

Value Added Courses 2024-25

Sl.No	Name of Courses	Course Code	Duration of Course	Number of students enrolled in the year	Number of students completed the course in the year
1	Personal Effectiveness Programme	VAC02	30 hours	253	253
2	English Communication for Career Development	VAC01	30 hours	253	253
3	Mindful Management and Work force Resilience	VAC GM2402	30 hours	73	73
4	Change Management and Business Resilience	VAC GM2401	30 hours	90	90
5	HR Analytics for Data- Driven People Management	VAC H2401	30 hours	60	60
6	Digital Banking	VAC F01	30 hours	58	58
7	Inclined Marketing Strategic focus and Niche Orientation	VAC M 2401	30 hours	60	60
8	Transformational Leadership Excellence through NLP & Neuro science		30 hours	40	40

Value Added Course

Change Management & Business Resilience

VAC GM2401
Batch- 2024-25



ISO 9001 : 2015
NAAC Accredited

ASTHA

School of Management
Bhubaneswar

www.asthaeducation.in

About the Course:

The course is designed to provide learners with an understanding of change management and business resilience in a rapidly evolving business environment. It aims to equip students with practical knowledge and skills to manage organizational change effectively and build resilient business systems.

Objectives:

- To understand the concept and importance of change management.
- To develop skills for managing and leading organizational change.
- To gain practical knowledge of business resilience and continuity planning.

Course Outline

Module I: Fundamentals of Change Management

- Concept and meaning of change management
- Need for change in organizations
- Types of organizational change
- Internal and external drivers of change
- Role of leadership in managing change
- Impact of change on employees and organizations

Module II: Change Management Models and Implementation

- Overview of change management processes
- Lewin's Three-Step Change Model
- Kotter's Eight-Step Change Model
- ADKAR Model of change
- Managing resistance to change
- Communication strategies during change
- Monitoring and sustaining change initiatives

Module III: Business Resilience and Continuity Management (7 Classes)

- Concept and importance of business resilience
- Risk identification and assessment
- Crisis and disaster management
- Business continuity planning
- Recovery and resilience strategies
- Role of technology in business resilience
- Building a resilient organizational culture

Evaluation:

Written Test : 30 Marks

Case Study / Role Play : 20 Marks

Total : 50 Marks

For Further Details, Please Contact:

Course Coordinator

Asst. Prof. Dwipanita Mishra

Cell No- 6371354525



“The cultivation of Human Value alone is Education”



PERSONAL EFFECTIVENESS PROGRAM

(VAC 02)

08 December 2024 to 4 February 2025

Course Overview

This Personal Effectiveness course provides practical guidance and it will help to enhance personal effectiveness through improved self – awareness, active learning, effective communication, positive thinking, self-confidence

The course will enable to improve a personal action plan identifying key changes to make and skills to practice to build self-confidence.

Program Objectives:

- To bring clarity of thought and purpose in the life of the learner
- To enhance the effectiveness level of individuals in everyday activities.
- To increase the confidence and help in developing a more positive personality.
- To improve interpersonal skills, able to put into practice his/her ethical values, such as justice, integrity, refusal of violence and ban to kill – even in a crisis situation.
- To improve ability to communicate effectively and also respect, acceptance, consideration, appreciation, listening, openness, affection, empathy and love towards other human beings.
- To provide with inputs and skills, which will help in being more effective and productive for the organization.

Course Outline:

Module 1:

Personal values and universal human values

Understanding personal values – Instrumental (Roleach's) and Terminal
– Personal value

Assessment

Understanding Universal human values – Universal brotherhood and
peace – focus Group

Assessment

4 Sanskrit Sloka's for universal values

Quotes on brotherhood from the mother

Quotes on brotherhood from Islam Bahai, Christianity, Sikhism, Jainism,
Buddhism, Parsi, Zoroastrianism.

Module 2: Personal Effectiveness

Exploring Self – MBIT, JOHARI, SWOT (Psychometric Assessments) +

Counselling + Reflecting Diary

Physical fitness and self-regulation outbound + debriefing + R.D

Meditation (Practice)

Reading Newspaper (Practice) & other books

Module 3: Developing Emotional Intelligence

Self-Awareness

Self-Regulation
Social Awareness
Relationship Management

Evaluation:

- Discussion on Reflection Diary: 20 Marks
- Presentation on self-values using SWOT and other psychometric test: 20 marks
- Speech on Universal Human Values: 10 Marks
- Quiz Test (GK): 20 Marks
- Physical Test (out bound): 20 Marks
- Recitation (Sloka's): 10 Marks

ASTHA School of Management

261, Atala, Panchmukhi Vihar, Bhubaneswar – 752101,
Odisha

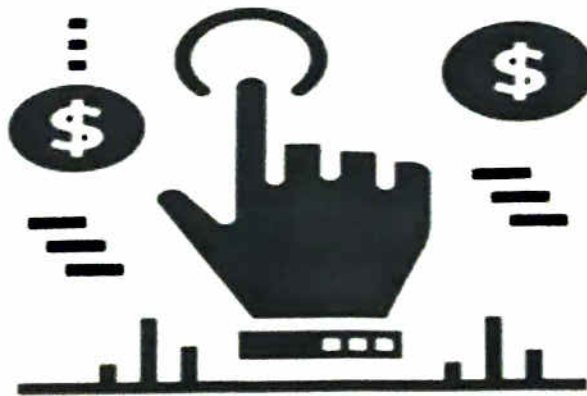
asthaschoolmgm@gmail.com

Value Added Course

INCLINED MARKETING – STRATEGIC FOCUS & NICHE ORIENTATION

VAC M 2401

Batch- 2023-25



**ISO 9001 : 2015
NAAC Accredited**

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About the Course:

The course was designed to provide students with contemporary insights into focused marketing strategies, niche market identification, and directional marketing approaches relevant to real-world business environments.

Objectives:

- To develop an understanding of inclined marketing and strategic focus.
- • To enable students to identify and analyze niche market opportunities.
- • To familiarize learners with directional and customer-centric marketing strategies.
- • To bridge theoretical marketing concepts with practical market applications.

Course Outline

Module I: Foundations of Inclined Marketing and Strategic Focus

Sales Career: Scope, opportunities

Career paths

Life of a Salesperson: Roles

Module II: Niche Market Identification and Consumer Insight Analysis

Responsibilities, and challenges

Buyer psychology and decision-making process

Selling vs. Marketing: Conceptual and practical distinctions

The Black Box Approach to consumer behavior

Buyer psychology and decision-making process

Module III: Directional Marketing Strategies and Real-World Applications

Communication in selling

Persuasion techniques and trust building

Psychological factors influencing buying behavior

Overview of the sales process

Prospecting methods and lead generation

Qualifying prospects

Planning the sales call

Sales presentation techniques

Handling customer objections

Negotiation basics

Closing techniques

Post-sale follow-up and relationship management

Role play and simulated selling situations

Evaluation:

Written Test : 30 Marks

Case Study / Role Play : 20 Marks

Total : 50 Marks

For Further Details, Please Contact:
Course Coordinator
Asst. Prof. Manoj Kumar Behera
Cell No-9777200209



ASTHA School of Management

Plot No 261-Panchmukhi Vihar, Phase-II, Atala Bhubaneswar

www.asthaeducation.in

Value Added Course on Digital Banking (VAC F01)

2024 -2025



Course Objectives

1. The primary objective of this course is to provide students with a comprehensive understanding of the concepts, tools, and applications of digital banking.
2. The course aims to familiarize learners with digital financial services, payment systems, fintech innovations, and regulatory frameworks, enabling them to understand how digital banking contributes to financial inclusion, efficiency, and economic growth.

Course Overview

Digital banking has transformed the traditional banking system by integrating technology with financial services. This course introduces students to the evolution of digital banking, electronic payments systems, mobile and internet banking, fintech platforms, cyber security issues, and digital financial inclusion. The course also highlights the role of digital banking in promoting inclusive and sustainable development, particularly in emerging economies like India.

Learning Outcomes

After successful completion of the course, students will be able to:

1. Understand the concept and evolution of digital banking and its significance in the modern financial system.
2. Identify various digital banking products and services such as mobile banking, internet banking, and digital payments.

3. Analyse the role of fintech and digital innovations in transforming banking operations.
4. Evaluate the impact of digital banking on financial inclusion and customer convenience.
5. Recognize cybersecurity risks and regulatory challenges associated with digital banking.
6. Develop basic awareness of digital banking applications used in India.

Pedagogical Approach

The course will be taught using a blended learning approach that includes:

- Classroom lectures and interactive discussions
- Case studies on digital banking practices in India
- Demonstrations of digital banking platforms and payment apps
- Group discussions and student presentations
- Use of real-world examples and current developments

Resources & Tools

- RBI Report on Digital Payments and Financial Inclusion
- Books and reference material on Digital Banking and FinTech
- Research articles, working papers, and policy documents
- Government portals (RBI, NPCI, Digital India)

Tools

- Mobile banking and UPI applications (demo-based learning)

- Online banking portals (illustrative use)
- PowerPoint presentations and video lectures
- Learning Management Systems (LMS)

Programme Curriculum:

Module I: Foundations of Digital Banking

- Concept, meaning, and evolution of digital banking
- Traditional banking vs digital banking
- Digital banking architecture and benefits
- Challenges and issues in digital banking adoption

Module II: Digital Banking Services and Payment Systems

- Internet banking and mobile banking services
- Digital payment systems in India: UPI, NEFT, RTGS, IMPS
- ATMs, PoS, QR-based payments, and digital wallets
- Role of NPC I in India's digital payment ecosystem

Module III: FinTech, Regulation, and Financial Inclusion

- Concept and scope of FinTech
- Role of AI, block chain, and big data in banking
- Cyber security risks, digital frauds, and consumer protection
- Regulatory framework :Role of RBI
- Digital banking and financial inclusion initiatives in India

Course Coordinator

Prof. Priyanka Jena
Assistant Professor (Finance)

Value Added Course

HR Analytics for Data-Driven People Management

VAC H2401

Batch- 2024-25



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About the Course:

This value-added course equips students with analytical skills to use HR data for informed decision-making in recruitment, performance management, and employee retention. It focuses on practical tools, metrics, and real-world HR analytics applications.

Objectives:

- To develop foundational understanding of HR analytics concepts & metrics.
- To equip learners with practical skills to analyze HR data using basic analytical tools.
- To enable students to apply HR analytics insights to real-world organizational problems.

Course Outline

Module I: Foundations of HR Analytics (9 Hours)

- Introduction to HR Analytics: Concept, Scope, and Importance
- Evolution from Traditional HR to Data-Driven HR
- Types of HR Analytics: Descriptive, Diagnostic, Predictive, and Prescriptive
- Key HR Metrics and KPIs
- HR Data Sources and Data Quality Issues
- Ethical and Legal Considerations in HR Data Usage

Module II: Tools, Techniques, and Analytical Methods (10.5 Hours)

- Basics of Data Handling for HR Analytics (Data Cleaning and Preparation)
- Use of MS Excel for HR Analytics (Pivot Tables, Charts, Dashboards)
- Introduction to HR Analytics using SPSS/Power BI (Conceptual Exposure)
- Statistical Concepts for HR Decision-Making (Mean, Correlation, Regression etc.)
- Workforce Planning and Demand Forecasting
- Measuring Training Effectiveness and Performance Analytics

Module III: Applications and Strategic HR Analytics (10.5 Hours)

- Recruitment and Selection Analytics
- Performance Management and Compensation Analytics
- Employee Engagement and Retention Analytics
- Predictive Analytics for Attrition and Turnover
- HR Dashboards and HR Scorecards
- Mini Project / Case Study Presentation on HR Analytics Applications

Evaluation:

Written Test : 30 Marks

Mini Project / Case Study Presentation: 20 Marks

Total : 50 Marks

For Further Details, Please Contact:

Course Coordinator

Assoc. Prof. Dr. Swetapadma Dash

Mob. No: +91 9853100331

Value Added Course

Mindful Management, and Workforce Resilience

VAC GM2402

Batch- 2023-25

**Leading with Purpose:
Workplace Spirituality and Employee
Well-Being in Organizations**



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Bhubaneswar**

www.asthaeducation.in

About the Course:

This course explores how meaning, purpose, and inner values shape employee behavior and organizational culture. It examines the role of workplace spirituality in enhancing employee well-being, engagement, and ethical leadership. The course equips MBA students with practical insights to build compassionate, resilient, and sustainable workplaces.

Objectives:

- To understand the concepts of workplace spirituality and employee well-being in organizations.
- To develop an understanding of how meaning, values, and purpose influence employee engagement and ethical leadership.
- To equip learners with managerial approaches for fostering holistic well-being at the workplace.

Course Outline**Unit I: Foundations of Workplace Spirituality**

Concept, meaning, and evolution of workplace spirituality

Dimensions: meaningful work, sense of community, alignment of values

Distinction between spirituality, religion, and ethics in organizations

Relevance of workplace spirituality in contemporary management and leadership

Unit II: Employee Well-Being and Inner Growth at Work

Concept and dimensions of employee well-being: psychological, emotional, social, and spiritual

Stress, burnout, resilience, and work-life balance

Role of mindfulness, emotional intelligence, and self-awareness in the workplace

Linkages between employee well-being, engagement, and performance

Unit III: Managerial Applications and Organizational Practices

Spiritual leadership and values-based management practices

Designing well-being and spirituality-oriented organizational interventions

Case studies on conscious leadership and humane workplaces

Emerging trends: human sustainability, ethical culture, and meaningful employee experience

Evaluation:

Written Test : 30 Marks

Case Study / Role Play : 20 Marks

Total : 50 Marks

For Further Details, Please Contact:

Course Coordinator

Dr. Anindita Das,

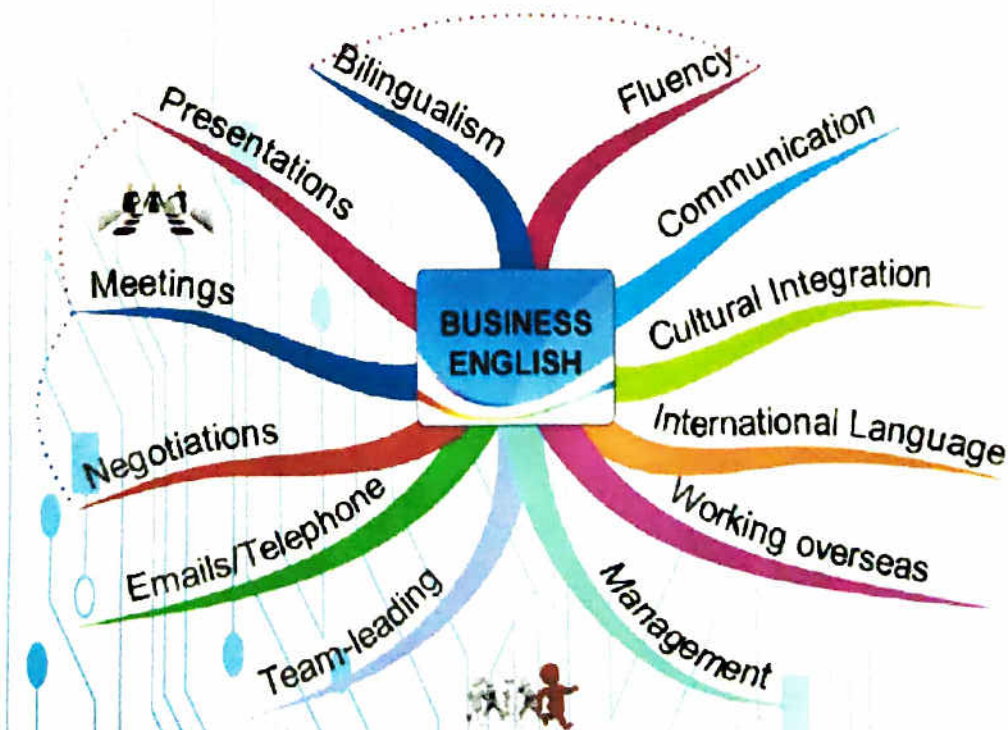
Assistant Professor-HR

Cell No- 6370630522



ISO 9001 : 2015
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English Communication for Career Development



Batch : 2024 - 2025

ABOUT THIS COURSE



English Communication for Career Development course is initiated to remedy and enhance the proficiency in English language. The purpose is to make learners enhance their English language level to that of a business professional.

Objectives :

- 1: To learn professional English as used in the business context.
- 2: To enhance listening and speaking skills.

Course Outcomes:

Module I :Spoken Communication (19.5 hrs.)

- Understanding English phonetics
- Place and manner of articulation.
- Syllable Structure and word stress
- Accent & Intonation
- Making short speeches & conversations.

Module II : Listening Skills (10.5 hrs.)

- Listening Barriers
- Listening techniques (critical evaluative, empathetic)
- Listening Comprehension
- Listening practice

Evaluation:

Speech Making	:	20 Marks
Conversation	:	20 Marks
Listening Test	:	30 Marks
Project (Self introduction Video)	:	30 Marks

COURSE OUTLINE & SCHEDULE

Session & Duration	Subject Topics	Delivery mode	Learning Outcomes	Action Verbs as per Blooms Taxonomy	KSA Component*
1 (1.5)	Understanding Eng. Sounds Vowels & Consonants	Off Line	Remember & understand the Sounds	Relate classify Describe	K
2-4 (4.5)	Place and manner of articulation	Off Line	Remember & Apply	Relate classify Describe	
5(1.5)	Syllable structure mono, di and poly	Off Line	Under & Apply	Classify Describe	KS
6-7(3.0)	Accent & Word stress	Off Line	Under & Apply	Classify Describe	KS
8(1.5)	Intonation—Rise, Fall, fall - rise Use	Off Line	Under & Apply	Classify Describe	SA
9-11(4.5)	Short speeches	Off Line	Apply create	Relate classify Describe & Create	SA
12-13	Conversations	Off Line	Apply Create	Relate classify Describe & Create	SA
14(1.5)	Listening barriers	Off Line	Remember & understand	Relate classify	K
15(1.5)	Listening Techniques	Off Line	Remember & Understand, Apply	Relate classify Describe	KS
16-17 (3)	Listening Comprehension (Meaning and DM)	Off Line	Remember & Understand, Apply , Create	Relate classify Describe & Create	KSA
18-20 (4.5)	Listening Practice	Off Line	Apply , Create	Relate classify Describe & Create	KSA

COURSE FACILITATORS

Prof. Dr. Sharmila Subramanian has around 20 years of experience in teaching. She completed her doctoral degree in the area of Corporate Interpersonal Communication from the department of English, Utkal University. Her inter-disciplinary study provides an insight into the use of language in interpersonal communication in the business world. It elaborates the urges and the meaning associated with various types of interpersonal communication.



Prof. Subramanian is the recipient of the prestigious Indira's National Award, 2012 for Best B-School teacher who teaches Communication. She is also the receiver of the Shirdi Sai award, 2010 for contributing towards teaching and education in the state.

Prof. Subramanian is a Post Graduate in English with Linguistics and Language Teaching as specialization from Utkal University. She has a Post Graduate Diploma in Human Resource Development from NIHRD, and a Post Graduate Diploma in Journalism and Mass Communication from IGNOU. She did her four-year integrated graduation in English and Education (BA BEd.) from Regional Institute of Education, Bhubaneswar. She has always been a first class and distinction holder.

Mr. MD. ASIF KHAN is a Ph.D. scholar in HRM at Sri Sri University. He has 2 years experience in Multi Level Marketing (MLM). He also has experience in Event Management as a event manager in PURI BEACH CARNIVAL (India's 2nd Biggest Beach Carnival) for consecutively 2 year 2017 & 2018, and also worked as a Event coordinator for the event of PRESIDENT of INDIA at Puri. Then he joined Just Dial Ltd. as Certified Internet Consultant (CIC) at Bangalore. Then he finally finds his strength in teaching and finally decides to join academics industry and handles paper like IT & ERP, Organizational Behaviour, Business Communication, Man Power planning, Human Resource Management & Compensation Management which sets the essential forces and function towards his work.



Ms. Ananya Swain is a Ph.D. scholar in Economics at KIIT Deemed to be University. She holds Master's and Bachelor's degrees in Economics from Ravenshaw University. Ananya has teaching and research experience, with publications in Scopus-indexed journals. She received Best Poster Presentation and Best Paper awards at KIIT University's Research Symposium 2023. Ananya possesses technical skills in SPSS, AMOS, and PGDCA, and is a lifetime member of the Orissa Economic Association. She handles paper like Managerial Economics, Soft Skills Presentation skills.



Certificate Course On



Transformational Leadership Excellence Through NLP & Neuroscience

2 to 28 December 2024

**CENTRE FOR HUMAN DEVELOPMENT &
NEURO LINGUISTIC RESEARCH
Mumbai**

OVERVIEW

Achievement, execution excellence, communication, customer centricity, more performance & continuous improvement of results have always been the scope for practices in the corporate setup & business arena. Organizations are in continuous search of processes which can truly enhance the results of individuals, teams, departments & also of the organization.

We always wonder, as to how is it that some people deliver exceptional performance however others just about manage to do to justice to the jobs they undertake.



In today's fiercely competitive world, managerial excellence to strengthen personal excellence of employees is the key to success. Therefore, Highly effective managers have a broad range of skills that enables them to create a strategic plan, articulate that plan, let the team strategize achieving set goals, and inspire them to perform at their best every step of the way. For some, these managerial leadership qualities will come naturally while for others, it will take ongoing professional development & experience to hone their skills. Therefore, the managerial leadership need to focus on developing the psychological maturity of self for higher performance which can be done better with the science of NLP. Thus, in order to bridge the gap between excellence and average performance one need to discover the power of NLP. NLP works on identification of limiting patters and offers ways of overcoming them to work in our favor.

Therefore, everyone who continues this journey of Business Management must learn this science that helps them more than any other science that will help them to let people achieve what they are placed for their outcome.

Today professional colleges have good number of students who are perfectly fit for the industry, and they are able to get the job successfully through campus placements. However, when students are trained then they get their employability much better. However along with rosy picture, there are also gloomy sides. It is always a fact that although College's attempt to offer many things to the professional students to make them employable, but still there remains a gap when an individual passes out the course to be the right choice for the organization. This gap limits the candidate to be industry ready. Further it is observed that many students do not get themselves tuned with the updated industry knowledge that leads them to "functionally less competitive" and "professionally under-prepared". Therefore, candidates face problems in their employability perspective after passing out.

To enhance the conversion rate, the Campus to Corporate Training Programmes is imparted to all the final year students to enhance the competency among students with respect to various behavioural skills and domain specific areas like finance, HR etc. A dedicated team of trainers will equip the students to cope up with corporate challenges, by conducting training programs using the latest training methodologies.

This way the strength of the students is upgraded to ensure that they face the challenges of the competitive world. The Campus-To-Corporate Training Program consists of a complete package required to face campus recruitment drive and come out with flying colours. This Industry Standard development process contribute effectively in their job from day-one itself by minimizing the casual and professional approach and enhancing the employability possibility.

Course OUTCOMES

Students will be able to:

Understand the
Science of Human
Excellence

Connect with
People faster

Equip with the
science of Goal
Setting

Calibrate the
Thoughts of Others



Bring in
Flexibility in
self/ others

Practice
Convincing
Communication

Deal with
Performance
Limitations

Understand
the Science of
Creating
Choices

Apply NLP in
Profession

COMPETENCIES TO BE ADDRESSED



Result Orientation



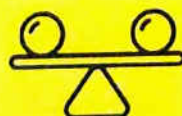
Managerial Leadership



Mentoring



Team Success



Emotional Stability



Business Growth

Course CURRICULUM – Part -1

Introduction to NLP

1

Construct of NLP

2

Neurological Levels

3

Representations & Learning Style

4

Rapport & Rapport Response

5

Hierarchy of Ideas

6

Milton Linguistics

7

NLP Processes

8

Time Based Orientation

Course CURRICULUM – Part - 2

Application of NLP to Professional Acumen

Result Orientation	Influencing Skills
Dealing with Ambiguity	Professional Networking
Social Media Presence	Listening & Communication
Business Presentation	Positioning and Etiquette

Course CURRICULUM – Part-3

Application of NLP to Placement Preparation

**Subject
Knowledge**

**Projects &
Dissertations**

**Behavioural
Competencies**

**Sectoral
Roundup**

**Business
Roundup**

**Group
Discussions**

**Effective
Communication**

**Company
Information**

**Personal
Interview**

COURSE Highlights



30 Hour Duration Per Batch of 40 Students



30 Hours Live Interactive & Practice Based Session



Certificate of Completion from CHDNLR



Combination of NLP, Professional Acumen and Placement Preparation by Trained Experts



Peer feedback on Corporate Readiness



Reflective Team Based Assignments

OVERVIEW



Dr. RKS Mangesh Dash
President, Master Trainer NLP



Asst. Prof. MD. ASIF KHAN
(Course Co-ordinator)



Asst. Prof. SATYANATH MOHAPATRA
(Course Co-ordinator)

Sample CERTIFICATE



CERTIFICATE

This Certificate is Awarded to



On Successful Completion of 30 hours Value Added Course (02 - 28 December 2024) on

"Transformational Leadership Excellence Through NLP & Neuroscience"

And has undergone All the Necessary Concepts, Processes &
Tools Required to Merit this Certificate.

Prof. (Dr) Sharmila Subramanian
Principal
ASTHA School of Management

Dr. RKS Mangesh Dash
Master Trainer NLP
CHDNLR

ADDRESS

Centre For Human Development & Neuro Linguistic Research Private Limited

C/O. Bakliwal Foundation, U Building, 1st Floor, APMC
Sector -19 B, Vashi, Near RTO, Navi Mumbai – 400703

Ph - +919082683377

Email - training@chdnlr.com



ASTHA SCHOOL OF MANAGEMENT

Bhubaneswar

Ref.No- ASM/107/ 24 Date-10-01-2025

It is for the information to the 3rd Semester MBA students of the academic year 2024-25 that the Value-added course on **Change Management and Business Resilience(VAC GM2401)** is going to be held from 27-01-2025.

All of you are expected to register for the course and give your name to the Course Coordinator Prof.Dwipanita Mishra on or before 25-01-2025.

Prof. Dwipanita Mishra
Course Coordinator(VAC F01)
ASTHA School of Management

ASTHA School of Management
Bhubaneswar

Ref No: -----

Date: 1-12-24

NOTICE

It is hereby notified to all the students of 1st semester that Personal Effectiveness Program (VAC 02), is a compulsory course run by the institute. Therefore, it is mandatory for the students to attend VAC-02 classes as per the given timetable.



Prof. Dr. Sharmila Subramanian
Course Coordinator
Principal
Astha School Of Management



ASTHA SCHOOL OF MANAGEMENT
Bhubaneswar

Ref.No ASM/134/24

Date-20-09-2024

It is for the information to the 3rd Semester MBA students of the academic year 2024-25 that the Value-added course on **Inclined Marketing: Strategic Focus & Niche Orientation (VAC M 2401)** is going to be held from 14-10-2024.

All of you are expected to register for the course and give your name to the Course Coordinator Prof.Manoj Kumar Behera on or before 05-10-2024.

Manoj Kumar Behera
Prof. Manoj Kumar Behera
Course Coordinator(VAC M 2401)
ASTHA School of Management



ASTHA SCHOOL OF MANAGEMENT
Bhubaneswar

Ref.No ASM/105/ 24

Date-10-08-2024

It is for the information to the 3rd Semester MBA students of the academic year 2024-25 that the Value-added course on **Digital Banking (VAC F01)** is going to be held from 11-09-2024.

All of you are expected to register for the course and give your name to the Course Coordinator Prof. Priyanka Jena on or before 01-09-2024.

Prof. Priyanka Jena
Course Coordinator(VAC F01)
ASTHA School of Management



ASTHA SCHOOL OF MANAGEMENT
Bhubaneswar

Ref. No. ASM/105/ 24

Date-10-08-2024

It is for the information to the 3rd Semester MBA students of the academic year 2024-25 that the Value-added course on **HR Analytics for Data-Driven People Management (VAC H2401)** is going to be held from 11-09-2024.

All of you are expected to register for the course and give your name to the Course Coordinator Dr. Swetapadma Dash on or before 01-09-2024.

Dr. Swetapadma Dash
Course Coordinator (VAC H2401)
ASTHA School of Management



ASTHA SCHOOL OF MANAGEMENT

Bhubaneswar

Ref.No- ASM/108/ 25Date-12-02-2025

It is for the information to the 4th Semester MBA students of the academic year 2024-25 that the Value-added course on Mindful Management and Workforce Resilience (VAC GM2402) is going to be held from 24-02-2025.

All of you are expected to register for the course and give your name to the Course Coordinator Dr.Anindita Das on or before 22-02-2025.

Dr.Anindita Das
Course Coordinator(VAC GM2402)
ASTHA School of Management

**ASTHA School of Management
Bhubaneswar**

Ref No: -----

Date: 31.01.2025

NOTICE

It is hereby notified to all the students of 1st semester that **English Communication for Career Development (VAC 01)**, is a compulsory course run by the institute. Therefore, it is mandatory for the students to attend VAC-01 classes as per the given timetable.

Batch – 1 Roll No. 1- 60 7.30am – 9.30am	Batch – 2 Roll No. 61- 120 5.00pm – 7.00pm	Batch – 3 Roll No. 121- 180 7.30am – 9.30am	Batch – 4 Roll No. 181- 253 5.00pm – 7.00pm
06.02.2025	06.02.2025	05.02.2025	05.02.2025
08.02.2025	08.02.2025	07.02.2025	07.02.2025
11.02.2025	11.02.2025	10.02.2025	10.02.2025
13.02.2025	13.02.2025	12.02.2025	12.02.2025
15.02.2025	15.02.2025	14.02.2025	14.02.2025
18.02.2025	18.02.2025	17.02.2025	17.02.2025
20.02.2025	20.02.2025	19.02.2025	19.02.2025
25.02.2025	25.02.2025	24.02.2025	25.02.2025
27.02.2025	27.02.2025	26.02.2025	26.02.2025
01.03.2025	01.03.2025	28.02.2025	28.02.2025
04.03.2025	04.03.2025	03.03.2025	03.03.2025
06.03.2025	06.03.2025	05.03.2025	05.03.2025
08.03.2025	08.03.2025	07.03.2025	07.03.2025
11.03.2025	11.03.2025	10.03.2025	10.03.2025
13.03.2025	13.03.2025	12.03.2025	12.03.2025

Venue: **Antara**



Course Coordinator

ASTHA School of Management

VAC GM 2401

Change Management and Business Resilience

Date wise Attendance Sheet

Date: 28/01/2025

Duration: ^{1.5} hrs

Course Coordinator : Prof. Dwipanita Mishra

Session Plan & Delivery : Need for change in organizations

Sl No.	Name	Signature
1	ABHIJIT PANDA	Abhijit Panda
2	ABHISEK TRIPATHY	Abhisek Tripathy
3	ABHISEKH PRADHAN	Abhisekh Pradhan
4	ABHISEK SAMAL	Abhisek Samal
5	ABINASH NAYAK	Abinash Nayak
6	ABINASH RATH	Abinash Rath
7	ADITYA NARAYAN MISHRA	Aditya Narayan Mishra
8	ADITYA PRATIHARI	Aditya Pratihari
9	AISHARYA RAY	Aisharya Ray
10	AKASH MALLIK	Akash Mallik
11	ASHOK BADAİK	Ashok Badaik
12	ASISH KUMAR SAHOO	Asish Kumar Sahoo
13	ASTHARANI NAYAK	Asharani Nayak
14	ASUTOSH ACHARYA	Asutosh Acharya
15	ASUTOSH PRADHAN	Asutosh Pradhan
16	AYUSH ROUT	Ayush Rout
17	BARSA PAITAL	Bansa Paital
18	BHABATOSH MISHRA	Bhabatosh Mishra
19	BHAKTAHARI KHATUA	Bhaktahari Khatae
20	BIBHUTI RANJAN PRUSTY	Bibhuti Ranjan Prusty
21	DEBASISH PANDA	Debasish Panda
22	DHANANJAYA SAHOO	Dhananjaya Sahoo
23	DIBYABHARATI NAYAK	Dibyabharati Nayak
24	DIPTIMAYEE NATH	Diptimayee Nath
25	ETISHREE PATRI	Etishree Patn
26	GOPINATH NAIK	Gopinath Nayak

27	GYANARANJAN KHATUA	Gyanaranjan Khatua
28	HIMALI PATTANAİK	Himali Pattanaik
29	HIMANSHU SAHOO	Himanshu Sahoo
30	JAGANNATH NAYAK	Jagannath Nayak
31	LAXMIDHAR MALIK	Laxmidhar Malik
32	LINGARAJ TRIPATHY	Lingaraj Tripathy
33	LIPSARANI SAHOO	Lipsarani Sahoo
34	LOPARANI SETHI	Loparani Sethi
35	LUCKY MOHANTY	Lucky Mohanty
36	MAHAMAYA PATTANAİK	Mahamaya Pattanaik
37	MAHESH KUMAR BEHERA	Mahesh Kumar Behera
38	MAHESWAR SETHY	Maheswar Sethy
39	MANARANJAN TANDI	Manaranjan Tandi
40	MANOHAR CHHATRI	Manohar Chhatrī
41	PRABHANJAN MOHANTY	Prabhanjan Mohanty
42	PRANAY KUMAR BISWAL	Pranay Kumar Biswal
43	PRASAD GOCHHAYAT	Prasad Gochhayat
44	PRASANNA KUMAR MAHALİK	Prasanna Kumar Mahalik
45	PRASANT KUMAR MALİK	Prasant Kumar Malik
46	PRATEEK KUMAR KHATUA	Prateek Kumar Khatua
47	PRATIJNA SAMANTARAY	PratiJna Samantaray
48	PRATYEKJIT BHUYAN	Pratyekjit Bhuyan
49	PRIYADARSHAN PRUSTI	Priyadarshan Prusti
50	PRIYADARSINI MISHRA	Priyadarsini Mishra
51	RAJU ORAM	Raju Oram
52	RAKESH BHUYAN	Rakesh Bhuyan
53	RANJAN KUMAR SAHU	Ranjan Kumar Sahu
54	RASHMI RANJAN JENA	Rashmi Ranjan Jena
55	RASHMI RANJAN PARIDA	Rashmi Ranjan Parida
56	RASHMIRANJAN NAYAK	Rashmi Ranjan Nayak
57	RASHMITA BARIK	Rashmita Barik
58	RINMAYEE PRADHAN	Rinmayee Pradhan
59	RITUN PADHI	Ritun Padhi
60	ROHIT KUMAR PANDA	Rohit Kumar Panda

61	SANTANU KUMAR MALICK	Santanu kumar malick
62	SANTOSH KUMAR DALEI	Santosh Kumar Dalei
63	SANTOSH KUMAR DASH	santosh kumar Dash
64	SAPIK AHAMMAD KHAN	Sapik Ahammad Khan
65	SARASWATI BEHERA	Saraswati Behera
66	SASHIKANTA BEHERA	Sashikanta Behera
67	SATRUJIT SAHOO	Satrujit Sahoo
68	SATYA PRAKASH SETHY	Satya Prakash Sathy
69	SATYA RANJAN MUDULI	Satya Ranjan Muduli
70	SATYA SUNDAR DAS	Satya Sundar Das
71	SMARIKA NAYAK	Smatika Nayak
72	SMRUTI RANJAN RATH	Smruti Ranjan Rath
73	SMRUTI RANJAN ROUT	Smruti Ranjan Rout
74	SNEHA VISHWAS PARANJPE	Sneha Vishwas Paranjape
75	SNEHASIS NAYAK	Snehasis Nayak
76	SNIGDHA DHADA	Snigdha Dhada
77	SONALI KUMARI SINGH	Sonali Kumari Singh
78	SOUBHAGYA KUMAR BEHERA	Soubhagya kumar Behera
79	SOUBHAGYA SAHOO	Soubhagya Sahoo
80	SOUBHAGYARANJAN BEHERA	Soubhaga Ranjan Behera
81	SUBHENDU BISWAL	Subhendu Biswal
82	SUBHODEEP GHOSH	Subhodeep Ghosh
83	SUBRAT KUMAR SAHOO	Subrat Kumar Sahoo
84	SUDARSAN SINGH	Sudarsan Singh
85	SUJEET KUMAR BEHERA	Sujeet Kumar Behera
86	SUNIL BEHERA	Sunil Behera
87	SURYAKANTA LENKA	Suryakanta Lenka
88	SUSHREE SANGITA NAIK	Sushree Sangita Naik
89	SUVAM DAS	Suvam Das
90	SUVARANJAN JENA	Suvaranjan Jena

ASTHA School of Management
Personal Effectiveness Program (VAC 02)
Date wise Attendance Sheet

Date: 8-12-24

Batch : 1

Duration : 2 hrs

Course Instructor : Priyanka Jena

Course Codinator : _____

Session Plan & Delivery :

Sl. No.	Regd. No.	Name	Signature
1	2406284001	A S ANIL KUMAR DAS	AS Anil Kumar Das
2	2406284002	ABDUL SAMIM KHAN	Abdul Samim Khan
3	2406284003	ABHIMANYU NAYAK	Abhimanyu Nayak
4	2406284004	ABHINANDAN DAS	Abhinash Das
5	2406284005	ABHINASH NAIK	Abhinash Behera
6	2406284006	ABHISEK BEHERA	Abhisek Behera
7	2406284007	ABHISEK MALLA	Abhisek Malla
8	2406284008	ABHISEK NAYAK	Abhinash Nayak
9	2406284009	ADARSHA PARIDA	Adarsha Parida
10	2406284010	ADITYA NARAYAN SUBUDHI	ADITYA NARAYAN SUBUDHI
11	2406284011	ADITYA NARAYANA PRUSTY	Aditya Narayan Prusty
12	2406284012	AKASH CHANDRA BARICK	Akash Chandra Barick
13	2406284013	AKASH KUMAR BARIK	Akash Kumar Barick
14	2406284014	ALOK KUMAR PATRA	Alok Kumar Patra
15	2406284015	AMBIKA MISHRA	Ambika Mishra
16	2406284016	AMIT KUMAR MOHAPATRA	Amit Kumar Mohapatra
17	2406284017	AMIT RANJAN SAHOO	Amit Ranjan Mohapatra
18	2406284018	ANKITA PANIGRAHY	Ankita Panigrahy
19	2406284019	ANUP KUMAR DEO	Anup Kumar Deo
20	2406284020	ARITRA GUPTA	Aritra Gupta
21	2406284021	ARMITA BARIK	Armita Barick
22	2406284022	ARUNDHATI JENA	ARUNDHATI JENA
23	2406284023	ASHISH RATH	Ashish Path
24	2406284024	ASHRIBAD PARIDA	Ashribad Parida
25	2406284025	ASMITA KAR	Asmita Kar
26	2406284026	ASUTOSH PARIDA	Asutosh Parida
27	2406284027	AURO ASISH DAS	Auro Asish Das
28	2406284028	AYUSH PATTANAİK	AYUSH PATTANAİK
29	2406284029	B SANTOSH	B Santosh
30	2406284030	BARSA BEHERA	Barsha Behera
31	2406284031	BARSHARANI RAY	Barsharani Behera Ray
32	2406284032	BHABANI SANKAR DAS	Bhabhani Sankar Das

	2406284033	BHAKTA RANJAN JENA	Bhakti Ranjan Jena
	2406284034	BIBHUTI BHOI	Bibhuti Bhoi
	2406284035	BIJAY KUMAR SAHOO	Bijay Kumar Sahoo
36	2406284036	BIKASH BEHERA	Bikash Behera
37	2406284037	BISHNU PRASAD BEHERA	Bishnu Prasad Behera
38	2406284038	BISWAJIT MAHAKUD	Biswajit Mahakud
39	2406284039	BISWAPRAKASH BEHERA	Biswaprakash Behera
40	2406284040	BISWO RANJAN ROUT	Biswo Ranjan Rout
41	2406284041	BUSRA AZIM	Busra Azim
42	2406284042	CHAITANYA BEHERA	Chaitanya Behera
43	2406284043	CHANDAN KUMAR SAHOO	Chandan Kumar Sahoo
44	2406284044	CHANDRA SEKHAR SAHOO	Chandra Sekhar Sahoo
45	2406284045	CHANDRAKANTA MOHAKUD	Chandrakanta Mohakud
46	2406284046	CHINMAYA ROUT	Chinmaya Rout
47	2406284047	CHIRANJIB PRADHAN	Chiranjibi Mahi
48	2406284048	CHIRANJIBI PANDA	Chiranjibi Panda
49	2406284049	DASARATHA SAHOO	Dasaratha Sahoo
50	2406284050	DEBABRATA DAS	Debabrata Das
51	2406284051	DEBASIS RANA	Debasis Rana
52	2406284052	DEBASMITA BEHERA	
53	2406284053	DEBENDRA SHIAL	Debenendra Shial
54	2406284054	DEBI PRASAD SAHOO	Debi Prasad Sahoo
55	2406284055	DEEPAK KUMAR PATI	Deepak Kumar Pati
56	2406284056	DEEPANJALI SAHOO	Deepanjali Sahoo
57	2406284057	DIGVIJAY RATH	Digvijay Rath
58	2406284058	DIPIKA PATI	Dipika Pati
59	2406284059	DITIKRUSHNA MOHANTY	Ditikrushna Mohanty
60	2406284060	GANGADHAR BISWAL	Gangadhar Biswal

ASTHA School of Management
Personal Effectiveness Program (VAC 02)
Date wise Attendance Sheet

Duration : 2 hrs

Date: 11-12-24

Batch : 2

Course Instructor : Priyanka Jena

Course Codinator : _____

Session Plan & Delivery :

Sl. No.	Regd. No.	Name	Signature
1	2406284061	GEETANJALI SAHU	Greetanjali Sahu
2	2406284062	HAMSIRALLI SHA	Hamsiralli Sha
3	2406284063	HEMANTA KUMAR GOND	Hemanta Kumar Gond
4	2406284064	HRISHIKESH MAZUMDAR	Hrishikesh Mazumdar
5	2406284065	IRFAN AHEMAD KHAN	Irfan Ahmad Khan
6	2406284066	JANMEJAYA DAS	Janmejaya Das
7	2406284067	JAYANTA KUMAR SAHOO	Jayanta Kumar Sahoo
8	2406284068	JAYAPRAKASH PATI	Jayprakash Pati
9	2406284069	JITEN SAHU	Jiten Sahu
10	2406284070	JITENDRA RANA	Jitendra Rana
11	2406284071	JNANA RANJAN SWAIN	
12	2406284072	JYOTIRMAYEE SAHU	Jyotirmayee Sahu
13	2406284073	K SAI	K Sai
14	2406284074	KAMAL KIRAN PARIDA	
15	2406284075	KAMAL LOCHAN SETHI	Kamal Lochan Sethi
16	2406284076	KAMALAKANTA PARIDA	Kamalakanta Parida
17	2406284077	KEDAR SAHOO	Kedar Sahoo
18	2406284078	KIRTI RANJAN ROUT	Kirti Ranjan Rout
19	2406284079	KRUPASINDHU SHANKHUA	Krupasindhu Shankhua
20	2406284080	KUMAR JEEVAN DARSHAN DAS	
21	2406284081	LOPAMUDRA BEHERA	Lopamudra Behera
22	2406284082	LOPAMUDRA BEHERA	Lopamudra Behera
23	2406284083	LOVLIN NAYAK	Lovlin Nayak
24	2406284084	MADHUSMITA SETHI	Madhusmita Sethi
25	2406284085	MADHUSMITA SETHY	Madhusmita sethi
26	2406284086	MAMANJALI BISWAL	mamanjali Biswal
27	2406284087	MANARANJAN MISHRA	Manaranjan Mishra
28	2406284088	MANAS DAS	Manas Das
29	2406284089	MANASI PANDA	Manasi Panda
30	2406284090	MANIKA GOCHHAYAT	
31	2406284091	MANISHA PANDA	Manushi Panda

	2406284092	MANJUSHA PRIYADARSHINI DAS	Manjusha Priyadarshini Das
	2406284093	MANOJ KUMAR MALIK	Manoj Kumar Malik
34	2406284094	MANOJA KUMAR LENKA	Manoj Kumar Lenka
35	2406284095	MANORANJAN GOUDA	Manoranjan Gouda
36	2406284096	MD FARHAAN RAZA	Menaka Bhoi
37	2406284097	MENAKA BHOI	Menaka Bhoi
38	2406284098	MINAKETAN MOHAPATRA	Minaketan Mohapatra
39	2406284099	MIR NOORUL ISLAM	Mir Noorul Islam
40	2406284100	MIRASRITA SAHOO	Mirasrita Sahoo
41	2406284101	MIRZA HAMZA RAZA	Mirza Hamza Raza
42	2406284102	MOHAMAD MOHINUL ESLAM	Mohamad Mohinul Islam
43	2406284103	MONALISA SAHOO	Monalisa Sahoo
44	2406284104	MUKESH BHADRA	Mukesh Bhadra
45	2406284105	MURSHID KHAN	Murshid Khan
46	2406284106	NEHA KHAN	Neha Khan
47	2406284107	NIBEDITA MOHAPATRA	Nibedita Mohapatra
48	2406284108	NIBEDITA MUDULI	
49	2406284109	NIHARIKA DAS	Niharika Das
50	2406284110	NIRANJAN BEHERA	
51	2406284111	NISHITA NANDA	Nishita Nanda
52	2406284112	NISITA DASH	Nisita Dash
53	2406284113	OMM PRAKASH SAHOO	
54	2406284114	OMM PURNAM MOHANTY	Omm Purnam Mohanty
55	2406284115	POOJA PRADHAN	Pooja Pradhan
56	2406284116	PRADIP PANDA	
57	2406284117	PRAGYAN PRAKASH BEHERA	Pragyan Prakash Behera
58	2406284118	PRAKASH KUMAR NAYAK	Prakash Kumar Nayak
59	2406284119	PRAKASH MALLICK	Prakash Mallik
60	2406284120	PRANAMYA TRIPATHY	

ASTHA School of Management

VAC M 2401

Inclined Marketing: Strategic Focus & Niche Orientation

Date wise Attendance Sheet

Date: 12/10/2024

Duration : 1.5 hrs

Course Coordinator : Asst. Prof. Manoj Kumar Behera

Session Plan & Delivery : Sales Career, Scope, Opportunities

Sl No.	Name	Signature
1	ABHIJIT PANDA	Abhijit Panda
2	ABHISEK TRIPATHY	Abhisek Tripathy
3	ABHISEKH PRADHAN	Abhisekh Pradhan
4	ABINASH NAYAK	Abinash Nayak
5	ABINASH RATH	Abinash Rath
6	ADITYA PRATIHARI	Aditya Pratihari
7	AISHARYA RAY	Aisharya Ray
8	AMIT KUMAR MISHRA	Amit Kumar Mishra
9	AMIT KUMAR SETHI	Amit Kumar Sethi
10	AMIYA PRASAD SAHU	Amiya Prasad Sahu
11	ASISH KUMAR SAHOO	Asish Kumar Sahoo
12	ASUTOSH ACHARYA	Asutosh Acharya
13	BARSA PAITAL	Barsa Paital
14	BIKRAM BISOI	Bikram Bisoi
15	BISWAJIT DASH	Biswajit Dash
16	BULU PRADHAN	Bulu Pradhan
17	DAKSHYA NAG	Dakshya Nag
18	DHANANJAYA SAHOO	Dhananjay Sahoo

19	DIPTIMAYEE NATH	Deptimayee Nath
20	GYANARANJAN KHATUA	Gyan Ranjan Khatua
21	JAMBESWARA DAS	Jambeswara Das
22	JINGYANSHU RANJAN RAUTARAY	Jingyanshu Ranjan Rautaray
23	KAILASH CHANDRA BISOI	Kailash chandra Bisoi
24	KAMALAKANTA SAHOO	Kamalakanta Sahoo
25	LUCKY MOHANTY	Lucky Mohanty
26	MAHAMAYA PATTANAİK	Mahamaya Pattanaik
27	MOUSUMI ROUL	Mousumi Roul
28	NIMAI CHARAN PANIGRAHI	Nimai Charan Panigrahi
29	PALLABI GHADAI	Pallabi Ghada
30	PRASANNA KUMAR MAHALİK	Prasanna Kumar Mahalik
31	PRATYEKJIT BHUYAN	Pratyekjit Bhuyan
32	PULAK MISHRA	Pulak Mishra
33	RAHUL ABHISEK SETHI	Rahul Abhishek Sethi
34	RAJESH KUMAR BEHERA	Rajesh Kumar Behera
35	RASHMI RANJAN PARIDA	Rashmi Ranjan Parida
36	RITUN PADHI	Ritun Padhi
37	ROSHNI DASH	Roshni Dash
38	RUPALI PRADHAN	Rupali Pradhan
39	SALONI LENKA	Saloni Lenka
40	SANGITA PRIYADARSINI	Sangita Priyadarsini
41	SANTOSH KUMAR DALEI	Santosh Kumar Dalei
42	SANTOSH KUMAR DASH	Santosh Kumar Dash
43	SASHIKANTA BEHERA	Sashikant Behera
44	SATYA SUNDAR DAS	Satya Sundar Das
45	SAUMYA RANJAN NAYAK	Saumya Ranjan Nayak
46	SIMRAN SINGH	Simran Singh
47	SMRUTI RANJAN ROUT	Smruti Ranjan Rout

48	SNIGDHA DHADA	Snigdha Dhada
49	SONALI KUMARI SINGH	Sonali Kumari Singh
50	SOUBHAGYA SAHOO	Soubhagya Sahoo
51	SOUMYA RANJAN DASH	Soumya Ranjan Dash
52	SOUMYARANJAN BARIK	Soumyaranjan Barik
53	SRINIBAS MOHANTY	Srinibas Mohanty
54	SUBHODEEP GHOSH	Subhodeep Ghosh
55	SUBRAT KUMAR SAHOO	Subrat Kumar Sahoo
56	SUNIL BEHERA	Sunil Behera
57	SUSHREE SANGITA NAIK	Sushree Sangita Naik
58	SWADHIN KUMAR NAYAK	Swadhin Kumar Nayak
59	SWARAJ SAMAL	Swaraj Samal
60	TARINI PRASAD RATH	Tarini Prasad Rath

ASTHA School of Management

VAC F01

Digital Banking

Date wise Attendance Sheet

Date: **Sep 11-2024**

Duration : 1hr 30min

Course Coordinator : Prof. Priyanka Jena

Session Plan & Delivery : **Introduction and overview of digital Banking.**

Sl No.	Registration Number	Name	Signature
1	2306284004	ABHISHEK SAMAL	Abhishek Samal
2	2306284007	ADITYA NARAYAN MISHRA	Aditya
3	2306284010	AKASH MALLIK	Akash Mallik
4	2306284012	AMAR KUMAR SETHI	Amar Kumar Sethi
5	2306284015	AMIYA BARIK	Amiya Barik
6	2306284018	ANKUSH PRAMANIK	Ankush Barik
7	2306284021	ASHOK BADAİK	Ashok Badaik
8	2306284023	ASTHARANI NAYAK	Aastharani Nayak
9	2306284026	AYUSH ROUT	Ayush Rout
10	2306284028	BHABATOSH MISHRA	Bhabatosh Mishra
11	2306284036	BISWARANJAN KAR	Biswaranjan Kar
12	2306284040	CHINMAYA DAS	Chinmaya Das
13	2306284043	DEBASISH PANDA	Debasish Panda
14	2306284046	DIBYABHARATI NAYAK	Dibyabharati Nayak
15	2306284050	GOPINATH NAIK	Gopinath Naik
16	2306284052	HIMALI PATTANAIK	Himali Pattanaik
17	2306284055	JAGANNATH NAYAK	Jagannath Nayak
18	2306284057	JIBAN KUMAR DAS	Jiban Kumar Das
19	2306284060	JYOTIRANJAN MISHRA	Jyotirajan Mishra
20	2306284063	KAMALA KANTA SAHOO	Kamala Kanta Sahoo
21	2306284065	LAGAN PATRA	Lagan Patra
22	2306284066	LAXMIDHAR MALIK	Laxmidhar Malik
23	2306284068	LIPARANI SAHOO	Liparani Sahoo
24	2306284069	LOPARANI SETHI	Loparani Sethi
25	2306284072	MAHESH KUMAR BEHERA	Mahesh Kumar Behera
26	2306284075	MANOHAR CHHATRI	Manohar Chhatri

Sl No.	Registration Number	Name	Signature
27	2306284077	MONALISA RAY	Monalisa Ray
28	2306284081	NIROJA PRIYADARSINI RATH	Niroja
29	2306284084	PIKUN PRUSTY	Pikun Prusty
30	2306284086	PRABHANJAN MOHANTY	Prabhanjan Mohanty
31	2306284087	PRANAY KUMAR BISWAL	Pranaya Kumar Biswal
32	2306284088	PRASAD GOCHHAYAT	Prasad Gochhayat
33	2306284092	PRATIJNA SAMANTARAY	Pratijna Samantaray
34	2306284095	PRIYADARSINI MISHRA	Priyadarsini Mishra
35	2306284098	PURNENDU PATRA	Purnendu Patra
36	2306284101	RAHUL MOHAPATRA	Rahul Mohapatra
37	2306284105	RAJLAXMI NAYAK	Rajalaxmi Nayak
38	2306284107	RAJU ORAM	Raju Oram
39	2306284109	RANJAN KUMAR SAHU	Ranjan Kumar Sahu
40	2306284110	RASHMI RANJAN JENA	Rashmi Ranjan Jena
41	2306284113	RASHMITA BARIK	Rashmita Barik
42	2306284116	ROHIT KUMAR PANDA	Rohit Kumar Panda
43	2306284118	RUDRANARAYAN BISWAL	Rudranarayan Biswal
44	2306284122	SACHIKANTA KHADANGA	Sachikanta Khadanga
45	2306284128	SANTANU KUMAR MALICK	Santanu Kumar Mallick
46	2306284131	SAPIK AHAMMAD KHAN	Sapik Ahmad Khan
47	2306284136	SATYA RANJAN MUDULI	Satya Ranjan Muduli
48	2306284139	SATYAJIT MOHAKUD	Satyajit Mohakud
49	2306284143	SHAKTI SAGAR PANDA	Shakti Sagar Panda
50	2306284148	SMARIKA NAYAK	Smatika Nayak
51	2306284151	SNEHA VISHWAS PARANJAPE	Sneha Vishwas Paranjape
52	2306284157	SOUBHAGYARANJAN BEHERA	Soubhagyanjan Behera
53	2306284160	SOUMYA RANJAN PRUSTY	Soumya Ranjan Prusty
54	2306284168	SUBHASMEETA PRADHAN	Subhasmeeta Pradhan
55	2306284172	SUDARSAN SINGH	Sudarsan Singh
56	2306284181	SWAGATIKA BEHERA	Swagatika Behera
57	2306284184	SWARNALATA JENA	Swarnalata Jena
58	2306284186	TARAKANTA BARIK	Tarakant Barik

ASTHA School of Management
HR Analytics for Data-Driven People Management - VAC H2401
Date wise Attendance Sheet

Date: 11.09.2024

Duration : 1.5 hrs

Course Coordinator : Dr. Swetapadma Dash

Session Plan & Delivery : Introduction to HR Analytics
 To be delivered through lecture, PPT, Demo Dashboards

Sl. No.	Regd. No.	Name	Signature
1	2306284011	AMAN KU SAMAL	Aman Ku Samal
2	2306284017	ANANTA GOPAL BEHERA	Anant Gopal Behera
3	2306284019	ARPITA NAYAK	Arpita Nayak
4	2306284020	ASHISHA KUMAR MOHARANA	Ashisha Kumar Moharana
5	2306284025	ASUTOSH PRADHAN	Ashutosh Pradhan
6	2306284029	BHAKTAHARI KHATUA	Bhaktahari Khatua
7	2306284030	BIBHUTI RANJAN PRUSTY	Bibhuti Ranjan Prusty
8	2306284034	BISWAJIT DAS	Biswajit Das
9	2306284037	BISWOJIT RANA	Biswojit Rana
10	2306284039	CHANDAN SAHU	Chandan Sahu
11	2306284042	DEBASISH DAS	Debasish Das
12	2306284049	ETISHREE PATRI	Etishree Patri
13	2306284053	HIMANSHU SAHOO	Himanshu Sahoo
14	2306284059	JYOTIKANTA DAS	Jyotikanta Das
15	2306284062	KALYANI BHUYAN	Kalyani Bhuyan
16	2306284067	LINGARAJ TRIPATHY	Lingaraj Tripathy
17	2306284073	MAHESWAR SETHY	Maheswar Sethy
18	2306284074	MANARANJAN TANDI	Manaranjan Tandi
19	2306284076	MILLAN KUMAR PRADHAN	Millan Kumar Pradhan
20	2306284079	NILAKANTHA KUTRUKA	Nilakantha Kutruka
21	2306284082	NISHIKANTA SAHOO	Nisikanta Sahoo
22	2306284085	POOJA PRIYADARSHINI	Pooja Priyadarshini
23	2306284090	PRASANT KUMAR MALIK	Prasant Kumar Malik
24	2306284091	PRATEEK KUMAR KHATUA	Prateek Kumar Khatua
25	2306284094	PRIYADARSHAN PRUSTI	Priyadarshan Prusti
26	2306284096	PRIYANSHU PRIYADARSINI PATRA	Priyanshu Priyadarsini Patra
27	2306284099	PUSPA LATA SAHOO	Puspalata Sahoo
28	2306284102	RAJESH KHUNTIA	Rajesh Khuntia
29	2306284106	RAJMILAN MINZ	Rajmilan Minz
30	2306284108	RAKESH BHUYAN	Rakesh Bhuyan
31	2306284112	RASHMIRANJAN NAYAK	Rashmi Ranjan Nayak

ASTHA School of Management

VAC GM 2402

Mindful Management and Workforce Resilience

Date wise Attendance Sheet

Date: 24/02/2025

Duration : 1.5 hrs

Course Coordinator : Dr. Anindita Das

Session Plan & Delivery : Concept of workplace spirituality delivery through Activities, case discussion

Sl No.	Name	Signature
1	AMAN KU SAMAL	Aman Ku Samal
2	AMAR KUMAR SETHI	Amar Ku Sethi
3	AMIT KUMAR MISHRA	
4	AMIT KUMAR SETHI	
5	AMIYA BARIK	Amiya Barik
6	AMIYA PRASAD SAHU	
7	ANANTA GOPAL BEHERA	Ananta Gopal Behera
8	ANKUSH PRAMANIK	Ankush Pramanik
9	ARPITA NAYAK	ARPITA NAYAK
10	ASHISHA KUMAR MOHARANA	
11	BIKRAM BISOI	Bikram Bisoi
12	BISWAJIT DAS	Biswajit Das
13	BISWAJIT DASH	Biswajit Das
14	BISWARANJAN KAR	Biswaranjan Kar
15	BISWOJIT RANA	
16	BULU PRADHAN	Bulu Pradhan
17	CHANDAN SAHU	
18	CHINMAYA DAS	
19	DAKSHYA NAG	Dakshya Nag
20	DEBASISH DAS	Debasish Das
21	JAMBESWARA DAS	Jambeswarar Das
22	JIBAN KUMAR DAS	Jiban Kumar Das
23	JINGYANSHU RANJAN RAUTARAY	
24	JYOTIKANTA DAS	Jyotiranjam Mishra
25	JYOTIRANJAN MISHRA	
26	KAILASH CHANDRA BISOI	Kailash chandra bisoi
27	KALYANI BHUYAN	
28	KAMALA KANTA SAHOO	
29	KAMALAKANTA SAHOO	Kamalakanta Sahoo

30	LAGAN PATRA	Lagan Patra
31	MILLAN KUMAR PRADHAN	
32	MONALISA RAY	Monalisa Ray
33	MOUSUMI ROUL	Mousumi Roul
34	NILAKANTHA KUTRUKA	
35	NIMAI CHARAN PANIGRAHI	Nimai charan panigrahi
36	NIROJA PRIYADARSINI RATH	
37	NISHIKANTA SAHOO	Nishikanta Sahoo
38	PALLABI GHADAI	Pallabi Ghadei
39	PIKUN PRUSTY	Pikun Prusty
40	POOJA PRIYADARSHINI	Pooja Priyadarshini
41	PRIYANSHU PRIYADARSINI PATRA	Priyanku Mishra
42	PULAK MISHRA	
43	PURNENDU PATRA	Purnendu Patra
44	PUSPA LATA SAHOO	
45	RAHUL ABHISEK SETHI	
46	RAHUL MOHAPATRA	Rajesh Khuntia
47	RAJESH KHUNTIA	
48	RAJESH KUMAR BEHERA	Rajesh Kumar Behera
49	RAJLAXMI NAYAK	Rajmilan Minz
50	RAJMILAN MINZ	Roshni Dash
51	ROSHNI DASH	Rudranarayan Biswal
52	RUDRANARAYAN BISWAL	
53	RUDRANARAYAN PANDA	Rupali madhumita Panda
54	RUPALI MADHUMITA PANDA	Rupali Pradhan
55	RUPALI PRADHAN	
56	SACHIKANTA KHADANGA	Saloni Lenka
57	SALONI LENKA	Saloni Lenka
58	SANAT PATNAIK	
59	SANGITA PRIYADARSINI	
60	SANKARSAN MOHANTY	Satish Das
61	SATYAJIT DAS	
62	SATYAJIT MOHAKUD	
63	SATYANARAYAN MOHANTY	Saumya Ranjan Nayak
64	SAUMYA RANJAN NAYAK	Saurav Kumar Jena
65	SAURAV KUMAR JENA	Shakti Sagar Panda
66	SHAKTI SAGAR PANDA	
67	SHUBHRANSHU KUMAR KHILAR	Simran Singh
68	SIMRAN SINGH	
69	SITANSU SEKHAR PRADHAN	
70	SK NIYAZUDDIN	Saumya Ranjan Behera
71	SOUMYA RANJAN BEHERA	
72	SOUMYA RANJAN DASH	Saumy Ranjan Prusty
73	SOUMYA RANJAN PRUSTY	

Aarindhi Das

ASTHA School of Management
English Communication for Career Development - VAC 01
Date wise Attendance Sheet

Date: 06.02.2025

Batch : 1

Duration : 2 hrs

Course Instructor : Prof. (Dr) Sharmila Subramanian

Course Codinator : MD. Asif Khan

Session Plan & Delivery :

Understanding sounds of English (vowel & consonants)

Sl. No.	Regd. No.	Name	Signature
1	2406284001	A S ANIL KUMAR DAS	Anil Kumar Das
2	2406284002	ABDUL SAMIM KHAN	Abdul Samim Khan
3	2406284003	ABHIMANYU NAYAK	Abhimanyu Nayak
4	2406284004	ABHINANDAN DAS	Abhinandan Das
5	2406284005	ABHINASH NAIK	
6	2406284006	ABHISEK BEHERA	Abhisek Behera
7	2406284007	ABHISEK MALLA	Abhisek Malla
8	2406284008	ABHISEK NAYAK	Abhisek Nayak
9	2406284009	ADARSHA PARIDA	
10	2406284010	ADITYA NARAYAN SUBUDHI	Aditya Narayan Subudhi
11	2406284011	ADITYA NARAYANA PRUSTY	Aditya Narayana Prusty
12	2406284012	AKASH CHANDRA BARICK	
13	2406284013	AKASH KUMAR BARIK	Akash Chandra Barick
14	2406284014	ALOK KUMAR PATRA	Alok Kumar Patra
15	2406284015	AMBIKA MISHRA	Ambika Mishra
16	2406284016	AMIT KUMAR MOHAPATRA	Amit Kumar
17	2406284017	AMIT RANJAN SAHOO	Amit Ranjan Sahoo
18	2406284018	ANKITA PANIGRAHY	Ankita Panigrahy
19	2406284019	ANUP KUMAR DEO	Anup Kumar Deo
20	2406284020	ARITRA GUPTA	
21	2406284021	ARMITA BARIK	Armita Barik
22	2406284022	ARUNDHATI JENA	Arundhati Jena
23	2406284023	ASHISH RATH	
24	2406284024	ASHRIBAD PARIDA	Ashribad Parida
25	2406284025	ASMITA KAR	
26	2406284026	ASUTOSH PARIDA	Asutosh Parida
27	2406284027	AURO ASISH DAS	Auro Asish Das
28	2406284028	AYUSH PATTANAİK	Ayush Pattanaik
29	2406284029	B SANTOSH	B Santosh
30	2406284030	BARSA BEHERA	Barsha Behera
31	2406284031	BARSHARANI RAY	Barsharani Ray
32	2406284032	BHABANI SANKAR DAS	Bhabani Das

33	2406284033	BHAKTA RANJAN JENA	Bhaktar Ranjan Jena
34	2406284034	BIBHUTI BHOI	Bibhuti Bhoi
35	2406284035	BIJAY KUMAR SAHOO	Bijay Kumar Sahoo
36	2406284036	BIKASH BEHERA	Bikash Behera
37	2406284037	BISHNU PRASAD BEHERA	
38	2406284038	BISWAJIT MAHAKUD	Biswajit Mahakud
39	2406284039	BISWAPRAKASH BEHERA	Biswaprasad Behera
40	2406284040	BISWO RANJAN ROUT	
41	2406284041	BUSRA AZIM	Busra Azim
42	2406284042	CHAITANYA BEHERA	Chaitanya Behera
43	2406284043	CHANDAN KUMAR SAHOO	Chandan Kumar Sahoo
44	2406284044	CHANDRA SEKHAR SAHOO	Chandra Sekhar Sahoo
45	2406284045	CHANDRAKANTA MOHAKUD	
46	2406284046	CHINMAYA ROUT	Chinmaya Rout
47	2406284047	CHIRANJIB PRADHAN	
48	2406284048	CHIRANJIBI PANDA	Chiranjibi Pradhan
49	2406284049	DASARATHA SAHOO	Dasaratha Sahoo
50	2406284050	DEBABRATA DAS	Debabrata Das
51	2406284051	DEBASIS RANA	Debasia Rana
52	2406284052	DEBASMITA BEHERA	
53	2406284053	DEBENDRA SHIAL	Debendra Shial
54	2406284054	DEBI PRASAD SAHOO	
55	2406284055	DEEPAK KUMAR PATI	Deepak Kumar Pati
56	2406284056	DEEPANJALI SAHOO	
57	2406284057	DIGVIJAY RATH	Digvijay Rath
58	2406284058	DIPIKA PATI	Dipika Pati
59	2406284059	DITIKRUSHNA MOHANTY	
60	2406284060	GANGADHAR BISWAL	Gangadhar Biswal

ASTHA School of Management
Transformational Leadership Excellence Through NLP & Neuroscience

Attendance Sheet

Sl. No.	Name	1	2	3	4	5	6	7	8	9	10	Total
1	AURO ASISH DAS	P	P	P	P	P	P	P	P	P	P	
2	BARSHARANI RAY	P	P	P	P	P	P	P	P	P	P	
3	BUSRA AZIM	P	P	P	P	P	P	P	P	P	P	
4	CHAITANYA BEHERA	P	P	P	P	P	P	P	P	P	P	
5	DEBENDRA SHIAL	P	P	P	P	P	P	P	P	P	P	
6	DEEPANJALI SAHOO	P	P	P	P	P	P	P	P	P	P	
7	DIGVIJAY RATH	P	P	P	P	P	P	P	P	P	P	
8	JANMEJAYA DAS	P	P	P	P	P	P	P	P	P	P	
9	KAMALAKANTA PARIDA	P	P	P	P	P	P	P	P	P	P	
10	LOPAMUDRA BEHERA	P	P	P	P	P	P	P	P	P	P	
11	MADHUSMITA SETHI	P	P	P	P	P	P	P	P	P	P	
12	MANAS DAS	P	P	P	P	P	P	P	P	P	P	
13	MANASI PANDA	P	P	P	P	P	P	P	P	P	P	
14	MANIKA GOCHHAYAT	P	P	P	P	P	P	P	P	P	P	
15	MANISHA PANDA	P	P	P	P	P	P	P	P	P	P	
16	MANORANJAN GOUDA	P	P	P	P	P	P	P	P	P	P	
17	MIR NOORUL ISLAM	P	P	P	P	P	P	P	P	P	P	
18	MIRZA HAMZA RAZA	P	P	P	P	P	P	P	P	P	P	
19	MUKESH BHADRA	P	P	P	P	P	P	P	P	P	P	
20	MURSHID KHAN	P	P	P	P	P	P	P	P	P	P	
21	NEHA KHAN	P	P	P	P	P	P	P	P	P	P	
22	NIBEDITA MUDULI	P	P	P	P	P	P	P	P	P	P	
23	OMM PRAKASH SAHOO	P	P	P	P	P	P	P	P	P	P	
24	POOJA PRADHAN	P	P	P	P	P	P	P	P	P	P	
25	PRASAD BEHERA	P	P	P	P	P	P	P	P	P	P	
26	PRATIKSHYA ACHARYA	P	P	P	P	P	P	P	P	P	P	
27	PRITIRANJAN MOHAPATRA	P	P	P	P	P	P	P	P	P	P	
28	PRIYABRATA MALLICK	P	P	P	P	P	P	P	P	P	P	
29	PRIYANKA KHATUA	P	P	P	P	P	P	P	P	P	P	
30	RAI DUTTA	P	P	P	P	P	P	P	P	P	P	
31	RESHMA PARWEEN	P	P	P	P	P	P	P	P	P	P	
32	SAMEER PATRA	P	P	P	P	P	P	P	P	P	P	
33	SIBANI BEHERA	P	P	P	P	P	P	P	P	P	P	
34	SOHANA PERWEEN	P	P	P	P	P	P	P	P	P	P	
35	SUSHREE ANANYA DASH	P	P	P	P	P	P	P	P	P	P	
36	SUSIL RAJ SINGH	P	P	P	P	P	P	P	P	P	P	
37	SWEETY MALLICK	P	P	P	P	P	P	P	P	P	P	
38	BIBHUTI BHOI	P	P	P	P	P	P	P	P	P	P	
39	KRUPASINDHU SHANKHUA	P	P	P	P	P	P	P	P	P	P	
40	SASHIKANT SAHOO	P	P	P	P	P	P	P	P	P	P	

02/12 04/12 06/12 09/12 11/12 13/12 15/12 20/12 27/12 28/12
(Handwritten signatures and dates)



**ASTHA School of Management
Bhubaneswar**

SUMMARY REPORT

Value Added Course (VAC)

Change Management and Business Resilience

Total Hours: 30 Hours
Sub Code: VAC GM2401

Academic Session: 2024-25

The Value Added Course on **Change Management and Business Resilience** was conducted successfully at **ASTHA School of Management, Bhubaneswar** during the academic session **2024-25**. The course was designed to equip students with conceptual understanding and practical insights into managing organizational change and building resilient business systems in a dynamic environment.

Course Details

- i) **Course Commencement Date:** 27.01.2025
- ii) **Course Completion Date:** 18.02.2025

iii) **Objectives of the Course:**

- To develop an understanding of change management concepts and processes.
- To familiarize students with major change management models and their implementation.
- To enable learners to understand business resilience and continuity planning.
- To enhance students' ability to respond effectively to organizational disruptions and crises.

iv) **Number of Modules:** 3

- **Module I:** Fundamentals of Change Management
- **Module II:** Change Management Models and Implementation
- **Module III:** Business Resilience and Continuity Management

- v) **Total Number of Students Enrolled:** 90
- vi) **Total Number of Classes Conducted:** 20
- vii) **Total Hours of Teaching:** 30 Hours
- viii) **Duration of Each Class:** 90 Minutes

Module-wise Coverage

- **Module I** focused on the concept and meaning of change management, need for change in organizations, types of organizational change, internal and external drivers of change, leadership roles, and the impact of change on employees and organizations.
- **Module II** covered change management processes and major models such as Lewin's Three-Step Model, Kotter's Eight-Step Model, and the ADKAR Model, along with managing resistance, communication strategies, and sustaining change initiatives.
- **Module III** emphasized business resilience, risk identification and assessment, crisis and disaster management, business continuity planning, recovery strategies, the role of technology, and building a resilient organizational culture.

Evaluation Process

After completion of all three modules, students were evaluated through **continuous assessment and participative activities**, including case discussions, situational analysis, and written assessment. All enrolled students successfully completed the course requirements.

Outcome:

- **90% and above** – 18 students
- **80% – 89%** – 42 students
- **70% – 79%** – 20 students
- **60% – 69%** – 10 students

At the end of the course, the students were able to clearly understand the importance of **planned change management and business resilience** in today's dynamic and uncertain business environment. The course enabled students to analyze organizational change effectively, apply suitable change management models, and appreciate the role of leadership, communication, and technology in ensuring business continuity. **Over 90% of the enrolled students demonstrated readiness to handle organizational change and crisis situations in real-world business scenarios.**

The course significantly enhanced students' analytical thinking, adaptability, and preparedness to manage change and uncertainty in modern business environments.

Dweparita Mishra
Signature



ASTHA School of Management
Bhubaneswar

SUMMARY REPORT

Value Added Course (VAC)

Personal Effectiveness Program (VAC02)

Total Hours: 30 Hours

Sub Code: VAC02

Academic Session: 2024-25

The Value Added Course on **Personal Effectiveness Program (VAC02)** was successfully conducted at **ASTHA School of Management, Bhubaneswar** for the batch **2024-25**. The course was designed to enhance students' personal, professional, and interpersonal effectiveness by developing essential life skills, self-management capabilities, and workplace readiness required in today's competitive and dynamic environment.

Course Details

i) **Course Commencement Date:** 08.08.2024

ii) **Course Completion Date:** 04.02.2025

iii) Objectives of the Course:

- To develop self-awareness and personal effectiveness among students.
- To enhance communication, interpersonal, and presentation skills.
- To improve time management, goal setting, and stress management abilities.
- To prepare students for professional challenges through confidence building and behavioral skills.

iv) Number of Modules: 3

- **Module I:** Self-Awareness and Personal Development
- **Module II:** Communication and Interpersonal Effectiveness
- **Module III:** Professional Effectiveness and Career Readiness

v) **Total Number of Students Enrolled:** 253

vi) **Total Number of Classes Conducted:** 20

vii) **Total Hours of Teaching:** 30 Hours

viii) **Duration of Each Class:** 90 Minutes

Module-wise Coverage



- **Module I** focused on self-awareness, personality development, emotional intelligence, attitude building, values and ethics, goal setting, and developing a positive mindset.
- **Module II** covered verbal and non-verbal communication, listening skills, interpersonal relationships, teamwork, conflict management, and presentation skills for academic and professional contexts.
- **Module III** emphasized professional effectiveness, including time and stress management, leadership qualities, workplace etiquette, decision-making skills, adaptability, confidence building, and career readiness skills.

Evaluation Process

After completion of all three modules, students were evaluated through **continuous assessment and participative activities**, including role plays, group discussions, presentations, self-reflection exercises, and written assessments. All enrolled students successfully completed the course requirements.

Outcome

- **90% and above** – 62 students
- **80% – 89%** – 108 students
- **70% – 79%** – 56 students
- **60% – 69%** – 27 students

At the end of the course, students demonstrated a clear improvement in **self-confidence, communication skills, and personal effectiveness**. The course enabled learners to manage their time efficiently, communicate effectively, work collaboratively, and adapt to professional environments with greater confidence.

More than **90% of the students exhibited enhanced readiness for academic, professional, and personal challenges**, reflecting the successful achievement of the course objectives. The program significantly contributed to students' holistic development and preparedness for future career opportunities.


Signature

ASTHA School of Management

Bhubaneswar

SUMMARY REPORT

Inclined Marketing: Strategic Focus & Niche Orientation (VAC M2401)

Academic Session: 2024–25

The Value Added Course titled "Inclined Marketing: Strategic Focus & Niche Orientation" was conducted successfully at ASTHA School of Management during the academic session 2024–25. The course was designed to provide students with contemporary insights into focused marketing strategies, niche market identification, and directional marketing approaches relevant to real-world business environments. The course was coordinated by Asst. Prof. Manoj Kumar Behera as per the following details:

i) Course Commencement Date: 14 October 2024.

ii) Course Completion Date: 09 November 2024

iii) Objectives of the Course:

- To develop an understanding of inclined marketing and strategic focus.
- To enable students to identify and analyze niche market opportunities.
- To familiarize learners with directional and customer-centric marketing strategies.
- To bridge theoretical marketing concepts with practical market applications.

iv) Number of Modules: 3

- Module I: Foundations of Inclined Marketing and Strategic Focus
- Module II: Niche Market Identification and Consumer Insight Analysis
- Module III: Directional Marketing Strategies and Real-World Applications

v) Total number of students enrolled: 60

vi) Total number of classes conducted: 20

vii) Total hours of teaching: 30 hours

viii) Duration of each class: 90 minutes

After successful completion of all three modules, students were evaluated on 15 November 2024 based on two parameters, namely Written Test and Case-Based Analysis / Presentation. All enrolled students successfully met the evaluation criteria. Upon completion of the course, certificates were distributed to all the participants.

Outcome:

- 90% and above: 7 students
- 80% – 89%: 26 students
- 70% – 79%: 16 students
- 60% – 69%: 11 students

At the end of the course, students were able to clearly comprehend the importance of strategic focus and niche orientation in achieving sustainable competitive advantage. They demonstrated enhanced analytical ability in identifying specialized

markets and designing targeted marketing strategies. More than 90% of the enrolled students expressed confidence in applying inclined marketing concepts in their future managerial and entrepreneurial roles.

Signature: Mandj Kumr Behara
Course Coordinator



ASTHA School of Management Bhubaneswar

SUMMARY REPORT

Value Added Course (VAC)
DIGITAL BANKING

Total Hours: 30 Hours
Sub Code: VAC F01

Academic Session: 2024–25

The Value Added Course on Digital Banking was conducted successfully at ASTHA School of Management, Bhubaneswar during the academic session 2024–25. The course was designed to equip students with conceptual understanding and practical insights into digital banking.

Course Details

- i) Course Commencement Date: 11.09.2024
- ii) Course Completion Date: 25.10.2024

iii) Objectives of the Course:

- The primary objective of this course is to provide students with a comprehensive understanding of the concepts, tools and applications of digital banking.
- The course aims to familiarize learners with digital financial services, payment systems, fintech innovations and regulatory frameworks, enabling them to understand how digital banking contributes to financial inclusion, efficiency and economic growth.

iv) Number of Modules: 3

- **Module I:** Fundamentals of Digital Banking
- **Module II:** Digital Banking Services and Payment Systems
- **Module III:** Fintech, Regulations and Financial Inclusion

- v) Total Number of Students Enrolled: 54
- vi) Total Number of Classes Conducted: 30



- vii) Total Hours of Teaching: 30 Hours
- viii) Duration of Each Class: 90 Minutes

Module-wise Coverage

- **Module I** focused on the concept and fundamentals of digital banking, its challenges and benefits.
- **Module II** covered internet banking and mobile banking services, digital payment systems in India. Role of NPCI in India's digital payment ecosystem.
- **Module III** emphasized conceptual scope of Fintech, Role of AI, Block chain and Big data banking, RBI role in regulatory framework.

Evaluation Process

After completion of all three modules, students were evaluated through **continuous assessment and participative activities**, including case discussions, situational analysis, and written assessment. All enrolled students successfully completed the course requirements.

Outcome:

- 90% and above – 24 students
- 80% – 89% – 30 students

At the end of the course, the students were able to clearly understand the importance of **digital banking** in today's digital world. The course enabled students to deeply understand the world of digital banking. The course significantly enhanced students to better understand the world of digital banking.

Priyanka Jena
Signature



**ASTHA School of Management
Bhubaneswar**

**Summary Report of Value Added Course
HR Analytics for Data-Driven People Management
(VAC H2401)**

Academic Session: 2024-25

The Value Added Course on "HR Analytics for Data-Driven People Management" was successfully conducted from 11th September, 2024 to 11th November, 2024 coordinated by Dr. Swetapadma Dash. The course had a total duration of 30 hours, delivered through 20 sessions of 1.5 hours each. 60 students enrolled for the course.

The course aimed at equipping learners with analytical competencies essential for data-driven human resource management. It covered core areas such as fundamentals of HR analytics, HR metrics and KPIs, data handling and interpretation, workforce planning, recruitment and performance analytics, and predictive approaches for employee retention. The pedagogy emphasized experiential learning through interactive lectures, hands-on Excel-based exercises, case studies, quizzes, and group discussions.

Continuous assessment was carried out through quizzes, practical assignments, and a mini project. The mini project enabled students to analyze real-world HR problems such as attrition trends, recruitment effectiveness, and performance evaluation, thereby enhancing their analytical and decision-making skills.

After completion of all the three modules, students were evaluated on 14th November 2024 on the basis of two parameters; a Written Test and the Mini Project. All the enrolled students successfully cleared the evaluation criteria. At the end of the course, Certificates were distributed to all enrolled student.

Outcomes Achieved

- Students developed a clear understanding of HR analytics concepts, metrics, and their strategic relevance.
- Learners acquired practical skills in analyzing and interpreting HR data for informed decision-making.
- Participants demonstrated improved ability to apply analytical insights to solve HR-related organizational problems.
- The course enhanced students' employability by aligning their competencies with current industry requirements in HR analytics.

The course was well received by participants for its practical orientation and industry relevance, and it successfully met its intended learning objectives.

Swetapadma Dash
Signature



ASTHA School of Management Bhubaneswar

SUMMARY REPORT

Academic Session: 2023-25

The Value Added Course on Mindful Management and Workforce Resilience (VAC GM2402) was conducted successfully at ASTHA School of Management for the academic session 2024-25. The course was co-ordinated by Dr. Anindita Das as per the following details.

- i) Course Commencement Date – 24 February 2025.
- ii) Course Completion Date – 19 March 2025.
- iii) Objectives of the Course:
 - To understand the concepts of workplace spirituality and employee well-being in organizations.
 - To develop an understanding of how meaning, values, and purpose influence employee engagement and ethical leadership
- iv) Number of Modules: 3
 - Module I: Foundations of Workplace Spirituality.
 - Module II: Employee Well-Being and Inner Growth at Work.
 - Module III: Managerial Applications and Organizational Practices
- v) Total number of students enrolled: 73
- vi) Total number of classes: 20
- vii) Total hours of teaching: 30 hours.
- viii) Duration of each class: 90 minutes.

After completion of all the three modules, students were evaluated on 21st March 2025 on the basis of two parameters; Written Test and Role Play. All the enrolled students successfully cleared the evaluation criteria. At the end of the course, Certificates were distributed to all enrolled student.


Signature

ASTHA SCHOOL OF MANAGEMENT

BHUBANESWAR

Summary Report

VAC 01 – English Communication for Career Development

A Value-Added Course on English Communication for Career Development was conducted in ASTHA School of Management for the batch 2024-25. The course started from 5th February to 13th March 2025. There were 15 classes with duration of 2.00 hour for each class. The course instructor was Prof. (Dr.) Shařmila Subramanian and the course coordinators were Asst. Prof. MD. Asif Khan & Asst. Prof. Ananya Swain. This course is initiated to add value and enhance the proficiency in English language and the objective of the course was to learn professional English as used in the business context and to enhance listening & speaking skills. The course was conducted in offline mode. All 253 students participated in the course. The course was having continuous evaluation process:-

- Speech Making : 20 Marks
- Conversation : 20 Marks
- Listening Test : 30 Marks
- Project (Self Introduction video) : 30 Marks

The course covered both theoretical and practical aspects of communication skills, including:

- **Articulation and Sounds** (Vowels & Consonants)
- **Intonation Patterns** (Rise–Fall, Fall–Rise)
- **Speech Making** (JAM sessions, introductory speeches, speeches for occasions)
- **Conversations** (Group discussions & Formal conversations)
- **Listening Skills** (Speech audio, conversation audio, discussion audio)

The Value-Added Course on English Communication for Career Development was successfully conducted with enthusiastic participation from all 253 students. The course significantly contributed to enhancing students' professional communication skills and confidence. Upon successful completion of the course and evaluation process, **certificates were distributed** to the students.



ASTHA SCHOOL OF MANAGEMENT Bhubaneswar

Summary Report Transformational Leadership Excellence through NLP and Neuroscience

A Value-Added Course on **Transformational Leadership Excellence through NLP and Neuroscience** was conducted at ASTHA School of Management for the batch **2024–2025**. The course was conducted from **02–28 December 2024**. A total of **10 classes** were organized, with duration of **3 hours per class**.

The course instructors were **Prof. (Dr.) RKS Mangesh Dash, Mr. Sanjeev Kumar Sahoo & Lt. Seema Das** and the course coordinators were **Md. Asif Khan (Assistant Professor – HR)** and **Satyanath Mohapatra (Assistant Professor – Finance)**. The course was designed to add value to students' managerial competencies by enhancing their understanding of Neuro-Linguistic Programming (NLP) and its applications in professional and business environments.

The primary objectives of the course were to develop effective communication skills, improve listening and speaking abilities, strengthen interpersonal effectiveness, and equip students with practical NLP techniques for leadership, motivation, decision-making, and corporate success. The course also focused on building self-awareness, confidence, and professional excellence among participants.



The sessions were conducted in **offline mode**, incorporating interactive discussions, practical exercises, case studies, and experiential learning activities. A total of **40 students** actively participated in the program and successfully completed all course requirements.

The course was successfully conducted, and certificates of completion were distributed to the participating students during the valedictory session. The program received positive feedback from students and significantly contributed to their personal and professional development.

Course Coordinators:

Md. Asif Khan, Assistant Professor – HR
Satyanath Mohapatra, Assistant Professor – Finance