



ISO 9001 : 2015
NAAC Accredited

ADMISSION BULLETIN

ASTHA School of Management Bhubaneswar

(Approved by AICTE, Ministry of HRD, Govt. of India & Affiliated to BPUT, Govt. of Odisha)
(Combined Institutional Annual Member of AIMA)

MBA

2 Yrs. Full-Time Programme



Awards & Accolades

2024 : Best Management Institution
2023 : Best Academic Institution
2022 : Best College - Placement & Pedagogy
2021 : Best Management Institute - Pedagogy & Placement
2020 : Best Educational Institute
2018 : Eduquest Odisha Excellence Award for Excellent Campus Recruitment in B-Schools category
2016 : Among Top 20 B-Schools in Eastern India

#261, Atala, Panchamukhi Vihar, Bhubaneswar-752101, Odisha. Ph.: 0674-2474138/48.
E-mail: asthaschoolmgm@gmail.com, Visit us at: www.asthaeducation.in





VISION

To create a forward-looking dynamic institution that can produce globally competent management professionals and entrepreneurs who are committed to develop the State of Odisha and ever willing to contribute to the regional & national growth in all possible ways.

MISSION

To promote research, innovation and entrepreneurship through professional and technical education with a purpose to ensure sustainable development of industry, agriculture & allied services.

QUALITY STATEMENT

To provide responsible management education and research for global excellence through a vibrant learning organization, embedded self-evaluation, continuous improvement process and to develop transformational future leaders.

CORE VALUES

- ❖ Competency Based Education
- ❖ Commitment to Excellence
- ❖ Community Service
- ❖ Good Governance
- ❖ Service to the Nation
- ❖ Service to the Divine





Chairman's Message

Thank you for your interest in ASTHA's MBA program.

The nation is basking in the glory of a proud generation that is taking the world by storm. The entire intellectual community has woken up to the reality that India is a treasure-house of talent and intelligence. The India's youth of today are persistently taking the nation to unparalleled heights of prosperity. At this juncture, we realize that you have many choices and that choosing an MBA program can be an exciting and overwhelming experience here. Furthermore information presented herein will help you find that our program satisfies your needs in particular. The features you are searching for are ensured here at ASTHA.

The productivity of faculty & administrative members is vital in helping the quality objective, reputation and brand recognition of the B-School. As a matter of record, ASTHA's practices often highlighted as the best in class. The program prepares the students to ensure leadership practice.

We assure you, quality management education and also the commitment to achieve all round excellence in academics, co-curricular and extracurricular activities with joy, interest, sensitivity and awareness during the process of learning.

I welcome you with open arms!

Sri Bijay Kumar Patra
Hon'ble Chairman



Executive Director-Cum-Secretary's Message

Dear Future Leaders,

We are a firm believer that your life is basically a sum of all the choices you make. The better your choices, the better opportunity to lead a happy life. We in ASTHA strongly agree that sustainable growth can only be achieved in the economy when growth strategies cater to the bottom 90% of the population and not just the top 10%. The time has surfaced for India to guide the way in the world where Indian managers need to develop a strong foresight for their nation to help them challenge by competing in the global markets while accelerating market growth to make India economically the strongest country in the world.

In having better choices and a fulfilling life, lies the process of learning. ASTHA is designed to decorate all your dreams with the paint of dedication, involvement & true commitment. The whole purpose of education is to turn mirrors into windows. In ASTHA, your true and concealed qualities are identified and get elevated by training, so that you accept mentally and subsequently, in your heart that you have gone beyond the conventional theories.

We have a bold approach in our curriculum design to take a sole interest of widening your mind and problem solving abilities that you will meet in our every day work atmosphere. We unfold the same to you and make you realize the core treasure in you too. This will transform you to lead the Indian business wheels across global markets.

I welcome you from the core of my heart to join our leaders...

Dr. Bankim Mohanty
Hon'ble Executive Director-Cum-Secretary





Principal's Message

Knowledge, like air, is vital to life. Like air, no one should be deprived of it.

Business education is not a business at ASTHA. It is a valued process of transforming raw talents into adroit performers who can take the world in their stride. This process of course is not a cakewalk. It takes all the passion and veneration you have. It creates a never-ending appetite in you for achieving success. It is a drive that is unstoppable. It inspires your action and leads you to your goal.



Prof. (Dr.) Sharmila Subramanian

Students go through a systematic, process-driven and outcome based Learning & Development journey.

Students learn through the renowned case method of instruction, where they step into the shoes of case protagonists daily, learning to make difficult decisions and being challenged by the diverse perspectives of their classmates. Through case method courses, FIELD projects, tech simulations, introspective exercises and more, the curriculum challenges them to learn, do and become better leaders.

ASTHA is not a final destination, but a transformative experience that won't end when you graduate. Every student's journey is different, as the Career & Professional Development initiative provides personalized career resources to help make an impact on the students for years to come.

Program Specific Outcomes (PSO)

- Develop students for diverse careers in business management, administration, and entrepreneurship.
- Enable students to apply digital technologies, analytics, and research methods to solve innovative and complex business problems.
- Develop socially responsible students and trustworthy citizens of the country.
- Prepare students as effective leaders to face the challenges of the corporate world.

Program Outcomes (PO)

- Apply key management principles, models, and applications for effective managerial decision making
- Demonstrate analytical and critical thinking skills in business related situations
- Demonstrate written and oral skills appropriate for business communication.
- Employ empirical research approaches to planning and decision making
- Demonstrate entrepreneurial skills and abilities for sustainable entrepreneurship and business.
- Develop an understanding of business ethics and the dynamics of social behaviour for effective organizational performance.
- Apply technology to enable business growth, development, and sustainability.
- Demonstrate an understanding of international business trends and practices to internationalize domestic business.

Director (Statutory Compliance & Communication)'s Message



"Plans are only good intentions unless they immediately degenerate into hard works"

A creative consciousness is something that directs both your own destiny and that of all mankind. Your MBA curriculum is an exquisite act of personal creation. Underneath your every desire & drive, there is a reason for your pursuit to get the key to unlock your new ways and to discover yourself along with the concealed potential you have within you.

ASTHA has a horizon of quality thrust in the arena of management education. In its pursuit, ASTHA provides phenomenal service for the benefit of management students, who are trained to take care of men & material with their ancillary dimensions. Aspiring students will be relishing every moment in their entire journey of management studies over here. ASTHA's academia and culture has set a milestone, well visible, differentiating a pole apart, metamorphosed in its own style of pedagogy and learning system.

This institute is student-centric of having a vision of "facilitatory", inspired potentially by its strong alumni strings. We firmly believe in the virtues of detailed regulation, planning & governance and have built up this institute in a unique and innovative outlook, thus pioneering to train students to stand out as responsible managers and citizens to serve the community with spectacular power and instincts. Its academic monitoring mechanism adds in shaping a student's holistic development and being more industrious.

While warmly welcoming you, to this platform, a very surprising reason further that stays behind you is to experience a potential avalanche of knowledge in your life, which will shape you to enrich your stability and security in life. A non-negotiable part of this management institute is QUALITY EDUCATION. Come & join us to discover the existence of something, We call it "knowledge DNA".

A new opportunity awaits you!



Prof.(Dr.) Ashok Kumar Panda

Associate Dean (T & P)'s Message

*"You have to have a goal,
but you have to have strategies to achieve it as fast as possible"*

- Dr. APJ Abdul Kalam

Dear Aspirants,

Warm greetings!

I am sure each one of the 180 students aspiring to enroll in the two-year full-time Master of Business Administration (MBA) program at ASTHA School of Management (Best College-Placement & Pedagogy) must be having a goal. The goal may be to join a corporate house of national/ international repute or to become an entrepreneur or to pursue higher studies in the domain of Management. The Training & Placement (T & P) Cell of the institute takes utmost care of such goals by helping students in formulating and implementing appropriate goal-oriented strategies. Whether it is improving English communication of the students by the help of Antara – The Communication Lab or modifying students' behaviour by the help of CETAS – The OB Lab or developing managerial competencies through the four phases of CIAC – Competency Incubator & Assessment Centre, the T & P Cell puts the best of its efforts 24*7 for 'ensuring complete transformation'. The efforts get leveraged when students qualify as Business Analysts, Financial Analysts, Cluster Managers, Department Managers, Team Leader – Operations, Internal Auditors, Recruitment Specialists, Management Trainees etc. in various organizations pan India. The motto is "Arise, awake and stop not till the goal is reached" – that is ASTHA!

Welcome to ASTHA School of Management, the Best Management Institute – Pedagogy & Placement.



Prof. Jinasis Mohanty

Associate Dean (Academic Affairs)'s Message

Welcome to ASTHA School of Management!

Broadening horizon and enhancing skills are the key elements of any teaching learning process. ASTHA School of Management is a humble step towards this endeavour. ASTHA endeavours to put the right blend of tacit knowledge and pragmatic skills, thereby shaping the responsible ethical business leaders of the future in the corporate ecosystem. The institution has been a trendsetter in crafting a well-knit curriculum that includes learning with experimentation, competency build up exercises, soft skill training programs, personality development, experiential learning process that are considered to be quintessential for imparting business education. ASTHA endows young managers with multi disciplinary perspectives and provides various subjects of specialization in the areas of Finance, Marketing, HR, IT & Operations. ASTHA takes pride in donning a rich gamut of professionally qualified, permanent faculty staff that train, guide and take complete onus of the students under their tutelage. The institution stands tall on the foundation of an excellent, committed, dedicated and highly knowledgeable faculty team who with their unremitting care and support, counsel, guide and mentor the students to bring out the best in them.

ASTHA School of Management is a model institution, benchmarking the best B-schools in the entire country that nurtures the eclectic student community to be emotionally intelligent by inculcating human values and professional ethics so that they can make a mark of their own with erudition and excellence.

I wish all the best for your future endeavours.



Prof. Manoranjan Nayak



ASTHA Glimpse



ASTHA School of Management, entrenched on two firm & stable columns i.e. Trust & Faith,

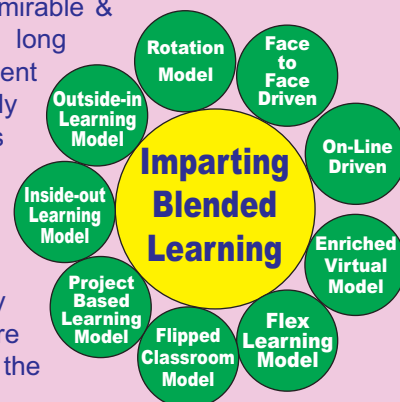
asserts probity & prudence in its management curriculum. Most admirable & distinguished institution, ebullient & exhilarating in its decade long continuation. ASTHA has amassed a covetable stand as a management institute in the state of Odisha & eastern India. It has fared exceptionally well in the yardsticks laid down by its affiliating university, BPUT. This has been possible due to the vision of the institute's leaders and the dedicated efforts of the ASTHA team. A three-pronged approach to management education has led ASTHA to be recognized as a trustworthy brand in the field of management education.

ASTHA wants to contribute to the evolution of a movement, backed by proper education and research which will create a society where exploitation of man by man does not exist and where each individual has the scope to achieve his / her potential to the fullest extent.

The focal point in imparting quality professional training, the following guidelines are being passionately adhered to:

1. Structured architecture to respond to the administration of MBA program as prescribed by AICTE, Govt. of India, and development of other socially/ sectorally relevant programs to satiate specific segments.
2. Continuous pedagogical / andragogical innovations, which are the strategic strengths of the institute and to suit specific needs of academia and industry.
3. Ensured attention to the traditional individual areas such as Marketing, Finance, HR, Operations and Information Management.

Our blended learning approach provides with various possibilities of learning with a blend of instruction-aided class rooms and on-line training. It is the most effective learning strategy as compared to only face-to-face instructor-led training or only on-line training.



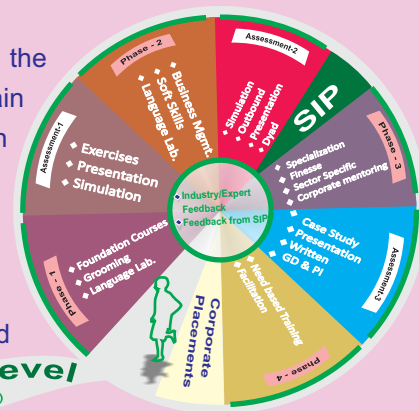
Competency Incubator & Assessment Centre

Competency Incubator has been one of the forerunners in L & D. It is creating a huge impact through various modes of transformation.

The accelerating pace of technological changes is leading to the refinement of many industries, forcing the management institutes to train and prepare their students for such dynamic workplaces that catch innovation, as their priority. To be able to compete with game changing attitude, our students are put through various assessment modules for gaining competitive advantage to face the changing trends and corporate challenges.

The centre nurtures the innate skills and mends the skills in different phases of the process in CIAC with a sole intent to make the students well-versed to fit the corporate zone. The passion for career-building process, The CIAC continually offers unwavering support for the holistic growth of a management students here, at ASTHA.

Our students gain multi- dimensional benefits from the perspective of entrepreneurial & innovative dynamism, the unique method, specially to make them enabled for encountering the corporate competition.



is truly the essence of aspiration.

15 years
Exponential
Growth



We Stand Unique ...



Academically justified MBA programs with students from diverse backgrounds, ASTHA School of Management imparts two year, full-time Master of Business Administration (MBA) program that is affiliated to Biju Patnaik University of Technology, Odisha, and approved by AICTE, Govt. of India. The education system at ASTHA has assumed a modern outlook along with the well-researched framework appropriated by BPUT. Its modernity and uniqueness are visible in the way students get transformed into industry-ready-professionals, who in turn are highly acknowledged by the industry.

ASTHA has developed a learning sphere of seven fundamental competency building mechanism that shape up the real talent in the students.

Corporate Mentoring: The students at ASTHA have the proud privilege of receiving guidance and mentoring from the practitioners of the industry. This is done by letting students correspond and interact with specialists in the industry on a one-to-one basis. This sharpens the business acumen among the students and facilitates better learning.

Proctorship: The faculty members of ASTHA family act as proctors to the students. Each student has a proctor who holds the key responsibility of monitoring the student's progress and providing remedies to the problems faced by the student.

Managerial Skill Building: Alongside managerial education, at ASTHA, managerial skills are also developed for making the students self sufficient and self motivated. The students are trained into becoming assets to the organizations where they would be employed.

Attitude Shaping and Personal Grooming:

At ASTHA, CETAS- The OB Lab, provides the students with the insight required to transform themselves as well-groomed individuals, responsible citizens and global managers. Indigenously researched and designed, CETAS- The OB Lab, is a unique lab for understanding behavioral processes, and is one of its kinds in the country.

Outbound Training: The students of ASTHA School of Management are exposed to outbound training programs so that their learning can be wholesome and complete.

Edutainment: Students receive a rich exposure to situational analysis and problem solving through enriched simulation activities and movies, Games, in-baskets, podcasts, and exercise provide requisite edutainment at ASTHA.

Social Responsibility: ASTHA School of Management is devotedly involved in community development, and proliferation of education among the repressed echelons of the society.



BUNCH OF SCHOLARSHIPS TO STUDENTS

S	Early Bird	01
C	Promotion of Regional Diversity	02
H	Promotion of Gender Equality	03
O	Meritorious & Economically Weaker	04
L	All India Rank Holders	05
A	QJEE Rank Holders within 1000	06
R	Minority Community Girls	07
S	60% and above in 10th, +2 & +3	08
H	SC/ST/OBC and Physically Challenged	09
I	Developing Community Link	10
P	Sports & Extra Curricular talents	11
S	First Generation	12

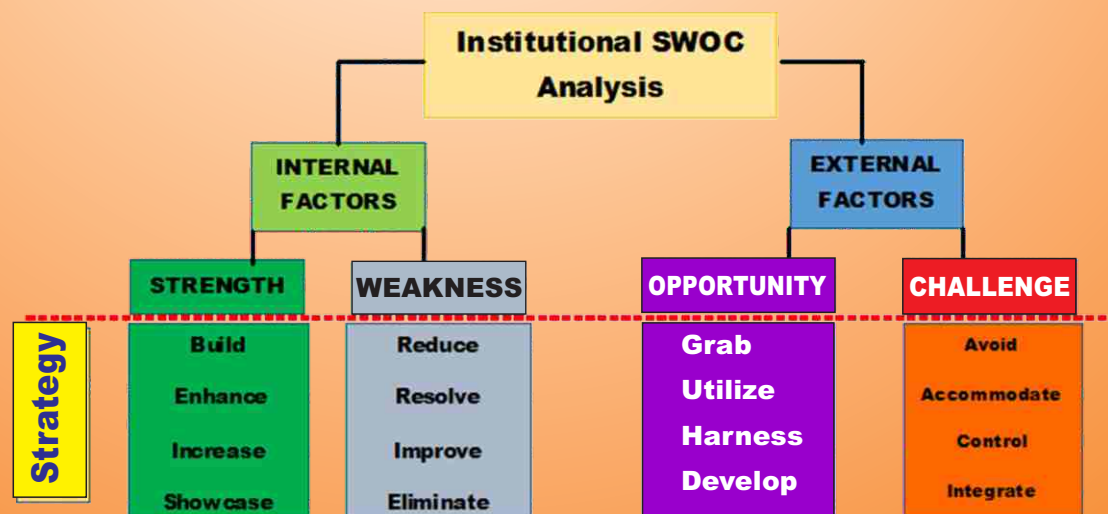


SWOC Analysis

SWOC analysis is a tool that assists an institution in identifying its Strengths, Weaknesses, Opportunities, and Challenges. SWOC is often used in strategic planning process as it helps to generate ideas about what is working, what needs work, what are the prospects, and what are the potential issues or trouble. Strengths and weaknesses are viewed as being internal to the institution while opportunities and challenges are external to the institution. The SWOC is represented as follows:



The SWOC of ASTHA School of Management is prepared after meticulous assessment of the internal and external environment. The SWOC identification of our institution, enables us to devise our strategies, and objectives thereof.



In some cases, fear of future, engulfs the students. Positive thinking and confidence building imbibes well in their minds to chose a road ahead to start their journey while having a contingency plan. Finally, students are able to feel confident by a positive thought and no fear exists within. Therefore, they march ahead, visualizing a potential outcome of their decisions.

SUMMARY OF STUDENTS' SUCCESS

ASTHA CAREER DEVELOPMENT SUPPORT:

- Career specific Events
- Career Advising & counselling sessions
- Career choosing basic potential events
- Expert talks on placement of Students and interactions
- Early receipt of job offers by students
- Organisations hired Students
- Campus held events imbibes organising capacity
- Various Assessment for improving employable skills
- Mock interview conducted
- Students trained in Organisations during SIP
- On Campus Recruitment drives

Ensuring Complete Transformation

In session, Group Discussions, Project works, each programs, survey and progress mapping,

The Process of Transformation

ANTARA, the language Lab is a dedicated place for learning language where our students access audio-visual materials. Faculties allow them to listen and manage their voices which are delivered to peers, individuals and groups, respected and loved ones. Apart from that pronunciation, paragraph writing and content preparations are also practiced. The basic purpose of the lab is to provide the students a healthy platform to enhance their English Language skills, and communication skills. The process and practice emphasize its need in the technical world.



Students of ASTHA School of Management are provided with well resourced educational, co-curricular Campus life experiences that transform their concepts of individual potential. It helps them to successfully engage and prepare for their exceptional career goals which are fully aligned with their talent.

Increased relevance, student performance, active engagement and participation in an expanded range and varieties of experience of outbound activities, sports, games and fitness program tantamount to flourish to their possible extents, knowing no bounds, but all charms behind preparing themselves for their career goal attainments.

The mock placement interview really helps to boost personal confidence, which was generally missing earlier. The interviewers and mentors work at the front and support the students to learn and practice meticulously so as to crack any interview. They get acquainted with varieties of questions and thereby a pertinent and profound experience is carried out.



The students are simultaneously told about the first impression, that the interviewers carry. Since interviews are their first interaction with the HR Managers and Senior executives etc., students are advised to display their best and put their best foot forward. The personal interviews pick the best of the lot and therefore a better preparation is inevitable.



Provisions & Potential



- ❖ 24 hours net browsing & connectivity
- ❖ Air Conditioned Classrooms for comfortable learning experience
 - ❖ Anti Ragging Measure
 - ❖ Conferences Hall
- ❖ Competency Incubator & Assessment Centre (CIAC) classes for grooming individuals
 - ❖ Computer Lab
- ❖ Corporate interface through symposium, seminars, webinars, podcasts
- ❖ Digital Classrooms for connecting with industry experts
- ❖ Digital Language lab to improve communication skills
 - ❖ e-Library
- ❖ Flipped classrooms for engaged learning
 - ❖ Girls & Boys Common Room
- ❖ Hybrid Classrooms to manage any exigency
- ❖ Industrial visit to help students to see and learn practical aspects of management
- ❖ Modern Canteen with 24 hours nutritious food services
 - ❖ OB Lab
- ❖ Separate hostel for boys & girls inside the campus
 - ❖ Soft Skill training program at regular intervals
- ❖ Summer Training tie-up with leading organizations for internship
 - ❖ Scholarships to meritorious student
 - ❖ Seminar Hall
- ❖ Separate, Future-ready Training Room
- ❖ Technically-aided Classrooms with projector, screen and AV equipment
- ❖ Transportation to ensure convenience in traveling
 - ❖ Wi-Fi enabled campus (24X7 available)
- ❖ Well maintained and well stocked library with more than 5000 books



AAKAANKSHA is our Library



ASHIANA is our Boys' Hostel



AASHA is our Girls' Hostel



Organisational Behavior Lab has been set up to conduct behavioural research, focus groups and behavioural modification. Through different pedagogy, we assess and develop the personality of students.

Focus group explores a variety of possibilities to solve situational problems. It helps the group under study, to come up with novel thoughts and ideas related to organizational issues. Exploring self through human lab activities is another facet of Cetast.

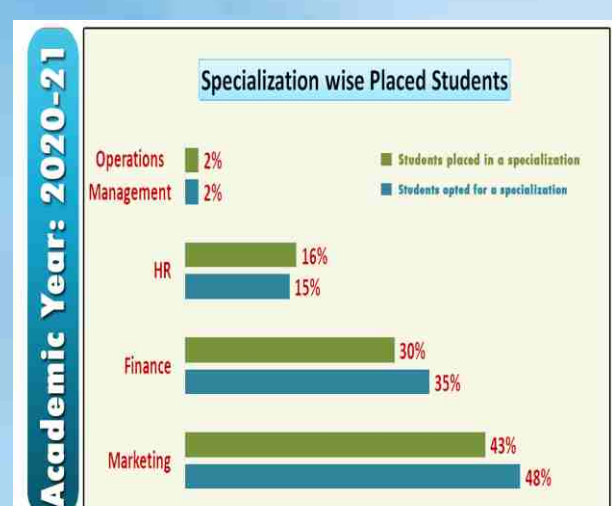
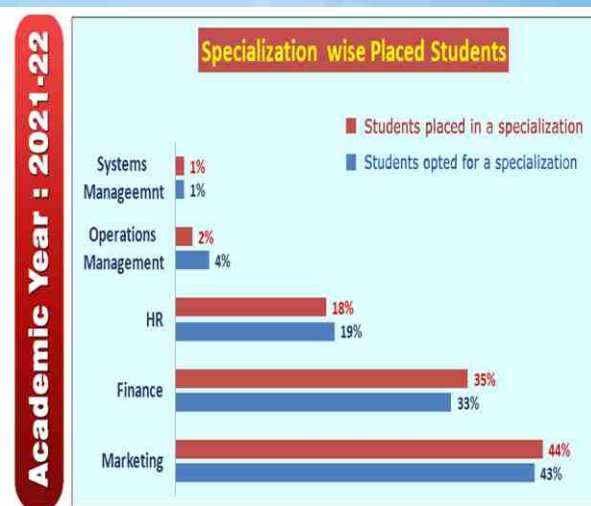
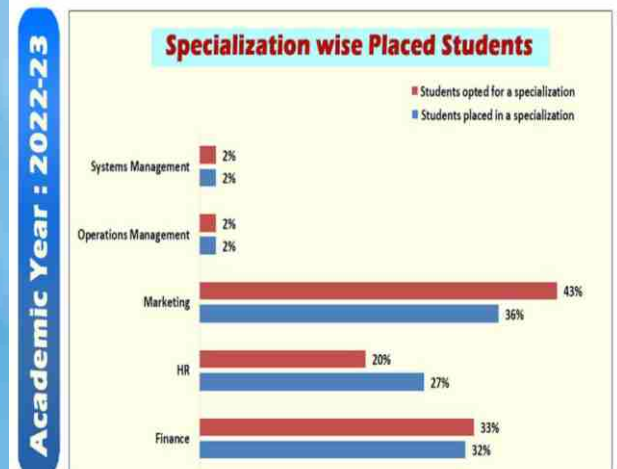
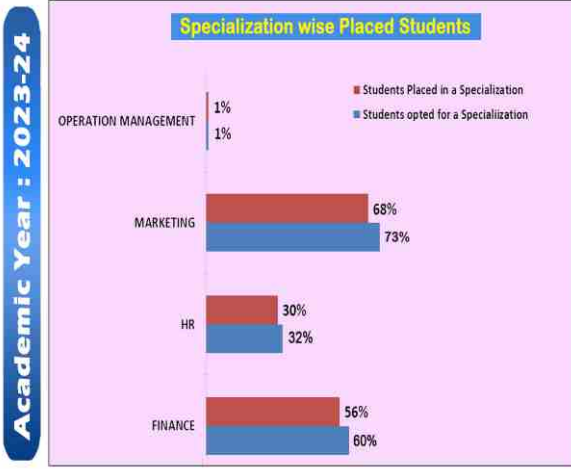


Behaviour modification is an early approach that is used for conditioning our students to change their behaviour that is most required in the corporate arena. This is a psychotherapeutic intervention that modifies students' behaviour.

Students of ASTHA are given ample opportunities for pre-placement sessions by virtue of which they meet the prospective recruiters and discuss about their hopes, interests and requirements of skill sets to face the dynamic challenges of the present recruitment process.



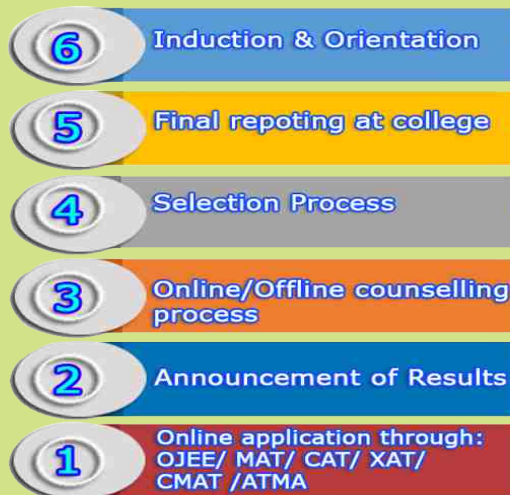
Outbound training benefits the students of ASTHA School of Management which includes improving their personalities, and building their team spirit. Through such activities they too, improve their intellectual and behavioural potentiality that is most required in planning and organizing.



ASTHA's Recruiters

- Aditya Birla Fashion & Retail Ltd.
- Varun Beverages Ltd.
- DTDC Express Ltd.
- Ebix Technologies Pvt. Ltd.
- Axis Mutual Fund
- Axis Securities
- Arvind Life Style
- 2 COMS Consulting Pvt. Ltd.
- Adhikar Micro finance
- Annapurna Micro Finance
- ARSS Infrastructure Projects Ltd.
- Berger Paints
- Bandhan Bank
- Bharat Financial Inclusion Limited
- CavinKare
- Ceasefire Industries Pvt. Ltd.
- Cholamandalam MS GIC Ltd.
- Consus Global Pvt. Ltd.
- Craft Silicon
- Daya Consultancy Services
- Dr. Agarwal's Eye Hospital
- FlipKart
- HDFC Bank
- Hindustan Field Services Pvt. Ltd.
- Infosys
- DCB Bank
- HDFC AMC.
- eClerx Services Ltd.
- Egen Data
- Emami Cement
- Empaxis Data Management India Pvt. Ltd.
- Eureka Forbes Ltd.
- GNF International
- Galagher Services
- GPIL
- Greenlight Planet
- Hi Design
- ICICI Securities
- IIFL Samasta Finance
- Just Dial
- KD & Sons Pvt. Ltd.
- People's Forum
- Peoplepro Management Services Pvt. Ltd.
- Reliance Digital
- Reliance Retail
- Muthoot Microfin
- Kotak Mahindra Bank
- Khadim India
- Mahindra & Mahindra Finance
- Milk Mantra Dairy Pvt. Ltd.
- MKC Infrastructure Limited
- Oppo
- Paytm
- Reliance Mutual Fund
- Samasta Microfinance Limited
- Satya Micro Capital Ltd.
- SBI Mutual Fund
- ShriRam General Insurance
- Spandana Spoorthy
- Svatantira Microfin
- Satrix Information Pvt. Ltd.
- Ujjivan Small Finance Bank
- Godrej & Boyce
- VIVO
- UltraTech Cement Limited
- UPS Logistics
- VKC Pride
- V-Mart Retail
- Wuerth India
- Ziqitza Health Care Ltd.

Admission at a Glance



Admission Process



Pre-Placement talk : Axis Mutual Fund



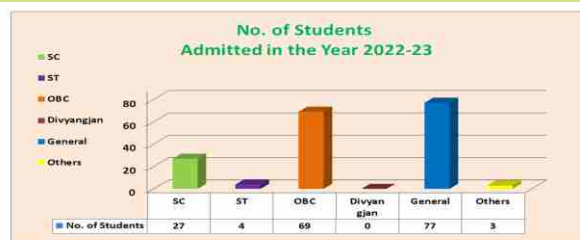
Personal Interview : Reliance Retail



Group Discussion: Spandana Spohrty Financia Limited



Personal Interview : Axis Mutual Fund



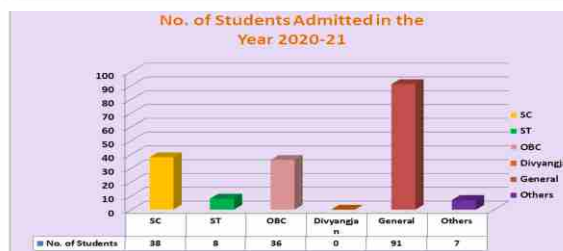
Outcome:

Approved Intake	180
Seats Filled-up	181
Achievement	*1 admission under TFW scheme. (No. of Seats filled/No. of approved intake) x 100 = 100.5 percent



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Approved Intake	180
Seats Filled-up	180
Achievement	(No. of Seats filled/No. of approved intake) x 100 = 100 percent



Pre-Placement talk on Flipkart



Group Discussion : Flipkart



Pre-Placement talk : JUST DIAL



Pre-Placement Talk : Godrej & Boyce

A Trip Down to Memory Lane: At a Glance ...



The students induction program. "ASTHA Darpan" was unveiled by dignitaries .



Book unvelling of Workplace Happiness Optimisation (WHO)- A New Thrust for Sustainability in two days National Seminar.



Lifetime Achievement Award to Prof. (Dr.) Swarup Chandra Sahoo



Yugma- The National Level Oratory contest, the winner Mr. Shishir Maharana of SCB Medical College felicitated by Supreme Guest, Sri Prasad Tripathy and Chief Guest Dr. Archana Nayak



Enthusiastic students posing delightfully at the end of the Industrial Visit to Paradeep Phosphates Limited.



International Yoga Day
Students adding confidence & a sense of peace



The Odissi rhythm, Rangrez to celebrate HOLI the festival of colours.



The student immersing in outdoor games

Our Intellectual Hub

Here at ASTHA faculties affect eternity, never estimate or tell where their influence stop. They play their part in the unfoldment of academy genius. They will understand that the art of learning is to rejuvenate the mind languished. The faculties at ASTHA are true Proctors. They train guide and take complete onus of the students under their tutelage. They are committed towards the overall development of our students, and this they do through innovative teaching, student counseling and development activities. Their versatility can be viewed in their active involvement in research & publication, and capacity building and consultancy activities. They help students to immerse in an environment of unlimited possibility, exploring knowledge, students get lost in learning, opening eyes to new perspective and fellow their imagination where ever they live. They support students to dive into academic environment form relationship that lasts and beyond. They make our students with an emphasis to be more informed citizens and leaders. Loyalty of our faculties for their duties is the most important and effective those who encourage to see things with new eyes.



Prof. (Dr.) Sharmila Subramanian



Prof. (Dr.) Ashok Kumar Panda



Asst. Prof. Jinasis Mohanty



Asst. Prof. Manoranjan Nayak



Asst. Prof. (Dr.) Sthiti Pragyan Biswal



Asst. Prof. Bishnu Prasad Kar



Asst. Prof. (Dr.) Priti Rachayeeta



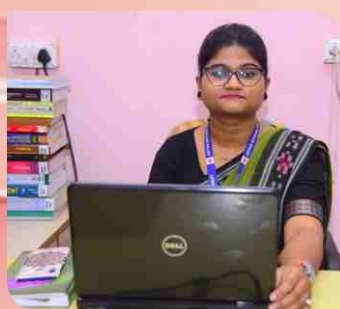
Asst. Prof. (Dr.) Shahnawaz Ali



Asst. Prof. Shatarupa



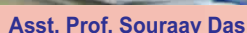
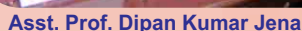
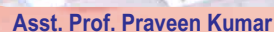
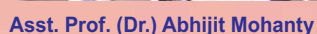
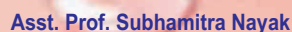
Asst. Prof. Abhipsa Mishra



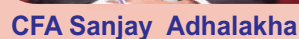
Asst. Prof. Rupali Paikray



Asst. Prof. Md Asif Khan



Mr. P. P. Rao
(GM IDBI Bank)



Ms. Lita Pattanaik
Front Office Executive
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8144965649

The ASTHA Experience



Preeti Prajna Nayak

I being a student of ASTHA, feel very lucky because it not only transforms a student to corporate ready but also enhances our strength and gives different platforms to showcase our hidden talents, to connect with the Divine, to always choose the ethics & morals values. My journey with ASTHA is the best memory of my life, which I created with my loving and caring faculties, seniors, juniors, all the staffs and the two best persons of ASTHA dear Principal Madam and honourable Dr. Bankim Mohanty Sir. They not only teach us the right path of Success but also hold our hand and make us walk in the path of Success.



Upasana Mishra

My journey with ASTHA is the best memory of my life, which I created with my loving and caring faculties, seniors, juniors and all the staffs. Wherever I am today is because of ASTHA.



Debashis Bisoyi

"Transformation" was just a word for me until I entered ASTHA. From an angry Young one to A calm one, from a mischievous one to a disciplined one. Yes ! I have ensured a complete transformation in me. Wherever I am today it is because of ASTHA and only because of my teachers . #proud to be an ASTHIAN !



Sangeeta Kumari Mahanty

ASTHA School Management has provided me with a plethora of opportunities to grow holistically and experience new avenues beyond academics such as entrepreneurship, live projects, etc. I have been constantly pushed out of my comfort zone, only to become a better version of myself. Apart from the great mentorship and friendship that I have experienced, the beautiful green campus is a bonus. I can safely say that ASTHA School of Management has provided me with the wings to fly and roots to come back to.



Lopamudra Thatoi

"Enhanced team work and leadership skill"
As a student of ASTHA I learned how to become a leader and manage a team. Developing the ability to inspire, motivate and positively impact those around you in the MBA setting. It easily sets you up for success when you transfer those skills to your career. I am very fortunate to be a part of ASTHA School of Management.



Navrang Agrawal

"An investment in Knowledge always pays the best interest" and as a student of ASTHA I have gained the knowledge regarding the various tools and techniques of the Finance domain and the training that I got from my perspicacious guru have helped me to excel and achieve my dream Job as a Financial Analyst. It was a great journey of experience with great teachers and Supportive team of ASTHA School of Management.



Priyabrata Sahoo

My two years at ASTHA School of Management was great and a memory to cherish for the lifetime. It's a wonderful experience of learning with academic exposure to reputed industries and institutions and hands-on management. It also induced a complete transformation among ourselves.



Achiever's Achievement



Dr. Bankim Mohanty receiving Best Academic Institution -2023 award (Odisha Leadership Awards)



Best College - Placement & Pedagogy -2022: Dr. Bankim Mohanty receiving the award from Hon'ble Minister - School & Mass Education S.J. Samir Ranjan Das



Education Eminence Awards 2021: Dr. Bankim Mohanty receiving the award of "Best Management Institute - Pedagogy & Placement"



State Business Leadership Award 2020 : Dr. Bankim Mohanty getting felicitated as the Founder of the Best Educational Institute.



Dr. Bankim Mohanty receiving Eduquest Odisha Excellence Awards 2018 for Excellent Campus Recruitment in B-Schools category.



Dr. Bankim Mohanty being felicitated with "Bharat Shiksha Ratan Award" for outstanding individual achievements & distinguished services to the nation.



Dr. Bankim Mohanty being presented with "Rashtriya Pragati Award" for excellence in chosen field of activity.



Dr. Bankim Mohanty being felicitated during the Swachhata Pakhwada program on NALCO.



Prof. (Dr.) Sharmila Subramanian is being recognised as the Best Professor in the field of Management Studies by S.J. Samir Ranjan Dash

Admission Details

The Programme

ASTHA offers 2yrs. full-time MBA programme, approved by AICTE, Govt. of India & affiliated to BPUT, Odisha.

Eligibility for Admission

Bachelor's degree in any discipline with 50% & above is eligible to take admission in MBA under BPUT. Final year students graduating in current academic year may also apply. Candidate should have a valid score in OJEE / CAT / MAT / XAT / CMAT/ATMA.



MBA

2 Yrs. Full-Time Programme



**For Admission
Please Contact :**



Asst. Prof. Dipan Kumar Jena
 Mail ID : dipan@asthaeducation.in
 Cell No.: +91 9937068326

Unlock Your True Potential



Knowledge is power. Information is liberating.
Education is the premise of progress,
in every society, in every family.

Productivity is never an accident. It is always the
result of a commitment to excellence, intelligent
planning and focused effort.

Before you are a Leader, success is all about growing
yourself. When you become a Leader, success
is all about growing others.

In the business people with expertise, experience
and evidence will make more profitable decisions
than people with instinct, intuition, and imagination.

Education in our times must try to find whatever
there is in students that might yearn for completion, and
to reconstruct the learning that would enable them
autonomously to seek the completion.

CAMPUS

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