

VISION

To create a forward-looking dynamic institution that can produce globally competent management professionals and entrepreneurs who are committed to develop the State of Odisha and ever willing to contribute to the regional & national growth in all possible ways.

MISSION

To promote research, innovation and entrepreneurship through professional and technical education with a purpose to ensure sustainable development of industry, agriculture & allied services.

QUALITY STATEMENT

To provide responsible management education and research for global excellence through a vibrant learning organization, embedded self-evaluation, continuous improvement process and to develop transformational future leaders.

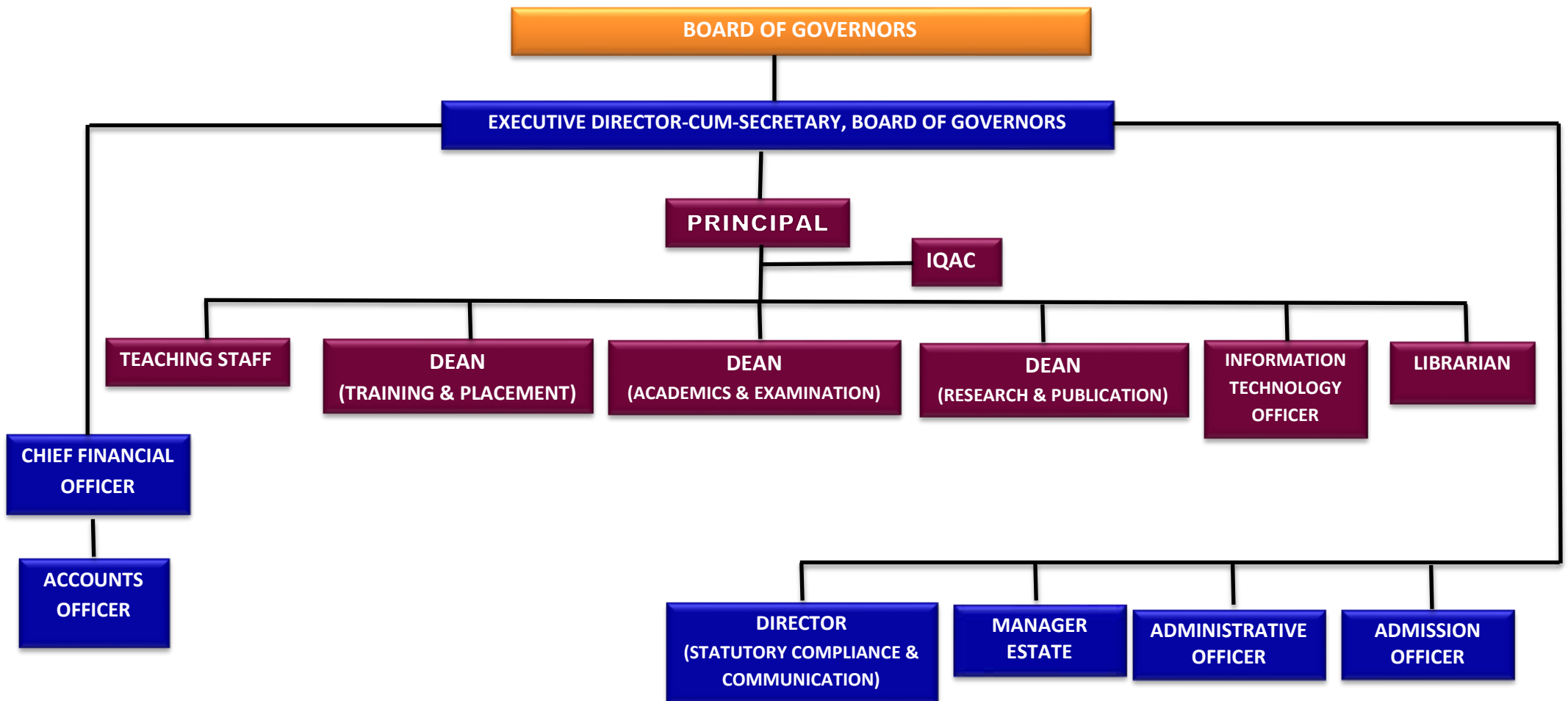
CORE VALUES

- ❖ **Competency Based Education**
- ❖ **Commitment to Excellence**
- ❖ **Community Service**
- ❖ **Good Governance**
- ❖ **Service to the Nation**
- ❖ **Service to the Divine**





ASTHA School of Management
(MANAGED BY SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST)
ORGANISATIONAL STRUCTURE





Astha School of Management

(Managed by : Shree Panchamukhi Educational & Charitable Trust)

Approved by : AICTE, Under Ministry of HRD, Govt. of India & Affiliated to Biju Patnaik University of Technology, Odisha

Ref. No. : ASM/7934/23

Date. : 20/07/2023

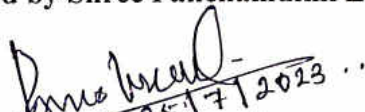
OFFICE ORDER Internal Quality Assurance Cell (IQAC)

By the order of the management the "Internal Quality Assurance Cell (IQAC)" of ASTHA School of Management, Bhubaneswar has been reconstituted as per the revised NAAC guidelines for the Academic year 2023-24 with members nominated from various stakeholders as per the details mentioned below.

Sl. No.	Category	Name of the Members
1	Chairperson: Head of the Institution	Prof.(Dr.) Sharmila Subramanian, Principal
2	Representation of Teachers	Asst. Prof. Jinasis Mohanty, Associate Dean (Training & Placement)
3		Asst. Prof. Sthitipragyan Biswal
4		Asst. Prof. Abhipsa Mishra
5		Asst. Prof. Dipan Kumar Jena
6	Members of the Management	Mrs. Bishnupriya Biswal, Trustee, SPEC Trust
7	Senior Administrative Officer	Mr. Hrudananda Pradhan, JAO
8	Nominees from Students and Alumni	Student: Arun Kumar Swain, 3 rd Sem. MBA
9		Alumni: Monalisha Mallick, Gallagher, Pune
10	Nominee from Industry	Er. Kamala Kanta Pradhan, Retd. Vice President & I/C Hot rolling mills, BRG Group
11	The Coordinator of the IQAC	Asst. Prof. Manoranjan Nayak, Associate Dean (Academic Affairs)

N.B- An invitee member from the Trust: ED cum Secretary

For Astha School of Management
(Managed by Shree Panchamukhi Educational & Charitable Trust)


Executive Director-cum-Secretary

Copy to:

1. Person Concern
2. Institute Website

Campus : # 261, Panchamukhi Vihar, Atala, Balianata, Bhubaneswar-752101
Telephone .: (0674) 2474138 / 2474148, Fax.: (0674) 2474128
E-mail : asthaschoolmgm@gmail.com, Visit us at : www.asthaeducation.in



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Ref. No. : ASM/69990/23

Date. : 30/07/2022...

ACADEMIC COUNCIL

In order to plan, organise, oversee and maintain the quality of academics at ASTHA School of Management, the Academic Council with the following members has been reconstituted.

Sl. No.	Name of the person	Designation	Position in Committee
1	Prof. (Dr.) Sharmila Subramanian	Principal	Chairperson
2	Mr. Jinasis Mohanty	Associate Dean (Training & Placement)	Member
3	Mr. Manoranjan Nayak	Associate Dean (Academic)	Member
4	Dr. Abhijit Mohanty	Assistant Professor	Member
5	Dr. Sthitpragyan Biswal	Assistant Professor	Member

The Council shall function for a period of 3 years from August 2022 to July 2023. The Council shall be effective from 1 August 2022.

For ASTHA School of Management


Executive Director-Cum-Secretary
EXECUTIVE DIRECTOR
CUM
SECRETARY
ASTHA SCHOOL OF MANAGEMENT

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Ref. No. : AS.M/761110/23

Date. : 15/04/2023

INTERNAL COMPLAINT COMMITTEE AMENDMENT

As per the All India Council for Technical Education (AICTE) Approval Process Hand Book 2021-2022 and Appendix-6.4 for the Establishment of Internal Complaint Committee (ICC) Regulations, 2016 vide No. F.AICTE/WH/2016/01 dated 10th June, 2016; an Internal Complaint Committee (ICC) has been reconstituted at ASTHA School of Management, Bhubaneswar with effect from 15.04.2023, with an objective of Gender Sensitization, Prevention and prohibition of Sexual Harassment of Women Employees and Students and Redressal of Grievances.

The Committee comprises the following members to comply with the regulation and discharge their responsibilities accordingly.

Sl. No	Name of The Person	Designation	Position in Committee	Contact Details
1	Dr. Priti Rachayeeta	Asst. Professor	Chairperson	+91 9938286563 pritarachayeeta@asthaeducation.in
2	Ms. Rupali Paikray	Asst. Professor	Presiding Officer	+91 8280121108 rupali@asthaeducation.in
3	Asst. Prof. Manoranjan Nayak	Associate Dean (Academic Affairs)	Member	+91 8917638080 mnayak@asthaeducation.in
4	Mr. Praveen Kumar	Asst. Professor	Member	+91 7970510177 praveenkumar@asthaeducation.in
5	Mrs. Abhipsa Mishra	Asst. Professor	Member	+91 9556479976 abhipsa@asthaeducation.in
6	Mrs. Jharana Rout	Librarian	Member	+91 9437120988 library@asthaeducation.in
7	Mr. Ashok Kumar Mishra	Admission Officer	Member	+91 8249291317 ashokmishra@asthaeducation.in
8	Mr. Debashis Bishoyi	Student	Member	+91 9692250902 debashisbishoyi99@gmail.com
9	Ms. Neha Pravakar Nayak	Student	Member	+91 8018484706 nayakneha0512@gmail.com
10	Mr. Navrang Agrawal	Student	Member	+91 7894797704 navrangagrawal123@gmail.com

All the staff member and student may henceforth approach the ICC committee as and when required.

For ASTHA School of Management


Executive Director-cum-Secretary
**EXECUTIVE DIRECTOR
CUM
SECRETARY**

Copy to:

- 1 Notice board
- 2 Institution website
- 3 Person Concern
- 4 AICTE, New Delhi, BPUT, Rourkela, for kind information

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Ref. No. : ASM/74641/23

Date. : 24/03/2023

Grievance Redressal Committee Amendment

In order to comply with AICTE Regulation vide letter no 1-101/DPG/AICTE/Ombudsman/2012 dated 9/7/2012 of AICTE, New Delhi "Grievance Redressal Committee" of Astha School of Management, Bhubaneswar has been constituted with the objective of resolving grievances of students parents and others. The committee comprises of following members to comply with the regulation and discharge their responsibilities accordingly.

Sl. No.	Name of the person	Designation	Position in Committee	Contact Details
1	Prof. (Dr.) Sharmila Subramanian	Principal	Chairman	principal@asthaeducation.in +91 9861122721
2	Asst. Prof. Manoranjan Nayak	Associate Dean (Academic Affairs)	Convener	mnayak@asthaeducation.in +91 8917638080
3	Asst. Prof. Jinasis Mohanty	Associate Dean (Training & Placement)	Member	jinasis@asthaeducation.in +91 9437561132
4	Dr. Sthitipragyan Biswal	Asst. Professor	Member	sthiti@asthaeducation.in +91 9348050158
5	Dr. Abhijit Mohanty	Asst. Professor	Member	abhijit@asthaeducation.in +91 9439690089
6	Md. Asif Khan	Asst. Professor	Member	kasif@asthaeducation.in +91 7008129274

All the students, their parents and others may henceforth approach the Grievance Redressal Committee as & when any grievance arises.

For Astha School of Management

(Managed by Shree Panchamukhi Educational & Charitable Trust)

Executive Director cum Secretary

CUM

SECRETARY

ASTHA SCHOOL OF MANAGEMENT

Copy to:

1. Notice Board(Institution, Girls' & Boys' Hostel)
2. Institution Website
3. Person Concern
4. AICTE, New Delhi / VC, BPUT, Rourkela, for kind information

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Ref. No. : ASM/2632/23

Date. : 28/04/2023

Anti-ragging Committee Amendment

By the order of the management the "Anti-ragging Committee" of Astha School of Management, Bhubaneswar has been amended with the objective of resolving the grievances. The committee comprises of following members to comply with the regulation and discharge their responsibilities accordingly.

Anti-ragging Committee				
Sl. No.	Name	Designation	Position in Committee	E-mail Id / Cell No.
1	Prof.(Dr.) Sharmila Subramanian	Principal	Chairperson	principal@asthaeducation.in +91 9861122721
2	Asst. Prof. Manoranjan Nayak	Associate Dean (Academic Affairs)	Convener	mnayak@asthaeducation.in +91 8917638080
3	Dr. Sthitipragyan Biswal	Asst. Professor	Member	sthiti@asthaeducation.in +91 9348050158
4	Dr. Priti Rachayeeta	Asst. Professor	Member	prtirachayeeta@asthaeducation.in +91 9938286563
5	Ms. Abhipsa Mishra	Asst. Professor	Member	abhipsa@asthaeducation.in +91-9556479976
6	Mr. Dipan Kumar Jena	Asst. Professor	Member	dipan@asthaeducation.in +91 9937068326
7	Mr. Hrudananda Pradhan	JAO	Member	jao@asthaeducation.in +91 9776727892

All the staff members, students, their parents and others may henceforth approach the Anti-ragging committee as and when required.

For Astha School of Management
(Managed by Shree Panchamukhi Educational & Charitable Trust)

Executive Director cum Secretary
EXECUTIVE DIRECTOR

Copy to:

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ASTHA SCHOOL OF MANAGEMENT
1. Notice Board
 2. Person Concern
 3. Institute Website
 4. Registrar, BPUT Rourkela, for kind information.

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Ref. No. : ASM/7295(1)/23

Date. : 24/03/2023

SC/ST Committee Amendment

As per the All India Council for Technical Education (AICTE) Approval Process Hand Book 2022-23 & Appendix-6.3 for Establishment of SC/ST Committee (As per the Scheduled Castes and the Scheduled Tribes (Prevention of Atrocities) Act, 1989, No. 33 OF 1989, dated 11.09.1989, a committee has been constituted at Astha School of Management, Bhubaneswar w.e.f. 12.09.2016 with an objective of welfare of SC/ST students and staff.

By the order of the management the SC/ST committee has been amended with the objective of resolving the grievances. The committee comprises of following members to comply with the regulation and discharge their responsibilities accordingly.

Sl. No.	Name of the person	Designation	Position in Committee	Contact Details
1	Prof. (Dr.) Sharmila Subramanian	Principal	Chairperson	principal@asthaeducation.in +91- 9861122721
2	Asst. Prof. Manoranjan Nayak	Associate Dean (Academic Affairs)	Convener	mnayak@asthaeducation.in +91 8917638080
3	Mr. Hrudananda Pradhan	JAO	Member	jao@asthaeducation.in +91 9776727892
4	Mr. Ashok Kumar Nayak	Establishment Officer	Member	astha.ashok@gmail.com +91 9668829163
5	Mr. Debendra Bhoi	Office Attendant	Member	+91 9178464171
6	Mr. Krushna Chandra Sethi	Student Representative	Member	krushnachandrasethi2001@gmail.com +91 9348520656
7	Ms. Rebati Behera	Student Representative	Member	rbtbehera@gmail.com +91 8249064164

All the students, their parents and others may henceforth approach the SC / ST Committee as & when required.

For Astha School of Management
(Managed by Shree Panchamukhi Educational & Charitable Trust)

Executive Director-cum-Secretary

EXECUTIVE DIRECTOR
CUM

SECRETARY

- ASTHA SCHOOL OF MANAGEMENT
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ASTHA School of Management

(Approved by AICTE, Govt. of India & Affiliated to BPUT, Govt. of Odisha)

STRATEGIES FOR IMPLEMENTATION

Academic Year 2020-2024

Date: 1 August 2020

PREPARED & SUBMITTED BY:

ACADEMIC COUNCIL

ASTHA SCHOOL OF MANAGEMENT

Principal
Astha School Of Management

DOCUMENTED BY:

JAO

ASTHA SCHOOL OF MANAGEMENT

JAO
Astha School of Management

APPROVED BY:

SECRETARY

ASTHA SCHOOL OF MANAGEMENT
SECRETARY

ASTHA SCHOOL OF MANAGEMENT

Vision

To create a forward-looking dynamic institution that can produce globally competent management professionals and entrepreneurs who are committed to develop the State of Odisha and ever willing to contribute to the regional & national growth in all possible ways.

Mission

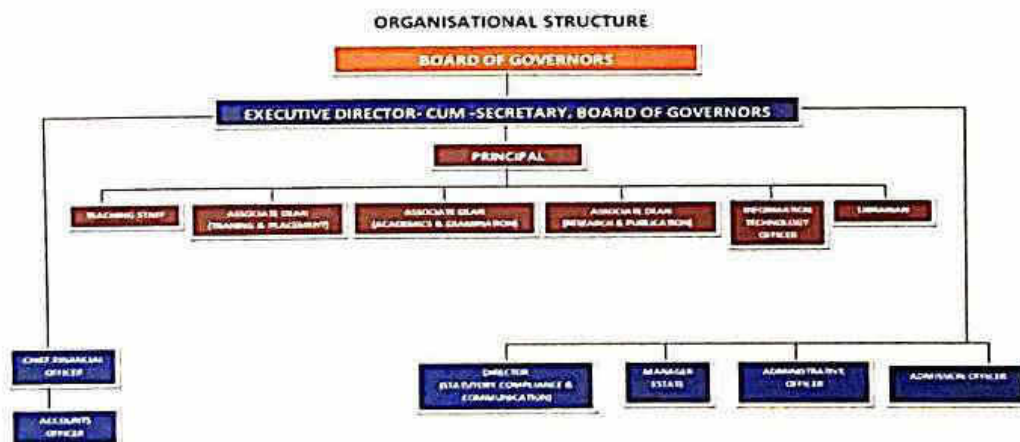
To promote research, innovation and entrepreneurship through professional and technical education with a purpose to ensure sustainable development of industry, agriculture & allied services.

Core Values

- **Competency based education:** CIAC helps in imparting education that develops competencies in students.
- **Commitment to excellence:** Innovation ecosystem works towards achieving excellence.
- **Community Service:** The institute is committed to serve the community through education, entrepreneurship and social welfare.
- **Good Governance:** Good governance is guaranteed through transparency, communication and participation.
- **Service to the nation:** Imparting education is service to the nation. Enhancing employability and encouraging entrepreneurship contributes towards nation building.
- **Service to the Divine:** Culture of the institute ensures practicing human values, and serving the Divine.

Quality Statement

To provide responsible management education and research for global excellence through a vibrant learning organization, embedded self-evaluation, continuous improvement process and to develop transformational future leaders.



Organogram of ASTHA School of Management

Shashita
Principal
Astha School Of Management

Directives for Maintaining Quality Standards

- The institute shall maintain utmost transparency in its operations across all the areas like academics, administration, recruitment & selection, service policies, development plans and so on.
- It shall adhere to its policies for systematic governance.
- It shall work with a well-defined organogram.
- It shall follow the process-flow to make its performance effective and efficient



Strategic growth & development plan to be implemented from the

AY 2020-2024

In the next 4 years the institute shall strategically strive to accomplish the following plans

Infrastructure

- Extended Girls' Hostel
- Meditation room in the first floor
- Indoor Badminton Court
- On-campus Gym and sports Arena
- Second floor construction with large auditorium, classrooms and faculty chambers in the academic block; lift in the Academic Block
- Construction of 3rd and 4th floor, and lift in the Boys' Hostel


Principal
Aetha School Of Management

- Piezoelectric Pavement to contain carbon emission
- Proliferation of the idea to plant Pot Peepal and Neem in the nearby apartments and houses

Teaching- Learning

- Recruiting competent teaching staff with international exposure
- Incorporating hybrid classes
- Providing teaching-learning resources through ChatBot
- Familiarizing students with online learning resources
- Conducting seminars and expert talks for practical exposure through online mode

Innovation & Growth

- Participation in NIRF
- Applying for NAAC Accreditation
- Application to list ANWESHAN in UGC Care list
- Higher incentives for quality publication and patent generation
- Creating an innovation incubation centre
- Providing incentives to the students for their efforts for creating a sustainable planet

Training and Placement

- Providing training for global placements
- Providing more number of entrepreneurship development sessions in collaboration with Skill Development Department of the Govt.
- Providing training opportunities outside the state

Institutional Social Responsibility

- Taking up social work and community development programmes to create awareness on various issues
- Participating in awareness programmes organized by the Govt. and Govt. agencies
- Participating in afforestation programmes

Note: The institution shall execute these strategies through a well construed execution plan.

Sharnika
Principal

Astha School Of Management