

PRAKALPA 2025
International Management Interns' Conclave
Guidelines for Participants

Welcome to PRAKALPA 2025, a national platform for showcasing your research talents. Please carefully review the following guidelines to ensure a smooth and successful participation.

1. Eligibility:

- Each team can consist of **a maximum of two students** from the same institution or department.
- Only currently enrolled students are eligible to participate who have completed their SIP.
- Submissions must be accompanied by an **Institutional Authorisation Letter** signed by the respective institution's authority.

2. Submission Guidelines:

- **Synopsis:**
 - The synopsis should not exceed **1,000 words** and must cover the following sections:
 - **Title of the Study**
 - **Objective of the Study**
 - **Research Methodology**
 - **Data Analysis**
 - **Major Findings**
 - **Recommendations/Suggestions**
 - **Conclusion**
 - **Originality:** Submissions must be free of plagiarism, and original work is mandatory.

Formatting Requirements for Synopsis:

- **File Format:** Word/Document (.docx, .doc) files only.
- **Font:** Times New Roman
- **Font Size:**
 - **Title:** 14 pt (Bold, Centre-aligned)
 - **Headings:** 12 pt (Bold)
 - **Body Text:** 12 pt (Regular)
- **Line Spacing:** 1.15
- **Margins:** 1 inch on all sides

- **Text Alignment:** Justified
- **Page Numbers:** Centre at the bottom of each page
- **File Name:** [Institution Name] [Topic].docx

Images, Tables, and Figures:

- All **images, tables, graphs, or figures** used in the synopsis must be properly **labelled** and **referenced** in the text.
- Ensure that each figure or table has a **caption** and is cited in **sequential order** as they appear in the document.
- **References** for tables, figures, and images must be included at the end of the synopsis following **APA 7th edition** citation guidelines.

References and Citations:

- The synopsis must include **in-text citations** and a **reference list** following the **APA 7th edition** style.
- Citations should follow a **sequential order** and should correspond with the reference list.
- Ensure that the references used are relevant, properly formatted, and aligned with academic standards.

3. Presentation Rounds:

- **Round 1:**
 - Teams will make a **7-minute PPT presentation** focusing on:
 - Objective of the Study
 - Research Methodology
 - Major Findings
 - Evaluation will be based on research clarity, depth, and methodology.
- **Round 2 (Finals):**
 - Finalists will present a **15-minute PPT**, followed by a **Q&A session**.
 - The presentation must cover:
 - Objective of the Study
 - Research Methodology and Findings
 - Data Analysis
 - Recommendations and Conclusions
 - Evaluation will include innovation, presentation clarity, and handling of Q&A.

4. Judging and Evaluation:

The evaluation will be carried out by a panel of experts based on the following:

- **Originality** of the research
- **Relevance and clarity** of Research Methodology
- **Depth of Data Analysis** and Findings
- **Effectiveness** of Presentation (PPT clarity, time management, and communication)
- **Response to jury questions**

The decision of the jury is **final** and **non-contestable**.

6. General Instructions:

- Participants must submit entries through **institutional endorsement**.
- Ensure that your presentation is professional, well-researched, and adheres to the word and time limits.
- Participants must be dressed in **formal attire** during their presentations.
- All entries, including the PPT and synopsis, must comply with the **submission deadlines**.

7. Travel and Hospitality:

- Participants are required to make their own travel arrangements.
- **Local hospitality** will be provided by the host as per the event schedule.

8. Code of Conduct:

- Participants must adhere to the highest standards of academic integrity and ethics.
- **Plagiarism** or any unethical behaviour will result in disqualification.
- Disrespectful behaviour towards other participants, organisers, or the jury will not be tolerated.

***This is a SIP contest.**