

YUGMA

ASTHA School of Management (ASM) is the unique institution, to integrate academics with spiritual education. As a part of this endeavor, **YUGMA**, the National Level Oratory context is organized every year by ASTHA School of Management(ASM) to celebrate the birth anniversary of the divine Mother, "Sri Maa". Participants from pan-India and even overseas get a platform to express their thoughts of spiritualism, dynamism, patriotism, creativity, and universal value system through a well-designed process of Group Discussion, Presentation, and Debate. The YUGMA celebration epitomize the philosophy that education is meant for the holistic development of a learner.



Dr. Archana Nayak, revered writer, enlightening the young minds as Supreme Guest during YUGMA on 22 February 2023.

Tharnika
Principal
Asth School Of Management



Participants from various Universities and Institutes articulating their thoughts during the GD round of YUGMA.



Mr. Shishir Maharana of S.C.B. Medical college, Cuttack won the YUGMA Trophy and received a cash prize of Rs.25, 000/-from the Supreme Guest, Sri Prasad Tripathy, Secretary (New Life Education Trust) on 22 March2023.

Tharnika
Principal
Astha School Of Management

FUN WITH PURPOSE

This is yet another unique initiative of the premier institution to sensitize rural community on health care, and other social issues through street plays popularly named as NUKADNATAK by the students.

Students of Astha School of Management are always encouraged to carryout **Fun with Purpose**-a unique program in itself to illuminate the rural mass on various social causes.

First Semester students of Astha School of Management are enacting a street play on the Theme-“Cyber Crime” This year, they made their mark by their performance at four different places in the city which gathered huge accolades from the public.



Students are enacting a street play on the Theme-“Cyber Crime” in a village on 15/02/3023.



ASTHA School of Management conducted an Awareness program on Cyber crime with the title “An Educated Investor is a Resilient Investor” at Panchamukhi Regency on 15/02/2023.

Tharnika
Principal
Astha School Of Management



Organized a blood donation camp on the theme “A drop of blood is a gift of life” by ASTHA School of Management in collaboration with NSS BUREAU, CHSE & OSYA on 15th August 2023.



Observation of International yoga day on 22.08.2023 by ASTHA School of Management

Tharnika
Principal
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