

Mandatory Disclosures

(As per AICTE Approval Process Handbook 2024-27)

ANNEXURE -18

The following information shall be given in the information Brochure besides being hosted on the Institution's official Website.

The onus of the authenticity of the information lies with the Institution ONLY and not on AICTE.

18.1 Name of the Institution

Name of the College	ASTHA School of Management
Address of the Institution	Plot No-261, Panchamukhi Vihar, Atala, Baliana
District	Khordha
City & Pin Code	Bhubaneswar – 752101
State / UT	Odisha
Phone number with STD code	0674-2474138 / 48
Mobile. no.	+91 9439917604
Email	asthaschoolmgm@gmail.com
Website	www.asthaeducation.in

18.2 Name and Address of the Trust/Society/Company and the Trustees

Name of the Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST
Address of the organization	Plot No.- 261, Panchamukhi Vihar, Atala, Baliana, Bhubaneswar, Odisha, Pin – 752101
Mobile No.	+91 9439917604
E-mail	secretary@asthaeducation.in

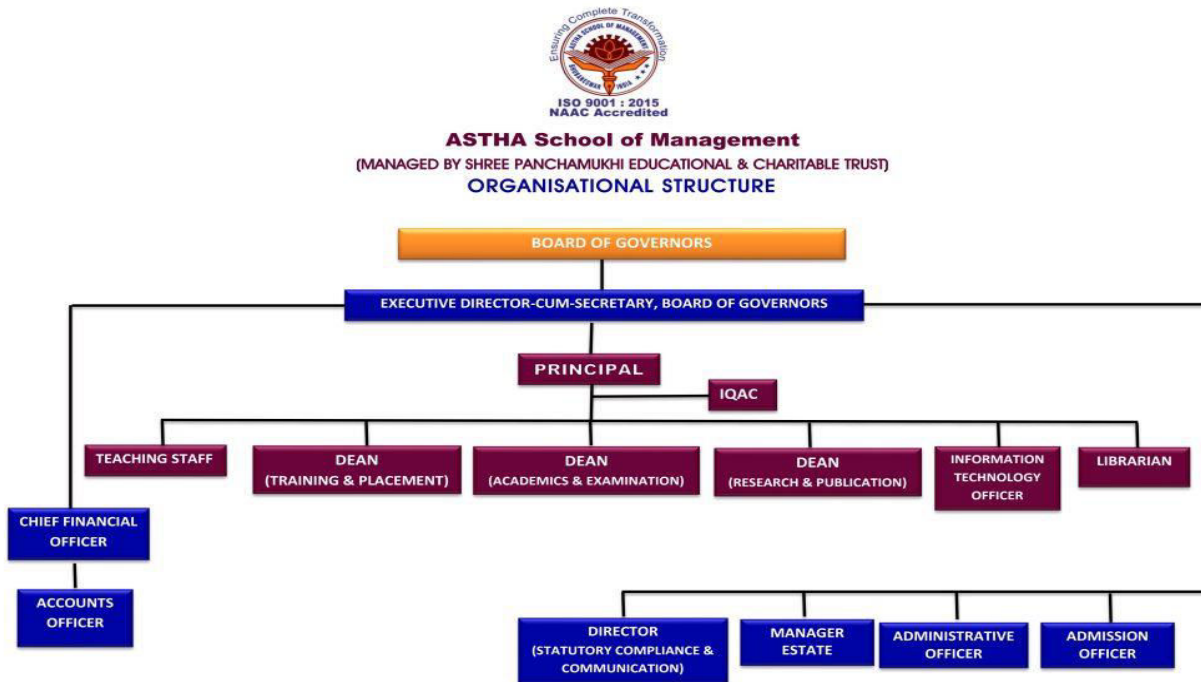
18.3 Name and Address of the Vice Chancellor/ Principal/Director

Name	Prof. (Dr.) Sharmila Subramanian
Exact Designation	Principal
Address	Plot no. – 88/1, Kanan Vihar, Phase-1, Po- Patia, Bhubaneswar- 751031, Odisha
Phone number with STD code	0674-2474138
Mobile no.	+91 9861122721
Email	principal@asthaeducation.in

**18.4 Name of the affiliating University: Biju Patnaik University of Technology, Odisha
Chhend Campus, Rourkela-769015**

18.5 Governance

i. Organizational chart



ii. Grievance Redressal mechanism for faculty, staff and students

Grievance cell is operating directly under PRINCIPAL with five faculty members

Grievance Redressal Committee

Sl.No.	Name of the Person	Position in Committee
1	Prof. (Dr.) Sharmila Subramanian	Chairperson
2	Asst. Prof. Manoranjan Nayak	Convener
3	Asst. Prof. Jinasis Mohanty	Member
4	Dr. Swetapadma Dash	Member
5	Asst. Prof. Dipan Kumar Jena	Member
6	Asst. Prof. Md. Asif Khan	Member

All the students, their parents and others may henceforth approach the Grievance Redressal Committee as & when any grievance arises.

iii. Establishment of Anti Ragging Committee: Yes

Anti-Ragging Committee

Sl.No.	Name of the Person	Position in Committee
1	Prof. (Dr.) Sharmila Subramanian	Chairperson
2	Asst. Prof. Manoranjan Nayak	Convener
3	Asst. Prof. Jinasis Mohanty	Member
4	Mr. Krushna Keshab Apata (Sarapancha, Baliana Gram Panchayat)	External Member
5	Dr. Swetapadma Dash	Member
6	Asst. Prof. Dipan Kumar Jena	Member
7	Mr. Hrudananda Pradhan	Member
8	Mrs. Dolly Pradhan	Member

All the staff members, students, their parents and others may henceforth approach the Anti-ragging committee as and when required.

iv. Establishment of Online Grievance Redressal Mechanism:

ASTHA School of Management has well established Grievance Redressal Mechanism that solves all the grievances pertaining to internal affairs through Grievance Redressal Committee. The institute is also a partner to Biju Patnaik University of Technology's (BPUT) online Redressal Mechanism that is delivered through Odisha One Portal.

v. Details of Grievance Redressal Committee in the Institution and OMBUDSMAN by the University:

1. Establishment of Grievance Redressal Committee in the Institution – YES
2. Appointment of OMBUDSMAN by the University – YES

vi. Establishment of Internal Complaint Committee (ICC): Yes

Internal Complaint Committee

Sl.No.	Name of the Person	Position in Committee
1	Dr. Swetapadma Dash	Chairperson
2	Dr. Anindita Das	Presiding Officer
3	Asst. Prof. Manoranjan Nayak	Member
4	Mr. Krushna Keshab Apata (Sarapancha, Baliana Gram Panchayat)	External Member
5	Asst. Prof. Md. Asif Khan	Member
6	Asst. Prof. Dwipanita Mishra	Member
7	Mrs. Jharana Rout	Member
8	Mr. Ashok Kumar Mishra	Member
9	Mr. Satyajit Gochhayat	Student Member
10	Ms. Ambika Mishra	Student Member
11	Ms. Ch Aishwarya	Student Member

All the Staff member and student may henceforth approach the ICC committee as and when required.

vii. Establishment of committee for SC / ST: Yes

Sl.No.	Name of the Person	Position in Committee
1	Prof. (Dr.) Sharmila Subramanian	Chairperson
2	Asst. Prof. Manoranjan Nayak	Convener
3	Mr. Hrudananda Pradhan	Member
4	Mr. Ashok Kumar Nayak	Member
5	Mr. Debendra Bhoi	Member
6	Mr. Debendra Shial	Student Member
7	Ms. Sulata Hembram	Student Member

All the students, their parents and others may henceforth approach the SC/ST Committees & when required.

viii. Internal Quality Assurance Cell: Yes

Sl. No.	Category	Name of the Members
1	Chairperson: Head of the Institution	Prof.(Dr.) Sharmila Subramanian, Principal
2	Representation of Teachers	Asst. Prof. Jinasis Mohanty, Dean (Training & Placement)
3		Dr. Anindita Das
4		Asst. Prof. Satyanath Mohapatra
5		Asst. Prof. Dipan Kumar Jena
6	Members of the Management	Mrs. Bishnupriya Biswal, Trustee, SPEC Trust
7	Senior Administrative Officer	Mr. Hrudananda Pradhan, AO
8	Nominees from Students and Alumni	Student: Anup Kumar Deo, 3 rd Sem. MBA
		Student: Pranamya Tripathy, 3 rd Sem. MBA
9		Alumni: Monalisha Mallick, Gallagher , Pune
10	Nominee from Industry	Er. Kamala Kanta Pradhan, Retd. Vice President & I/C Hot rolling mills, BRG Group
11	The Coordinator of the IQAC	Asst. Prof. Manoranjan Nayak, Dean (Academic Affairs)

N.B- An invitee member from the Trust: ED cum Secretary

18.6 Programmes

i. Name of the Programmes approved by AICTE:

- Master of Business Administration (2 Years Full Time Programme)

ii. Name of Programmes accredited by NBA: NA

iii. Status of Accreditation of the Courses: **NAAC Accredited.**

iv. Total number of Courses: **Only MBA Programme**

v. For each programme the following details are to be given (Preferably in Tabularform)

a. Name	Master of Business Administration (MBA)		
b. Number of Seats	240		
c. Duration	2 years		
d. Cut off marks/rank of admission during the last years	2023-24	2024-25	2025-26
	Min.Rank- 13 Max. Rank- 7650	Min.Rank- 24 Max. Rank- 9477	Min.Rank- 11 Max. Rank- 8834

Vi. Fee (as approved by the State Government)	Rs. 1,24,500	P.A Tuition Fees (Approved by the State Govt.) (Pre placement & Training Fee) (Blazer & Uniform)
	Rs. 12,000	
	Rs. 5,000	

Vii. Name and duration of programme (s) having twinning and collaboration with foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is foreign Collaboration, give the following details: **NA**

a. Details of the Foreign University	NA
b. Name of the University	NA
c. Address	NA
d. Website	NA
e. Accreditation status of the University in its HomeCountry	NA
f. Ranking of the University in the Home Country	NA
g. Whether the degree offered is equivalent to an Indian Degree? If yes, the name of the agency which has approved equivalence. if no, implications for students in terms of pursuit of higher studies in India and abroad and job both within and outside the country	NA

Viii. Nature of Collaboration-**NA**

ix. Complete details of payment a student has to make to get the full benefit of collaboration-**NA**

x. For each programme collaborated provide the following: **NA**


- Programme Focus : **NA**
- Number of seats : **NA**
- Admission Procedure: **NA**
- Fee: **NA**
- Whether the collaboration programme is approved by AICTE? If not whether the domestic/Foreign University has applied to AICTE for approval: **NA**

18.7 Faculty

- **Course/Branch wise list faculty members: MBA**

Permanent Faculty	23
Adjunct Faculty	1
Faculty: Student Ratio	1:20

18.8 Profile of Vice Chancellor / Director / Principal / Faculty

1.		
Name	Prof. (Dr.) Sharmila Subramanian (Principal)	
Date of Birth	13-01-1975	
Unique ID	1-7416540198	
Educational Qualifications	UG - B. Ed, PG – MA, PGDHRD, PGDJMC, Ph.D – Inter Personal Communication (English) Ph.D- Management	
Work Experience	Teaching – 24 Research - 05 Industry - 02 Others - 0	
Area of Specialization	HR & Marketing, Communicative English	
Courses taught at Diploma/post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	Business Communication, HRM,OB	
Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 20	
	Master (Completed/Ongoing) - Completed	
	Ph.D (Completed/Ongoing) - Completed	
	Projects Carried out	0
	Patents (Filed & Granted)	1
	Technology Transfer	0
	Research Publications (No. of papers published in National/International Journals/Conferences)	20
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	04 <ul style="list-style-type: none"> • Basics of Communication – Vrinda Publications-ISBN: 978-81-8281-479-0 – 2013 • Workplace Happiness Optimisation (WHO)- A New Thrust for Sustainability Edited Book Published in 2022-ISBN: 978-93-5679-943-1 • Business in the Digital Era: Opportunities & Challenges Edited Book Published in 2023- ISBN: 978-93-5996-741-7 • Leveraging IKS and AI in Business and Management – A Roadmap for Viksit Bharat @2047 Edited Book published in 2024 ISBN: 978-93-341-5829-8




2.	
Name	Prof. (Dr.) Ashok Kumar Panda Director (Statutory Compliance & Communication)
Date of Birth	20.06.1959
Unique ID	1-11323456389
Educational Qualifications	UG – B.A PG - M.A, MBA, PGDMM, PGDPM, DLM&IC Ph. D - Business Administration
Work Experience	Teaching - 11 Research – 02 Industry – 30 Others - 0
Area of Specialization	HR
Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	HR & Supply Chain Management, Yoga
Research Guidance (Number of Students)	NIL
Projects Carried out	NIL
Patents (Filed & Granted)	NIL
Technology Transfer	NIL
Research Publications (No. of papers published in National/International Journals/Conferences)	03
No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	01 <ul style="list-style-type: none">Deriving Link of career stages with Hierarchy of Needs & Sustainable HRM Practices, Sustainable Development strategies in Business & Technology, Education & Agriculture Sciences, Codex International Publishers, ISBN: 978-93-94799-21-9, Edition First-2023.





3.		
Name	Dr. Jyoti Ranjan Mohanty Professor	
Date of Birth	01-07-1960	
Unique ID	1-43929876851	
	Educational Qualifications	UG –LLB PG - MBA Ph.D – Arts (Economics)
	Work Experience	Teaching - 11 Research –05 Industry – 02 Others - 0
	Area of Specialisation	HR
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	IKS, Team Dynamics at Work, CBM
	Projects Carried out	0
	Patents (Filed & Granted)	0
	Technology Transfer	0
	Research Publications (No. of papers published in National/International Journals/Conferences)	3
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0



4.		
Name	Asst. Prof. Jinasis Mohanty Dean (Training & Placement)	
Date of Birth	19.06.1976	
Unique ID	1-760220628	
Educational Qualifications	UG –B. Sc PG - MBA Ph.D - Continue	
Work Experience	Teaching - 11 Research –03 Industry – 11 Others - 0	
Area of Specialisation	Marketing	
Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	RM, CS	
Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 02	
	Master (Completed/Ongoing) - Completed	
	Ph.D (Completed/Ongoing) - Ongoing	
Projects Carried out	0	
Patents (Filed & Granted)	0	
Technology Transfer	0	
Research Publications (No. of papers published in National/International Journals/Conferences)	06	
No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


5.			
	Name	Asst. Prof. Manoranjan Nayak Dean (Academic Affairs)	
	Date of Birth	09.07.1979	
	Unique ID	1-409774255	
	Educational Qualifications	UG - BA PG - MBA Ph.D - Continue	
	Work Experience	Teaching - 14 Research - 02 Industry - 02 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	DS, SM, OM, BRM	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 2	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	03	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


6.			
	Name	Asst. Prof. Ranjeet Kumar Padhy Dean (Admission)	
	Date of Birth	08.07.1980	
	Educational Qualifications	UG - BA PG - MBA	
	Work Experience	Teaching – 02 Research – 0 Industry – 11 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	NO	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 01	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing)	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	02	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


7.			
	Name	Dr. Swetapadma Dash (Associate Professor)	
	Date of Birth	10-03-1988	
	Unique ID	1-44695719881	
	Educational Qualifications	UG – B.Sc PG - MBA Ph.D- Management	
	Work Experience	Teaching - 10 Research – 05 Industry – 0 Other - 0	
	Area of Specialisation	HR	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	Management Principle , OB	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 12	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Completed	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	12	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	01 ➤ Talent Retention in Technical Education: A Case of Odisha (1st Ed); Lucky Publications, New Delhi; ISBN: 978-81-935461-2-3. (2018).	





8.		
	Name	Dr. Bishnu Prasad Kar (Asst. Professor)
	Date of Birth	15.04.1974
	Unique ID	1-7342942648
Educational Qualifications		UG – B.Com PG - M.Com PG - MBA Ph.D- Management
Work Experience		Teaching - 17 Research – 03 Industry – 05 Other - 0
	Area of Specialisation	Finance
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	FAA,CF, AMA
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 10 Master (Completed/Ongoing) - Completed Ph.D (Completed/Ongoing) - Completed
	Projects Carried out	0
	Patents (Filed & Granted)	02
	Technology Transfer	0
	Research Publications (No. of papers published in National/International Journals/Conferences)	10
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	02 ➤ Enhancing Economic Well-being through Financial Inclusion in Odisha, LAMBERT Academic Publishing, First Edition-2024, ISBN-978-620-7-84492-0 ➤ Analyzing Economic Empowerment of Women in Kendrapara: A Hand Note, LAMBERT Academic Publishing, First Edition-2023, ISBN-978-620-7-47051-8.

9.			
	Name	Dr. Anindita Das (Asst. Professor)	
	Date of Birth	16-11-1987	
	Unique ID	1-44701950316	
	Educational Qualifications	UG – BBA PG – MBA Ph.D- Management	
	Work Experience	Teaching - 14 Research – 5 Industry – 0 Other - 0	
	Area of Specialisation	HR	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	MP, OB	
	Research Guidance (Number of Students): 01	No. of Paper published in National Journal / International Journal / Conferences - 09	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Completed	
	Projects Carried out	01	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	09	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

10.			
	Name	Dr. Tatayya Bommali (Associate Professor)	
	Date of Birth	16.06.1983	
	Unique ID	1-44695460122	
	Educational Qualifications	UG – B.Com PG – MBA, M.Com Ph.D – Commerce	
	Work Experience	Teaching - 16 Research – 05 Industry – 0 Other - 0	
	Area of Specialisation	FINANCE	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	FAA, CMA, FD,SAPM	
	Research Guidance (Number of Students):NO	No. of Paper published in National Journal / International Journal / Conferences - 18	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Completed	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	18	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	01	


11.			
	Name	Ms. Dwipanita Mishra (Assistant Professor)	
	Date of Birth	09-07-1980	
	Unique ID	1-44695460128	
Educational Qualifications		UG - B.SC PG - MBA Ph.D - Continue	
Work Experience		Teaching - 06 Research – 04 Industry – 0 Other - 0	
	Area of Specialisation	MARKETING	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	MARKETING MANAGEMNT, RM	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 10 Master (Completed/Ongoing) – Completed Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	02	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	10	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


12.			
	Name	Md. Asif Khan (Asst. Professor)	
	Date of Birth	12.09.1994	
	Unique ID	1-4628968027	
	Educational Qualifications	UG - BBA PG - MBA Ph.D - Continue	
	Work Experience	Teaching - 06 Research – 02 Industry – 01 Other - 0	
	Area of Specialisation	HR	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	ED,ERP, MP	
	Research Guidance (Number of Students)	No. of Paper published in National Journal / International Journal / Conferences - 03	
		Master (Completed/Ongoing) - 0	
		Ph.D (Completed/Ongoing) - 0	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	03	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


13.			
	Name	Ms. Priyanka Jena (Asst. Professor)	
	Date of Birth	15-08-1996	
	Unique ID	1-44112915640	
Educational Qualifications		UG – BA PG - MCFC Ph.D – Continue	
Work Experience		Teaching - 05 Research – 01 Industry – 0 Other - 0	
	Area of Specialisation	FINANCE	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	FAA, PAF	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 06	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	06	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

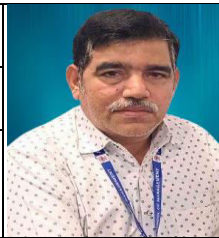



14.		
	Name	Mr. Dipan Kumar Jena (Assistant Professor)
	Date of Birth	01.01.1988
	Unique ID	1-9470137219
	Educational Qualifications	UG - BA PG - M B A , MSW Ph.D: Continue
	Work Experience	Teaching - 03 Research –01 Industry – 02 Other - 0
	Area of Specialisation	GENERAL MANAGEMENT
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	BEE, ED
	Research Guidance (Number of Students)	No. of Paper published in National Journal / International Journal / Conferences - 02 Master (Completed/Ongoing) - Completed Ph.D (Completed/Ongoing) - Ongoing
	Projects Carried out	0
	Patents (Filed & Granted)	0
	Technology Transfer	0
	Research Publications (No. of papers published in National/International Journals/Conferences)	01
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0


15.			
	Name	Ms. Ananya Swain (Asst. Professor)	
	Date of Birth	01-11-1997	
	Unique ID	1-44203193736	
Educational Qualifications		PG - MA (Economics) PG - MBA Ph.D – Continue	
Work Experience		Teaching - 02 Research –04 Industry – 0 Other - 0	
	Area of Specialisation	Finance	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	ME,UHV	
Research Guidance (Number of Students)		No. of Paper published in National Journal / International Journal / Conferences - 17	
		Master (Completed/Ongoing) - 0	
		Ph.D (Completed/Ongoing) - 0	
	Projects Carried out	0	
	Patents (Filed & Granted)	01	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	17	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	01 ➤ Bridging the Gaps through Multidisciplinary Studies, ISBN: 978-81-19477-16-6, Published by NEX GEN Publications (ISO Certified)	


16.			
	Name	Mr. Manoj Kumar Behera (Asst. Professor)	
	Date of Birth	19-07-1990	
	Unique ID	1-9317248337	
	Educational Qualifications	UG - B.Com PG - MBA Ph.D - Continue	
	Work Experience	Teaching - 08 Research - 01 Industry - 01 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	PBM, MM, UHVE	
	Research Guidance (Number of Students)	No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	01	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


17.			
	Name	Mr. Kaliprasad Satpathy (Asst. Professor)	
	Date of Birth	16-07-1982	
	Unique ID	1-44112915311	
Educational Qualifications		UG - BA PG - MBA Ph.D - Continue	
Work Experience		Teaching - 14 Research – 02 Industry – 04 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	ME, SM	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 01	
		Master (Completed/Ongoing) – Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	01	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


18.			
	Name	Mr. Sunil Kumar Mishra (Asst. Professor)	
	Date of Birth	09.04.1972	
	Educational Qualifications	UG – B.Tech PG - MCA, M.Tech Ph.D - Continue	
	Work Experience	Teaching - 20 Research – 04 Industry – 0 Other - 0	
	Area of Specialisation	Systems Management	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	BUSINESS ANALYTICS, SMIT, JAVA, Oracle, C, C++, Linux, ERP	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 08	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	08	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


19.			
	Name	Mr. Chaitanya Charan Bahadur Asst. Professor	
	Date of Birth	05.05.1997	
	Unique ID	1-43382616785	
Educational Qualifications		UG – B.Sc PG - MCA M.Sc (Math)	
Work Experience		Teaching - 18 Research – 01 Industry – 3 Other - 0	
	Area of Specialisation	Systems Management	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	C,C++, SQL, Python, AI/ML, Unix, HTML,MIS	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 01	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	03	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


20.			
	Name	Mr. Arup Kumar Goswami (Asst. Professor)	
	Date of Birth	23.01.1990	
	Unique ID	1-46927968693	
Educational Qualifications		UG – B.Com PG - PGDM Ph.D.- Continue	
Work Experience		Teaching - 05 Research – 01 Industry – 0 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	MM	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 02	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	02	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	


21.			
	Name	Mr. Sanjeev Kumar Sahoo (Asst. Professor)	
	Date of Birth	22/02/1990	
	Unique ID	1-47063763704	
Educational Qualifications		UG – BA PG - PGDM	
Work Experience		Teaching - 01 Research – 0 Industry – 3 Other - 0	
	Area of Specialisation	MARKETING & HR	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	CBM	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	02	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

22.			
	Name	Mr. Valavadra Sahu (Asst. Professor)	
	Date of Birth	11.06.1995	
	Unique ID	1-47356463646	
	Educational Qualifications	UG – BBA PG – M B A M . P h i l .	
	Work Experience	Teaching - 0 Research – 04 Industry – 0 Other - 0	
	Area of Specialisation	MARKETING	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	Marketing Management	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - Ongoing	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	0	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

23.			
	Name	Mr. Rakesh Kumar Sethi (Asst. Professor)	
	Date of Birth	13.05.1997	
	Unique ID	1-46927968700	
	Educational Qualifications	UG – B.Com PG - M.Com ICAI (Intermediate) UGC NET QUALIFY	
	Work Experience	Teaching - 0 Research – 0 Industry – 0 Other - 0	
	Area of Specialisation	FINANCE	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	FAA	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) - 0	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	0	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

24.			
	Name	Asst. Prof. Sanmaya Rath Associate Dean (Training & Placement)	
	Date of Birth	01.02.1980	
	Unique ID	1-47356463549	
	Educational Qualifications	UG – B.Sc PG - MBA	
	Work Experience	Teaching - 01 Research – 0 Industry – 12 Other - 0	
	Area of Specialisation	Marketing	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	Soft Skill	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) -	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	0	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

25.			
	Name	Asst. Prof. Rahul Sharma Associate Dean (Admission)	
	Date of Birth	23.04.1986	
Educational Qualifications		UG – B.Com PG – MBA	
Work Experience		Teaching - 0 Research – 0 Industry – 11 Other - 0	
	Area of Specialisation	MARKETING	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	NO	
Research Guidance (Number of Students): NO		No. of Paper published in National Journal / International Journal / Conferences - 0	
		Master (Completed/Ongoing) - Completed	
		Ph.D (Completed/Ongoing) -	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	0	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

26.			
	Name	Dr. Gunanidhi Bag Associate Professor	
	Date of Birth	04/06/1957	
	Unique ID	1-9491074698	
	Educational Qualifications	UG - BA PG – MA (Economics) Ph.D - ECONOMICS	
	Work Experience	Teaching - 30 Research – 05 Industry – 0 Other - 0	
	Area of Specialisation	GENERAL MANAGEMENT	
	Courses taught at Diploma/Post Diploma/ Under Graduate/ Post Graduate/Post Graduate Diploma Level	ME	
	Research Guidance (Number of Students): NO	No. of Paper published in National Journal / International Journal / Conferences - 15	
		Master (Completed/Ongoing) – Completed	
		Ph.D (Completed/Ongoing) - Completed	
	Projects Carried out	0	
	Patents (Filed & Granted)	0	
	Technology Transfer	0	
	Research Publications (No. of papers published in National/International Journals/Conferences)	15	
	No. of Books Published with Details (Name of the book, Publisher with ISBN, year of publication, etc.)	0	

18.9 Fee

i. Number of Fees waivers granted with amount and name of students

- A total of 4 students have been granted full tuition fee waivers, amounting to ₹1,24,500 per student per year. The name of the students are:

Sl.No.	Name	OJEE Rank	Gender
1	RASHMI RANJAN SAHOO	1230	Male
2	RAJASHREE KHUNTIA	1191	Female
3	MONALISHA DASH	2135	Female
4	ACHYUTANANDA BEHERA	147	Male

ii. Number of scholarship offered by the institution, duration and amount

- Scholarship offered to 489 students, amounting of Rs. 43,61,500/-

18.10. Admission

i. Number of seats sanctioned with the year of approval

- 240 seats in the year 2025-26

ii. Number of students admitted under various categories each year in the last three years

Categories	2023-24		2024-25		2025-26	
	Male	Female	Male	Female	Male	Female
SC	22	3	21	12	30	15
ST	5	1	5	2	2	1
OBC	69	14	69	29	69	33
GENERAL	44	22	72	35	55	46
PH	0	0	0	0	0	0
OTHERS (TFW)	4	3	4	4	2	2
TOTAL	144	43	171	82	158	97

iii. Number of applications received during last two years for admission under management quota and number admitted

- NIL (Admission is conducted by OJEE, Odisha)

18.11 Admission Procedure

i. Mention the admission test being followed, name and address of the test agency and its URL, (Website)	OJEE	– www.ojee.nic.in	
	MAT	- www.aima.in	
	CAT	- www.iimcat.ac.in	
	XAT	- https://xatonline.in/	
	ATMA	– www.atmaaims.com	
	CMAT	-https://cmat.nta.nic.in/	
ii.Number of seats allotted to different test qualified candidate separately (AIEEE/CET (State conducted test /University tests/CMAT/GPAT) /Association conducted test etc.)	OJEE	-	85%
	MAT	-	3%
	CAT	-	3%
	XAT	-	3%
	ATMA	-	3%
	CMAT	-	3%

iii. Calendar for admission against Management seats: NA

Last date of request for applications	As per the Govt. norms
Last date of submission of applications	As per the Govt. norms
Dates of announcing final results	As per the Govt.
Release of admission list (main list and waiting list shall be announced on the same day)	State Govt. releases the list after the e-counselling process
Date for acceptance by the candidate (time given shall in no case be less than 15 days)	As notified by the Govt.
Last date for closing of admission	As notified by the Govt.
Starting of academic session	As notified by the University
The waiting list shall be activated only on the expiry of date of main list	State Govt. to decide
The policy of refund of fee, in case of withdrawal, shall be clearly notified	As per the State Govt. regulation

18.12 Criteria and Weightage for Admission

Describe each criterion with its respective weightage i.e. admission test, marks in qualifying examination etc.	As per the merit list prepared by OJEE
Mention the minimum level of acceptance, if any	NA
Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years	As desired by the State Govt.
Display marks scored in test etc. and in aggregate for all candidates who were admitted	Marks are displayed by the State Govt. through e-counselling.

18.13. List of Applicants

List of candidate whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise):

- **All applicants will register in OJEE online process**

18.14 Results of admission under management seats / vacant seats

- **As notified by the State Govt. & University**

Composition of selection team for admission under management quota	NA
List of candidate who have been offered admission	NA
Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate.	NA

18.15 Information of infrastructure and other resources available

Number of class rooms and size of each	No. of Class room – 9 Size of each Class room – 67 Sqm.
Number of tutorial rooms and size of each	No. of Tutorial room – 3 Size of each Tutorial room – 40 Sqm.
Number of laboratories and size of each	Laboratories – 03 & Size – 284 Sqm
Central examination facility, number of rooms and capacity of each	Central Examination facility – Yes Rooms – 12 Capacity- 30 Each
Online examination facility (Number of nodes and Internet Bandwidth)	Yes Nodes: 130 Internet Bandwidth: upto 100 mbps
Barrier free built environment for disable and elderly persons.	Yes
Occupancy certificate	Yes
Fire and safety certificate	Yes
Hostel facilities	Yes
Number of library books/ titles/ journals available (programme-wise): Management	No. of Books - 7495 No. of Titles – 1527 No. of Journals - 28
List of online National / international journals subscribed	1. J-Gate - Social & Management Services & SAGE 2. DELNET
E-library facilities	Yes
National Digital Library(NDL) subscription details	NO
List of major equipment- facilities ineach laboratory/workshop	1. CETA'S – COMPUTER, PROJECTOR & 360 ^o Camera 2. LANGUAGE LAB – COMPUTER - 30,SERVER -1 , ORELL SOFTWARE
List of experimental setup in each laboratory/ workshop	1. CETA'S - 6 ACTIVITIES PER SEMESTER 2. LANGUAGE LAB – 24 SESSION PER SEMESTER
Innovation cell	Yes
Social media cell	Yes
Compliance of the Academic Bank of Credit (ABC), Applicable to PGCM/PGDM Institutions and University Departments.	Yes
To upload the respective short video of Infrastructure and facility available w.r.t. the course in the website	Yes URL: www.asthaeducation.in
Games and Sports Facilities	Yes (Badminton, Cricket, Handball, Carrom, Chess etc.)

Teaching learning process

Curricula and syllabus for each of the programmes as approved by the university	Yes (available in University website- www.bput.ac.in)
Academic calendar of the university	Yes (available in University website - www.bput.ac.in)

Academic time table with the name of the faculty members handling the course	Yes (as decided by the Academic Committee lead by Principal)
Teaching load of each faculty	12 Hours Per Week
Internal continuous evaluation system and place	Yes (as per University guideline)
Student's assessment of faculty , system in place	Yes

For each post graduate courses give the following

Title of the course	MBA
Laboratory facilities exclusive to the post graduate course	a. Language Lab – Antara b. Behavioral Lab – Cetas

18.16 Enrolment and placement details of Students in the Last 3 years

Enrolment for Last 3 years

Course	2023-24	2024-25	2025-26
MBA	187 (including 7 TFW)	253 (including 13TFW & EWS)	255 (including 6 TFW & EWS)

Placement details for Last 3 years

Course	2023-24	2024-25	2025-26
MBA	155	160	223

18.17 List of Research Projects/Consultancy works

Number of projects carried out, funding agency, grant received	Managerial training programmes in different Govt. & Private organizations.
MoUs with industries	<ol style="list-style-type: none"> 1. Bajaj Finserv: Objective of MoU – Industry-aligned learning and students' employability 2. Centre for Human Development & Neuro Linguistic Research: Objective of MoU – Training and Development 3. Sambad Digital & Radio Choklate: Objective of MoU – Provide Event Management support for their Corporate Badminton Event 4. Bharatiya Yuva Shakti Trust: Objective of MoU - MDP 5. Subh Aarambh Management Solutions: Obective of MoU – Placement Support provided to Students.

LoA and subsequent EoA till the current Academic year: Uploaded

All India Council for Technical Education (A Statutory body under Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2026-27

Extension of Approval (EoA)

F.No. Eastern/1-46259709356/2026/EOA

Date of Approval: 10-Apr-2026

To,

The Commissioner cum Secretary,
Deptt. Of Higher & Technical Education,
Govt. of Orissa, Orisas Sectt.
Bhubaneshwar-751001



Sub: Extension of Approval for the Academic Year 2026-27

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2026-27

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education), Powers delegated in AICTE ACT 1987, (No 52 of 1987) chapter II - u/s 2(g) to regulate Technical and subsequent Regulations of AICTE, I am directed to convey the approval to:

Permanent Id	1-7039191	Application Id	1-46259709356
Name of the Institution	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institution Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	,BHUBANESWAR,KHORDHA, Orissa,751006
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2008		

Opted for Introduction of New Program/Level	Yes	Introduction of Program/Level Approved or Not	Approved
--	-----	--	----------

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2026-27

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2025-26	Intake Approved for 2026-27	NRI Approval Status	International Students Approval Status
POST GRADUATE	MANAGEMENT	MBA	Biju Patnaik University of Technology, Bhubaneswar	240	240	No	No

Application No:1-46259709356

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 4

Note: This is a Computer generated Report. No signature is required.
Printed By : ae2510311

Letter Printed On:17 April 2026

Application No:1-46259709356

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 2 of 4

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Printed By : ae2510311

Letter Printed On:17 April 2026

Important Instructions

1. As per mandatory Disclosure of APH 2024-27(Annexure-18, page180) Institutions must disclose the following information submitted to Council at the Prominent location on its website.
 - i. Department wise availability of Infrastructure along with approved courses and intake approved by the Council.
 - ii. Faculty details: Department wise: Name& Designation of the faculty members/teaching staff along with their qualification, tenure of service in your organization, total experience, Institution should also disclose Student Faculty Ratio, Cadre Ratio.
 - iii. Additionally Audited Financial Statements for last 3 Financial years.
2. Reservation Policy of the Central Government (Including EWS) / Respective State Government/ UT as the case shall be applicable to all the Programmes. The concerned State Government/ UT Admission authority shall decide Modalities of Admission.
3. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time are now amalgamated as total intake and shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2024-25 to 2027 for the Total Approved Intake.
4. In case of any differences in content in this Computer-generated Extension of Approval Letter, the content/information as approved by the **Executive Council / General Council as available on the record of AICTE shall be final and binding.**
5. All AICTE institutions are highly encouraged to get NBA/NAAC accreditation. All eligible AICTE institutions are thoroughly encouraged to participate in NIRF ranking process.
6. Deemed to be University: Institutions Deemed to be Universities (Running Technical Education Programmes), it is mandatory to have AICTE approval from the Academic Year 2018-19 in compliance of the Hon'ble Supreme Court Order dated 03-11-2017 passed in CA No.17869- 17870 /2017.
7. AICTE Approved Institutes are encouraged to utilize SWAYAM PLUS Courses up-to 40%
8. Internship is mandatory for all admitted students.
9. AICTE Approved Institutes are encouraged to make efficient use of the flagship schemes like:
 - a. Parakh: Student Gap analysis portal bases services.
 - b. Students Scholarship schemes like Pragati, Saksham, Swanath, ADF, etc.
 - c. Course in Indian Languages.
 - d. ATAL FDPs: Faculty training for Emerging areas and cutting edge Technologies.
 - e. Augmenting Utilization of Research Assets (AURA).
 - f. Smart India Hackathon: World's largest Open Innovation Platform.
10. AICTE gives approval to Institutions based on the norms / standards prescribed by the Council from time to time. To get permission from State Government/ Affiliating University /Board to conduct all approved intake by AICTE is the sole responsibility of the Institution.

Prof. Shyama Rath
Member Secretary

Copy to:

1. **The Director Of Technical Education****, Odisha
2. **The Registrar****,
Biju Patnaik University Of Technology, Bhubaneswar

3. The Principal / Director,
ASTHA SCHOOL OF MANAGEMENT
261,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101

4. The Secretary / Chairman,

BHUBANESWAR,KHORDHA
Orissa,751006

5. Guard File(AICTE)

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, a consolidated list of Approved Institutions(bulk) may be downloaded from the respective login id's.

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All India Council for Technical Education

(A Statutory body under Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2025-26

Extension of Approval (EoA)

F.No. Eastern/1-44642926233/2025/EOA

Date of Approval: 03-Jan-2025

To,

Sub: Extension of Approval for the Academic Year 2025-26

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2025-26

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education), Powers delegated in AICTE ACT 1987, (No 52 of 1987) chapter II - u/s 2(g) to regulate Technical and subsequent Regulations of AICTE, I am directed to convey the approval to:

Permanent Id	1-7039191	Application Id	1-44642926233
Name of the Institution	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institution Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	,BHUBANESWAR, KHORDHA, Orissa, 751006
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2008		

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2025-26

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2024-25	Intake Approved for 2025-26	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	Biju Patnaik University of Technology, Bhubaneswar	240	240	No	No

All AICTE approved Institutions are empowered to nurture ecosystems for Skilling (through Vocational courses) via making effective use of

Biju Patnaik University Of Technology, Bhubaneswar

3. **The Principal / Director,**
ASTHA SCHOOL OF MANAGEMENT
261,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101

4. **The Secretary / Chairman,**

BHUBANESWAR,KHORDHA
Orissa,751006

5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

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APPROVAL PROCESS 2024-25

Extension of Approval (EoA)

F.No. Eastern/1-43661404782/2024/EOA

Date of Approval: 18-May-2024

To,

Sub: Extension of Approval for the Academic Year 2024-25

Ref: Online application of the Institution submitted for Extension of Approval for the Academic Year 2024-25

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education), Powers delegated in AICTE ACT 1987, (No 52 of 1987) chapter II - u/s 2(g) to regulate Technical and subsequent Regulations of AICTE, I am directed to convey the approval to:

Permanent Id	1-7039191	Application Id	1-43661404782
Name of the Institution	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institution Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	, BHUBANESWAR, KHORDHA, Orissa, 751006
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2008		

To conduct following Programs/Courses with the Intake indicated below for the Academic Year 2024-25

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2023-24	Intake Approved for 2024-25	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	Biju Patnaik University of Technology, Bhubaneswar	180	240	No	No

All AICTE approved Institutions are empowered to nurture ecosystems for Skilling (through Vocational courses) via making effective use of

existing infrastructure facilities and human resources.

It is mandatory to comply with all the essential requirements as given in APH 2024-25 to 2027 (Chapter-VI)

Important Instructions

1. As per mandatory Disclosure of APH 2024-27(Annexure-18, page180) Institutions must disclose the following information submitted to Council at the Prominent location on its website.
 - i. Department wise availability of Infrastructure along with approved courses and intake approved by the Council.
 - ii. Faculty details: Department wise: Name& Designation of the faculty members/teaching staff along with their qualification, tenure of service in your organization, total experience, Institution should also disclose Student Faculty Ratio, Cadre Ratio.
 - iii. Additionally Audited Financial Statements for last 3 Financial years.
2. Reservation Policy of the Central Government (Including EWS) / Respective State Government/ UT as the case shall be applicable to all the Programmes. The concerned State Government/ UT Admission authority shall decide Modalities of Admission.
3. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time are now amalgamated as total intake and shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2024-25 to 2027 for the Total Approved Intake.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the **Executive Council / General Council as available on the record of AICTE shall be final and binding.**
5. All AICTE institutions are highly encouraged to get NBA/NAAC accreditation. All eligible AICTE institutions are thoroughly encouraged to participate in NIRF ranking process.
6. Deemed to be University: Institutions Deemed to be Universities (Running Technical Education Programmes), it is mandatory to have AICTE approval from the Academic Year 2018-19 in compliance of the Hon'ble Supreme Court Order dated 03-11-2017 passed in CA No.17869- 17870 /2017.
7. AICTE Approved Institutes are encouraged to utilize SWAYAM PLUS Courses up-to 40%
8. Internship is mandatory for all admitted students.
9. AICTE Approved Institutes are encouraged to make efficient use of the flagship schemes like:
 - a. Parakh: Student Gap analysis portal bases services.
 - b. Students Scholarship schemes like Pragati, Saksham, Swanath, ADF, etc.
 - c. Course in Indian Languages.
 - d. ATAL FDPs: Faculty training for Emerging areas and cutting edge Technologies.
 - e. Augmenting Utilization of Research Assets (AURA).
 - f. Smart India Hackathon: World's largest Open Innovation Platform.

**Prof.Rajive Kumar
Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education**, Odisha**
2. **The Registrar**,**

Biju Patnaik University Of Technology, Bhubaneswar

3. **The Principal / Director,**
ASTHA SCHOOL OF MANAGEMENT
261,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101

4. **The Secretary / Chairman,**

BHUBANESWAR,KHORDHA
Orissa,751006

5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, a consolidated list of Approved Institutions(bulk) may be downloaded from the respective login id's.

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All India Council for Technical Education

(A Statutory body under Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2023-24

Extension of Approval (EoA)

F.No. Eastern/1-36554834610/2023/EOA

Date: 15-May-2023

To,

Sub: Extension of Approval for the Academic Year 2023-24

Ref. Online application of the Institution submitted for Extension of Approval for the Academic Year 2023-24

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) Regulations, 2020 notified on 4th February 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

Permanent Id	1-7039191	Application Id	1-36554834610
Name of the Institution	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institution Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	, BHUBANESWAR, KHORDHA, Orissa, 751006
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2008		

To conduct following Courses with the Intake indicated below for the Academic Year 2023-24

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2022-23	Intake Approved for 2023-24	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	Biju Patnaik University of Technology, Bhubaneswar	180	180	No	No

It is mandatory to comply with all the essential requirements as given in APH 2023-24 (Appendix 6)

Application No:1-36554834610

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 3

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Letter Printed On:24 May 2023

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, a consolidated list of Approved Institutions(bulk) may be downloaded from the respective login id's.

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APPROVAL PROCESS 2022-23

Extension of Approval (EoA)

F.No. Eastern/1-10975136267/2022/EOA

Date: 02-Jun-2022

To,

Sub: Extension of Approval for the Academic Year 2022-23

Ref. Application of the Institution for Extension of Approval for the Academic Year 2022-23

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations, 2022 Notified on 4th February, 2022 and amended on 24th February 2022 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-7039191	Application Id	1-10975136267
Name of the Institution	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institution Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	,BHUBANESWAR,KHORDHA,Orissa,751006
Institution Type	Private-Self Financing	Region	Eastern
Year of Establishment	2008		

To conduct following Courses with the Intake indicated below for the Academic Year 2022-23

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2021-22	Intake Approved for 2022-23	NRI Approval Status	FN / Gulf quota/ OC/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	Biju Patnaik University of Technology, Bhubaneswar	180	180	NA	NA

@ : The Intake and Course for the AY 2022 - 23 shall be as per PCI / CoA respectively.

It is mandatory to comply with all the essential requirements as given in APH 2022-23 (Appendix 6)

Orissa,751006

5. **The Regional Officer,**
All India Council for Technical Education
College of Leather Technology Campus
Block LB, Sector III, Salt Lake City
Kolkata - 700 098, West Bengal

6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

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Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2021-22 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.
3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Complaint Committee (ICC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Prof.Rajive Kumar
Member Secretary, AICTE

Copy ** to:

1. **The Director of Technical Education****, Odisha
2. **The Registrar****,
Biju Patnaik University Of Technology, Bhubaneswar
3. **The Principal / Director**,
ASTHA SCHOOL OF MANAGEMENT
261 ,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101
4. **The Secretary / Chairman**,

BHUBANESWAR,KHORDHA
Orissa,751006
5. **The Regional Officer**,
All India Council for Technical Education
College of Leather Technology Campus
Block LB, Sector III, Salt Lake City
Kolkata - 700 098, West Bengal
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/> .

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

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Application No:1-9317650738

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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 3 of 3

Letter Printed On:5 July 2021

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2020-21

Extension of Approval (EoA)

F.No. Eastern/1-7022074129/2020/EOA

Date: 09-Jun-2020

To,

Sub: Extension of Approval for the Academic Year 2020-21

Ref: Application of the Institution for Extension of Approval for the Academic Year 2020-21

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2020 notified by the Council vide notification number F.No. AB/AICTE/REG/2020 dated 4th February 2020 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-7039191	Application Id	1-7022074129
Name of the Institute	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institute Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	B-12, JAYADURGA NAGAR, LAXMI SAGAR, BHUBANESWAR, KHORDHA,, 751006
Institute Type	Private-Self Financing	Region	Eastern

To conduct following Courses with the Intake indicated below for the Academic Year 2020-21

Program	Level	Course	Affiliating Body (University /Body)	Intake Approved for 2019-20	Intake Approved for 2020-21	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
MANAGEMENT	POST GRADUATE	MBA	Biju Patnaik University of Technology, Bhubaneswar	120	180	NA	NA

It is mandatory to comply with all the essential requirements as given in APH 2020-21 (Appendix 6)

Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation

Application No:1-7022074129

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ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

Page 1 of 2

Letter Printed On:12 June 2020

- for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2020-21 is implemented without affecting the reservation percentages of SC/ ST/ OBC/ General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years beginning with the Academic Year 2020-21
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time now amalgamated as total intake shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2020-21 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook. All such Institutions/ Universities shall have to create the necessary Faculty, Infrastructure and other facilities WITHIN 2 YEARS to fulfil the norms based on the Affidavit submitted to AICTE.
 3. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
 4. Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 373/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Prof.Rajive Kumar
Member Secretary, AICTE

Copy to:

1. **The Director Of Technical Education**, Odisha**
2. **The Registrar**,
Biju Patnaik University Of Technology, Bhubaneswar**
3. **The Principal / Director,
ASTHA SCHOOL OF MANAGEMENT
261 ,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101**
4. **The Secretary / Chairman,
B-12, JAYADURGA NAGAR, LAXMI SAGAR
BHUBANESWAR,KHORDHA
,751006**
5. **The Regional Officer,
All India Council for Technical Education
College of Leather Technology Campus
Block LB, Sector III, Salt Lake City
Kolkata - 700 098, West Bengal**
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2019-20

Extension of Approval (EoA)

F.No. Eastern/1-4259587022/2019/EOA

Date: 10-Apr-2019

To,

The Commissioner cum Secretary,
Deptt. Of Higher & Technical Education,
Govt. of Orissa, Orissa Sectt.
Bhubaneswar-751001

Sub: Extension of Approval for the Academic Year 2019-20

Ref: Application of the Institution for Extension of approval for the Academic Year 2019-20

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2018 notified by the Council vide notification number F.No.AB/AICTE/REG/2018 dated 31/12/2018 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-7039191	Application Id	1-4259587022
Name of the Institute	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institute Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	B-12, JAYADURGA NAGAR, LAXMI SAGAR, BHUBANESWAR, KHORDH A, Orissa, 751006
Institute Type	Unaided - Private	Region	Eastem

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site/Location	No	Change of Site/Location Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA
Opted for Merger of Institution	No	Merger of Institution Approved or Not	NA
Opted for Introduction of New Program/Level	No	Introduction of Program/Level Approved or Not	NA

To conduct following Courses with the Intake indicated below for the Academic Year 2019-20

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2019-20	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status
Management	1st	Post Graduate	Masters In Business Administration	FT	Biju Patnaik University of Technology, Bhubaneswar	120	NA	NA

+FT –Full Time, PT-Part Time

Application No:1-4259587022

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Page 1 of 2

Letter Printed On:20 April 2019

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

It is mandatory to comply all the essential requirements as given in APH 2019-20(appendix 6)

NOTE: If the State Government / UT / DTE / DME has a reservation policy for admission in Technical Education Institutes and the same is applicable to Private & Self-financing Technical Institutions, then the State Government / UT/ DTE / DME shall ensure that 10 % of Reservation for EWS would be operational from the Academic year 2019-20 without affecting the percentage reservations of SC/ST/OBC/General . However, this would not be applicable in the case of Minority Institutions referred to the clause (1) of Article 30 of Constitution of India.

**Prof. A.P Mittal
Member Secretary, AICTE**

Copy to:

1. **The Director Of Technical Education****, Odisha
2. **The Registrar****,
Biju Patnaik University Of Technology, Bhubaneswar
3. **The Principal / Director**,
Astha School Of Management
261,Atala,Balianta
Bhubaneswar,
Dist-Khurda
Orissa
Pin-752101,
Bhubaneswar,Khordha,
Odisha,752101
4. **The Secretary / Chairman**,
Shree Panchamukhi Educational & Charitable Trust, Bhubaneswar
B-12, Jayadurga Nagar, Laxmi Sagar.
Bhubaneswar,Khordha,
Orissa,751006
5. **The Regional Officer**,
All India Council for Technical Education
College of Leather Technology Campus
Block LB, Sector III, Salt Lake City
Kolkata - 700 098, West Bengal
6. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

All India Council for Technical Education

(A Statutory body under Ministry of HRD, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org



APPROVAL PROCESS 2018-19

Extension of Approval (EoA)

F.No. Eastern/1-3509022700/2018/EOA

Date: 04-Apr-2018

To,

The Commissioner cum Secretary,
Deptt. Of Higher & Technical Education,
Govt. of Orissa, Orisas Sectt.
Bhubaneswar-751001

Sub: Extension of Approval for the Academic Year 2018-19

Ref: Application of the Institution for Extension of approval for the Academic Year 2018-19

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2016 notified by the Council vide notification number F.No.AB/AICTE/REG/2016 dated 30/11/2016 and amended on December 5, 2017 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Permanent Id	1-7039191	Application Id	1-3509022700
Name of the Institute	ASTHA SCHOOL OF MANAGEMENT	Name of the Society/Trust	SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
Institute Address	261, ATALA, BALIANTA BHUBANESWAR, DIST-KHURDA ORISSA PIN-752101, BHUBANESWAR, KHORDHA, Odisha, 752101	Society/Trust Address	B-12, JAYADURGA NAGAR, LAXMI SAGAR, BHUBANESWAR, KHORDH A, Orissa, 751006
Institute Type	Unaided - Private	Region	Eastern

Opted for Change from Women to Co-Ed and vice versa	No	Change from Women to Co-Ed and vice versa Approved or Not	NA
Opted for Change of Name	No	Change of Name Approved or Not	NA
Opted for Change of Site	No	Change of Site Approved or Not	NA
Opted for Conversion from Degree to Diploma or vice versa	No	Conversion for Degree to Diploma or vice versa Approved or Not	NA
Opted for Organization Name Change	No	Change of Organization Name Approved or Not	NA

To conduct following Courses with the Intake indicated below for the Academic Year 2018-19

Program	Shift	Level	Course	FT/PT+	Affiliating Body (Univ/Body)	Intake Approved for 2018-19	NRI Approval Status	PIO / FN / Gulf quota/ OCI/ Approval Status	Foreign Collaboration /Twinning Program Approval Status*
MANAGEMENT	1st	POST GRADUATE	MASTERS IN BUSINESS ADMINISTRATION	FT	Biju Patnaik University of Technology, Bhubaneswar	120	NA	NA	NA Foreign Approved

+FT –Full Time, PT-Part Time

Application No:1-3509022700

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Page 1 of 2

Letter Printed On:26 April 2018

In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.

Strict compliance of Anti-Ragging Regulation: - Approval is subject to strict compliance of provisions made in AICTE Regulation notified vide F. No. 37-3/Legal/AICTE/2009 dated July 1, 2009 for Prevention and Prohibition of Ragging in Technical Institutions. In case Institution fails to take adequate steps to Prevent Ragging or fails to act in accordance with AICTE Regulation or fails to punish perpetrators or incidents of Ragging, it will be liable to take any action as defined under clause 9(4) of the said Regulation.

Prof. A.P Mittal
Member Secretary, AICTE

Copy to:

1. The Regional Officer,
All India Council for Technical Education
College of Leather Technology Campus
Block LB, Sector III, Salt Lake City
Kolkata - 700 098, West Bengal
2. The Director Of Technical Education**,
Odisha
3. The Registrar**,
Biju Patnaik University of Technology, Bhubaneswar
4. The Principal / Director,
ASTHA SCHOOL OF MANAGEMENT
261, ATALA, BALIANTA
BHUBANESWAR,
DIST-KHURDA
ORISSA
PIN-752101,
BHUBANESWAR, KHORDHA,
Odisha, 752101
5. The Secretary / Chairman,
SHREE PANCHAMUKHI EDUCATIONAL & CHARITABLE TRUST, BHUBANESWAR
B-12, JAYADURGA NAGAR, LAXMI SAGAR,
BHUBANESWAR, KHORDHA,
Orissa, 751006
6. Guard File(AICTE)

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

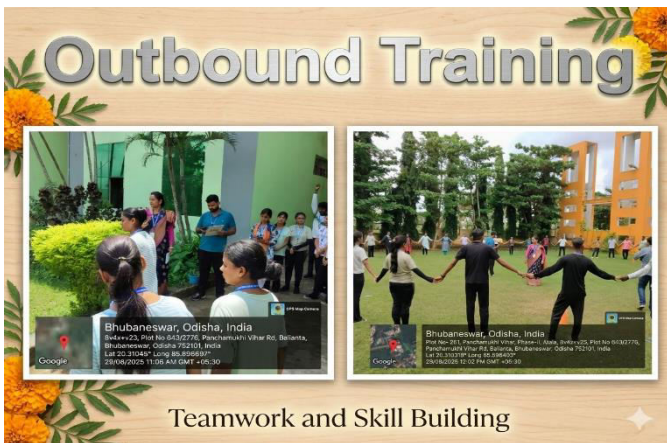
** Individual Approval letter copy will not be communicated through Post/Email. However, consolidated list of Approved Institutions(bulk) will be shared through official Email Address to the concerned Authorities mentioned above.

19 Best practices adopted

Best Practice 1

Title of the Practice: **ASTHA AVISHEK & Two-Week Induction Programme**

Description: **15-day long event based management mantras, edutainment, IKS, Indian Constitution, Yoga, OBT, Field Study, Industrial Visit, Entrepreneurship Orientation, Alumni mentoring and more...**



Entrepreneurship as a Career: A Talk Show



Workshop on Women Welfare



Workshop on AI

MBA as a Career Path - An Alumni Panel Discussion



Industrial Visit to Hindustan Coca-Cola Beverages



Field Visit for IKS



Best Practice 2 Competency-Mapped Co-curricular Framework



Training for Managerial Competencies	Activities	Assessment	Outcome
Communication Creativity Business Analysis Advertisement analysis Scripting & Acting Public speaking Acting Role-play Team building games Business content Analytical skills Language skills Problem solving skills	Business Model Development Financial Modelling Competition Stock Market Games Ad Review Competition Ad-Mad Show Business Quiz Case Analysis Competition Best Manager Competition	Internal Competition Inter-College Competitions Corporate Events	Improve Managerial Capabilities Improve Creativity Increases Confidence Understanding of Real-time Market Dynamics Financial Decision-making Abilities Improve Employability

THE CIAC MODEL



The Induction Week: Precursor to Semester One

The students are sensitized about the competencies they need to build as a management professional. They are also given an opportunity to interact with entrepreneurs to understand the competencies needed to be an entrepreneur. (<http://inductionweekcalendar.asthaeducation.in>)

Semester One CIAC

The competencies targeted during this phase are business fundamentals, understanding business world, English language skills, business etiquette, time management, public speaking, analytical skills and creative thinking. Various activities are designed to achieve CIAC outcomes. The assessment is continuous, and the feedback for improvement is given to students regularly.

Semester Two CIAC

Core competencies related to domains of management and area of interest (discovered through personality tests and counselling) are incubated during this phase. It also includes soft skills, group discussion and dyads/ interviews. Training is imparted to prepare the students for internship and specializations. The assessment techniques used in this phase include presentations, simulations, outbound and interviews (dyad and group).

Semester Three CIAC

The focus is again on Core competencies related to specializations as the student is through with his/her internship. Those who are interested in entrepreneurship, work with their faculty/ corporate mentors. Sector Sensitization and Corporate Mentoring are the key features in this phase; GD and PI training continue. Corporate mentors meet the students and guide them through preparations. The assessment centre adds rigour to the placement preparation. In this phase placement drives begin.

Semester Four CIAC

Most of the students get placed by the time they reach this phase. Those who remain unplaced are given individual attention by faculty mentors as well as corporate mentors. One-to-one training is conducted. Feedback sessions ensure transformation and achieving the desired outcome.

Institutional Distinctiveness



YUGMA

ASTHA shoulders the responsibility to proliferate human values and universal brotherhood among youth. Thus, YUGMA- A National-level Oratory Contest acts as a touchstone for Institutional performance in providing value-based holistic education.

YUGMA, a Sanskrit word, means confluence. ASTHA's YUGMA is a confluence of knowledge, oratory skills and values. **It draws inspiration from** Sri Aurobindo's Philosophy of Education and the UHVs propounded by The Divine Mother of Pondicherry.



The value of education should be measured by the virtues it has inculcated among the learners. However, in the realm of profit-maximization, human values, conscience and spiritual goals have taken a back-seat. Thus, Higher Educational Institutions (HEI) have a greater responsibility in inducing values, virtues and wisdom among the Youth. To accomplish this, HEIs need to organize **courses; programmes and events that help the youth discover their virtuous selves.**

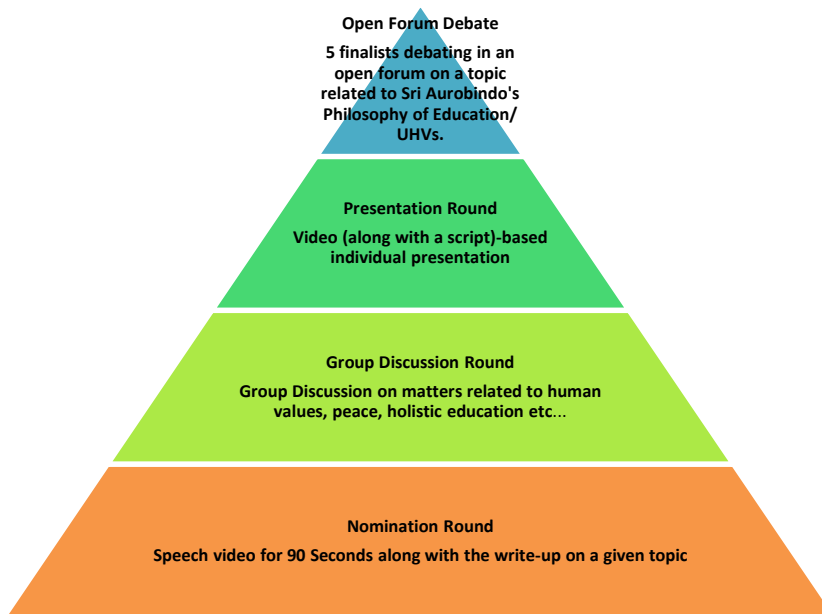
ASTHA's vision is to "produce globally competent management professionals ...committed to develop the state... and... contribute to the national growth...".To accomplish this vision, the institute integrates all the aspects of education- the physical, the mental, and the conscience. Thus, the distinctive area of our priority is "addressing Human Conscience through education that includes virtues, wisdom and spiritualism". The following chart illustrates institution's interventions to integrate human values and virtues with professional education:

Objectives of YUGMA

1. To facilitate spiritual thinking through self-reflection.
2. To create an environment of Universal Brotherhood as exemplified by Sri Aurobindo and the Mother.



YUGMA is a unique contest in which youths showcase their patriotism, creativity, value-system and conscientiousness through speech, discussion, presentation and debate. The winner justifies, "**education is not just growth of intellect; it is the ascent of one's soul**". The below illustration shows the flow of the contest.



Outcome

YUGMA persuades the participants to think on topics that are for the betterment of humanity. The deliberations seek self-reflection and self-discovery. It targets transformation of the youth. Budding doctors, engineers, fashion designers, lawyers, managers, advertisers, botanists, linguists have all been a part of this journey since 2015. And more and more blessed souls are evolving as compassionate and empathetic citizens of the nation and the world. Dr. Pritiman and Dr. Subhashree- from a debater to an evolved individual- they are glaring examples of this journey of transformation.

