

CO Attainment		a. Direct Method	80%
		b. Indirect Method	20%
Guidelines			
a.	minimum acceptance level of each assessment of the internal and external examination representing all CO's	50%	
b.	Attainment level of each Individual CO	Correlation levels (if $0.5 \leq X < 0.6$ then $X=1$, else $0.6 \leq X < 0.7$ then $X=2$, else $0.7 \leq X \leq 1$ then $X=3$)	

Direct Course Outcome Attainment

Digital Marketing(MBPC3001) 2025-26

		CO1			CO2			CO3			CO4			CO5			CO6					
		Internal Test-1									Internal Test-2											
			Class Test-1	Quiz -1	Assignment-1	Class Test-1	Quiz -1	Assignment-1	Class Test-1	Quiz -1	Assignment-1	Class Test-2	Quiz -2	Assignment-2	Class Test-2	Quiz -2	Assignment-2	Class Test-2	Quiz -2	Assignment-2	University attainment	Internal Marks
Sl. No.	Regd. No.	Name of the Student	2	2	1	3	2	2	10	1	2	3	2	1	2	2	1	10	1	3	Count the grades >= C	
1	2406284001	A S ANIL KUMAR DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
2	2406284002	ABDUL SAMIM KHAN	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
3	2406284003	ABHIMANYU NAYAK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
4	2406284004	ABHINANDAN DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
5	2406284006	ABHISEK BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
6	2406284007	ABHISEK MALLA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
7	2406284008	ABHISEK NAYAK	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
8	2406284010	ADITYA NARAYAN SUBUDHI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
9	2406284012	AKASH CHANDRA BARICK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
10	2406284013	AKASH KUMAR BARIK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
11	2406284014	ALOK KUMAR PATRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
12	2406284015	AMBIKA MISHRA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
13	2406284016	AMIT KUMAR MOHAPATRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41
14	2406284017	AMIT RANJAN SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
15	2406284018	ANKITA PANIGRAHY	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
16	2406284019	ANUP KUMAR DEO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
17	2406284021	ARMITA BARIK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
18	2406284024	ASHRIBAD PARIDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
19	2406284026	ASUTOSH PARIDA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
20	2406284027	AURO ASISH DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
21	2406284028	AYUSH PATTANAİK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
22	2406284029	B SANTOSH	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	S	40

23	2406284030	BARSA BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
24	2406284031	BARSHARANI RAY	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
25	2406284032	BHABANI SANKAR DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	E	41
26	2406284033	BHAKTA RANJAN JENA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
27	2406284035	BIJAY KUMAR SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
28	2406284036	BIKASH BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
29	2406284037	BISHNU PRASAD BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
30	2406284038	BISWAJIT MAHAKUD	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
31	2406284039	BISWAPRAKASH BEHERA	2	2	1	2	2	2	9	1	2	2	2	1	2	2	1	9	1	2	A	45
32	2406284040	BISWO RANJAN ROUT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	E	42
33	2406284041	BUSRA AZIM	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	E	40
34	2406284042	CHAITANYA BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
35	2406284043	CHANDAN KUMAR SAHOO	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
36	2406284044	CHANDRA SEKHAR SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
37	2406284045	CHANDRAKANTA MOHAKUD	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
38	2406284046	CHINMAYA ROUT	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
39	2406284049	DASARATHA SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
40	2406284050	DEBABRATA DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
41	2406284053	DEBENDRA SHIAL	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
42	2406284054	DEBI PRASAD SAHOO	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
43	2406284055	DEEPAK KUMAR PATI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	C	42
44	2406284056	DEEPANJALI SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	E	42
45	2406284057	DIGVIJAY RATH	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
46	2406284059	DITIKRUSHNA MOHANTY	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
47	2406284060	GANGADHAR BISWAL	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
48	2406284062	HAMSIRALLI SHA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41
49	2406284065	IRFAN AHEMAD KHAN	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
50	2406284067	JAYANTA KUMAR SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
51	2406284068	JAYAPRAKASH PATI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
52	2406284069	JITEN SAHU	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
53	2406284070	JITENDRA RANA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41

54	2406284072	JYOTIRMAYEE SAHU	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
55	2406284073	K SAI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
56	2406284074	KAMAL KIRAN PARIDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
57	2406284075	KAMAL LOCHAN SETHI	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41
58	2406284078	KIRTI RANJAN ROUT	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
59	2406284079	KRUPASINDHU SHANKHUA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
60	2406284080	KUMAR JEEVAN DARSHAN DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
61	2406284081	LOPAMUDRA BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
62	2406284082	LOPAMUDRA BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
63	2406284083	LOVLIN NAYAK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
64	2406284087	MANARANJAN MISHRA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
65	2406284088	MANAS DAS	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
66	2406284089	MANASI PANDA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
67	2406284090	MANIKA GOCHHAYAT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
68	2406284091	MANISHA PANDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
69	2406284092	MANJUSHA PRIYADARSHINI DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
70	2406284093	MANOJ KUMAR MALIK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
71	2406284094	MANOJA KUMAR LENKA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
72	2406284095	MANORANJAN GOUDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
73	2406284096	MD FARHAAN RAZA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
74	2406284098	MINAKETAN MOHAPATRA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
75	2406284099	MIR NOORUL ISLAM	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
76	2406284100	MIRASRITA SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
77	2406284101	MIRZA HAMZA RAZA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
78	2406284102	MOHAMAD MOHINUL ESLAM	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
79	2406284104	MUKESH BHADRA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
80	2406284105	MURSHID KHAN	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
81	2406284106	NEHA KHAN	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
82	2406284107	NIBEDITA MOHAPATRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41
83	2406284108	NIBEDITA MUDULI	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
84	2406284110	NIRANJAN BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40

85	2406284111	NISHITA NANDA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
86	2406284112	NISITA DASH	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
87	2406284113	OMM PRAKASH SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
88	2406284115	POOJA PRADHAN	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	E	44
89	2406284116	PRADIP PANDA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	S	42
90	2406284117	PRAGYAN PRAKASH BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
91	2406284118	PRAKASH KUMAR NAYAK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
92	2406284119	PRAKASH MALLICK	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
93	2406284120	PRANAMYA TRIPATHY	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
94	2406284121	PRASAD BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
95	2406284124	PRATYASHA PRIYADARSHINEE SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
96	2406284126	PRAVAT KUMAR DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
97	2406284127	PRITIRANJAN MOHAPATRA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
98	2406284128	PRIYABRATA MALLICK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	E	40
99	2406284130	PRIYABRATA TRIPATHY	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
100	2406284131	PRIYADEBA BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
101	2406284132	PRIYANKA KHATUA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
102	2406284133	PRIYANKA PRIYADARSHANI PANDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
103	2406284134	PRIYANKA PRIYADARSHINI PARIDA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
104	2406284135	PUJARANI SWAIN	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	E	44
105	2406284138	RAJA KUMAR SAMAL	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
106	2406284139	RAJALAXMI PATRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	C	41
107	2406284140	RAJASHREE PANDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
108	2406284141	RAJAT KUMAR MAHALI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
109	2406284143	RAJESH BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
110	2406284144	RAJESH DAS	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
111	2406284147	RAJESH KUMAR NAYAK	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
112	2406284148	RAJESH NAYAK	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
113	2406284149	RAKESH KUMAR SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
114	2406284150	RAKESH NAYAK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40

115	2406284151	RASHMI RANJAN SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
116	2406284152	RASHMI RANJAN SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
117	2406284153	RASMI RANJAN PARIDA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
118	2406284154	RASMITA MAHARANA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
119	2406284155	RESHMA PARWEEN	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	E	42
120	2406284156	RINKU BISOI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
121	2406284157	RITIK DAS	2	2	1	2	2	2	9	1	2	2	2	1	2	2	1	9	1	2	A	45
122	2406284159	RUTUPRIYA BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
123	2406284160	SABARNI DAS	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
124	2406284161	SADHAN KUMAR PANDA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
125	2406284163	SAISMRUTI MALLIK	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
126	2406284164	SAMBIT DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
127	2406284166	SAMIR KUMAR MAHALA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
128	2406284167	SAMIR MISHRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
129	2406284168	SANGRAM PARIDA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
130	2406284170	SANGRAMKESHARI SETHI	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
131	2406284171	SANJIB KUMAR BHATTA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
132	2406284172	SANJIBANEE SAHU	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
133	2406284173	SANTANU KUMAR SUBUDHI	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
134	2406284174	SANTOSH KUMAR BEHERA	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
135	2406284175	SARITA PATRA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
136	2406284176	SAROJ KUMAR BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
137	2406284177	SASHIKANT SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
138	2406284178	SASMITA KUMARI MISHRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
139	2406284179	SASWATI MOHAPATRA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
140	2406284181	SATYA PRAKASH DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
141	2406284182	SATYABRAT SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
142	2406284184	SATYAJIT GOCHHAYAT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42

143	2406284185	SATYAJIT ROUT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
144	2406284187	SATYAPRAKASH SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
145	2406284188	SATYAPRIYA SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
146	2406284192	SHRESTHA PALIT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
147	2406284193	SHUBHAM SAINT	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
148	2406284196	SIBA PRASAD CHOUDHURY	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
149	2406284197	SIBANI BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
150	2406284198	SIDHARTHA KUMAR SETHI	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
151	2406284200	SIPRA PRADHAN	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
152	2406284201	SIPRA SUBHADARSANI JENA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
153	2406284202	SK GULAM MARTOZA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	C	40
154	2406284203	SMITALI MISHRA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
155	2406284204	SMRUTI PRIYA BALIARSINGH	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
156	2406284206	SMRUTIRANJAN RANA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
157	2406284207	SMRUTIREKHA MALLICK	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
158	2406284208	SMRUTIREKHA SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
159	2406284210	SOHANA PERWEEN	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
160	2406284211	SOMYARANJAN ROUT	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
161	2406284213	SOUMEN NAYAK	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
162	2406284214	SOUMYA RANJAN BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
163	2406284215	SOUMYA RANJAN BHOI	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
164	2406284216	SOUMYA RANJAN PANDA	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
165	2406284217	SOUMYA RANJAN PANIGRAHI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
166	2406284218	SOUMYAJIT SAHU	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
167	2406284219	SOUMYARANJAN SAHU	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40

168	2406284220	SUBHALAXMI BARIK	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
169	2406284221	SUBHALAXMI BISWAL	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
170	2406284222	SUBHAM SAHOO	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
171	2406284224	SUBHASHREE DAS	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
172	2406284226	SUBHASHMITA BEHERA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	E	41
173	2406284227	SUBHASRITAM PADHI	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	B	44
174	2406284228	SUBRART KUMAR DASH	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
175	2406284229	SUBRAT BISWAL	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
176	2406284230	SUBRAT KUMAR MURMU	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
177	2406284231	SUCHITRA PRADHAN	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
178	2406284232	SUDHANSU BEHERA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
179	2406284233	SUDHIR KUMAR SWAIN	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
180	2406284234	SUDIPTA DAS	2	2	1	2	2	2	8	1	2	2	2	1	2	2	1	9	1	2	A	44
181	2406284236	SULEKHA SWAIN	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	C	42
182	2406284237	SUMEET SOURAV PRADHAN	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
183	2406284238	SUNIL SAMAL	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	B	40
184	2406284239	SUPRIYO SAMAL	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
185	2406284240	SUSANDHYA NARAYANI MOHANTY	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
186	2406284241	SUSANTA KUMAR DAS	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41
187	2406284244	SUSHREE SUPRITI DASH	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
188	2406284245	SUSHREEJEETA LENKA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
189	2406284246	SUSIL RAJ SINGH	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
190	2406284247	SUVASRI SUBHASHMITA SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40

191	2406284248	SWAPNARANI MAHAPATRA	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	A	41
192	2406284249	SWARAJ KUMAR KHAKHA	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	B	42
193	2406284251	TILOTTAMA MAJHI	2	1	1	3	2	2	9	1	2	2	2	1	2	2	1	6	1	2	A	42
194	2406284252	TRUPTI PRANGYA SAHOO	2	1	1	3	2	2	5	1	2	2	2	1	1	2	1	9	1	2	A	40
195	2406284253	Y. RAMESH RAO	2	1	1	3	2	2	5	1	2	2	2	1	2	2	1	8	1	3	B	41

106		1	1	0.5	1.5	1	1	5	0.5	1	1.5	1	0.5	1	1	0.5	5	0.5	1.5		
107	No.of students attain the set value	195	133	133	133	133	133	133	133	133	133	133	133	133	133	133	133	133	133	133	129
108	Percentage of attainment (X)	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	97.00
109	(If $0.5 \leq X < 0.6$ then $X = 1$, else $0.6 \leq X < 0.7$ then $X = 2$,	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
110		CO1			CO2			CO3			CO4			CO5			CO6				
111		3			3			3			3			3			3				

CO1	3
CO2	3
CO3	3
CO4	3
CO5	3
CO6	3
Avg.	3

Indirect Course Outcome Attainment

Digital Marketing (18MBA303A) 2024-25

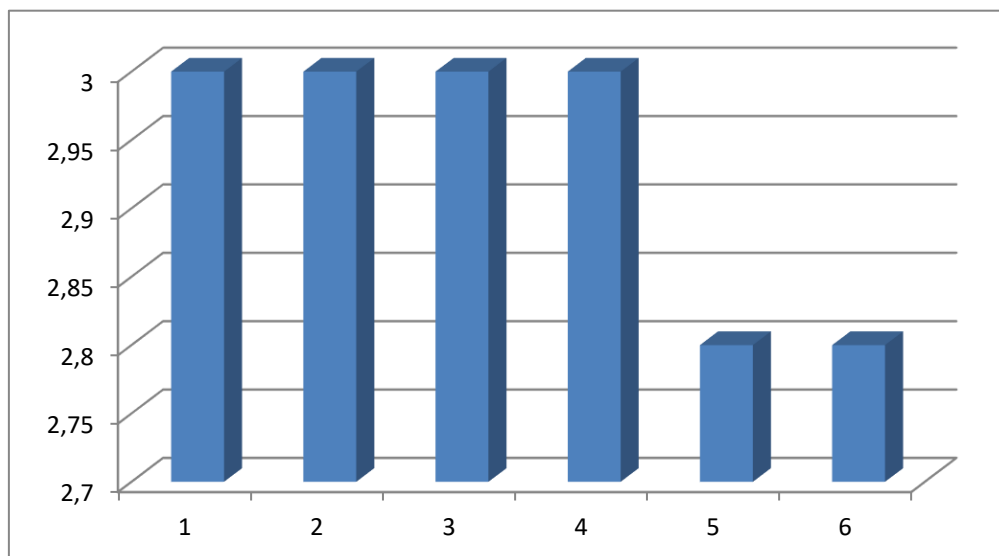
		Course Completion Feedback						
		Likert Scale: 1(Very Low).....5(Very High)						
Sl. No	Regd. No.	Name of Students	CO1	CO2	CO3	CO4	CO5	CO6
1	2306284001	ABHIJIT PANDA	2	5	5	5	2	3
2	2306284002	ABHISEK TRIPATHY	5	5	5	4	2	3
3	2306284003	ABHISEKH PRADHAN	5	5	5	4	4	3
4	2306284004	ABHISHEK SAMAL	2	5	5	5	2	3
5	2306284005	ABINASH NAYAK	2	5	5	5	4	3
6	2306284006	ABINASH RATH	2	5	5	2	4	3
7	2306284007	ADITYA NARAYAN MISHRA	5	5	5	5	4	3
8	2306284008	ADITYA PRATIHARI	5	5	5	3	4	3
9	2306284010	AKASH MALLIK	2	4	5	5	5	3
10	2306284012	AMAR KUMAR SETHI	5	4	5	5	5	4
11	2306284013	AMIT KUMAR MISHRA	5	4	5	4	5	4
12	2306284014	AMIT KUMAR SETHI	5	5	5	4	5	1
13	2306284015	AMIYA BARIK	5	5	5	5	2	1
14	2306284016	AMIYA PRASAD SAHU	5	5	5	5	2	1
15	2306284017	ANANTA GOPAL BEHERA	2	5	5	4	2	2
16	2306284018	ANKUSH PRAMANIK	2	5	5	4	2	4
17	2306284020	ASHISHA KUMAR MOHARANA	2	5	4	4	4	3
18	2306284022	ASISH KUMAR SAHOO	2	5	4	4	2	3
19	2306284023	ASTHARANI NAYAK	4	5	4	4	4	3
20	2306284024	ASUTOSH ACHARYA	4	5	4	4	4	3
21	2306284025	ASUTOSH PRADHAN	4	5	4	4	4	3
22	2306284026	AYUSH ROUT	4	5	4	4	4	3
23	2306284027	BARSA PAITAL	2	5	4	4	4	3
24	2306284028	BHABATOSH MISHRA	2	4	4	4	4	3
25	2306284029	BHAKTAHARI KHATUA	4	4	4	4	5	3
26	2306284030	BIBHUTI RANJAN PRUSTY	5	2	1	3	5	3
27	2306284033	BIKRAM BISOI	5	2	4	3	5	4
28	2306284034	BISWAJIT DAS	5	2	4	5	5	4
29	2306284035	BISWAJIT DASH	5	2	4	5	5	4
30	2306284037	BISWOJIT RANA	5	2	4	5	5	2
31	2306284039	CHANDAN SAHU	5	2	4	3	5	4
32	2306284040	CHINMAYA DAS	5	2	4	3	5	4
33	2306284042	DEBASISH DAS	5	2	1	3	5	4
34	2306284046	DIBYABHARATI NAYAK	5	2	5	3	4	3
35	2306284049	ETISHREE PATRI	5	2	5	3	4	4
36	2306284050	GOPINATH NAIK	5	2	5	3	4	2
37	2306284051	GYANARANJAN KHATUA	4	5	4	4	2	3
38	2306284052	HIMALI PATTANAIK	3	5	4	4	2	3
39	2306284053	HIMANSHU SAHOO	3	5	4	4	5	3
40	2306284055	JAGANNATH NAYAK	3	5	4	4	5	3
41	2306284056	JAMBESWARA DAS	3	5	4	4	5	3
42	2306284057	JIBAN KUMAR DAS	3	3	5	4	4	4
43	2306284058	JINGYANSHU RANJAN RAUTARAY	3	3	5	4	5	4
44	2306284059	JYOTIKANTA DAS	2	5	5	5	2	4
45	2306284061	KAILASH CHANDRA BISOI	3	5	2	4	4	4
46	2306284063	KAMALA KANTA SAHOO	3	5	2	4	4	4
47	2306284064	KAMALAKANTA SAHOO	3	5	5	2	5	4
48	2306284065	LAGAN PATRA	3	5	5	4	4	4
49	2306284066	LAXMIDHAR MALIK	3	5	5	4	4	4
50	2306284068	LIPSARANI SAHOO	3	5	5	4	4	3
51	2306284069	LOPARANI SETHI	3	5	5	4	5	3
52	2306284072	MAHESH KUMAR BEHERA	3	5	5	2	5	3
53	2306284074	MANARANJAN TANDI	5	5	5	5	5	3
54	2306284075	MANOHAR CHHATRI	4	5	5	3	2	4

55	2306284079	NILAKANTHA KUTRUKA	3	4	5	5	4	3
56	2306284080	NIMAI CHARAN PANIGRAHI	5	3	5	4	3	4
57	2306284081	NIROJA PRIYADARSINI RATH	5	5	5	2	5	2
58	2306284082	NISHIKANTA SAHOO	4	5	5	5	2	5
59	2306284084	PIKUN PRUSTY	3	5	5	3	4	4
60	2306284085	POOJA PRIYADARSHINI	5	5	5	5	3	3
61	2306284086	PRABHANJAN MOHANTY	5	5	5	4	5	4
62	2306284088	PRASAD GOCHHAYAT	4	5	5	2	2	2
63	2306284089	PRASANNA KUMAR MAHALIK	3	5	4	5	4	5
64	2306284090	PRASANT KUMAR MALIK	5	5	5	3	3	3
65	2306284093	PRATYEKJIT BHUYAN	5	5	5	5	5	4
66	2306284095	PRIYADARSINI MISHRA	4	5	4	4	2	2
67	2306284097	PULAK MISHRA	3	5	5	2	4	4
68	2306284098	PURNENDU PATRA	5	5	2	5	3	3
69	2306284101	RAHUL MOHAPATRA	5	5	4	3	5	4
70	2306284102	RAJESH KHUNTIA	4	5	3	5	2	2
71	2306284104	RAJESH KUMAR BEHERA	3	5	4	4	2	2
72	2306284105	RAJLAXMI NAYAK	5	5	4	2	2	3
73	2306284107	RAJU ORAM	5	5	5	5	2	3
74	2306284108	RAKESH BHUYAN	5	5	3	3	2	2
75	2306284109	RANJAN KUMAR SAHU	5	5	2	5	2	2
76	2306284110	RASHMI RANJAN JENA	5	5	4	4	2	3
77	2306284112	RASHMIRANJAN NAYAK	5	5	5	2	2	5
78	2306284113	RASHMITA BARIK	4	4	3	5	2	2
79	2306284114	RINMAYEE PRADHAN	5	3	2	3	2	4
80	2306284115	RITUN PADHI	5	2	1	5	2	3
81	2306284116	ROHIT KUMAR PANDA	5	3	4	4	2	3
82	2306284117	ROSHNI DASH	4	5	5	2	2	2
83	2306284119	RUDRANARAYAN PANDA	5	4	3	5	4	4
84	2306284121	RUPALI PRADHAN	5	3	2	3	3	3
85	2306284122	SACHIKANTA KHADANGA	5	2	5	5	5	4
86	2306284123	SALONI LENKA	4	3	4	4	2	2
87	2306284127	SANKARSAN MOHANTY	3	5	2	2	4	4
88	2306284128	SANTANU KUMAR MALICK	5	4	3	5	3	3
89	2306284129	SANTOSH KUMAR DALEI	5	3	5	3	5	5
90	2306284130	SANTOSH KUMAR DASH	4	2	4	5	2	2
91	2306284131	SAPIK AHAMMAD KHAN	5	3	2	4	4	4
92	2306284132	SARASWATI BEHERA	4	5	3	2	3	3
93	2306284133	SASHIKANTA BEHERA	5	4	5	5	5	5
94	2306284134	SATRUJIT SAHOO	5	5	5	5	2	4
95	2306284135	SATYA PRAKASH SETHY	4	3	4	3	2	2
96	2306284136	SATYA RANJAN MUDULI	5	2	5	5	4	4
97	2306284137	SATYA SUNDAR DAS	4	3	4	4	3	3
98	2306284138	SATYAJIT DAS	5	5	5	5	2	4
99	2306284139	SATYAJIT MOHAKUD	5	5	4	2	5	5
100	2306284140	SATYANARAYAN MOHANTY	4	4	4	5	2	2
101	2306284141	SAUMYA RANJAN NAYAK	5	3	4	3	4	4
102	2306284142	SAURAV KUMAR JENA	5	2	4	5	3	3
103	2306284143	SHAKTI SAGAR PANDA	5	3	4	4	5	5
104	2306284144	SHUBHRANSHU KUMAR KHILAR	4	5	4	2	2	2
105	2306284145	SIMRAN SINGH	5	5	5	5	5	5
106	2306284147	SK NIYAZUDDIN	4	5	4	4	2	2
107	2306284148	SMARIKA NAYAK	3	5	5	2	4	4
108	2306284150	SMRUTI RANJAN ROUT	5	5	2	5	3	3
109	2306284152	SNEHASIS NAYAK	5	5	4	3	5	5
110	2306284155	SOUBHAGYA KUMAR BEHERA	4	5	3	5	2	2
111	2306284156	SOUBHAGYA SAHOO	3	5	4	4	2	4
112	2306284157	SOUBHAGYARANJAN BEHERA	5	5	4	2	2	3

113	2306284159	SOUMYA RANJAN DASH	5	5	5	5	2	5
114	2306284160	SOUMYA RANJAN PRUSTY	5	5	3	3	2	2
115	2306284161	SOUMYA RANJAN SAHOO	5	5	2	5	2	4
116	2306284162	SOUMYARANJAN BARIK	5	5	4	4	2	3
117	2306284163	SOUMYARANJAN PRADHAN	5	5	5	2	2	5
118	2306284165	SRINIBAS MOHANTY	4	4	3	5	2	2
119	2306284166	SUBASHIS PANDA	5	3	2	3	2	4
120	2306284169	SUBHENDU BISWAL	5	2	1	5	2	3
121	2306284171	SUBRAT KUMAR SAHOO	5	3	4	4	2	5
122	2306284172	SUDARSAN SINGH	3	5	4	4	2	3
123	2306284173	SUJEET KUMAR BEHERA	3	5	4	4	5	3
124	2306284175	SUNIL BEHERA	3	5	4	4	5	3
125	2306284176	SURYAKANTA LENKA	3	5	4	4	5	3
126	2306284178	SUVAM DAS	3	3	5	4	4	4
127	2306284179	SUVARANJAN JENA	3	3	5	4	5	4
128	2306284180	SWADHIN KUMAR NAYAK	2	5	5	5	2	4
129	2306284181	SWAGATIKA BEHERA	3	5	2	4	4	3
130	2306284183	SWARAJ SAMAL	3	5	2	4	4	3
131	2306284184	SWARNALATA JENA	5	2	1	5	2	3
132	2306284186	TARAKANTA BARIK	5	3	4	4	2	4
133	2306284187	TARINI PRASAD RATH	3	5	4	4	2	3
		Average	4.06	4.23	4.05	3.92	3.40	3.29
		Indirect CO Attainment	3	3	3	3	2	2

Course Outcome	Direct CO Attainment(80%)	Indirect CO Attainment(20%)	Actual CO Attainment	Target	Attained/Not Attained
CO1	3	3	3	2	Attained
CO2	3	3	3	2	Attained
CO3	3	3	3	2	Attained
CO4	3	3	3	2	Attained
CO5	3	2	2.8	2	Attained
CO6	3	2	2.8	2	Attained
Avg.			2.9	2	Attained

Actual CO

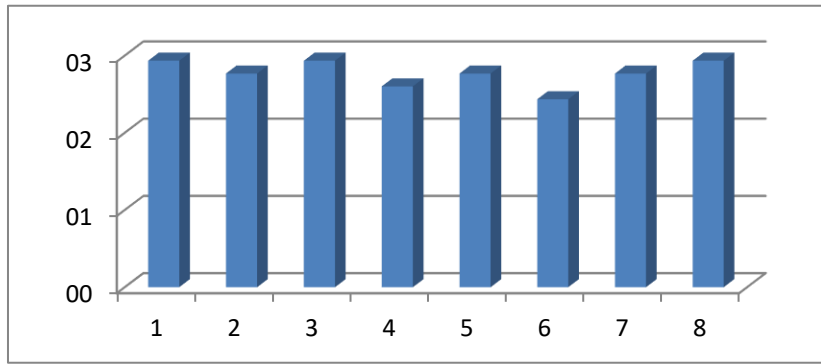


Digital Marketing												
CO-PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1	3	2	3	2	2	2	2	3	3	3	3	3
CO2	3	3	3	2	3	2	3	3	3	2	3	3
CO3	3	3	3	3	3	2	3	3	3	3	3	3
CO4	3	3	3	3	3	3	3	3	3	3	3	3
CO5	3	3	3	3	3	3	3	3	3	3	3	3
CO6	3	3	3	3	3	3	3	3	3	3	3	3
AVG	3.0	2.8	3.0	2.7	2.8	2.5	2.8	3.0	3.0	2.8	3.0	3.0

Actual CO attainment	CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
3.0	CO1	3.0	2.0	3.0	2.0	2.0	2.0	2.0	3.0	3.0	3.0	2.0	3.0
3.0	CO2	3.0	3.0	3.0	2.0	3.0	2.0	3.0	3.0	3.0	2.0	2.0	3.0
3.0	CO3	3.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0
3.0	CO4	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
2.8	CO5	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
2.8	CO6	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8	2.8
PO/PSO Attainment		2.9	2.8	2.9	2.6	2.8	2.4	2.8	2.9	2.9	2.8	2.6	2.9

Average	2.8	(PO & PSO)
Average	2.8	(PO)
Average	2.8	(PSO)

PO



PSO

