

To,

The Principal  
ASTHA School of Management  
Bhubaneswar, Odisha

Date: 01.09.2022

Subject: Request for Permission to Celebrate Teachers' Day

Respected Madam,

With due respect and humble submission, I on behalf of all the students, wish to seek your kind permission to celebrate Teachers' Day in our campus on 5th September 2022. Teachers' Day is a special occasion for us to express our heartfelt appreciation towards our esteemed faculty members, who play an instrumental role in guiding and shaping our academic and personal growth.

We believe that this celebration will not only strengthen the bond between students and teachers but will also inspire us to continue learning with greater dedication. We assure you that the program will be organized in a respectful and disciplined manner under faculty guidance.

We humbly request you to grant us approval to proceed with the celebration.

Yours Faithfully,

Students of Batch 2021

Saovar Nayak  
Arun Kumar Swain  
Neha Nayak  
Subhashree Mohanty



Approved,  
JLB  
11/9/22

**ASTHA School of Management**  
**Summary Report on Teacher's Day Celebration**

**Date:** 05.09.2022

**Event:** Teacher's Day Celebration



On 5th September 2022, the institution celebrated Teacher's Day with immense enthusiasm and respect to honor the contribution of teachers in shaping students' lives. The program featured a vibrant mix of classical dance, modern dance, and classical songs presented by talented students. Participants included

Rahber Ali Khan, Neha Nayak, Subhalaxmi Pani, Struti Sahoo, Navranag Agrawal, and Arun Kumar Swain, whose performances added grace and liveliness to the event.

The celebration began with a short address on the significance of Teacher's Day, commemorating the birth anniversary of Dr. Sarvepalli Radhakrishnan. This was followed by the cultural performances, where each participant displayed dedication and artistry. The classical dance presented elegance and tradition, while the modern dance segments brought energy and contemporary flavor to the stage. Similarly, the classical song performances reflected soulful expressions of gratitude towards the mentors.

Students and faculty together created an atmosphere of warmth and admiration. The event not only entertained but also strengthened the student-teacher bond, highlighting the importance of values, guidance, and mentorship in education. Each participant's effort was recognized and appreciated by peers and teachers alike, making them feel proud of their contribution.

The program concluded with a heartfelt note of thanks from the organizing team, where the faculty expressed joy and appreciation for the meaningful tribute. Overall, the Teacher's Day celebration of 2022 was a blend of tradition, creativity, and gratitude, leaving behind cherished memories for both students and teachers.





**Coordinator**

**ASTHA School of Management**

Date: 10/09/2022

To,  
The Principal,  
ASTHA School of Management,  
Bhubaneswar.

**Subject: Permission for the Farewell Program**

Respected Madam,

We have the honour to draw your kind Attention to the fact that the 4<sup>th</sup> semester students of our college are going to finish their academic year soon. As the students of this college, we feel a strong urge to arrange a Farewell program for those outgoing student's so that we can share our love and respect towards our predecessors in a befitting manner.

We being the junior owe them our last adios as a mark of respect and friendship.

So, we want the Management to suggest us the suitable date and time to organise the occasion.

Thanking You,


Students of 1<sup>st</sup> year

ASTHA School Of Management

Navrang Agarwal  
Nisha Swain  
Nandini Swain

You may organize it  
on 28 Sept. 2022  
(Wednesday) afternoon.

JLR  
14.9.22

Forwarded to  
Asst. Prof. MD. Asif Khan  
to carry the proceedings  
further. 





**ASTHA School of Management  
Bhubaneswar  
AMANTRYA 2K22  
AGENDA**

**Date: 28 September 2022**

10:00AM-10:30 AM : Plantation programme by Honorable Chairman BijayKumar Patra  
03:00 PM-04:00 PM : Assembling of passing out students

**FORMAL SESSION (Navrang, Priti)**

04:00 PM-04:05 PM : Greeting passing out students  
04:05 PM-04:10 PM : Divine Lamp Lightning  
04:10 PM-04:15 PM : Best Wishes From E.D Cum Secretary Dr. Bankim Mohanty  
04:15 PM-04:20 PM : Best Wishes from Prof. (Dr.) Sharmila Subramanian  
04:20 PM-04:25 PM : Poem Recitation by Director (Statutory Compliance & Communication) Prof. Ashok Kumar Panda  
04:25 PM-04:30 PM : Best wishes & Poem from Director Corporate Affairs Prof. (Dr.) Trilochan Nayak  
04:30 PM-04:35 PM : Opening Song (Smruti & Subrat) (1<sup>st</sup> Year)  
04:35 PM-04:50 PM : Group Act by Nisha & Group (The Journey at ASTHA)

**(Smruti, Nisha)**

04:50 PM-04:55 PM : Sharing Experience by B Santoshi (2<sup>nd</sup> year)  
04:55 PM-05:10 PM : Group Act by Priti & Group (Practices of Safety measures while on wheel) (1<sup>st</sup> year)  
05:10 PM-05:15 PM : Sharing Experience by Sushma Sahoo (2<sup>nd</sup> year)  
05:15 PM-05:20 PM : Sharing Experience by Sanjibani Dash (2<sup>nd</sup> year)  
05:20 PM-05:25 PM : Solo Song by B. Santoshi (2<sup>nd</sup> year)  
05:25 PM-05:30 PM : Speech by Subhadra (1<sup>st</sup> year)

**(Subramanian, Rinki)**

05:30 PM-05:40 PM : Video play for Vivek Bhaiya  
05:40 PM-05:45 PM : Song by Subrat Digal (1<sup>st</sup> year)  
05:50 PM-06:05 PM : Group Act by Navrang & Group (No Religion is greater than Humanity) (1<sup>st</sup> year)  
06:05 PM-06:10 PM : Solo Song by Bhagyashree Beura (2<sup>nd</sup> year)  
06:10 PM-06:25 PM : Group Act by Smruti & Group (Road Safety) (1<sup>st</sup> year)  
06:25 PM-06:30 PM : Duo performance by B. Santoshi & Bhagyashree Beura (Song) (2<sup>nd</sup> year)  
06:30 PM-06:35 PM : Group song by 203 & 204 (Farewell Song) (2<sup>nd</sup> year)  
06:35 PM-06:40 PM : Group song by Supriya & Group (Farewell Song) (1<sup>st</sup> year)

**(Sumit, Lijalin)**

06:40 PM-06:55 PM : Vote of Thanks followed by National Anthem.  
Announcement for Candle March.



**ASTHA School of Management**  
**Summary Report on AMANTRYA**

**Date: 28.09.2022**

**Event Report: AMANTRYA**

On 28th September 2022, a Farewell Party titled "AMANTRYA 2k22" was organized to bid a warm and memorable goodbye to the outgoing batch of students. The event was brimming with emotions, laughter, and nostalgia as students and staff gathered to celebrate the academic journey and lasting bonds forged within the institution. Participants included Smruti Ranjan Swain, Subrat Digal, Nisha Swain, Nandini Swain, Puja Pradhan, and B Santoshi, among many others.



The evening saw a blend of cultural programs, including dance performances, music, speeches, and games, making it lively and unforgettable. Senior students were honored for their contributions, and juniors performed entertaining acts to extend gratitude and best wishes. Staff and faculty members offered inspiring words, reminiscing about achievements and wishing students success in their future endeavors. The party created a spirit of unity and belonging, reminding everyone of the collective journey shared. All present appreciated the meticulous organization and emotional significance of such an event. Farewell parties like AMANTRYA 2k22 serve as important milestones, marking transitions while creating lasting memories. They also foster strong alumni relations and institutional pride.

The event was well-received and will be cherished for years, serving as motivation for future celebrations that reinforce community and legacy within the academic sphere. Participation was vibrant, making the occasion a resounding success for students and faculty alike.



Coordinator

ASTHA School of Management



ASTHA School of Management  
Summary Report on ASTHA AVISHEK 2022

Date: October 30, 2022

Event: ASTHA AVISHEK 2022



On October 30, 2022, the much-anticipated ASTHA AVISHEK 2022 event took place, celebrating talent, creativity, and innovation across various domains. This event provided a platform for participants to showcase their skills and contributions to a larger audience.

Two notable participants, Upasana Mishra, Priyadarshini Chaudhary, Navrang Agrawal, Sumit Rana & Rupali Rath represented their team with enthusiasm and dedication. Their active involvement in the event highlighted their

exceptional capabilities and commitment to excellence.

ASTHA AVISHEK 2022 featured a variety of cultural and intellectual activities designed to foster collaboration, creativity, and learning. Participants engaged in events such as presentations, performances, and discussions, each aimed at celebrating the spirit of innovation and teamwork.

Upasana Mishra, Priyadarshini Chaudhary, Navrang Agrawal, Sumit Rana & Rupali Rath were lauded for their outstanding participation, which reflected their preparation and passion for the event. Their contributions added significant value to the program, earning them appreciation from the audience and organizers alike.

The event concluded with an acknowledgment of all participants and organizers for their efforts in making ASTHA AVISHEK 2022 a grand success. The celebration provided an excellent opportunity for participants to learn, grow, and connect with peers, leaving them inspired and motivated.

ASTHA AVISHEK 2022 was a memorable occasion that underscored the importance of platforms that promote creativity, collaboration, and excellence, Upasana Mishra,



Priyadarshini Chaudhary, Navrang Agrawal, Sumit Rana & Rupali Rath playing a key role in its success.



*Abhishek Mishra*

Coordinator  
ASTHA School of Management

# ASTHA INTER B-SCHOOL OPEN DOOR BADMINTON CHAMPIONSHIP



## Shuttle Smashers

*"Whack n' Win"*

**17 December & 18 December 2022**



### Match Points:

- Open participation for MBA / PGDM Students.
- Entry for doubles only (Men's / Women's).
- Multiple entries from colleges will also be accepted.
- Players are required to bring their own rackets.
- Dress code : Track pants, T-shirt & Sport shoes.
- Rules as per International Badminton Federation.
- Decision of the referee will be final.
- Organizing committee reserves the right to cancel the event / candidature of any team/ players without assigning any reason.



\*Local Hospitality by the host.

## It's Free ! Register NOW

Send your participation details in Registration form  
to

**COORDINATOR**

**Prof. Nandita Mohapatra**

Contact / WhatsApp No.: +91 9861238375, Email: [eventsastha@gmail.com](mailto:eventsastha@gmail.com)

**on or before 8 December 2022**

**Venue**

## **ASTHA School of Management**

Plot No.: 261, Panchamukhi Vihar, Atala, Baliana, Bhubaneswar - 752101

[www.asthaeducation.in](http://www.asthaeducation.in)

**ASTHA School of Management**  
**Summary Report on SHUTTLE SMASHERS 2022**

**Date:** December 17–18, 2022

**Event:** Shuttle Smashers-2022

The Shuttle Smashers-2022 Inter B-School Open Door Badminton Tournament was held on 17.12.2022 and 18.12.2022, bringing together some of the finest badminton players from various institutions. The event featured intense competition in both Men's and Women's Doubles categories, showcasing the participants' skills, teamwork, and sportsmanship.

In the Men's Doubles category, the players demonstrated exceptional talent and coordination. Teams like Debadatta Ranjit & Pratik Dhal, Ashutosh Panda & Sudhansu Samantray and Biswajeet Nayak & Navrang Agrawal played outstanding matches. The competition was intense as each pair displayed strategic shot-making, agility, and a strong understanding of doubles dynamics. Sk. Mustafa and Surya Kanta Behera, along with Nrusingha Prasad Sarangi and Subrat Nayak, also impressed the audience with their speed and quick reflexes on the court. On the Women's Doubles front, the players were equally competitive, with teams such as Bhargabi Sahoo and Krutika Sahu and Anyasha Das and Dipanshi Das standing out. These pairs displayed incredible teamwork, quick reaction times, and powerful smashes. The players' ability to communicate and collaborate was evident, making each match a thrilling experience for the audience. The event was a great success, offering a platform for emerging talents to showcase their skills in a professional setting. It not only provided valuable experience to the participants but also brought together different institutions in a spirit of healthy competition and camaraderie. The Shuttle Smashers-2022 will undoubtedly be remembered as a remarkable event that contributed to the growth of badminton at the inter-B-school level.



*N. Mohapatra*

Coordinator

ASTHA School of Management



ASTHA School of Management  
Summary Report on ASTHA Badminton Championship

Date: January 21, 2023

Event: ASTHA Badminton Championship



The ASTHA Badminton Championship took place on January 21, 2023 featuring highly competitive matches in Men's Doubles, Women's Doubles, and Mixed Doubles categories. The event attracted top talents and displayed thrilling performances across all formats.

In the Men's Doubles category, the tournament saw intense

battles between various strong pairs. Teams like Priyabrat Sahoo and Subham Lenka, and Purnednu Prakash Samal and Sangram Das stood out with their remarkable coordination and precision. Other standout pairs, including Subrat Nayak and Nrusingh, Biswojit Rath and Hemant Samantray, and Biswajit Sahy and Raja Badatiya, showcased excellent teamwork and strategic play. The matches were fast-paced and skillfully contested, as each duo demonstrated mastery in both defense and attack.

The Women's Doubles category saw powerful performances from teams like Neha Nayak and Somalin Sahoo, Struti Sahoo and Subhalaxmi Pani, and Dipanshi Das and Anyasha Nibedita Das, whose coordination and agility impressed everyone. Other exceptional pairs, including Geetawali Bagh and Preeti Choudhury, Supriya Ray and Bulbul Tandi, Krutika Sahu and Bhargabi Sahoo, and Harapriya Das and Prangya Priya Das, played with determination and displayed brilliant teamwork throughout the competition.

The Mixed Doubles matches added another layer of excitement, as players showed adaptability and seamless coordination between male and female participants. The Mixed Doubles teams, including Priyabrata Sahoo and Supriya Ray, Purnednu Prakash Samal and Bulbul Tandi, Laxminaraya Nayak and Prangya Priya Das, and Priti Choudhury and Uttar Mahanadia, played exceptionally well, making strategic moves and executing swift reflexive shots.

Overall, the Shuttle Smashers-2024 Badminton Tournament was a huge success, delivering high-quality sportsmanship and camaraderie. The competitive atmosphere created lasting memories for all participants and spectators alike. The event highlighted the growing popularity of badminton at the inter-school and inter-college level, paving the way for more opportunities in future competitions.



*P. S. Sahoo*

Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Chess Tournament**

**Date: 24.01.2023**

**Event: Chess Tournament**



The Chess Tournament held on 24th January 2023 was an intellectually stimulating and strategic event that attracted a competitive crowd of participants. The game brought out the best in each player, with strategic moves, brilliant tactics, and intense focus throughout the matches. Chess, known for its mental rigor and intricate strategies, saw participants battling not only their opponents but also the complexities of the game itself.

Participants were Satyabrata Moharana, Subham Lenka, Subrat Nayak, Sagar Nayak, Nrusingh Prasad Sarangi, B. Bhagabat Prasad, Biswojit Rath, Jyoti Ranjan Sahoo, Prayabrata Sahoo, Raja Badatya, Rajesh Kumar Das,

Debdutta Ranjit, Bashisth Kumar Rout, Kumar Abhinash, Amrendra Raito, Smruti Ranjan Swain, Sangram Sahoo, E Debananda Patra, Subramaniam Patra, Navrang Agrawal, Liza Pradhan, Swayambhu Biswas Swain, Swagat Kumar Mahananda, Bikram Sahoo.

Throughout the event, each participant demonstrated deep understanding and skill, as they calculated each move with precision and foresight. The matches ranged from carefully played defenses to bold attacks, with players showcasing their ability to think several moves ahead. Every piece on the board was important, and every decision could alter the outcome of the game.

The tournament saw moments of tension, especially as matches entered the final stages. It was clear that each player had spent significant time refining their skills, with many utilizing opening theories, middle-game strategies, and endgame tactics to gain an advantage. The competitors adapted to the game's flow, making key moves to counter their opponent's strengths while exploiting weaknesses.

The event was also a showcase of patience and perseverance, with many games extending into longer durations, requiring players to stay mentally sharp and focused. The atmosphere was calm yet intense, with players carefully considering their next move while maintaining composure.

The Chess Tournament of 24th January 2023 was a success, highlighting the strategic brilliance and mental agility of the participants. It provided a platform for players to challenge their limits, learn from each other, and enjoy the timeless game of chess.





Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Carrom Tournament**

**Date: 24.01.2023**

**Event: Carrom Tournament**

The Carrom Tournament on 24th January 2023 was a thrilling and competitive event that brought together a diverse group of participants. The event saw a series of intense matches where precision, strategy, and concentration were key elements in determining the winners.



The tournament was organized in a knockout format, with players paired up in matches where they showcased their skills in carrom, one of the most popular indoor games. Each match involved a mix of defensive and offensive strategies, with players aiming to pocket the coins into the centre pockets using a striker. Participants displayed exceptional control over the striker, demonstrating advanced techniques like "cut shots," "sliding," and "pocketing" under pressure.

Some pairs excelled with their smooth coordination, while others impressed with their individual skills, sinking coins with remarkable accuracy. The competition remained fierce as players tried to outwit their opponents, often setting up complex shots to secure crucial points. The most successful players were those who combined strategic thinking with sharp execution, controlling the pace of the game and making decisive moves.

The Carrom Tournament also witnessed a series of nail-biting moments, particularly as the final stages approached. With the championship at stake, participants gave their best performances, and the pressure was palpable. The event's atmosphere was filled with concentration and excitement, as every shot made had the potential to change the course of the match.

The tournament concluded with well-deserved winners, but all participants were commended for their skill and sportsmanship. Overall, the Carrom Tournament on 24th January 2023 was an enjoyable and competitive event that showcased the players' strategic thinking, precision, and competitive spirit.





**Coordinator**

**ASTHA School of Management**

**ASTHA School of Management  
Summary Report on Handball**

**Date: 24.01.2023**

**Event: Handball (Girls Only)**



The Handball (Girls Only) event held on 24th January 2023 was a thrilling and competitive sports activity that brought together talented female athletes from both the 1st and 2nd-year teams. The event offered a platform for participants to showcase their skills in teamwork, strategy, and athleticism, and it created a spirited atmosphere on the field.

The 1st Year Team featured enthusiastic players like Neha Nayak, Subhalaxmi Pani, Sonali Nayak, and Bhargabi Sahoo, who demonstrated strong

coordination and agility throughout the matches. Rainy Jha, Struti Sahoo, Soumya Samal, and Krutika Sahoo also contributed their energy and skills, putting up an impressive fight against their opponents. The team displayed excellent ball handling, quick passes, and solid defense, making the matches both exciting and competitive.

On the other hand, the 2nd Year Team showed great determination and expertise in their performance. Players such as Geentanjali Bag, Bulbul Tandi, Tapaswani Patasani, and Supriya Ray displayed remarkable teamwork, communication, and perseverance on the field. Payal Nayak, Preeti Choudhary, and Rinki Nimak also excelled with their well-timed moves and tactical plays, which helped to secure opportunities and push the team forward.



The event saw strong sportsmanship, with both teams demonstrating respect for each other and a commitment to fair play. The matches were a testament to the dedication and passion of the participants, making the event an enjoyable and memorable occasion for both players and spectators alike.



*Adish Kumar*  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Cricket Tournament**

**Date: 25.01.2023**

**Event: Cricket Tournament**

The Cricket Tournament held on 25th January 2023 was an exciting and competitive day filled with intense matches and outstanding performances from all participating teams. The event showcased a wide range of cricketing skills, including powerful batting, sharp bowling, and excellent fielding, making for a memorable sports experience. Each match was a battle of wit and skill, with teams playing hard to secure a win. The matches were played in a knockout format, which kept the atmosphere charged with energy as each team competed for the championship.

The cricket tournament featured several dynamic teams showcasing talent and teamwork. **Team Small Brothers** included SK Mustafa, Rahul Kumar Patra, Rajesh Mandal,

Rahber Ali Khan, Subrajit Kumar, Rudra Narayan Behera, Baram Sethy, and Dushmant Kumar Behera. **Team BIG Bulls** was represented by Satyaranjan Dalai, Priyabrata Sahoo, Navranag Agrawal, Yashraj Mallick, Purnendu Prakash Samal, Satyajit Rout, Sangram Das, and Mahendra Das. **ASM Dayscholars** had Hemant Samantray (Captain), Baram Sahoo (Vice-Captain), Sarada Naya (Wicketkeeper), Satyabrata Baral, Sunil Biswal, Sunand Sahoo, Chandan Mohanty, and Chandramani Barik. **Team LAGAAN** featured Nrusingha



Prasad Sarangi, Subrat Nayak, Sagar Kumar Nayak, Abhijit Sahoo, Sushant Sahoo, Laxmi Narayan Sahoo, Dushant Behera, B. Bhagabat Prasad, and Sourabh Nayak. **Team BIG BUELS** was led by Satyaranjan Dalai (Captain), with Priyabrata Sahoo as Wicketkeeper and Vice-Captain, alongside Nabaranga Agrawal, Yashraj Mallick, Purnendu Prakash Samal, Satyajit Rout, Sangram Das, and Manendra Das. **Pro-Warriors** included Mikun Swain (Captain), Satyabrata Moharana (Wicketkeeper), Kumar Abinash (Vice-Captain), Dushmant Kumar Behera, Pritam Bhoi, Sourav Sathpathy, Diptiranjana Dash, and Ranjit Kumar Behera. Lastly, **Team Super-08** was captained by Yubraj Sendna and featured Manoj Kumar Barik, Subham Thatoi, Satya Ranjan Sahoo, Surya Kanta Sahoo, Basistha Kumar Rout, Aruna, and Avinas.

Throughout the tournament, teams adapted to the changing conditions, adjusting their strategies based on the situation. Some teams excelled in power-hitting, securing crucial boundaries, while others displayed solid defense, building partnerships and rotating the strike effectively.

Overall, the Cricket Tournament on 25th January 2023 was a great display of cricketing talent, sportsmanship, and teamwork, offering a thrilling and competitive experience for both players and spectators alike. The event successfully brought together participants from various teams to showcase their skills and foster a spirit of camaraderie and healthy competition.



  
**Coordinator**

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Republic Day Celebrations**

**Date: 26.01.2023**

**Event: Republic Day Celebrations**

The Republic Day celebrations on 26th January 2023 were marked by a grand and patriotic event, bringing together students and faculty to commemorate the significance of India's Republic Day. The day began with a solemn flag hoisting ceremony, followed by a series of cultural activities and performances that celebrated the nation's diversity and unity.

The event was heartfelt and national anthem, attendees were Subrat Khan, and whose voices fervor, setting a



commenced with a rendition of the national anthem, led by all attendees. Leading the chorus were Subrat Khan, and whose voices fervor, setting a

occasion. The ceremony was attended by senior faculty and the student body, all of whom stood in reverence to the importance of the day. Following the flag hoisting, a cultural program was held, where performances were given by a talented group of students such as Subhasmita, Rehbar Ali, Sanskriti, and Sourav Kumar Jena, who showcased their creativity and artistic expression. Kalyani Subhasmita and Lipsarani Sahoo presented a traditional dance performance, symbolizing the rich cultural heritage of India. Mousumi Roul and Simran Singh performed a skit that portrayed the struggles and triumphs of the freedom fighters.

Bhakta Khuntia, Aditya Pratihari, Rajesh Mandal, and Nilkanta Kutruka contributed to the event with their insightful speeches on the significance of Republic Day and the values of democracy and freedom. Their speeches inspired the students to reflect on the importance of the Constitution and the rights and duties of every citizen.



The event was further enriched by performances from Suryakant Behera, Nrushingha, and others, who put together a vibrant display of unity through song and dance. The Republic Day celebrations 2023 were a fitting tribute to the spirit of India's republic, leaving the students with a sense of pride and honor for their country.



  
Coordinator

ASTHA School of Management

To,

The Principal  
ASTHA School of Management  
Bhubaneswar, Odisha

Date: 20.01.2023

Subject: Request for Permission to Celebrate Saraswati Puja

Respected Madam,

We would like to request your kind permission to organize Saraswati Puja in the campus on 26<sup>th</sup> January 2023. As Goddess Saraswati symbolizes knowledge, wisdom, and learning, celebrating this occasion will create a spiritually uplifting environment for both students and staff.

This puja will give everyone an opportunity to come together and seek blessings for academic excellence and personal growth. We assure you that the arrangements will be made with full respect, decorum, and participation from students under proper supervision.

We sincerely request your approval to proceed with the celebration.

Sincerely,

Students of Batch 2021

Navrang Agarwal  
Rupali Rath  
Sumit Rana  
Upasena Mishra



**ASTHA School of Management**  
**Summary Report on Saraswati Puja**

**Date: 26.01.2023**

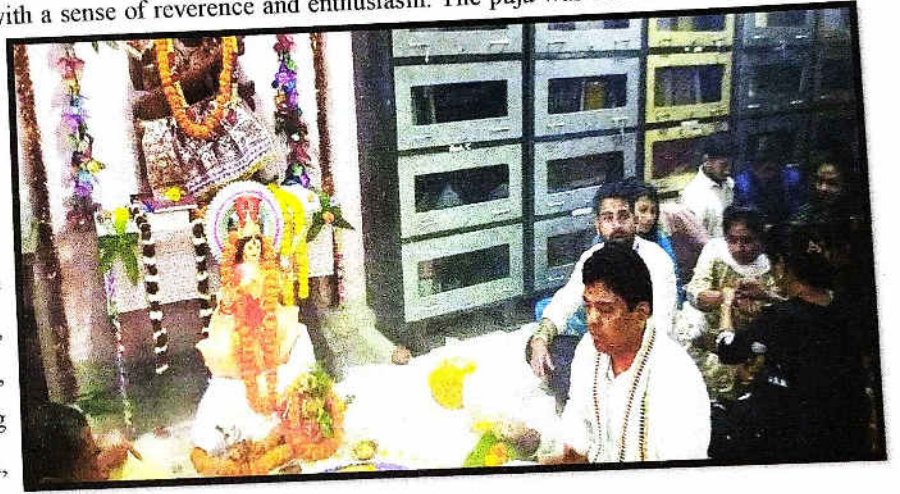
**Event: Saraswati Puja**

The Saraswati Puja held on 26th January 2023 was a vibrant and culturally rich celebration. This auspicious occasion, dedicated to Saraswati, the goddess of wisdom, music, and arts, brought together participants to pay homage and seek blessings for knowledge and creativity.

The event began with a traditional and serene puja, where offerings were made to the goddess. Devotees gathered around, dressed in their best attire, with a sense of reverence and enthusiasm. The puja was conducted with devotion and precision, following rituals that have been passed down through generations.

Sacred chants and hymns filled the air, creating an atmosphere of tranquility and piety.

In keeping with the spirit of the occasion, students and participants, including Upasana Mishra, Priyadarshini Chaudhary, Navranag Agrawal, Sumit Rana, Rupali Rath, E. Debananda Patra, and Sibaram



Prusty, actively engaged in the festivities. Apart from the puja, the day was marked by various cultural activities that celebrated the artistic and intellectual pursuits, such as singing, dancing, and reciting of Saraswati Vandana.

The significance of Saraswati Puja lies in its promotion of learning and knowledge. The event provided a moment of reflection, inspiring everyone present to pursue wisdom and excellence in their endeavors. A sense of community and collective spirit resonated throughout, as everyone came together to honor the goddess and the values she represents.

Overall, the Saraswati Puja on 14th February 2024 was a meaningful celebration of culture, learning, and creativity, fostering a sense of unity among the participants while embracing the rich traditions of the occasion.

*A. Khan*

**Coordinator**

**ASTHA School of Management**



To

The Principal  
ASTHA School of Management  
Bhubaneswar, Odisha

Date: 04.01.2023

Subject: Request for Permission to Organize Fresher's Party

Respected Madam,

I am writing to seek your approval to host a Fresher's Party on campus for the newly admitted students. A formal welcoming event will help fresher's feel comfortable, integrate smoothly into the college environment, and build a healthy relationship with seniors and faculty.

We understand the importance of maintaining discipline and a positive atmosphere, and we assure you that the event will be conducted responsibly, ensuring inclusivity and adherence to college norms.

We kindly request your permission to go ahead with organizing the celebration.

Yours Sincerely,

Students of Batch 2021

Upasana Mishra  
Neha Nayak  
Strate Sahoo  
Kajol Bisoi  
Sumit Rana.  
Navrang Agrawal



**ASTHA School of Management**  
**Summary Report on UDBHAV 2K22 (Fresher's Party)**

Date: 28.01.2023

Event: UDBHAV (Fresher's Party - 2022)



The UDBHAV (Fresher's Party - 2022) was held on 28th January 2023, marking an exciting and vibrant beginning for the fresher's. The event was organized to welcome the new batch of students and offer them a chance to socialize, make new connections, and experience the spirit of the institution.

The celebration was filled with energy, with performances, games, and fun-filled activities that allowed the new students to showcase their talents and bond with their peers. The

party began with an introductory session, where senior students shared their experiences and offered advice to the newcomers, helping them feel more comfortable in their new environment.

The event featured a variety of performances, including singing, dancing, and drama, with notable participants such as **Debasish Bishoi**, **Upasana Mishra**, **Priyadarshini Chaudhary**, and **Subrat Digal**, who captivated the audience with their energetic performances. **Rahber Ali Khan** and **Pritiprajna**, along with **Sraddha Suman Satapathy**, **Kajal Bisoi**, and **Sangita Mahanty**, also stood out with their lively acts that added to the festive atmosphere. **Somalin Sahoo**, **Babita Behera**, **Harapriya Dash**, **Kanha Maharana**, and **Subuddhi Mandira** delivered engaging performances, keeping the crowd excited and entertained. **Supriya**, **Neha Nayak**, **Sandhyarani Sahoo**, **Subhalaxmi Pani**, and **Struti Sahoo** further raised the energy with their fantastic stage presence and entertaining acts.



Arpita rounded off the event with a heartfelt speech, congratulating the freshers and encouraging them to make the most of their time at the institution.

UDBHAV 2023 was a fantastic success, leaving the freshers with unforgettable memories and a sense of belonging to their new academic home. The event truly captured the essence of a fresh start, filled with enthusiasm, friendship, and endless possibilities.

  
Coordinator

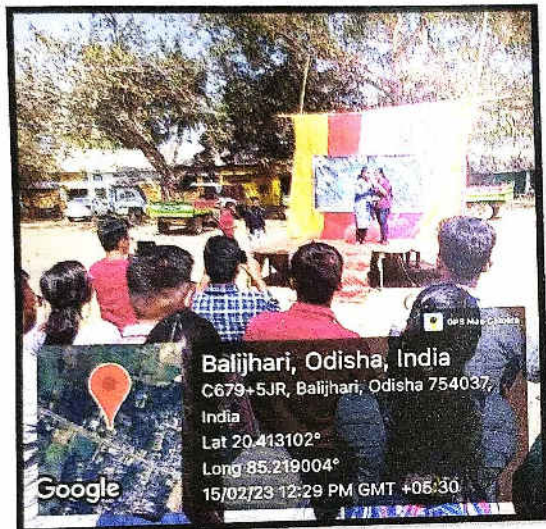
ASTHA School of Management



**ASTHA School of Management**  
**Summary Report on Fun with Purpose**

Date: 15.02.2023

Event: Fun with Purpose



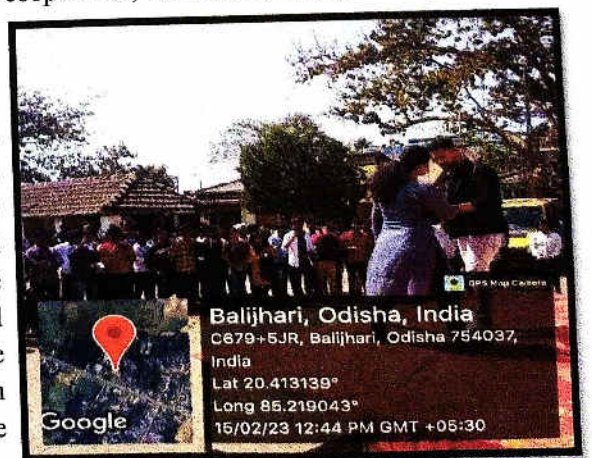
On February 15, 2023, Astha School of Management organized a vibrant and engaging event titled Fun With Purpose, aimed at blending enjoyment with meaningful learning experiences. The event brought together a diverse group of students who actively participated in a series of thoughtfully curated activities designed to foster creativity, collaboration, and personal growth. It served as a platform for students to express themselves, build connections, and explore new dimensions of teamwork and leadership.

The participants demonstrated enthusiasm and dedication throughout the event, contributing to its overall success. Notable participants included Debasish Bishoi, Upasana Mishra, Priyadarshini Chaudhary, Subrat Digal, Rahber Ali Khan, Pritiprajna, Sraddha Suman Satapathy, Kajal Bisoi, Sangita Mahanty, Somalin Sahoo, Babita Behera, Harapriya Dash and others.

Each activity was designed to encourage students to think critically while enjoying the process. From interactive games to creative challenges, the event emphasized the importance of purposeful engagement. Students collaborated in teams, shared ideas, and supported one another, creating an atmosphere of mutual respect and enthusiasm. The event also highlighted the value of experiential learning, allowing participants to apply classroom concepts in fun and practical ways.

Fun With Purpose successfully reinforced the institution's commitment to holistic education. It showcased the talents and potential of its students while promoting values such as cooperation, innovation, and positivity. The event concluded with cheerful reflections and a renewed sense of community among participants, leaving a lasting impression on everyone involved.

In addition to the activities, the event encouraged students to step out of their comfort zones and take initiative in group settings. It helped build confidence, improve communication skills, and foster leadership qualities. Faculty members and coordinators appreciated the energy and discipline shown by the students, noting how such events contribute to their overall development. The success of *Fun With Purpose* reaffirmed the importance of integrating fun with learning, and the institution looks forward to organizing more such impactful events in the future.



  
Coordinator

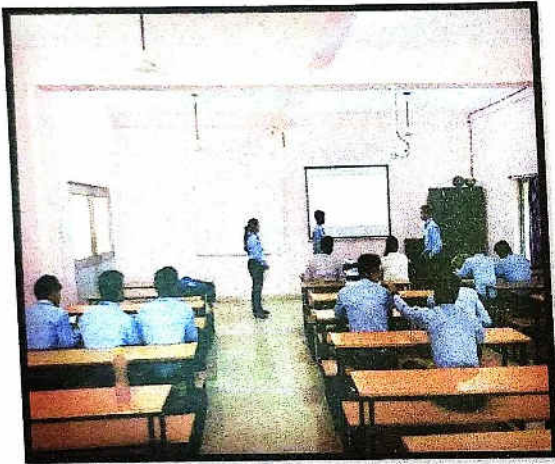
**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Case Analysis**

**Date: 02.03.2023**

**Event: Case Analysis**

A case analysis competition was successfully conducted on March 02, 2023, at ASTHA School of Management, Bhubaneswar, as per the approved proposal. The event witnessed active participation from 37 students, divided into 13 teams, representing both 1st and 2nd-year MBA students. The competition aimed to develop critical thinking, analytical, and problem-solving skills among students, preparing them for real-world business challenges. The event highlighted the importance of teamwork and strategic thinking, as students tackled



complex  
business

scenarios and presented their solutions to a panel of esteemed judges, Dr. Prafulla Kumar Padhi and Dr. Jyoti Ranjan Mohanty, who evaluated team performances and selected winners based on maximum scores obtained.

The event saw enthusiastic participation from a diverse group of individuals, including Rajesh Mandal, Saswat Kar, SK Mustafa, Jayadeb Sahoo, Dusanta Behera, Dipanshi Das, Sagar Kumar Nayak, Nrusingha Prasad Sarangi, Arun Kumar Swain, Bashistha Kumar Rout, and Laxmi Narayan Nayak. Their

collective involvement added vibrancy and energy to the occasion, making it a memorable experience for all. In addition to the competitive aspect, the event provided a valuable learning experience through interactive feedback sessions with the judges, who shared their industry expertise and constructive criticism. This allowed participants to gain insights into their performance and areas for improvement.

The enthusiasm and dedication displayed by the students were commendable, and the event fostered a spirit of healthy competition and academic excellence. Plans are already in motion for future competitions, aiming to involve more participants and introduce new case studies that reflect current business trends and challenges, further enhancing the educational experience for MBA students. The event's success underscored the importance of such competitions in equipping future business leaders with the skills and mindset necessary for success in the dynamic business world. This competition not only honed the participants' analytical abilities but also encouraged innovative thinking and collaboration, vital skills in the ever-evolving business landscape.





Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on AD Review**

**Date: 02.03.2023**

**Event: Ad Review**

The Ad Review event held on March 02, 2023 was a dynamic and thought-provoking activity aimed at analyzing and critiquing various advertisements. This event provided participants with an opportunity to evaluate the effectiveness of different advertisements in conveying their messages, capturing attention, and influencing consumer behavior.

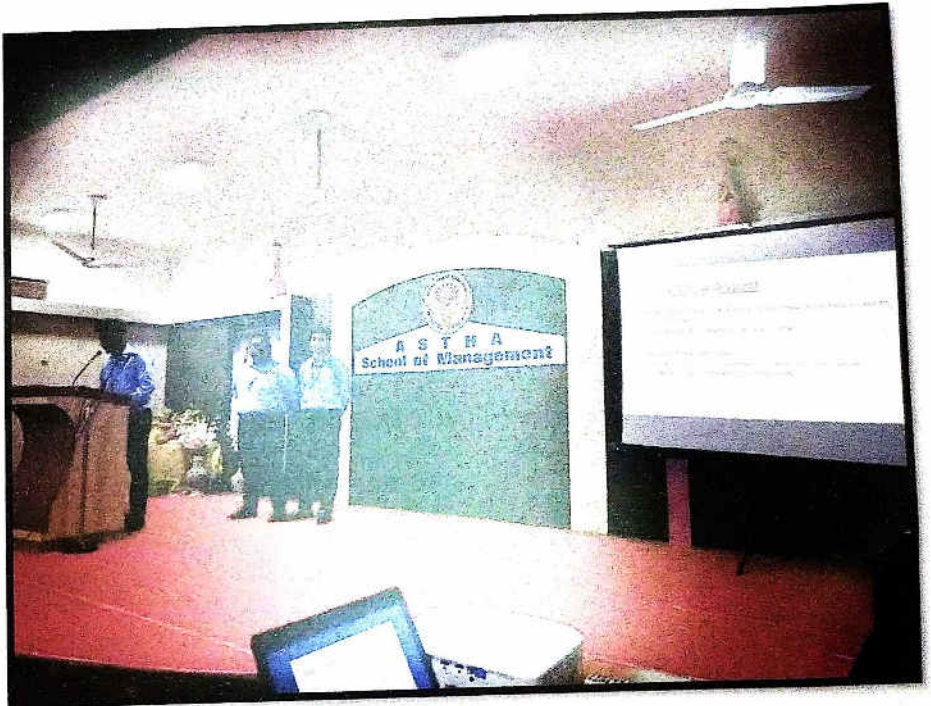
The participants, including Navrang Agrawal, Sumit Rana, Preeti Prajyna Nayak, Mikun Swain, and others, were divided into teams and tasked with reviewing a series of advertisements. Additional contributors such as Dasmata Kumar Behera, Satyabrata Maharana, Sreetam Sahu, Biswa Ranjan Sahu, and Rajesh Kumar Dash also played active roles in the exercise.

Each team analyzed the visual appeal, messaging strategy, target audience, and overall impact of the advertisements. The goal was to assess how well these ads resonated with the viewers and whether they achieved their intended objectives.

The event encouraged critical thinking and creativity, as participants not only critiqued the ads but also brainstormed

ideas for improvements and alternatives. Discussions were lively, with different perspectives emerging on the effectiveness of various strategies used in the advertisements. Some ads were praised for their innovative ideas and emotional appeal, while others were questioned for their approach or execution. Throughout the event, participants and others showcased their skills in analyzing and deconstructing advertisements. They also demonstrated their understanding of marketing principles and consumer psychology, offering valuable insights into how advertisements influence public perception.

The Ad Review event on March 02, 2023 was a great success, promoting a deeper understanding of advertising strategies and their impact on consumers. It helped participants sharpen their analytical skills while encouraging a creative approach to marketing. The event concluded with a lively discussion, offering everyone a chance to reflect on the power of advertising in shaping opinions and driving consumer behaviour.



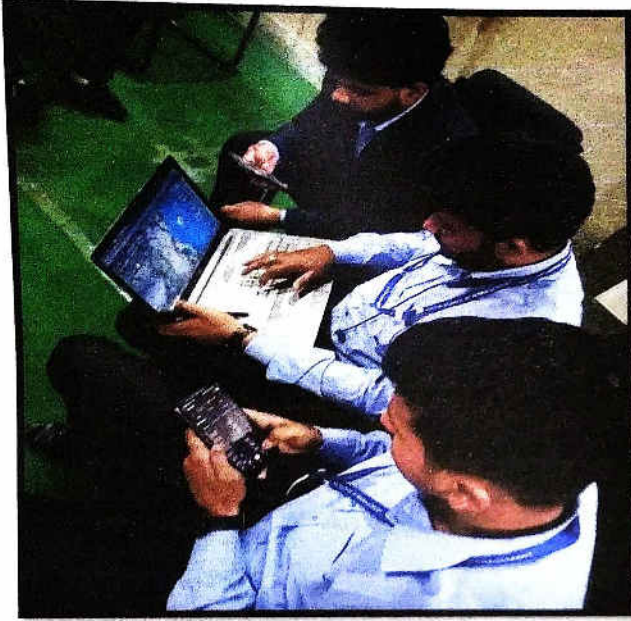
  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Stock Game**

**Date: 02.03.2023**

**Event: Stock Game**



The "Stock Riders - Ride to Win" Stock Trading Competition, organized by ASTHA School of Management, provided students with a dynamic platform to apply their knowledge of equity trading and financial markets. The competition aimed to enhance practical understanding, teamwork, and decision-making skills among participants.

The competition commenced successfully on March 02, 2023, with over 120 enthusiastic students participating. Utilizing the FrontPage mobile platform, students engaged in live trading with a virtual margin of Rs. 10 lakhs. The event witnessed remarkable participation, with 60-70% of students achieving profits within the allocated timeframe.

The stock game witnessed enthusiastic participation

from a diverse and talented group of individuals, including Nrusingha Prasad, Subrat Nayak, Sagar Nayak, Arun Kumar Swain, Debutta Ranjit, Liza Pradhan, Dipanshi Das, Jaydev Sahoo, Dushant Behera, Satyabrata Moharana, Mikun Swain, Rakesh Sethy, Subrajit Swain, Padmalochan Badatya, Laxminarayan, Basistha Kumar Rout, Himanshu, Rajesh Kumar Das, Biswaranjan Sahu, Rajesh Mandal, Raja Badatya, Balaram Sethi, Deepak Kumar Swain, Deepti Ranajan Das, Sreetam Sahu, Ranjeet Kumar Behera, Navrang Agrawal, Sumit Rana, Biswajit Sahoo, SK Mustafa, Saswat Kar, Tushar Ranjan Sahoo, Bhandi Bhagabat Prasad, Rabinarayan Polai, and L. Brahmalingam Achary.

Their active involvement and strategic thinking contributed to a dynamic and engaging experience for all participants. The winners were honored with awards at the esteemed Rangrez-2023 event, acknowledging their outstanding performance and strategic prowess in the competition. The "Stock Riders - Ride to Win" Stock Trading Competition concluded as a resounding success, achieving its objectives of enhancing students' practical understanding of equity trading while fostering teamwork and strategic thinking. The event provided a valuable opportunity for students to apply theoretical knowledge in real-world scenarios, preparing them for future endeavors in the financial industry. We extend our heartfelt gratitude to all participants, faculty members, and esteemed members for their invaluable contributions to the success of the event.



**Coordinator**

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Business Model Canvas**

**Date: 03.03.2023**

**Event: Business Model Canvas**

The Business Model Canvas event held on March 03, 2023 was an enriching and informative session that focused on understanding and building effective business models. Students from various backgrounds came together to engage in hands-on activities, collaborating in teams to create and present business models using the popular framework.

The session was attended by a diverse group of participants, including **Navrang Agrawal, Sumit Rana, Preeti Prajyna Nayak, and Mikun Swain**, who contributed innovative ideas during the brainstorming sessions. **Dusmata Kumar Behera, Satyabrata Maharana, and Sreetam Sahu** also played a key role in structuring their team's business model by addressing real-world challenges and proposing viable solutions. The event focused on integrating different business aspects such as value propositions, customer segments, channels, and revenue streams. **Biswa Ranjan Sahu, Rajesh Kumar Dash, and Nrusingha Prasad** worked on creating models that highlighted customer-centric approaches, while **Subrat Nayak and Sagar Nayak** focused on marketing and operational strategies. **Arun Kumar**



**Swain and Debutta Ranjit** emphasized the financial aspects of business models, contributing to discussions on cost structures and revenue generation. **Liza Pradhan and Dipanshi Das** crafted compelling narratives around their models, showcasing strong strategies for growth and sustainability. **Jaydev Sahoo and Dushant Behera** worked on refining the models, ensuring they were both practical and scalable. **Satyabrata Moharana, Dushmant Kumar Behera, and Mikun Swain** were instrumental in synthesizing feedback from their peers and presenting improved versions of their business models. **Rakesh Sethy and Subrajit Swain** rounded off the session with strong presentations, demonstrating how their models could be implemented in real-world scenarios.

The Business Model Canvas event not only honed the participants' entrepreneurial skills but also encouraged collaborative thinking, problem-solving, and effective communication, making it a valuable learning experience for all involved.



Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Business Quiz**

**Date: 03.03.2023**

**Event: Business Quiz**

The Business Quiz held on March 03, 2023 was an intellectually stimulating and competitive event that tested the participants' knowledge of the business world. The quiz, which attracted a diverse group of participants, was designed to challenge participants' understanding of business concepts, current affairs, history of successful companies, and global economic trends.

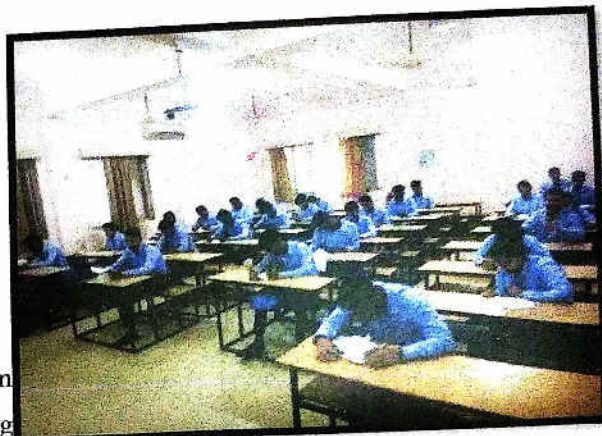
The event featured multiple rounds of questions, ranging from general business knowledge to specialized topics, including economics, marketing, finance, and entrepreneurship.

Participants like Jyoti Ranjan Sahoo, Biswojit Rath, Dushant Behera, Jayadeb Sahoo, Balaram Sethy, Sandhya Rani Sahu, and many others demonstrated their keen understanding of the business world as they answered a variety of questions with precision and confidence.

The quiz was fast-paced and engaging, with rounds that required quick thinking and accurate responses under time pressure. Teams had to rely not only on individual knowledge but also on their ability to work together to solve complex questions. The event was full of excitement and enthusiasm, as participants competed to showcase their intellectual prowess and business acumen.

Throughout the event, the competition was intense, with every round revealing the sharpness and depth of knowledge among the participants. Questions ranged from the origins of major companies to current trends in global markets, testing both the breadth and depth of the contestants' understanding.

The Business Quiz on March 02, 2023 was a huge success, promoting learning, critical thinking, and teamwork among the participants. It not only tested their business knowledge but also encouraged them to stay updated with the latest developments in the corporate world. The event concluded with enthusiastic discussions, leaving participants more knowledgeable and engaged in the subject.



*Amit Kumar*

Coordinator

ASTHA School of Management



**ASTHA School of Management**  
**Summary Report: Antakshari Competition**

**Date:** 03.03.2023

**Event:** Antakshari

The Antakshari competition held on March 03, 2023 was an exciting and melodious event that brought together music enthusiasts to celebrate the joy of singing and teamwork. The competition saw a diverse range of participants competing in a friendly yet spirited environment.

The competition featured a total of 12 participants, each comprising talented individuals:

1. Harapriya Dash
2. Nrusingha Prasad Sarangi
3. Subudhi Mandira
4. Rasmita Bisoi
5. Rajesh Kumar Dash
6. Manoj Kumar Rana
7. Sasmita Behera
8. Rajesh Mandal
9. Liza Pradhan
10. Somya Samala
11. Debadatta Ranjit
12. Bandan Mohapatra



#### Event Highlights

- The competition consisted of multiple engaging rounds, testing the participants' knowledge of songs, quick thinking, and ability to recall lyrics.
- The participants displayed impressive vocal talent and creativity, captivating both the judges and the audience.
- The event created a lively atmosphere filled with nostalgia and energy as teams sang popular songs across various genres.

#### Audience Engagement

The audience played an active role by cheering for their favorite teams and occasionally joining in the musical fun. Their involvement added to the vibrant and interactive nature of the event. The Antakshari competition was a grand success, fostering a sense of camaraderie among participants and delighting the audience with its entertaining and melodious moments. It was not just a competition but a celebration of the universal love for music and the joy it brings to everyone.



  
Coordinator

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report AD Mad Show**

**Date: 04.03.2023**

**Event: Ad Mad Show**

The Ad Mad Show on 04th March 2023 brought together a dynamic group of students who showcased their creativity and marketing skills through fun and engaging advertisements. The event featured multiple teams, each tasked with creating and presenting unique and innovative advertisements that captured the essence of a product or service in a limited time.



The first team, consisting of **Subham Thatoi, Sonali Pattanaik, Sachin Kumar Sahoo, Rashmi Ranjan Nath, and Dusanta Behera**, captivated the audience with their fresh approach and captivating presentation style. Their creative ad strategy was well-received and added a lot of energy to the event.

The second team, featuring **Bashistha Kumar Rout, Rabinayarn Polai, B. Bhagabat Prasad, Dipanshi Das, Arun Kumar Swain, and Chenmachetti Soujanya**, brought their teamwork and sharp marketing sense to the table, creating a memorable ad that effectively conveyed the message with humor and flair. The third group, which included **Laxminarayan Nayak, Somya Samala, Satyabrata Moharana, Manas Hikaka, Padmalochan Baidya, and Krutika Sahu**, impressed the judges and audience with their detailed strategy and storytelling, using a perfect blend of creativity and persuasion. The fourth team, consisting of **Sililata Sahoo, Prajna Priya Das, Subhalaxmi Dash, and Sagar Kumar Nayak**, presented an engaging ad that stood out for its simplicity and direct appeal, delivering its message with clarity and impact. The fifth team, with **Subrat Nayak, Nrusingha Prasad Sarangi, Ranjit Kumar Behera**, and two additional members, used humor and quick wit to create a highly entertaining advertisement that kept the audience laughing and engaged from start to finish. Finally, the last team, featuring **Rakesh Kumar Sethy, SK Mustafa, Rajesh Mandal, Debadatta Ranjit, Rasmita Bisol, and Subudhi Mandira**, closed the event with a high-energy ad that showcased a perfect mix of creativity, team coordination, and audience appeal. The Ad Mad Show proved to be a fun, exciting, and educational experience for everyone involved, highlighting the importance of creative thinking, teamwork, and effective communication in the world of advertising.



  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Debate Competition**

**Date: 04.03.2023**

**Event: DEBATE**



The Debate event held on 04th March 2023 was a stimulating intellectual competition that showcased the eloquence, critical thinking, and persuasive skills of the participants. Students were given an opportunity to express their viewpoints on various pertinent topics, testing their ability to construct logical arguments, rebut opposing views, and engage in intellectual discourse. The event saw an impressive participation from students such as **Rakesh Kumar Sethy, Rajesh Mandal, Sumit Rana,**

and **Dusanta Behera**, who made their mark with well-researched arguments and confident delivery. Other participants, including **Arun Kumar Swain, Bashistha Kumar Rout, and Bhandi Bhagabata Prasad**, also contributed to the overall success of the event with their clear, concise, and persuasive points. The debate format encouraged not only the expression of ideas but also the ability to listen, reflect, and engage in constructive dialogue. The speakers presented their perspectives on a range of contemporary issues, ensuring a dynamic exchange of ideas throughout the event. **Krutika Sahu, Navrang Agrawal, and Chenmachetti Soujanya** were among those who displayed impressive oratory skills, presenting their arguments with clarity and precision. The event was structured to challenge the participants to think critically and respond quickly. The adjudicators were impressed with the maturity and depth of thought displayed by participants such as **Subhalaxmi Dash, Prajna Priya Dash, and Sililata Sahoo. Dipanshi Das, Satyabrata Moharana, and Manas Hikaka** added to the richness of the discussion with their strong reasoning and the ability to keep the audience engaged. As the debate progressed, the competition became more intense, with participants like **Padmalochan Baidya, Somya Samala**, and others showcasing their ability to build compelling arguments while maintaining decorum. The event was a resounding success, providing a platform for students to hone their public speaking skills and deepen their understanding of critical global issues.



  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Poster Making**

**Date: 04.03.2023**

**Event: Poster Making**



The Poster Making event held on 04th March 2023 was a creative and engaging session that allowed participants to showcase their artistic talents and craftsmanship. The event attracted a diverse group of students, all eager to display their skills in various craft techniques, from traditional to modern art forms.

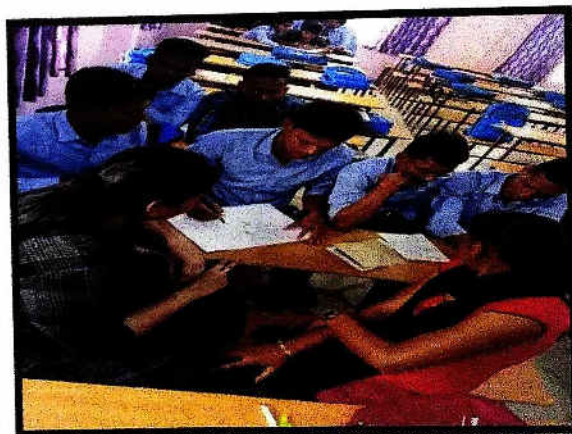
Participants such as Mahesh Kumar Behera, Pratijna Samantray, and Satyaranjan Muduli demonstrated their creativity through intricate designs and the use of different materials, showcasing the importance of craftsmanship in

artistic expression. Biswajit Dash, Arpita Nayak, and Dibyabharati Nayak contributed to the event with unique creations that reflected their attention to detail and innovative thinking.

The event was an excellent platform for students like Priyadarshini Mishra, Roushni Dash, and Subhasmita Pradhan, who worked diligently on their projects, incorporating traditional techniques into contemporary designs. Their efforts were complemented by the participation of students like Swagatika Behera, Mousumi Roul, and Puja Priyadarshini, who brought their artistic visions to life through carefully crafted pieces.

As the event progressed, it became evident that the students had a deep appreciation for the craft, with many participants using recycled materials and natural elements to create sustainable artwork. The event not only showcased artistic skills but also emphasized the value of eco-friendly practices in craftwork.

Subham Das, Rohit Panda, and Pratyekjit Bhuyan exhibited their talents with impressive designs that demonstrated both technical skills and creative thinking. The Craft Work event proved to be a success, offering participants the opportunity to express their artistic abilities and collaborate with peers in a creative environment.





**Coordinator**

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Vibrance**

**Date: 04.03.2023**

**Event: Vibrance**

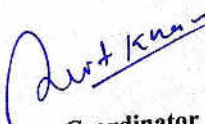


On March 4, 2022, the prestigious inter-college competition “VIBRANCE” was hosted by BIITM, bringing together students from various institutions to compete across a wide range of intellectually and creatively stimulating events. The platform was designed to encourage innovation, collaboration, and excellence among young minds, and our students rose to the occasion with remarkable enthusiasm and talent.

Representing our college with pride and professionalism, a dedicated team of seven students—**Jaydev Sahoo, Subhashree Mohanty, Subrat Maharana, Payal Nayak, Rohit Parida, Sandhya Rani Sahu, and Debdat Ranjit**—participated in multiple categories and delivered outstanding performances that earned them top honors. Their collective efforts not only showcased individual brilliance but also highlighted the strength of teamwork and preparation.

The competition featured events such as debate, quiz, business model presentations, and cultural showcases. Each participant demonstrated exceptional skills in communication, strategic thinking, and creativity. **Jaydev Sahoo** and **Subhashree Mohanty** impressed the judges with their articulate arguments and confident presence in the debate round. **Subrat Maharana** and **Payal Nayak** showcased analytical thinking and coordination during the business simulation. **Rohit Parida** and **Sandhya Rani Sahu** brought flair and originality to the cultural segment, while **Debdat Ranjit** played a key role in the quiz competition, securing vital points for the team. Their success at BIITM – VIBRANCE is a testament to their dedication, preparation, and ability to perform under pressure. The event also served as a valuable learning experience, allowing students to interact with peers from other institutions, exchange ideas, and gain exposure to diverse perspectives. It reinforced the importance of holistic development and the role of extracurricular activities in shaping confident, capable individuals.



  
Coordinator  
ASTHA School of Management

**ASTHA School of Management**  
**Summary Report: Short video/Meme Competition**

**Date:** 06.03.2023

**Event:** Short video/Meme Competition

Astha School of Management organized a short video and meme competition on 06th March 2023, with the theme "Electoral Literacy". The event aimed to promote awareness and education on the importance of informed voting and democratic participation among students. Seven participants showcased their creativity through short videos and memes, demonstrating their understanding of electoral literacy.

The participants were: Ritesh Kumar Bhatta, Badrinath Rout, Lipsarani Sahoo, Nirbendu Dash, Pikun Prusty & Nrusingh Sarangi . The competition inspired students to explore electoral literacy through critical and creative thinking, encouraging civic awareness and engagement. The event served as a platform for students to share their perspectives and insights, contributing to a more informed and participative citizenry. The success of the competition emphasized the significance of electoral literacy in shaping the nation's future. Astha School of Management remains committed to advancing education and awareness on electoral literacy through such initiatives, nurturing a culture of responsible and informed citizenship among its students.



In addition to the competition, workshops were conducted to provide participants with a deeper understanding of the electoral process, the significance of each vote, and the impact of informed voting on democracy. These workshops included interactive sessions with electoral experts and hands-on activities that simulated real-life voting scenarios. The event also featured a panel discussion with prominent civic leaders who shared their experiences and insights on the importance of electoral literacy. The participants received certificates of appreciation and the winners were awarded trophies and prizes, further motivating them to stay engaged in civic activities. The overwhelming response and positive feedback from both participants and attendees underscored the event's success and the need for such initiatives. Astha School of Management is committed to organizing more events like this to nurture informed, responsible, and active citizens who can contribute meaningfully to the democratic process.



  
Coordinator  
ASTHA School of Management

**ASTHA School of Management**  
**Summary Report: Pot Painting Competition**

**Date:** 06.03.2023

**Event:** Pot Painting Competition



The ASTHA School of Management hosted a Pot Painting Competition on 06th March 2023, themed "Under the Sea." This event aimed to unleash the artistic talents of in-campus students, exploring the enchanting world beneath the waves. The competition attracted 10 participants, who showcased their artistic skills on canvas pots.

A faculty judging panel evaluated entries based on creativity, originality, use of colours, and overall aesthetic appeal. The winners were selected based on the highest total marking scores achieved for their respective designs. The competition featured enthusiastic participation from a talented group of students, including Ankita Rai, Payal Nayak, Padmalochan Baidya, Rashmita Bisoi, Rakesh Kumar Sethy, and

**Sonam Choudhury.**

The Pot Painting Competition was a resounding success, showcasing the talent, creativity, and cultural diversity present within the college community. Participants demonstrated exceptional artistic skills, translating the mesmerizing beauty of marine life onto their canvas pots.

The event provided a platform for students to express their imagination and creativity, reflecting the institution's commitment to fostering artistic expression. Overall, the competition was a celebration of art, creativity, and self-expression, and it successfully achieved its objective of unleashing the artistic talents of the participants.

The competition also promoted teamwork, communication, and problem-solving skills among participants. The event was well-organized, and the participants appreciated the opportunity to showcase their artistic talents. The ASTHA School of Management plans to continue hosting such events to nurture the creative potential of its students. The success of this event has inspired plans for future art competitions, exhibitions, and workshops, further solidifying the institution's commitment to promoting artistic expression and creativity.



*Rakesh Kumar*

Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Rangoli**

**Date: 06.03.2023**

**Event: Rangoli**



The Rangoli event held on 06th March 2023 was a celebration of vibrant colors and intricate designs, where participants showcased their artistic skills by creating beautiful rangolis. The event was a stunning display of creativity, with each participant bringing their unique flair to their designs.

Key participants in the event included:

- **Sonali Pattnaik, Sasmita Behera, and Ch. Soujanya**, whose designs captured the attention of all with their blend of traditional and contemporary elements.
- **Subhalaxmi Dash, Priyanka Dash, and Kajal Jena** collaborated to create a mesmerizing rangoli with bold patterns and vivid colors that left a lasting impression.
- **Rajesh Mandal, SK Mustafa, and Padmalochan Baidya** worked together to create a stunning rangoli that balanced intricate detailing with bold color choices, showcasing their talent and attention to detail.
- **Rakesh Kumar Sethy** and two additional participants brought their artistic touch to the event with their innovative designs that stood out for their symmetry and creativity.

The event was a vibrant celebration of Indian culture, where participants worked with a variety of materials and colors to create rangolis that were not only visually appealing but also carried deep cultural significance. It was a feast for the eyes, filled with beautiful patterns, intricate designs, and a spirit of unity. The creativity and passion of all the participants made the Rangoli event an unforgettable experience.



*Sonali Pattnaik*  
Coordinator

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Khana Khazana**

**Date: 06.03.2023**

**Event: Khana Khazana**

The "Khana Khazana" event held on 06th March 2023 was an exciting culinary competition where participants showcased their cooking skills and creativity in preparing diverse dishes. The event brought together a large group of participants, each eager to present their best recipes and flavors.

Some of the standout participants included:

- **Debadatta Ranjit, Arun Kumar Swain, and Sasmita Das**, who impressed the judges with their rich, flavorful dishes and excellent presentation.
- **Sonali Dalai, Subham Thatoi, and Sruti Sahoo** worked together to create a harmonious blend of flavors that were both innovative and traditional.
- **Pratik Dhal Samanta, Bhargabi Sahoo, and Satyabrata Moharana** combined regional ingredients with modern cooking techniques to present a dish that was both unique and tasty.
- **Soumya Samal, Somnath Sahoo, and Rashmita Bisoi** put their hearts into their dish, showcasing their mastery in cooking with finesse and flavor.
- **Subrat Moharana, Subhashree Mohanty, and Sandhya Rani Sahu** created an unforgettable experience with their dish, which left everyone wanting more.
- **Suvrajit Mohanty, Satyaranjan Sahoo, and Shruti Prasad Sahoo** were lauded for their teamwork and ability to work under pressure, producing delicious results.

Other talented participants like **Suryakanta Sahoo, Sililata Sahoo, Subhalaxmi Das, and Ch. Soujanya** also played a key role in contributing to the success of the event with their culinary expertise.



This event allowed participants to express their passion for cooking and gave the audience a chance to taste diverse cuisines, creating a wonderful atmosphere of fun, learning, and enjoyment. The judges and attendees were thoroughly impressed with the creativity and the range of dishes presented, making it an unforgettable culinary experience.



  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on Rangrez 2k23**

**Date :** 06.03.2023  
**Event:** Rangrez 2k23

The much-anticipated Rangrez 2k23, held on 06th March 2023, was a spectacular annual function and cultural extravaganza. This vibrant event celebrated creativity, talent, and community spirit, bringing together participants and attendees for an unforgettable experience filled with art, music, and dance performances.

A total of 50 enthusiastic individuals contributed to the event's success with their talents and performances:

- |                            |                      |                        |
|----------------------------|----------------------|------------------------|
| 1. Rehbar Ali Khan         | 10. Neha Nayak       | 19. Rashmita Bisoi     |
| 2. Sashmita Behera         | 11. Sruti Sahoo      | 20. Sourav Nayak       |
| 3. Somalin Sahoo           | 12. Bhargabi Sahoo   | 21. Subhashree Mohanty |
| 4. Ranjit Behera           | 13. Anyasha Nebideta | 22. Bashistha Rout     |
| 5. Suryakanta Behera       | 14. Arun Swain       | 23. Dipanshi           |
| 6. Giribala Nayak          | 15. Harapriya Dash   | 24. Rabi NArayan Polai |
| 7. Rajash Mandal           | 16. Nirbendu Das     | 25. Sililata           |
| 8. Priyadarshini Choudhary | 17. Soumya Samal     | 26. Krutika Sahu       |
| 9. Subham Thatoi           | 18. Subudhi Mandira  |                        |

**Event Highlights**

- **Cultural Performances:** The event showcased diverse performances, including traditional and contemporary dance forms, soulful musical renditions, and dramatic skits, reflecting the vibrant culture and talent of the participants.
- **Thematic Elements:** Each performance was tied to a central theme of celebrating creativity, diversity, and community.
- **Audience Engagement:** The event witnessed enthusiastic participation from the audience, who cheered and applauded the performers, creating a lively and inclusive atmosphere.
- **Keynote Speech:** Distinguished guests delivered inspiring speeches, emphasizing the importance of cultural events in fostering unity and artistic expression.

Rangrez 2k23 was a grand success, leaving attendees with memories of vibrant performances and a deep sense of community pride. The event not only highlighted individual talents but also reinforced the spirit of teamwork and cultural celebration, making it a cornerstone of the annual calendar.



*Asit Kumar*  
**Coordinator**  
ASTHA School of Management

To

The Principal  
ASTHA School of Management  
Bhubaneswar, Odisha

Date: 06.03.2023

Subject: Request for Permission to Celebrate International Women's Day

Respected Madam,

I, on behalf of the student body, request your kind approval to celebrate International Women's Day on 8th March 2023 within our campus. This occasion is significant as it gives us an opportunity to honor and appreciate the achievements and contributions of women in our institution and beyond.

Such a celebration will inspire students to understand the importance of equality, empowerment, and respect for women in society. We assure you that the program will be meaningful, well-coordinated, and conducted with utmost discipline.

We humbly seek your permission to proceed with this initiative.

Yours Sincerely,

Students of Batch 2022

Soursav Nayak  
Neha Nayak  
Bhargavi Sahoo  
Subhalaxmi Paro  
Struti Sahoo



**ASTHA School of Management**  
**Summary Report on International Women's Day**

**Date:** 08.03.2023

**Event:** International Women's Day

ASTHA School of Management celebrated International Women's Day on March 8, 2023, honoring the achievements and contributions of women in all spheres of life. The event aimed to promote gender equality, empowerment, and awareness among students, faculty, and staff.

Event Highlights:

- The celebration began with a welcome address, followed by lighting of the ceremonial lamp to mark the occasion.
- Students presented inspiring speeches, skits, and poetry highlighting women's empowerment and gender equality.
- A panel discussion with faculty and student representatives focused on challenges faced by women in education and workplaces.
- Competitions such as poster-making and essay writing on women's rights and empowerment were organized to engage participants.
- Refreshments were served, encouraging informal discussions and camaraderie among attendees.

Chief Guest:

The event was graced by Ms. Ananya Mishra, who delivered a keynote address on the importance of empowering women and building inclusive communities.

Participation:

Key participants included **Bhargabi Sahoo**, **Anyasha Nibedita Das**, **Neha Nayak**, **Subhalaxmi Pani**, and **Struti Sahoo**, whose active involvement and contributions were central to the success of the event.

Outcome:

The Women's Day celebration at ASTHA School of Management successfully met its objective of promoting awareness, equality, and empowerment. The event provided a platform for participants to express ideas, share stories, and commit to building a gender-inclusive future.



*Ananya Mishra*  
Coordinator

ASTHA School of Management

To

The Principal  
ASTHA School of Management  
Bhubaneswar, Odisha

Date: 30.03.2023

Subject: Request for Permission to Celebrate Utkal Diwas

Respected Madam,

I would like to request your kind permission to celebrate Utkal Diwas on campus on 1st April. This day holds great importance for all Odias, as it marks the formation of Odisha as a separate state. Commemorating this occasion will help students connect with the rich heritage, culture, and history of our state.

We assure you that the celebration will be conducted in a disciplined manner, with active participation from students and staff, making it an enriching and patriotic experience for everyone.


We request your approval to go ahead with the event.

Yours Sincerely,

Students of Batch 2022

B. Santosni  
Rohit Parida  
Payal Nayak  
Sumit Rana  
Subrat Dejal  
Nursingha Prasad Sarangi





**ASTHA School of Management**  
**Summary Report on Utkal Diwas**

**Date:** 01.04.2023

**Event:** Utkal Diwas

ASTHA School of Management celebrated Utkal Diwas on April 1, 2023 commemorating the formation of Odisha as a separate state. The event aimed to promote cultural awareness, unity, and pride among students, faculty, and staff.

**Event Highlights:**

- The celebration began with a ceremonial flag hoisting, followed by a rendition of the Odia national anthem.
- Students showcased their talents through traditional Odia dance performances, music, and singing.
- A fashion show featuring traditional Odia attire was also organized, highlighting the state's rich cultural heritage.
- A quiz competition and essay writing contest on Odisha's history, culture, and achievements were conducted, encouraging students to delve deeper into the state's rich legacy.
- Traditional Odia cuisine was served, allowing participants to savor local flavors.

**Chief Guest:**

The event was graced by Dr. Bankim Mohanty, who delivered a keynote address on the significance of Utkal Diwas and Odisha's contributions to Indian culture.

**Participation:**

Key participants included Subrat Digal, Rahber Ali Khan, Jaydev Sahoo, Subhashree Mohanty, Subrat Maharana, Payal Nayak, Rohit Parida, Sandhya Rani Sahu, Debdat Ranjit, Kanha Maharana, and Sumit Rana, whose active involvement and teamwork played a vital role in the success of the event.

**Outcome:**

The Utkal Diwas celebration at ASTHA School of Management achieved its objective of promoting cultural awareness, unity, and pride among participants. The event served as a platform for students to showcase their talents, learn about Odisha's history and culture, and connect with their roots.



  
Coordinator

ASTHA School of Management

**ASTHA School of Management**  
**Summary Report on International Yoga Day**

**Date: 21.06.2023**

**Event Report: International Yoga Day**

On June 21, 2023, ASTHA School of Management observed International Yoga Day with enthusiasm and active participation from all staff members. The event was conducted under the gracious presence of Hon'ble Executive Director cum Secretary Dr. Bankim Mohanty, Hon'ble Principal Prof. (Dr.) Sharmila Subramanian, Esteemed Director of Statutory Compliance and Communication Dr. Ashok Panda, and all esteemed staff members of the institution.



The program began with dignitaries sharing their insights about the significance of yoga in promoting physical well-being and mental clarity. Dr. Bankim Mohanty highlighted yoga as a valuable tool for achieving holistic health and combating modern-day stress. Prof. (Dr.) Sharmila Subramanian emphasized the importance of integrating yoga into daily routines, while Dr. Ashok Panda elaborated on the role of yoga in fostering inner peace and work-life balance.

Key participants included Subrat Nayak & Priyadarshini Choudhary whose active involvement and teamwork played a vital role in the success of the event.

After the discussions, all participants engaged in a practical yoga session led by a trained yoga instructor. Various asanas, pranayama techniques, and meditation practices were performed, creating a serene and energized atmosphere. The event allowed everyone to experience the physical and psychological benefits of yoga firsthand. The event concluded with a vote of thanks, extending gratitude to all participants and dignitaries for their wholehearted contribution to making the observance a success followed by national Anthem.

**Outcomes:**

- Enhanced awareness about the importance of yoga among the staff.
- Strengthened camaraderie and wellness culture within the institution.
- A pledge to prioritize health and well-being as part of ASTHA School of Management's commitment to holistic development.

The International Yoga Day observance stands as a testament to ASTHA School of Management's dedication to nurturing the physical and mental well-being of its community.



  
Coordinator

**ASTHA School of Management**

**ASTHA School of Management**  
**Summary Report on Independence Day**

**Date: 15.08.2023**

**Event Report: Independence Day**



Independence Day is a day of great national significance, celebrated to honour India's freedom and the sacrifices made by the freedom fighters who secured the country's independence from British rule. The 2023 Independence Day celebration was marked by pride, patriotism, and unity, reflecting on India's remarkable journey since gaining freedom in 1947.

**Key Highlights:**

• **Flag Hoisting Ceremony:**

The day began with a solemn flag hoisting ceremony, followed by the singing of the national anthem. This ritual symbolized the spirit of patriotism and the unity of the nation, reflecting the country's continued commitment to its ideals of democracy and freedom.

• **Cultural Performances:**

A variety of cultural programs took place, featuring traditional dances, music, and patriotic songs. These performances celebrated India's diversity and its rich cultural heritage, evoking a sense of pride in the nation's achievements.

• **Tributes to Freedom Fighters:**

The event paid tribute to the freedom fighters who sacrificed their lives for the country's independence. Their contributions were commemorated through speeches and shared stories, inspiring the attendees to remain devoted to the nation's progress.

• **Participation:**

Key participants included **Subrat Digal, Rahber Ali Khan, Kanha Maharana, and Sumit Rana**, whose active involvement and contributions added value to the event and reflected their dedication to excellence. Their spirited participation was especially meaningful as it took place on **Independence Day**, celebrating the essence of freedom, unity, and national pride.

The 2024 Independence Day celebrations were a meaningful reminder of India's independence and the continued journey toward progress. Through flag hoisting, cultural performances, and tributes to freedom fighters, the event successfully conveyed the importance of freedom, unity, and national pride.



  
Coordinator

**ASTHA School of Management**

To,  
The Principal,  
ASTHA SCHOOL OF MANAGEMENT  
BHUBANESWAR

Date :- 02/08/2023

Subject :- Permission for the farewell program

Respected Madam,

We have the honor to draw your kind attention to the fact that the 4<sup>th</sup> semester students of our college are going to finish their academic year soon. As the students of this college, we feel a strong urge to arrange a farewell program for those outgoing students so that we can share our love and respect towards our predecessors in a befitting manner.

We being the junior owe them our last adios as a mark of respect and friendship.

So, we want to conduct farewell in any of these provided dates i.e., 13 August or 15 August. Please suggest us the suitable date and time. ??

Thanking you  
Students of 1<sup>st</sup> year  
ASTHA SCHOOL OF MANAGEMENT

Neha Nayak  
Arun Kumar Swain.  
Subhashree Mohanty  
Soumya Nayak



The farewell may be  
organised on 26<sup>th</sup> Aug.  
2023.

JLR  
10.8.23



**ASTHA School of Management**  
Bhubaneswar

**Cheerio-2023**

**Agenda**

- 5:00 PM – 5:10 PM : Inaugural Speech by Sourav & Subhashree  
5:10 PM – 5:15PM : Lamp lightening Ceremony (Institutional prayer)  
5:15 PM – 5:20 PM : Best wishes by Hon'ble ED cum Secretary Dr. Bankim Mohanty  
5:20 PM – 5:25 PM : Best wishes by Hon'ble Principal Prof. (Dr). Sharmila Subramanian  
5:25 PM – 5:30 PM : Best wishes by Hon'ble Director Statutory Compliance and Communication Prof.(Dr.) Ashok Kumar Panda  
5:30 PM - 5:35 PM : Best wishes video from Faculty member's

**Krutika & Bashista**

- 5:35 PM – 5:40 PM : Dance by Somalini  
5:40 PM – 5:45 PM : Dance by Jyoti Swain  
5:45 PM – 5:50 PM : Song by Rajesh Mandal  
5:50 PM – 5:55 PM : Dance by Priyadarshini

**Sandhya & Subham**

- 5:55 PM – 6:00 PM : An act by Smruti Ranjan Swain (Senior)  
6:00 PM – 6:05 PM : Dance by Subramanyam Patra (Senior)  
6:05 PM - 6:10 PM : Sayari by Ali  
6:10 PM- 6:15 PM : Dance by Mandira  
6:15 PM - 6:20 PM : Song by Nirbendu

**Rehbar & Neha**

- 6:20 PM – 7:20 PM : Fun activities  
7:20PM - 7:20 PM : Dance by Krutika & Sandhaya  
7:30 PM – 7:35 PM : Song by Subrat Digal  
7:35 PM – 7:40 PM : Dance performance by E. Dabanand Patra (Senior)  
7:40 PM - 7:45 PM : Song by Sumit Rana (Senior)  
7:45 PM - 7:50 PM : Dance by Somalini & subhalaxmi  
7:50 PM – 7:55 PM : Speech by (Senior)  
7:55 PM – 8:00 PM : Special Video for Seniors  
8.00 PM - 8.05 PM : Vote of Thanks by Arun followed by National Anthem



Neha Nayak

Arun Kumar



Organized 2023  
JLR  
10.8.23

**ASTHA School of Management**  
**Summary Report on CHEERIO 2K23**

**Date: 26.08.2023**

**Event Report: CHEERIO 2K23**

ASTHA School of Management bid a heartfelt farewell to its outgoing batch of students on August 26, 2023, with a ceremony aptly named "Cheerio," celebrating the students' journey and achievements during their time at the institution. The event began with a solemn lamp-lighting ceremony, followed by a welcome address by the Director/Principal. Students shared nostalgic memories and experiences through speeches, videos, and presentations, adding a deeply personal touch to the proceedings. Faculty members and staff expressed their appreciation and gratitude to the outgoing batch, acknowledging their significant contributions to the institution.



**Event Highlights:**

- The ceremony included a solemn lamp-lighting ceremony and a welcome address by the Director/Principal.
- Students shared memories and experiences through speeches, videos, and presentations.
- Faculty and staff expressed gratitude to the students for their contributions.
- Certificates and mementos were awarded to the students as tokens of appreciation.
- A cultural program featuring music, dance, and drama performances added vibrancy to the ceremony.

The event was graced by E.D cum Secretary (Dr.) Bankim Mohanty, who delivered an inspiring keynote address. The speech emphasized the importance of perseverance, hard work, and teamwork in achieving success, motivating the students as they embark on their new journey s. The farewell ceremony was attended by 100 students, who were bid farewell by their juniors, faculty members, and staff, creating an emotional yet celebratory atmosphere.



The farewell ceremony "Cheerio" was not only a celebration of achievements but also a reflective moment for the students to express their gratitude and bid farewell to their alma mater. The cultural program, featuring music, dance, and drama performances, added a vibrant touch to the ceremony. The event underscored the importance of cherishing memories and looking forward to future endeavors, making it a memorable occasion for everyone involved. The ceremony highlighted the strong bonds formed during their time at the institution and the lasting impact of their educational journey.

*Dev Kumar*  
Coordinator

ASTHA School of Management



Organized 2023  
11/9/23