5	2	2	4	4
88	2306284128	SANTANU KUMAR MALICK	5	4	3	5	3	3
89	2306284129	SANTOSH KUMAR DALEI	5	3	5	3	5	5
90	2306284130	SANTOSH KUMAR DASH	4	2	4	5	2	2
91	2306284131	SAPIK AHAMMAD KHAN	5	3	2	4	4	4
92	2306284132	SARASWATI BEHERA	4	5	3	2	3	3
93	2306284133	SASHIKANTA BEHERA	5	4	5	5	5	5
94	2306284134	SATRUJIT SAHOO	5	5	5	5	2	4
95	2306284135	SATYA PRAKASH SETHY	4	3	4	3	2	2
96	2306284136	SATYA RANJAN MUDULI	5	2	5	5	4	4
97	2306284137	SATYA SUNDAR DAS	4	3	4	4	3	3
98	2306284138	SATYAJIT DAS	5	5	5	5	2	4
99	2306284139	SATYAJIT MOHAKUD	5	5	4	2	5	5
100	2306284140	SATYANARAYAN MOHANTY	4	4	4	5	2	2
101	2306284141	SAUMYA RANJAN NAYAK	5	3	4	3	4	4
102	2306284142	SAURAV KUMAR JENA	5	2	4	5	3	3
103	2306284143	SHAKTI SAGAR PANDA	5	3	4	4	5	5
104	2306284144	SHUBHRANSHU KUMAR KHILAR	4	5	4	2	2	2
105	2306284145	SIMRAN SINGH	5	5	5	5	5	5
106	2306284147	SK NIYAZUDDIN	4	5	4	4	2	2
107	2306284148	SMARIKA NAYAK	3	5	5	2	4	4
108	2306284150	SMRUTI RANJAN ROUT	5	5	2	5	3	3
109	2306284152	SNEHASIS NAYAK	5	5	4	3	5	5
110	2306284155	SOUBHAGYA KUMAR BEHERA	4	5	3	5	2	2
111	2306284156	SOUBHAGYA SAHOO	3	5	4	4	2	4
112	2306284157	SOUBHAGYARANJAN BEHERA	5	5	4	2	2	3

113	2306284159	SOUMYA RANJAN DASH	5	5	5	5	2	5
114	2306284160	SOUMYA RANJAN PRUSTY	5	5	3	3	2	2
115	2306284161	SOUMYA RANJAN SAHOO	5	5	2	5	2	4
116	2306284162	SOUMYARANJAN BARIK	5	5	4	4	2	3
117	2306284163	SOUMYARANJAN PRADHAN	5	5	5	2	2	5
118	2306284165	SRINIBAS MOHANTY	4	4	3	5	2	2
119	2306284166	SUBASHIS PANDA	5	3	2	3	2	4
120	2306284169	SUBHENDU BISWAL	5	2	1	5	2	3
121	2306284171	SUBRAT KUMAR SAHOO	5	3	4	4	2	5
122	2306284172	SUDARSAN SINGH	3	5	4	4	2	3
123	2306284173	SUJEET KUMAR BEHERA	3	5	4	4	5	3
124	2306284175	SUNIL BEHERA	3	5	4	4	5	3
125	2306284176	SURYAKANTA LENKA	3	5	4	4	5	3
126	2306284178	SUVAM DAS	3	3	5	4	4	4
127	2306284179	SUVARANJAN JENA	3	3	5	4	5	4
128	2306284180	SWADHIN KUMAR NAYAK	2	5	5	5	2	4
129	2306284181	SWAGATIKA BEHERA	3	5	2	4	4	3
130	2306284183	SWARAJ SAMAL	3	5	2	4	4	3
131	2306284184	SWARNALATA JENA	5	2	1	5	2	3
132	2306284186	TARAKANTA BARIK	5	3	4	4	2	4
133	2306284187	TARINI PRASAD RATH	3	5	4	4	2	3
		Average	4.06	4.23	4.05	3.92	3.40	3.29
		Indirect CO Attainment	3	3	3	3	2	2

	Direct CO Attainment(80%)	Indirect CO Attainment(20%)	Actual CO Attainment	Target	Attained/ Not Attained	
Course Outcome						
CO1	3	3	3	2	Attained	
CO2	3	3	3	2	Attained	
CO3	3	3	3	2	Attained	
CO4	3	3	3	2	Attained	
CO5	3	2	2.8	2	Attained	
CO6	3	2	2.8	2	Attained	
Avg.			2.9	2	Attained	

Actual CO

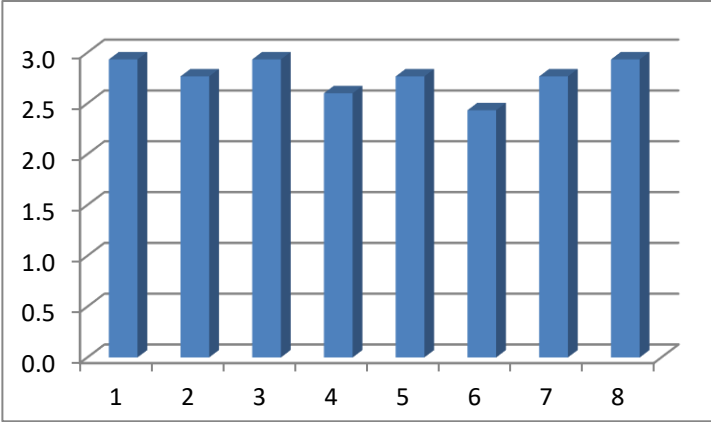


Digital Marketing												
CO-PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1	3	2	3	2	2	2	2	3	3	3	3	3
CO2	3	3	3	2	3	2	3	3	3	2	3	3
CO3	3	3	3	3	3	2	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3
CO6	3	3	3	3	3	3	3	3	3	3	3	3
AVG	3.0	2.8	3.0	2.7	2.8	2.5	2.8	3.0	3.0	2.8	3.0	3.0

Actual CO attainment	CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
3.0	CO1	3.0	2.0	3.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	2.0	3.0
3.0	CO2	3.0	3.0	3.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0
3.0	CO3	3.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0
3.0	CO4	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
2.8	CO5	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
2.8	CO6	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
PO/PSO Attainment		2.9	2.8	2.9	2.6	2.8	2.4	2.8	2.9	2.9	2.8	2.6	2.9

Average (PO & PSO)	2.8
Average (PO)	2.8
Average (PSO)	2.8

PO



PSO

