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Important Dates

Last date for Submission of Extended Abstract : 30/04/2025
Acceptance of Extended Abstract : 03/05/2025
Last date for Submission of Full Paper : 30/05/2025

Registration Fees

Participant Category	Fee per Person (INR)
Corporate Participant	₹ 10,000
Academician & Research Scholar	₹ 7,000
Non-Presenting Co-Author:	₹ 2,000 each
Student (Poster Presentation only)	₹ 300

Mandatory Registration for all Co-Authors

Registration fee should be paid through Net Banking/ UPI.

Payment details should be sent

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For Registration

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Location Distance from Key Points

From Bhubaneswar Airport : 15.0 kms
From Bhubaneswar Rail-Station : 11.5 kms
From Cuttack Rail-Station : 22.2 kms
From Bhubaneswar Bus-Stand : 14.0 kms
From Cuttack Bus Stand : 21.4 kms



ASTHA School of Management
Plot No.- 261, Panchamukhi
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Odisha, India 752101

ASTHA | 28 & 29 June 2025 Bhubaneswar, India INTERNATIONAL CONFERENCE 2025



**Fostering Inclusivity for
Future Sustainability:**
Global Perspective and Local Action
ICFIFS - 2025



In Collaboration with



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at
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ASTHA School of Management Bhubaneswar



International Conference on
Fostering Inclusivity for Future
Sustainability:
Global Perspective and Local Action

ICFIFS - 2025

18 & 23 July 2025



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Bhubaneswar, Odisha, India

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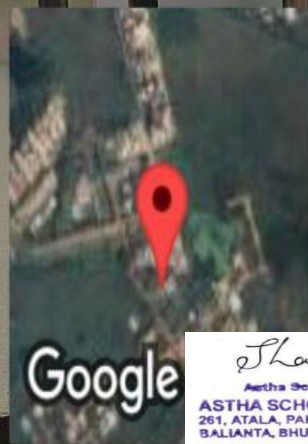
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Certificate for Paper Presentation

Awarded to

Dr. / Mrs./ Mr. _____,

for presented a paper titled as _____

_____ in
the International Conference on Fostering Inclusivity
for Future Sustainability: Global Perspective and
Local Action (ICFIFS - 25) held on 28 & 29 June.

Sharmila

Prof. (Dr) Sharmila Subramanian
Principal

Sharmila
Principal
Astha School Of Management

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Bankim

Dr. Bankim Mohanty
ED-cum-Secretary





ASTHA School of Management

1st International Conference: 2025

Two-Day International Conference on "Fostering Inclusivity for Future Sustainability: Global Perspective and Local Action"

- | | |
|-------------------------------|----------------------------|
| 1. Name of the Program | : International Conference |
| 2. Date | : 28th – 29th June, 2025 |
| 3. Time | : 10.00 AM - 5:30 PM |
| 4. Venue | : New Auditorium |
| 5. Convener | : Dr. Bishnu Prasad Kar |

Day 1: Saturday, 28 June 2025

The two-day international conference commenced with a warm welcome at ASTHA School of Management, Bhubaneswar. The event brought together distinguished academicians, industry leaders, researchers, and students to deliberate on fostering inclusivity as a pathway toward sustainable development.

Inaugural Session (09:00 AM – 11:50 AM)

The event began with the registration of participants, followed by the Inaugural Session. The opening note was delivered by Prof. Ananya Swain, setting the tone of the conference. The guests were welcomed with a ceremonial lighting of the lamp and institutional prayer. A Welcome Address was presented by Dr. Bankim Mohanty, Chief Patron. Prof. (Dr.) Sharmila Subramanian, Patron, presented the Theme Address, articulating the vision behind the conference. Shri Pradeep Ghosal, Head – CSR, Sustainability & Special Projects, TPCODL, Bhubaneswar, addressed the audience as Guest of Honour. An engaging virtual address was delivered by Mr. Masood Alam, Senior Director, Global Program, Alpharetta, Georgia, and USA. Sri Bibhu Prasad Mishra, Executive Vice President (Corporate Affairs), Jindal Steel & Power Ltd., served as Chief Guest and addressed the gathering. The Book of Abstracts was unveiled, followed by guest felicitation. The session concluded with a Vote of Thanks and the National Anthem.

Sharmila
Patron

Keynote Session (11:50 AM – 12:30 PM):

Two eminent keynote speakers shared their insights:

Prof. (Dr.) Chee Yoong Liew, University of Malaya, Malaysia (virtual), delivered a keynote on inclusive and sustainable development. Shri Pradeep Ghosal continued his thought-provoking discussion on CSR and sustainability.

Track-1 Technical Session (12:30 PM – 04:00 PM)

The session began with opening remarks by Prof. (Dr.) Manit Mishra, Track Chair, and Prof. (Dr.) Debadutta Das, Track Co-Chair. A series of paper presentations took place, engaging participants in critical discussions. The session paused for lunch break from 01:50 PM to 02:30 PM. Presentations continued till 04:30 PM.

City visit (05:00 PM to 07:30 PM)

Participants enjoyed a City Visit from 05:00 PM to 07:30 PM. The day concluded with a Grand Dinner from 08:00 PM onwards, providing an informal setting for further networking and exchange of ideas.

Day 2: Sunday, 29 June 2025

Track-2 Session (10:00 AM – 01:00 PM)

The day began with a virtual Expert Talk by Dr. Sana Reynold, Associate Professor, City University, New York. Prof. (Dr.) Rabi Narayan Subudhi, Track Chair, and Prof. (Dr.) Bhagirathi Nayak, Track Co-Chair, delivered the opening address respectively. The session featured scholarly presentations and discussions around inclusivity and sustainability.

Track-3 Session (02:00 PM – 05:00 PM)

A virtual Expert Talk was delivered by Mr. Santoshi Chander, Director NSW. Prof. Sanjay Adalkha and Prof. (Dr.) Sachi Nandan Mohanty opened the session as Track Chair and Co-Chair, respectively. Researchers continued with insightful paper presentations till the evening.

Valedictory Session (05:00 PM – 06:30 PM)

Prof. Jinasis Mohanty presented the Rapporteurs' Report, summarizing the outcomes of the conference. The Valedictory Address was given by Dr. Kishor Kumar Das, Professor and Head, Dept. of Commerce, Ravenshaw University Cuttack. The Chief Guest, Prof. (Dr.) Bidhu Bhusan Mishra, Hon'ble Vice Chancellor, Sambalpur University, addressed the audience with inspiring remarks.

Seminar On
"MELIORATION"
Exploring the un-explored

By
Mr. Dambaru Dhar Patra
Aditya Birla Fashion & Retail Ltd.

Date: 17/05/2025

Sharnika
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"PERE AUDE"
DARE TO KNOW...

ORIENTATION PROGRAM

"MELIORATION"
Exploring the UNexplored...

17 May 2025



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the Seminar “**MELIORATION**” Exploring the Un-Explored. held on 17 May 2025

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Report of Seminar on “MELIORATION” Exploring the un-explored

Faculty Coordinator: Dr. Swetapadma Dash

Venue: ASTHA School of Management

Date: 17 May 2025

A seminar on "**MELIORATION: Exploring the Un-Explored**" was organized on **17 May 2025**. The session was delivered by **Mr. Dambaru Dhar Patra, Senior Manager HR Aditya Birla Fashion & Retail Ltd.**, who inspired participants to explore new opportunities for personal and professional growth through innovation, creativity, and continuous learning.

The resource person emphasized the importance of stepping beyond conventional thinking, embracing change, and developing a growth mindset to succeed in today's dynamic business environment. He shared valuable insights from the retail industry, highlighting the significance of leadership, adaptability, effective communication, problem-solving, and customer-centric approaches in achieving organizational success. Through real-life examples and industry experiences, he encouraged students to identify their strengths, enhance their skills, and remain open to new ideas and challenges.

The seminar witnessed enthusiastic participation from faculty members and students, followed by an engaging interactive session where participants discussed emerging career opportunities and industry expectations.

The programme concluded with a vote of thanks, and participants appreciated the insightful session for motivating them to explore their potential and prepare themselves for future professional challenges.

Seminar On
“FINTERN”
A Step to Perfect Financial Venture
By
CA Sujit Sahoo
PAMS Associates

Date: 17/05/2025



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Report of Seminar on “ FINTERN” A Step to Perfect Financial Venture

Date: 17 May 2025

Faculty Coordinator: Dr. Bishnu Prasad Kar

Venue: ASTHA School of Management

A well-organized market research study, can actually help financial organizations to understand their customers, their needs, and how their preferences are changing. Not only that, but it also opens potential investment doors for rapidly growing organizations worldwide. So, market research benefits not only organizations but also the industry as a whole.

Without extensive market research in this industry, things can fall apart, so thorough market research not only helps to cater to the customers' changing needs but also helps to keep the industry going and flourishing. Economic research is a vital part of market research when it comes to financial institutions. The main objective of economic research is to give a conceptual perspective when it comes to policymaking, and it also helps you figure what models and tools are required for monetary policies and other tasks.

It also bridges the gap between policymakers and academics and creates opportunities for interactions with diverse views. Since research is improved by the knowledge of the latest developments in the field and ideas, financial institutions do require business or industry research companies for adequate growth.

With this note Seminar commenced with the 'Welcome Note' by **Dr. Bishnu Prasad Kar** followed by the session from the expert “**CA Sujit Sahoo**” where she elaborates the secrets of developing analytical skills on different aspects of business and finance in varied circumstances among the youths. The session was immediately followed with an interaction from the students. Lastly the vote of thanks was given by **Prof. Priyanka Jena** which was followed by National Anthem.

This marked the end of the Seminar.


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Seminar On

“MERCADEO”

Envisioning Marketing Opportunity

By

Mr. Soumya Ranjan Swain

Zonal Head Berger Paints India Ltd.

Date: 17/05/2025


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Report of Seminar on “MERCADEO” Envisioning Marketing Opportunity .

Date: 17 May 2025

Faculty Coordinator: Prof. Jinanshis Mohanty

Venue: ASTHA School of Management

Research is a "creative and systematic work undertaken to increase the stock of knowledge". It involves the collection, organization and analysis of evidence to increase understanding on specified topic which is characterized by a particular attentiveness for controlling the sources of bias and error.

Marketing research helps in testing the new products in one or two markets on a small scale. This helps in finding out consumer response to new product and develop a suitable marketing mix. It reveals the problems of the customers regarding new products. Thus, it controls the risk involved in introducing a new product.

Market research on the other helps in accessing the market by identifying the key competitors. It also helps in getting insights of the strategies of the competitors and identify the loopholes in them. These can be useful in increasing business and ensuring that the same mistakes can't be repeated by our own entity.

With this note the Seminar commenced through the „Welcome Note" by **Prof. Kali Prasad Satapathy** followed by the session from the expert **Soumya Ranjan Swain**, where he elaborates the secrets of developing analytical skills in the domain of marketing and how research is helpful in this respect. The session was immediately followed with an interaction from the students.

Lastly the vote of thanks was given by **Prof. Jinanshis Mohanty** which was followed by National Anthem.

This marked the end of the Seminar.

Seminar On

“Tips to get Smart with Money”

by

Sanjit Das

Date:05/04/2025

Sharnika
Principal

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the Seminar **“Tips to get Smart with Money”** held on 05 April 2025

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Seminar Report on Tips to Get Smart with Money

Organized by: ASTHA School of Management

Date: 05 April 2025

A seminar on "**Tips to Get Smart with Money**" was organized on **05 April 2025**. The session was conducted by **Mr. Sanjit Das**, who shared practical insights on personal financial management and the importance of making informed financial decisions.

The resource person emphasized the fundamentals of financial planning, including budgeting, saving, disciplined spending, emergency fund creation, and the importance of investing for long-term financial security. He also highlighted the need for financial literacy among students, discussing topics such as responsible borrowing, digital banking, investment options, and effective money management strategies to achieve financial independence.

The seminar witnessed active participation from faculty members and students, who engaged in an interactive discussion and clarified their queries on personal finance and wealth creation. The programme concluded with a vote of thanks, and participants appreciated the informative session for enhancing their financial awareness and encouraging responsible financial habits.

Seminar On

**“5P’s of Effective Leadership
Styles on Emotional
Intelligence”**

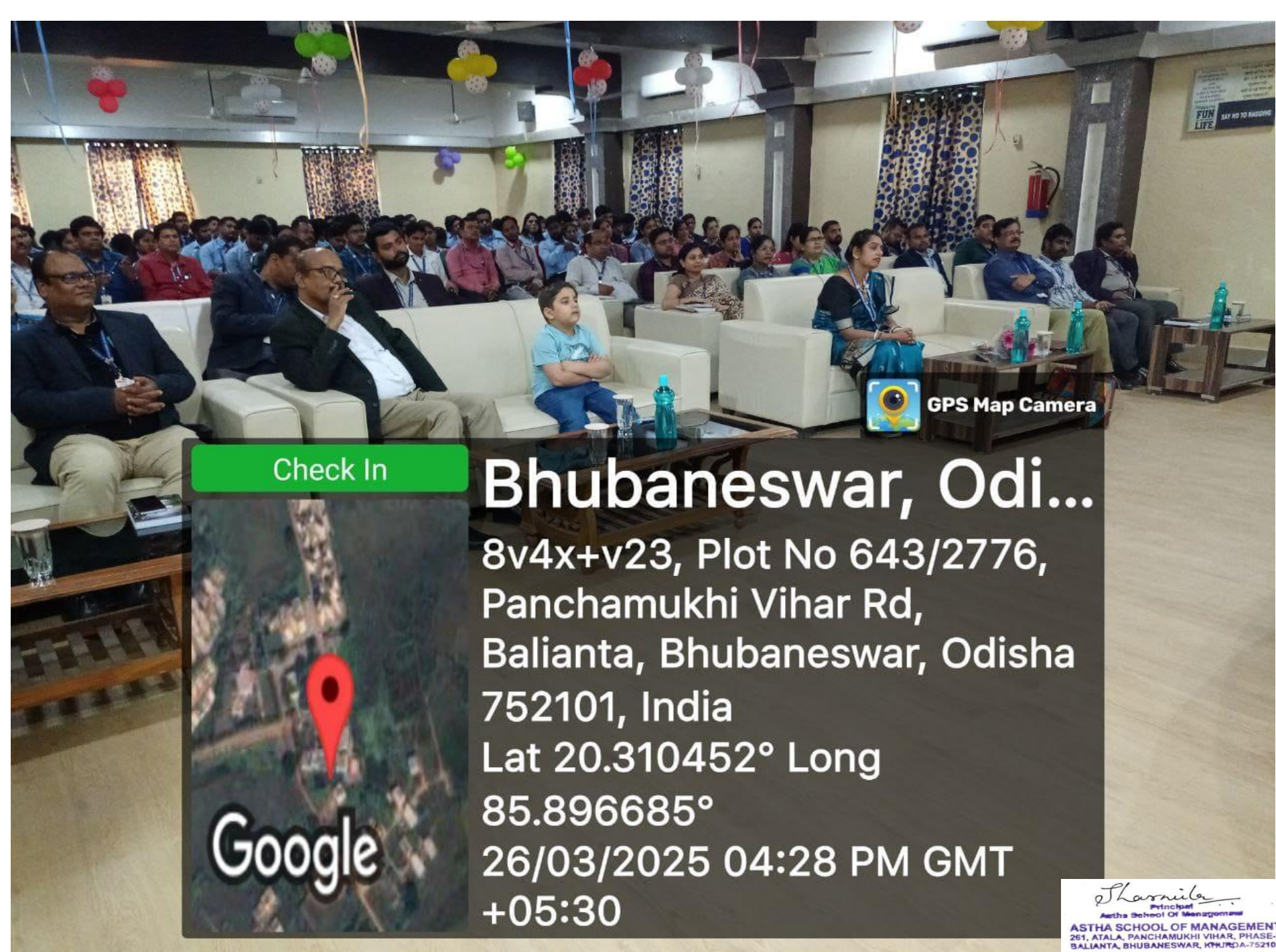
by

Mrs. Gudia Mishra

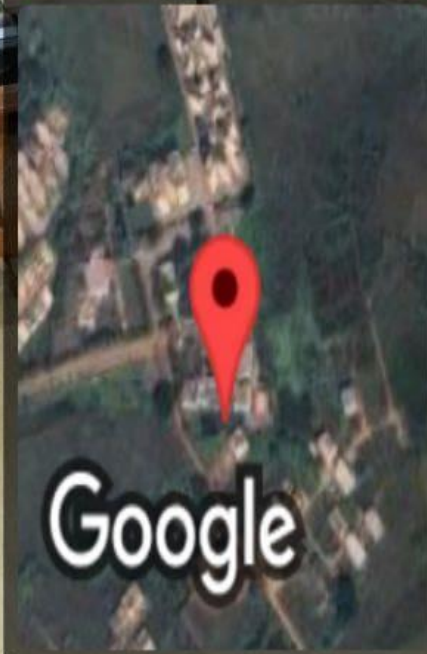
Date: 26/03/2025



Sharnika
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Seminar on “5P’s of Effective Leadership Styles on Emotional Intelligence”
held on 26 March 2025.

Prof. (Dr) Sharmila Subramanian
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Dr Bankim Mohanty
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Seminar Report on 5P's of Effective Leadership Styles on Emotional Intelligence

Organized by: ASTHA School of Management

Date: 26 March 2025

A seminar on "**5P's of Effective Leadership Styles on Emotional Intelligence**" was organized on **26 March 2025**. The session was delivered by **Mrs. Gudia Mishra**, who highlighted the significance of emotional intelligence in developing effective leadership and achieving organizational success.

The resource person explained the concept of the **5P's of Leadership**, emphasizing the role of self-awareness, empathy, communication, adaptability, and relationship management in enhancing leadership effectiveness.

She discussed how emotionally intelligent leaders foster teamwork, motivate employees, resolve conflicts, and create a positive work environment.

The session also focused on developing interpersonal skills, resilience, and ethical decision-making to meet contemporary workplace challenges. Faculty members and students actively participated in the interactive session through discussions and practical examples, gaining valuable insights into leadership development and emotional intelligence.

The seminar concluded with a vote of thanks, and participants appreciated the informative session for strengthening their understanding of effective leadership practices and emotional intelligence in professional settings.

Seminar On

“Business Case Analysis”

by

Prof. (Dr.) Tatayya Bommali

Date: 08/03/2025



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Managed by : Shree Panchamukhi Educational & Charitable Trust



Business Case Analysis

Coordinator : Dr. Tatayya Bommali

Judging Criteria :

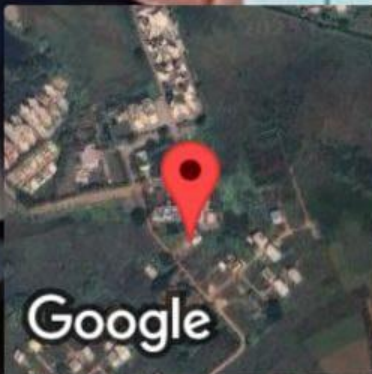
- Clarity of Problem Statement
- Depth of Analysis
- Creativity in Solutions
- Presentation and communication
- Question and Answer Handling



Venue : Anandita



GPS Map Camera



Google

Time : 04:00 PM

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Best wishes 🎁

Sharnika
Principal

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Seminar on “**Business Case Analysis**” held on 08 March 2025.

Prof. (Dr) Sharmila Subramanian
Principal

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ED cum Secretary

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Seminar Report on Business Case Analysis

Organized by: ASTHA School of Management

Date: 08 March 2025

A seminar on "**Business Case Analysis**" was organized on **08 March 2025**. The session was conducted by **Prof. (Dr.) Tatayya Bommali**, who provided valuable insights into the systematic approach to analyzing business cases for effective managerial decision-making.

The resource person explained the importance of case analysis as a practical learning tool for understanding real-world business challenges. The session covered key aspects of identifying business problems, analyzing internal and external environments, evaluating strategic alternatives, and recommending suitable solutions based on evidence and critical thinking. Emphasis was also placed on developing analytical, problem-solving, and decision-making skills essential for management professionals.

Faculty members and students actively participated in the interactive session, engaging in discussions on various business scenarios and case-based learning techniques. The seminar concluded with a vote of thanks, and participants appreciated the insightful session for enhancing their analytical abilities and understanding of practical business decision-making.

Seminar On

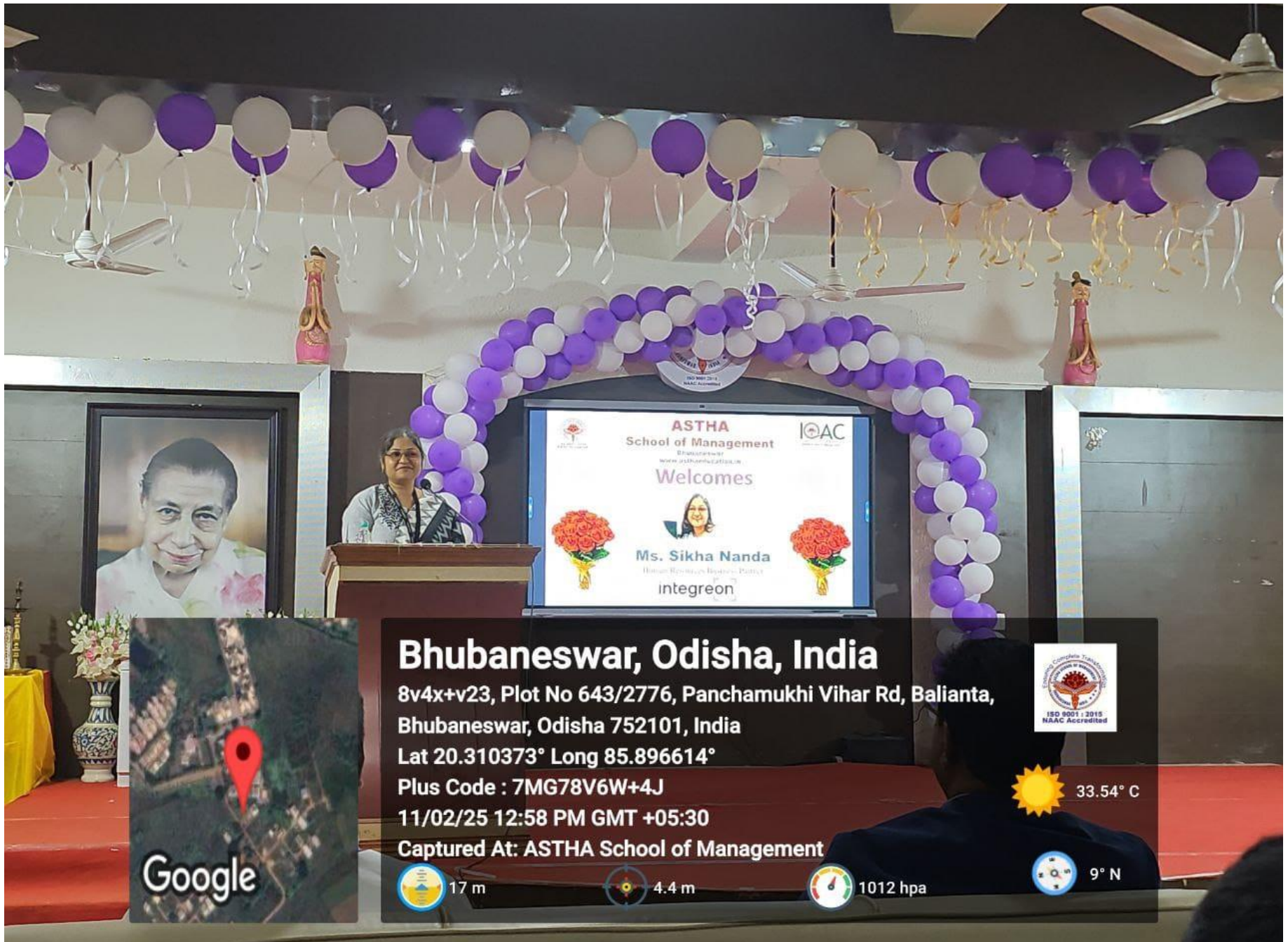
**“HR Management &
Organisational Excellence ”**

by
Sikha Nanda
Human Resource Business Partner
INTEGRON

Date: 11/02/2025


Principal
Aatha School Of Management

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Bhubaneswar, Odisha, India

8v4x+v23, Plot No 643/2776, Panchamukhi Vihar Rd, Baliaanta,
Bhubaneswar, Odisha 752101, India

Lat 20.310373° Long 85.896614°

Plus Code : 7MG78V6W+4J

11/02/25 12:58 PM GMT +05:30

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17 m



4.4 m



1012 hpa



9° N

Google



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Awarded
to

Dr./Mr./Ms. _____, _____, for successfully Participating in
Seminar on “**HR Management & Organizational Excellence**” held on 11
February 2025.

Prof. (Dr) Sharmila Subramanian
Principal

Dr Bankim Mohanty
ED cum Secretary

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Seminar Report on HR Management & Organizational Excellence

Organized by: ASTHA School of Management

Date: 11 February 2025

A seminar on "**HR Management & Organisational Excellence**" was organized on **11 February 2025**. The session was conducted by **Ms. Sikha Nanda, Human Resource Business Partner, Integron**, who shared valuable insights into the strategic role of Human Resource Management in achieving organizational excellence.

The resource person highlighted the significance of effective HR practices in talent acquisition, employee engagement, performance management, learning and development, and fostering a positive organizational culture. She emphasized how HR professionals act as strategic partners in driving organizational growth, enhancing employee productivity, and building high-performing teams. The session also covered current HR trends, leadership development, and the importance of aligning HR strategies with organizational goals.

Faculty members and students actively participated in the interactive session, gaining practical exposure to industry-oriented HR practices and contemporary workplace challenges. The seminar concluded with a vote of thanks, and participants appreciated the informative session for enhancing their understanding of HR management and its contribution to organizational excellence.

Seminar On

**“Targeting HR Excellence a Case Study
of NALCO”**

by

Prof. (Dr.) Swetapadma Dash

Date: 10/02/2025



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the Seminar “**Targeting HR Excellence: A Case Study of NALCO**” held on 10
February 2025

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Dr. Bankim Mohanty
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Seminar Report on Targeting HR Excellence: A Case Study of NALCO

Organized by: ASTHA School of Management

Date: 10 February 2025

A seminar on **"Targeting HR Excellence: A Case Study of NALCO"** was organized on **10 February 2025**. The session was delivered by **Dr. Swetapadma Dash**, who provided valuable insights into the human resource management practices adopted by NALCO and their role in achieving organizational excellence.

The resource person discussed key HR functions, including talent acquisition, employee engagement, performance management, training and development, leadership development, and organizational culture. Using NALCO as a case study, Dr. Dash explained how effective HR strategies contribute to employee motivation, productivity, and sustainable organizational growth. The session also emphasized the importance of aligning HR practices with organizational objectives to enhance overall performance.

Faculty members and students actively participated in the interactive discussion, gaining practical knowledge of contemporary HR practices in a leading public sector enterprise. The seminar concluded with a vote of thanks, and participants appreciated the informative session for providing valuable industry-oriented insights into achieving HR excellence.


Principal

Seminar On

“INNOVATIVE TEACHING METHODS”

by

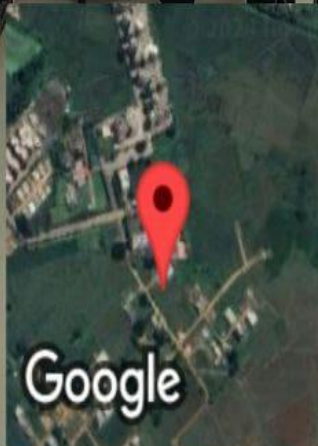
Prof. MD. Asif Khan

Date: 16/01/2025



**Innovative Teaching Method
Brainstorming Session**
By
R&D Cell, IQAC
ASTHA School of Management
Bhubaneswar
10 to 18 January 2025

List of Participants			
Sl. No.	Name	Designation	Department
1	Dr. P. K. Mishra	Principal	Management
2	Dr. P. K. Mishra	Principal	Management
3	Dr. P. K. Mishra	Principal	Management
4	Dr. P. K. Mishra	Principal	Management
5	Dr. P. K. Mishra	Principal	Management
6	Dr. P. K. Mishra	Principal	Management
7	Dr. P. K. Mishra	Principal	Management
8	Dr. P. K. Mishra	Principal	Management
9	Dr. P. K. Mishra	Principal	Management
10	Dr. P. K. Mishra	Principal	Management



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Balianta, Bhubaneswar, Odisha 752101, India

Lat 20.310312° Long 85.896773°

Plus Code : 7MG78V6W+4P

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Captured At: ASTHA School of Management



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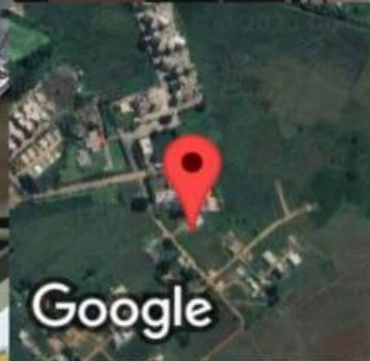
1st Semester Regular Examination 2024-25

Roll No.	Mark	Roll No.	Mark
202429151	122	202429152	120
202429152	122	202429153	118
202429153	120	202429154	116
202429154	118	202429155	114
202429155	116	202429156	112
202429156	114	202429157	110
202429157	112	202429158	110

Date: 16.01.25
Page: 10
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GPS Map Camera



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Rd, Baliana, Bhubaneswar, Odisha 752101, India
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Report on Seminar

“Innovative teaching Methods”

Organized by: ASTHA School of Management

Date: 16 January 2025

A seminar on "**Innovative Teaching Methods**" was organized on **16 January 2025**. The session was conducted by **Mr. Md. Asif Khan**, who highlighted the significance of adopting learner-centric and technology-enabled teaching practices in higher education.

The resource person discussed innovative pedagogical approaches such as experiential learning, flipped classrooms, collaborative learning, project-based learning, case studies, blended learning, and the effective use of digital tools to enhance student engagement and learning outcomes. He also emphasized the importance of developing critical thinking, creativity, and problem-solving skills through interactive teaching methods.

The seminar witnessed active participation from faculty members and students, followed by an engaging discussion on the practical implementation of these teaching strategies. The programme concluded with a vote of thanks, and participants appreciated the insightful session, which encouraged the adoption of innovative teaching practices to improve the quality of education.

Two-Day National Seminar on Leveraging IKS and AI in Business and Management – A Roadmap for Viksit Bharat @2047

29 & 30 November 2024



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29 & 30 November



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Leveraging IKS and AI in Business
- A Roadmap for Viksit Bharat

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Awarded to

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_____, _____

for participating in the National Seminar on
**“Leveraging IKS and AI in Business and
Management – A Roadmap for Viksit Bharat @ 2047”**
held on 29 & 30 November 2024.

Prof. (Dr.) Subramanian


Dr. Bankim Mohanty
ED cum Secretary



Report on Two-Day National Seminar

“Leveraging IKS and AI in Business and Management – A Roadmap for Viksit Bharat 2047”

Organized by: ASTHA School of Management

Date: 29–30 November 2024

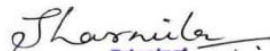
The Two-Day National Seminar on “Leveraging Indian Knowledge Systems (IKS) and Artificial Intelligence (AI) in Business and Management: A Roadmap for Viksit Bharat 2047” was successfully organized by ASTHA School of Management under the guidance of Executive Director-cum-Secretary Dr. Bankim Mohanty and Principal Prof. (Dr.) Sharmila Subramanian. Coordinated by Prof. Dr. Bishnu Prasad Kar and Prof. Dr. Tatayya Bommali, the seminar aimed to explore the integration of traditional Indian Knowledge Systems with emerging AI technologies for sustainable national development.

The seminar witnessed participation from 45 delegates, including participants from outside Odisha. Around 20 research papers were presented across three technical sessions, and 27 full papers were published in an edited ISBN book titled *Leveraging Indian Knowledge Systems and Artificial Intelligence in Business and Management: A Roadmap for Viksit Bharat 2047*.

The inaugural session featured addresses by Sri M. Murali Krishnan, Additional DG, Department of Telecommunication, Odisha LSA, and Padmashree Dr. Aditya Prasad Dash, Former Vice Chancellor, Central University Tamil Nadu. The keynote address by Dr. RKS Mangesh Dash, Managing Director, CHDNLR, Mumbai, highlighted practical applications of IKS and AI in modern business practices.

Technical Session I focused on the role of IKS in business and management, chaired by Dr. Vijaya Lakshmi Mohanty, with Dr. D.B. Garnayak as Resource Person. Technical Session II emphasized AI applications in finance, marketing, and HR under the chairmanship of Prof. (Dr.) Rosalina Priyadarshini, with Mr. Abinash Sutar as Resource Person. Technical Session III featured an engaging panel discussion moderated by Prof. Dr. Subrat Sahu, with eminent academicians and industry experts discussing AI integration, ethical concerns, workforce adaptation, and sustainable growth.

The valedictory session included the Rapporteur’s Report presented by Dr. Anindita Das and an address by Chief Guest Dr. Swarup Chandra Sahoo, Former Professor, Utkal University. Certificates were awarded to all participants, while Mr. Vinod Kumar Vaddadi received the Best Paper Award and Mr. Durga Prasad Nayak along with Mr. Sudeep Kumar Bharati received the Best Presenter Awards. The seminar concluded with a vote of thanks by Prof. Kaliprasad Satapathy and the National Anthem.


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INTERNATIONAL RESEARCH CONTEST

PRAKALPA - 2024

Recognizing Research Talent



Cash rewards, gifts &
many more..

Guidelines:

- > Maximum two students from an Institution / Department of a University.
- > Students have to upload a synopsis containing Title of the study, Objective of the study, Research Methodology, Data analysis, major findings, recommendations/ suggestions, conclusions within 1000 words along with authorisation form duly signed by the Head of the Institution/Department through Google form (Link and QR code below).
<https://bit.ly/prakalpa2024>
- > Round -1: 7 minutes of PPT presentation on Objective of the study, Research Methodology & Major Findings.
- > Round -2: 15 minutes of PPT presentation to be made by finalists followed by Q&A session. The title of slides to be included with key sections of synopsis.
- > Entry only through institutional endorsement.
 - > Decision of the jury is final.
 - > Participation certificate & gift hamper to each participant
 - > Local hospitality by the Host.
 - > **TA will be reimbursed for students travelling from other states.**

November
14
2024

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Please visit our website for more information:
<https://asthaeducation.in/prakalpa/>

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PRAKALPA - 2024

RECOGNIZING RESEARCH TALENT

WINNER

ONLINE TRACK

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from _____

College/ University has WON the National Research Contest,
PRAKALPA - 2024 on 14 November 2024.

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Principal

Prof. Sanjay Adlakha
Chartered Financial Analyst



Sharmila
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PRAKALPA - 2024

RECOGNIZING RESEARCH TALENT

RUNNER UP

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Chartered Financial Analyst



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Report on “PRAKALPA” – International Research Contest

Faculty Coordinator: Satyanath Mohapatra

Venue: ASTHA School of Management

Date: 14 November 2024

PRAKALPA, an internship competition for MBA students, was organized on **14th November 2024** with the objective of providing a platform for students to showcase their internship experiences, practical learning, and innovative solutions to real-world business challenges.

The event witnessed enthusiastic participation from MBA students who presented their internship projects before a panel of judges comprising academicians and industry professionals. Participants highlighted the objectives of their internships, organizational profiles, methodologies adopted, key findings, challenges encountered, and recommendations. Their presentations reflected analytical thinking, problem-solving abilities, and the practical application of management concepts acquired during their academic programme.

The competition encouraged students to demonstrate their communication, presentation, and decision-making skills while fostering confidence and professional competence. The judges evaluated the presentations based on parameters such as relevance of the project, quality of analysis, innovation, presentation skills, and overall impact.

The event served as an excellent platform for peer learning, enabling students to gain insights into diverse industries and organizational practices. The feedback provided by the judges helped participants identify their strengths and areas for improvement, thereby enhancing their professional readiness.

The programme concluded with the announcement of the winners and the distribution of prizes and certificates and cash prizes. Overall, **PRAKALPA 2024** was a highly engaging and enriching event that strengthened experiential learning, encouraged academic excellence, and reinforced the importance of internships in developing future management professionals.

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Workshop On

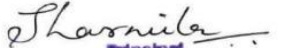
**“NLP for Developing Entrepreneurs & Business
Professionals”**

By

Dr. RKS Mangesh Dash,

**President, Centre for Human Development & Neuro-
Linguistic Research, Mumbai.**

Date: 09/11/2024


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Report on Workshop on “NLP for Developing Entrepreneurs & Business Professionals”

Faculty Coordinator: Md. Asif Khan

Venue: ASTHA School of Management

Date: 09 November 2024

A workshop on “NLP for Developing Entrepreneurs & Business Professionals” was organized on **9th November 2024**. The session was conducted by **Dr. RKS Mangesh Dash**, an eminent trainer and expert in Neuro-Linguistic Programming (NLP), with the objective of equipping participants with effective communication, leadership, and personal development skills essential for entrepreneurial and professional success.

The workshop focused on the principles and applications of Neuro-Linguistic Programming (NLP) in enhancing self-awareness, interpersonal communication, emotional intelligence, decision-making, and leadership effectiveness. Through interactive activities, practical demonstrations, and real-life examples, Dr. Dash explained how NLP techniques can help individuals overcome limiting beliefs, build confidence, develop a positive mindset, and improve professional relationships.

Participants actively engaged in the hands-on exercises and discussions, gaining valuable insights into the application of NLP in business negotiations, team management, customer engagement, and entrepreneurial decision-making. The workshop also emphasized the importance of effective communication and behavioral excellence in achieving personal and organizational goals.

The programme witnessed enthusiastic participation from MBA students and faculty members, making it an enriching learning experience. The workshop concluded with an interactive question-and-answer session, followed by a vote of thanks. Overall, the event successfully enhanced participants' understanding of NLP and its practical relevance in developing competent entrepreneurs and business professionals.

IMPORTANT DATE:
Registration Starts : 7th September 2024
Last Date of Registration : 24th September 2024

NO REGISTRATION FEE

Registration Link :
<https://forms.gle/QdN4mQXMXLfU1P66>

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Executive Director-cum-Secretary
ASTHA School of Management

CHAIRPERSON
Prof. (Dr.) Sharmila Subramanian
Principal, ASTHA School of Management

CO-ORDINATOR
Dr. Anindita Das
MOB: +91 6370630522

COMMITTEE MEMBERS
Dr. Bishnu Prasad Kar
Prof. Priyanka Jena
Prof. Dibya Omm Mohanty
Prof. Subhasmita Nayak

Contact for Further Information
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A Banking Conclave
on
OPERATIONAL RESILIENCE
OF BANKS:
Checking Economic Volatility

27th & 28th
September, 2024



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In Association with
Institution's Innovation Council (IIC)

Organising

A Banking Conclave

On

**Operational Resilience of Banks:
Checking Economic Volatility**

27 & 28 September, 2024



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Report of Banking Conclave on “Operational Resilience of Banks: Checking Economic Volatility”

Faculty Coordinator: Dr. Anindita Das

Venue: ASTHA School of Management

Date: 27 & 28 September 2024

A two-day **Banking Conclave** on the theme "**Operational Resilience of Banks: Checking Economic Volatility**" was organized on **27th and 28th September 2024** with the objective of fostering discussions on strengthening the banking sector against emerging economic and operational challenges.

The conclave brought together eminent bankers, academicians, industry experts, researchers, and students to deliberate on contemporary issues affecting the banking industry. The inaugural session highlighted the importance of operational resilience in ensuring financial stability, managing risks, and maintaining uninterrupted banking services amid an increasingly volatile economic environment.

The technical sessions covered key themes including risk management, cyber security, digital banking, regulatory compliance, business continuity planning, financial inclusion, and the role of technology in enhancing banking resilience. Experts shared valuable insights, practical experiences, and best practices for addressing operational risks and adapting to changing economic conditions.

Interactive panel discussions encouraged meaningful exchange of ideas between professionals and participants, emphasizing the need for innovation, effective governance, and collaborative efforts to build a resilient banking ecosystem. The conclave witnessed enthusiastic participation from faculty members, banking professionals, research scholars, and students, making it a vibrant platform for knowledge sharing and professional engagement.

The event concluded with a valedictory session summarizing the key takeaways and acknowledging the contributions of the speakers, delegates, and organizers. Overall, the Banking Conclave provided valuable insights into the strategies required to enhance the operational resilience of banks and effectively respond to economic volatility in a rapidly evolving financial landscape.

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