

BEST PRACTICES - 1

(Competency Incubator & Assessment Centre)



ASTHA SCHOOL OF MANAGEMENT, BHUBANESWAR

CIAC Model

Academic Year 2024-2025

The CIAC focuses on managerial competences, industry preparedness, entrepreneurial skills, innovation, business acumen, and soft skills, as well as facilitative placement in their preferred profession (chosen specialization and sector based on aptitude). CIAC combines MBA coursework with managerial training. Managers need business skills, domain expertise, creative and analytical thinking, good communication, and other "soft skills." CIAC semester wise course outlines are meticulously planned and designed. Faculty expertise guides training. Based on their assessment and evaluation, students were advised on ways to improve.

CIAC sessions and assessments were successfully completed for all four semesters in the academic year 2024-2025. In this academic year the CIAC sessions started on 04th October 2024 for 1st year students – (1st Semester admission batch 2024-26) and for 2nd year students on 11th September 2024 (3rd Semester admission batch 2023-25). In the beginning of the academic year the newly inducted students completed training sessions on Business Environment Review, Advertisement Review, Business language Comprehension, Soft Skill, Computing Skills, Language lab, and Library in their **1st semester**. The second-year students who were in **3rd** semester completed training sessions on Content Development and GD, Personal Interview, Quantitative Aptitude, Soft Skills, Reasoning and English for Competitive Exams. During the **2nd and 4th semester** the training session started from 26th February 2024 and 15th February 2025 respectively. The training session like Soft Skills, Language Lab, Content Development, and soft skills were included in the **2nd semester** which helped students to prepare themselves for the summer internship interview drives. The sessions like need based one-to-one counseling,

Mock GD and personal interview and soft skills were conducted to make students corporate ready in the **4th Semester**.

It was ensured that at the end of each session in a particular semester the assessments of their progress were done. The objective was to identify the weak areas and guide them for improvements. The assessment sheets are shared with the students after evaluation which facilitates them to trace their weaker zones and provide a direction for improvement. The students are highly benefitted to receive placement offers from companies.

The total CIAC session for the session 2024-25 enabled students to get placed in companies and some who opted for entrepreneurship also could build their capacity for self-employment. The list of companies where the students got placed is separately shown.

This model integrates all the activities and events that develop students' competencies.



FOUR PHASES OF CIAC SESSIONS	
PHASE-1: Foundation Course, Grooming, Language Lab	PHASE-2: Business Management, Soft Skills, Language Lab.
PHASE-3: Specialization, Finisse, Sectorial specific roundup	PHASE-4: Corporate grooming and Placement
Semester: 1 Business Environment Review, Advertisement Review, Business language Comprehension, Soft Skill, Computing Skills, Language lab, and Library	Semester: 3 Content Development and GD, Personal Interview, Quantitative Aptitude, Soft Skills, Reasoning and English for Competitive Exams
Semester: 2 Soft Skills, Language Lab, Content Development, and soft skills	Semester: 4 Mock GD and PI, Need-based one to one counseling, Soft Skills

Time Table

ASTHA School of Management
1st Semester Class Time Table 2024-25 w.e.f. 18.09.2024

Section-C

DAY	9.45 AM-10.45 AM	10.45 AM-11.45 AM	11.45AM - 12.45PM	12.45 PM -1.45 PM	1.45 PM-3.00 PM	3.00 PM-4.00PM	4.00 PM-5.00PM	5.15 PM-6.15PM
MON	ME	ELE	MPOB	L U N C H B R E A K	Soft Skills	MM	UHVE	
TUE	FAA	QT	BC		Advertisement Review	ITM	UHVE	
WED	MPOB	MLAI	ME		Business Language Comprehension	MM	ITM	BCL
THU	FAA	BC	QT		Business Environment Review	MM	UHVE	
FRI	ME	ELE	MPOB		Business Quiz	MLAI	PROCTORSHIP	
SAT	FAA	QT	BC		ELE	IQAC ACTIVITY		VAC

TIME-TABLE

JSR
Principal

Students Report BUSINESS QUIZ REPORT

1. Date of Quiz: 27.09.24

2. Group Name: Group C-1

3. Group Leader: Subhashree Subhadarshini Mohanty

4. Group Member:

ROLL NUMBER	NAME	CONTRIBUTION
127	Subhashree Subhadarshini Mohanty	Prepared questions on sustainability and health
128	Lovlin Nayak	Prepared question on famous ENTR company
129	Lopamudra Behera	Prepared question on famous business personality and ppt
130	Sibani Behera	Prepared ppt
131	Sonalika Parida	No contribution
132	Sushree Supriti Dash	Prepared question on current affairs
133	Manika Gochhayat	Prepared question on corporate laws
134	Snigdha Priyadarshini	Prepared questions on currency exchange
135	Neha Khan	Prepared question on business terminology

5. Summary of the Task:

Activity	Group Member responsible	Description of Work Done
Question Preparation	1. Subhashree Subhadarshini Mohanty 2. Lovlin Nayak	These students prepared questions on their chosen topics. Each students

Business Quiz Report

1. **Date of Quiz:**
27 SEPTMBER 2024
2. **Group Name:**
GROUP D – 3
3. **Group Leader:**
Sameer Patra
4. **Instructor or Cordinate :**
Proof. Pramit Chandra Raut sir

5. Group Members:

Roll No.	Name	Task/Contribution
209	Sambit Das	Prepared question on logo & who is invitation
210	Samir Mishra	Prepared question on current affairs & Economy
211	Priyadeba Behera	Prepared question on corporate laws
212	Hrishikesh Mazumdar	Prepared question on current Events
213	Prasad Behera	Prepared question on currency name & which country of currency
214	Rashmi Ranjan Sahoo	Prepared question on collaboration of business and Bank & bank interest rate
215	Sameer Patra	Prepared question on stock market
216	Amit Ranjan Sahoo	Prepared question on new Entrepreneur company
217	Prakash Kumar Nayak	Prepared question on CEO name

6. Summary of Tasks:

Task/Activity	Group Member(s) Responsible	Description of Work Done
Question Preparation	Sambit Das , Samir Mishra , Rashmi Ranjan Sahoo , Hrishikesh Mazumdar , Sameer Patra , Amit Ranjan Sahoo , Prakash Kumar Nayak	These student are prepared question on their topic . Each student Prepared 5 question on their respective topic .
Presentation	Rashmi Ranjan Sahoo , Sambit Das	These students are prepared quiz format in PPT and reported by Rashmi Ranjan Sahoo with Guidance coordinate and supporter proof. Pramit Chandra Raut sir.
Quiz Conducting	Samir Mishra, Hrishikesh Mazumdar, Sameer Patra, Amit Ranjan Sahoo, Prakash Kumar Nayak Prakash Kumar Nayak	These students are prepared are conducting quiz and quiz master Sambit Das & other each student participated note the solution answer submit by sir.
Coordination & Support	Samir Mishra , Hrishikesh Mazumdar , Sameer Patra ,	These student are proper coordinate to each other student & guidance by

BUSINESS QUIZ REPORT

1. Date of Quiz: 30.09.24

2. Group Name: Group D-1

3. Group Leader: Sweety Mallick

4. Group Member:

ROLL NUMBER	NAME	CONTRIBUTION
190	Subhalaxmi Barik	Prepared questions on Sustainability and Healthy
191	Suvasri Subhasmita Sahoo	Prepared questions on Marketing
192	Rutupriya Behera	No Contribution
193	Lopamudra Behera	No Contribution
194	Nisita Das	Prepared questions on Business terminology and concepts
195	Priyanka Priyadarshini Panda	Prepared questions on Financial market and currency exchange.
196	Saswati Mohapatra	Prepared questions on Logos
197	Pooja Pradhan	Prepared question on Digital Technology and Innovation
198	Arundhati Jena	Prepared questions on Corporate laws and Governance
199	Sweety Mallick	Prepared questions on Current Affairs and Business Personality.

5.

Activity	Group Member responsible	Description of Work Done
Question Preparation	1. Subhalaxmi Barik 2. Suvasri Subhasmita Sahoo	These students prepared questions on their chosen topics. Each students

BIJU PATNAIK UNIVERSITY OF TECHNOLOGY, ROURKELA

ATTENDANCE SHEET, SECTION- A

MBA- 1st Semester (2024-2025)

ASTHA SCHOOL OF MANAGEMENT

R.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Total No. of Classes	% of Attendance
1	SMRUTIREKHA MALLICK																						
2	BARSHARANI RAY	P	P	P	P	P	P	P	P														
3	SASWATI RATHA			P	P		P	P		P	P				P				P	P		P	
4	BUSRA AZIM		P	P	P	P	P	P	P					P	P	P		P			P		
5	TILOTTAMA MAJHI	P	P		P							P								P			
6	SOHANA PERWEEN	P	P	P	P	P	P	P	P				P	P		P			P			P	
7	RAI DUTTA	P			P				P	P	P	P						P		P		P	
8	SUSHREE ANANYA DASH	P	P			P	P				P			P		P			P	P		P	
9	MIRASRITA SAHOO	P		P						P	P		P		P				P			P	
10	SUSHREE SUBHASHREE SAHOO	P	P	P	P	P	P	P			P	P	P					P			P		
11	MENAKA BHOI			P					P					P		P						P	
12	SHRABANI MISHRA	P		P	P	P	P	P	P	P	P	P	P									P	
13	SULATA HEMBRAM	P	P	P	P	P	P		P	P	P			P									
14	ANKITA PANIGRAHY	P	P	P									P			P	P	P	P				P
15	NISHITA NANDA				P	P			P	P	P	P				P	P	P	P				P
16	SUBHASHMITA BEHERA								P	P	P	P			P	P	P				P	P	
17	DEBASMITA BEHERA									P	P	P					P			P			P
18	SARITA PATRA								P		P			P			P						
19	RASHMITA MOHARANA		P	P		P			P	P	P		P			P			P	P	P		P
20	AMIT KUMAR MOHAPATRA	P							P	P	P	P		P	P		P			P	P	P	
21	PRAVAT KUMAR DAS	P	P		P	P					P	P		P	P		P			P	P	P	
22	BISHNU PRASAD BEHERA		P		P		P		P	P		P	P		P				P			P	
23	SUBHANARAYAN KAR								P			P	P		P		P	P				P	
24	CHANDAN KUMAR SAHOO	P		P	P	P				P	P	P	P	P		P			P	P	P	P	
25	ABHISEK BEHERA		P		P	P		P	P				P	P	P					P		P	
26	SHUBHAM SAINT	P	P	P	P	P		P			P	P	P		P	P		P		P	P		
27	KUMAR JEEVAN DARSHAN DAS								P						P		P	P					
28	KIRTI RANJAN ROUT	P	P	P	P	P				P	P	P	P	P		P			P			P	
29	SIBA PRASAD CHOUDHURY								P		P		P		P	P		P		P	P	P	
30	CHIRANJIB PRADHAN	P	P			P				P				P	P				P	P	P		
31	SHUBHRA		P	P		P					P	P					P						

R.No	Name of the Student	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	Total No. of Classes	% of Attendance
32	SANTANU KUMAR SUBUDHI	P	P	P	P	P	P	P															
33	SANJIB KUMAR BHATTA	P	P	P	P	P																	
34	SHEAK ASHIF																						
35	SOUAMYAJIT SAHU	P	P	P	P																		
36	BISWAPRAKASH BEHERA																						
37	GANGADHAR BISWAL	P	P		P																		
38	SATYABRAT SAHOO				P	P																	
39	RAJAT KUMAR MAHALI	P	P		P																		
40	SAROJ KUMAR BEHERA																						
41	RAJESH NAYAK	P	P	P	P																		
42	CHINMAYA ROUT	P	P		P	P	P	P															
43	DEBENDRA SHIAL	P	P		P	P	P																
44	KRUPASINDHU SHANKHUA	P	P		P																		
45	SATYA PRAKASH DAS	P	P		P	P	P	P															
46	SOUMEN NAYAK				P																		
47	MIR NOORUL ISLAM	P	P		P																		
48	RAJESH BEHERA	P																					
49	B SANTOSH	P																					
50	SANGRAM PRUSTY	P			P																		
51	RAJESH KU. MALICK	P																					
52	SUBHAM SAHOO		P		P																		
53	JANMEJAYA DAS	P		P	P	P																	
54	CHANDRA SEKHAR SAHOO		P																				
55	SABARNI DAS			P	P	P	P																
56	JITENDRA RANA																						
57	DITIKRUSHNA MOHANTY		P	P	P																		
58	SUSIL RAJ SINGH																						
59	KAMAL LOCHAN SETHI		P		P	P																	
60	SIDHARTHA SENAPATI																						
61	MURSHID KHAN		P	P	P																		
62	BIBHUTI BHOI			P																			
63	HAMSIRALLI SHA				P																		
Signature with Date		23/9/24	30/9/24	7/11/24	11/11/24	25/11/24	29/11/24	04/12/24	10/12/24	12/12/24	14/12/24	16/12/24	18/12/24	22/12/24	23/12/24	24/12/24	27/12/24	27/12/24	29/12/24	29/12/24	29/12/24		

Photos of CIAC Classes

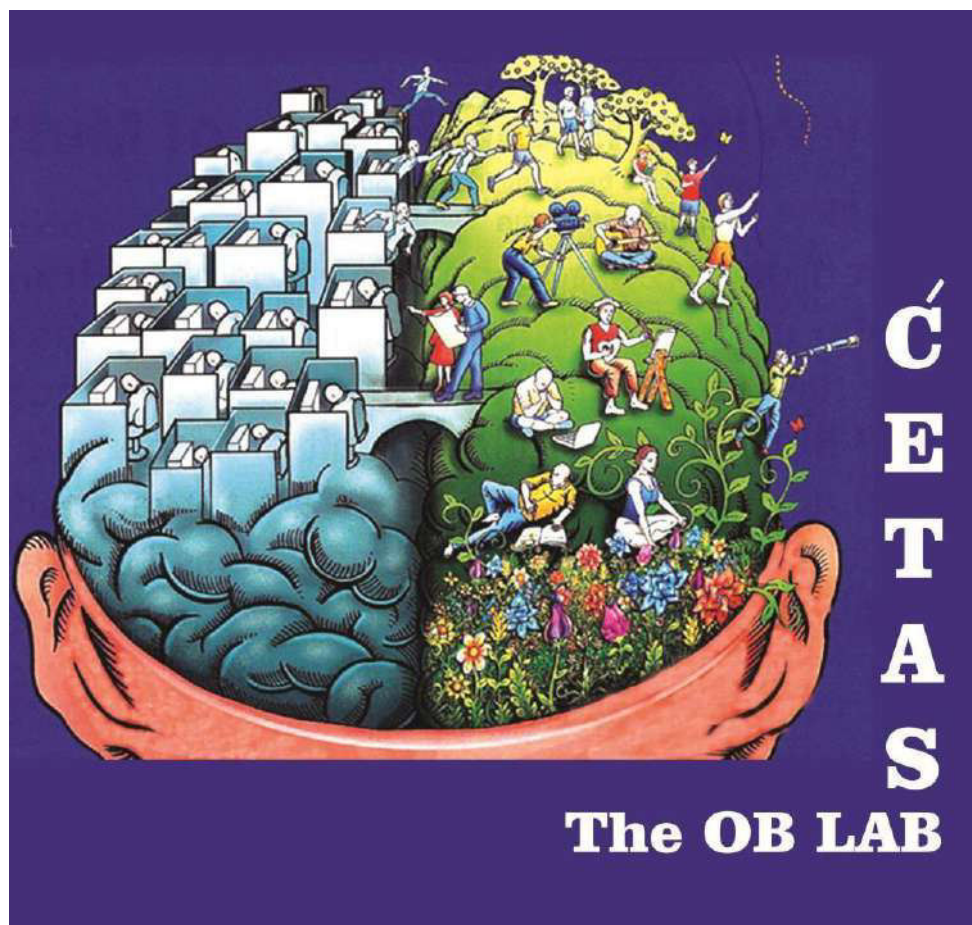




ISO 9001 : 2015

BEST PRACTICES - 2

OB Lab (Çetas)



Çetas - The OB Lab at ASTHA School of Management is one of its kind in the region cementing a wonderful platform for understanding behavioural processes. It is indigenously researched and designed for attitude shaping and personal grooming. It provides the students with the insight required to transform themselves into well groomed individuals global managers and responsible citizens.

Objectives

- To sensitize students about their behavioural traits
- To shape up students attitude
- To bring about behavioural modifications

Activities to develop Personality & bring Behavioral modification

1. Psychometric Test

(a) MBTI

Sl. No	Reg. No.	NAME OF THE STUDENTS	MBTI	MBTI Description	Specialisation opted after Counselling	
32	2306284032	RIKASHI ROUJ	INFJ	INFJ: Succeed by perseverance, originally and desire to do whatever is needed or wanted. Put their best efforts into their work. Quietly forceful, conscientious, concerned for others. Respected for their firm principles. Followed for their clear convictions as to how best to serve the common good.	Finance	Marketing
33	2306284033	BIKRAM BOSOI	ISFJ	ISFJ: Quiet, friendly, responsible and conscientious. Work devotedly to meet their obligations and serve their friends and school. Thorough, painstaking, accurate. May need time to master technical subjects. Patient with detail and routine. Loyal, considerate, concerned with others feelings.	Marketing	Operation
34	2306284034	BISWAJIT DAS	ESFJ	ESFJ: Warm hearted, talkative, popular, conscientious, cooperative, active committee members. Always doing something nice for someone. Works best with plenty of praise. Little interest in abstract thinking or technical subjects. Main interest is in things that directly and visible affect people's lives.	Marketing	Finance
35	2306284035	BISWAJIT DASH	ESFP	ESFP: Outgoing, easygoing, accepting, friendly, fond of good times. Likes making things. Knows what's going on and jokes in eagerly. Are best in situations that need sound common sense and practical ability with people as well as with	Finance	Marketing
36	2306284036	BISWARANJAN KAR	ESFJ	ESFJ: Warm hearted, talkative, popular, conscientious, cooperative, active committee members. Always doing something nice for someone. Works best with plenty of praise. Little interest in abstract thinking or technical subjects. Main interest is in things that directly and visible affect people's lives.	HR	Finance
37	2306284037	BISWAJIT RAMA	ESTJ	ESTJ: Practical realists, matter-of-fact, with a natural head for business or mechanics. Not interested in subjects they see no use for, but can apply themselves when necessary. Like to organize and run activities. Tend to run things well if the remember to consider other people feelings and point of views.	Marketing	Finance

SL No	Reg. No.	NAME OF THE STUDENTS	MBTI	MBTI Description	Specialisation opted after Counselling	
63	2306284053	HIMANSHU SAHOO	ESFJ	ESFJ: Warm hearted, talkative, popular, conscientious, cooperative, active committee members. Always doing something nice for someone. Works best with plenty of praise. Little interest in abstract thinking or technical subjects. Main interest is in things that directly and visible affect people's lives.	Marketing	HR
54	2306284054	ILMA FRIDOSH	ISTJ	ISTJ: Serious, quiet, earn success by concentration and thoroughness. Practical, orderly, matter-of-fact, logical, realistic and dependable. Take responsibility. Make up their own minds as to what should be accomplished and work toward it steadily, regardless of protests or distractions.	Marketing	Finance
65	2306284055	JAGANNATH NAYAK	INFP	INFP: Full of enthusiasm and loyalty, but seldom talk of these until they know you well. Care about learning, ideas, language and independent projects their own. Tend to undertake too much, then somehow get it done. Friendly but often too absorbed in what they are doing to be sociable or notice much.	Marketing	Finance
56	2306284056	JAMBESWARA DAS	ESFJ	ESFJ: Warm hearted, talkative, popular, conscientious, cooperative, active committee members. Always doing something nice for someone. Works best with plenty of praise. Little interest in abstract thinking or technical subjects. Main interest is in things that directly and visible affect people's lives.	Finance	Marketing
57	2306284057	JIBAN KUMAR DAS	ISFJ	ISFJ: Quiet, friendly, responsible and conscientious. Work devotedly to meet their obligations and serve their friends and school. Thorough, painstaking, accurate. May need time to master technical subjects. Patient with detail and routine. Loyal, considerate, concerned with others feelings.	Marketing	Operation

(b) VARK Learning Styles

ASTHA School of Management VARK Evaluation					
Sl.No.	Name	V	A	R	K
1	ABHINANDAN DAS	4	12	4	4
2	ABHISEK MALLA	7	6	3	8
3	ADITYA NARAYAN SUBUDHI	8	6	5	4
4	AMBIKA MISHRA	7	6	7	4
5	AMIT KUMAR MOHAPATRA	7	5	5	7
6	AMIT RANJAN SAHOO	5	13	3	9
7	ANKITA PANIGRAHY	6	10	3	3
8	ARITRA GUPTA	6	9	5	4
9	ASHISH RATH	5	6	7	6
10	ASHRIBAD PARIDA	1	7	8	5
11	ASMITA KAR	6	9	4	5
12	ASUTOSH PARIDA	1	9	2	4
13	AURO ASISH DAS	3	8	3	10
14	AYUSH PATTANAIAK	6	7	9	4
15	B SANTOSH	9	6	5	4
16	BARSHARANI RAY	4	5	6	9
17	BISWO RANJAN ROUT	7	3	10	3
18	CHANDRA SEKHAR SAHOO	7	6	6	5
19	CHINMAYA ROUT	2	10	7	12
20	CHIRANJIBI PANDA	3	5	6	7
21	DEEPAK KUMAR PATI	3	9	7	1
22	DIGVIJAY RATH	4	10	5	7
23	DIPIKA PATI	4	8	6	2
24	DITIKRUSHNA MOHANTY	5	8	8	5
25	HRISHIKESH MAZUMDAR	6	9	8	6
26	JAYAPRAKASH PATI	5	2	7	5
27	KAMAL KIRAN PARIDA	5	12	9	6
28	KEDAR SAHOO	8	10	5	3
29	KIRTI RANJAN ROUT	5	6	4	3
30	LOPAMUDRA BEHERA (MKB)	5	5	6	8
31	MANARANJAN MISHRA	5	7	5	5
32	MANASI PANDA	8	4	6	3
33	MANISHA PANDA	6	8	7	3
34	MANJUSHA PRIYADARSHINI DAS	6	8	8	2
35	MONALISA SAHOO	2	7	3	2
36	MUKESH BHADRA	2	7	3	5
37	NIBEDITA MOHAPATRA	7	5	5	3
38	NIBEDITA MUDULI	3	7	6	3
39	NIHARIKA DAS	7	5	6	4

40	NISHITA NANDA	6	9	3	4
41	NISITA DASH	4	5	5	7
42	OMM PURNAM MOHANTY	2	6	7	5
43	PRAGYAN PRAKASH BEHERA	5	5	7	6
44	PRAKASH KUMAR NAYAK	1	9	8	6
45	PRAKASH MALLICK	4	7	5	6
46	PRANAMYA TRIPATHY	3	11	5	6
47	PRASANJIT BARIK	3	4	7	2
48	PRATIKSHYA ACHARYA	5	12	7	2
49	PRAVAKAR NATH	7	7	10	9
50	PRIYABRATA MALLICK	12	10	5	5
51	PRIYABRATA TRIPATHY	4	11	3	7
52	PRIYANKA PRIYADARSHANI PANDA	3	6	8	7
53	PURNIMA PRIYADARSHANI SAMAL	5	7	6	3
54	RAI DUTTA	7	1	6	5
55	RAJALAXMI PATRA	8	11	4	8
56	RAJASHREE PANDA	7	5	8	4
57	RAJESH BEHERA	5	5	5	3
58	RAJESH DAS	5	5	7	7
59	RAJESH KUMAR NAYAK	4	4	2	9
60	RAKESH NAYAK	6	8	3	7
61	RASHMI RANJAN SAHOO	6	10	6	6
62	RINKU BISOI	2	8	9	11
63	RITIK DAS	5	2	9	7
64	RUTUPRIYA BEHERA	3	6	4	3
65	SABARNI DAS	7	7	5	5
66	SADHAN KUMAR PANDA	4	9	6	3
67	SAMEER PATRA	5	3	9	6
68	SAMIR MISHRA	7	3	8	5
69	SASMITA KUMARI MISHRA	5	5	4	8
70	SASWATI MOHAPATRA	6	10	5	4
71	SASWATI RATHA	2	4	2	9
72	SATYAJIT GOCHHAYAT	8	7	4	6
73	SATYAKAM SARANGI	3	12	4	9
74	SHRABANI MISHRA	2	7	6	1
75	SIDHARTHA SENAPATI	5	10	5	2
76	SMITALI MISHRA	8	8	5	7
77	SMRUTI PRIYA BALIARSINGH	5	9	3	4
78	SMRUTI RANJAN NAYAK	3	9	5	6
79	SMRUTIRANJAN RANA	3	8	5	9
80	SOMYARANJAN ROUT	7	5	4	8
81	SOUMYA RANJAN PANDA	6	10	6	4
82	SOUMYA RANJAN PANIGRAHI	3	10	5	7
83	SUBHANARAYAN KAR	5	5	6	8

84	SUBHASRITAM PADHI	2	8	6	7
85	SUBRAT KUMAR DASH	2	7	5	7
86	SUCHITRA PRADHAN	5	8	4	1
87	SUMEET SOURAV PRADHAN	1	11	6	4
88	SUNIL SAMAL	4	5	5	10
89	SUSHREE ANANYA DASH	6	11	4	8
90	SUSHREE SUPRITI DASH	6	9	5	4
91	SUSIL RAJ SINGH	3	8	7	2
92	SUVASRI SUBHASMITA SAHOO	8	5	6	4
93	Y. RAMESH RAO	1	6	6	8
94	RUPALI PRUSTY	7	9	10	6
95	SHRESTHA PALIT	6	6	6	6
96	SHUBHAM SAINT	6	6	6	6
97	SHUBHRA RANJAN PATRA	10	12	6	4
98	SIBA PRASAD CHOUDHURY	2	10	2	8
99	SOUMEN NAYAK	4	7	5	3
100	SUSHREEJEETA LENKA	5	8	5	1
101	SAHANAWAZ ALI KHAN	1	4	6	5
102	RESHMA PARWEEN	3	6	7	5
103	MD FARHAAN RAZA	5	7	7	7
104	MIR NOORUL ISLAM	6	5	7	4
105	MIRZA HAMZA RAZA	7	6	5	10
106	MURSHID KHAN	7	6	8	3
107	NEHA KHAN	8	3	6	7
108	ABDUL SAMIM KHAN	0	8	2	7
109	BUSRA AZIM	2	11	5	4
110	IRFAN AHAMAD KHAN	7	8	6	3
111	MOHAMAD MOHINUL ESLAM	5	9	4	7
112	SK GULAM MARTOZA	4	10	5	5
113	SOHANA PERWEEN	4	7	7	6
114	SHEAK ASHIF	3	9	7	5
115	HAMSIRALLI SHA	13	15	16	14
116	RASMITA MAHARANA	4	7	3	10
117	SAMIR KUMAR MAHALA	3	7	6	8
118	SANGRAM PARIDA	5	7	4	4
119	SANGRAM PRUSTY	6	9	5	9
120	SANJIB KUMAR BHATTA	5	9	5	3
121	SANJIBANEE SAHU	4	12	4	4
122	SANTANU KUMAR SUBUDHI	7	6	3	8
123	SANTOSH KUMAR BEHERA	8	6	5	4
124	SIPRA SUBHADARSANI JENA	7	6	7	4
125	SONALIKA PARIDA	7	5	5	7
126	SOUMYAJIT SAHU	5	13	3	9
127	SUBHASRITAM PADHI	6	10	3	3

128	SUBHASHREE DAS	6	9	5	4
129	SUBRAT BISWAL	5	6	7	6
130	SATYAPRAKASH SAHOO	1	7	8	5
131	SATYAPRIYA SAHOO	6	9	4	5
132	SIBANI BEHERA	1	9	2	4
133	SATYAJIT ROUT	3	8	3	10
134	KRUPASINDHU SHANKHUA	6	7	9	4
135	LOVLIN NAYAK	9	6	5	4
136	MAMANJALI BISWAL	4	5	6	9
137	MANAS DAS	7	3	10	3
138	MANIKA GOCHHAYAT	7	6	6	5
139	MANOJA KUMAR LENKA	2	10	7	12
140	MANORANJAN GOUDA	3	5	6	7
141	MINAKETAN MOHAPATRA	3	9	7	1
142	MIRASRITA SAHOO	4	10	5	7
143	OMM PRAKASH SAHOO	4	8	6	2
144	POOJA PRADHAN	5	8	8	5
145	PRITIRANJAN MOHAPATRA	6	9	8	6
146	PRIYABRATA PATRA	5	2	7	5
147	PRIYANKA PRIYADARSHINI PARIDA	5	12	9	6
148	PUJARANI SWAIN	8	10	5	3
149	RAJESH ANDIA	5	6	4	3
150	RAJESH NAYAK	5	5	6	8
151	RAKESH KUMAR SAHOO	5	7	5	5
152	RASHMI RANJAN SAHOO	8	4	6	3
153	RASMI RANJAN PARIDA	6	8	7	3
154	A.S. ANIL KUMAR DAS	6	8	8	2
155	ABHIMANYU NAYAK	2	7	3	2
156	ABHISEK BEHERA	2	7	3	5
157	ABHISEK NAYAK	7	5	5	3
158	ADARSHA PARIDA	3	7	6	3
159	AKASH CHANDRA BARICK	7	5	6	4
160	AKASH KUMAR BARIK	6	9	3	4
161	ANUP KUMAR DEO	4	5	5	7
162	ARMITA BARIK	2	6	7	5
163	ARUNDHATI JENA	5	5	7	6
164	BHABANI SANKAR DAS	1	9	8	6
165	BIJAY KUMAR SAHOO	4	7	5	6
166	BISHNU PRASAD BEHERA	3	11	5	6
167	BISWAJIT MAHAKUD	3	4	7	2
168	BISWAPRAKASH BEHERA	5	12	7	2
169	CHAITANYA BEHERA	7	7	10	9
170	CHANDAN KUMAR SAHOO	12	10	5	5
171	CHANDRAKANTA MOHAKUD	4	11	3	7

172	CHIRANJIB PRADHAN	3	6	8	7
173	DASARATHA SAHOO	5	7	6	3
174	DEBASISH RANA	7	1	6	5
175	DEBI PRASAD SAHOO	8	11	4	8
176	DEEPANJALI SAHOO	7	5	8	4
177	GANGADHAR BISWAL	5	5	5	3
178	JANMEJAYA DAS	5	5	7	7
179	JAYANTA KUMAR SAHOO	4	4	2	9
180	JITEN SAHU	6	8	3	7
181	JITENDRA RANA	6	10	6	6
182	JNANA RANJAN SWAIN	2	8	9	11
183	JYOTIRMAYEE SAHU	5	2	9	7
184	PRATYASHA PRIYADARSHINEE SAHOO	3	6	4	3
185	PRAVAT KUMAR DAS	7	7	5	5
186	PRIYANKA KHATUA	4	9	6	3
187	RAJESH GOUDA	8	5	6	9
188	K SAI	8	9	10	5
189	ADITYA NARAYANA PRUSTY	8	7	8	10
190	SAMBIT DAS	9	8	9	11
191	SAROJ KUMAR BEHERA	5	6	8	9
192	SASHIKANT SAHOO	10	6	7	8
193	SATYA PRAKASH DAS	9	5	6	6
194	SATYABRAT SAHOO	12	9	5	7
195	SATYAJIT BEHERA	5	6	5	4
196	SHASHIKANTA ROUT	6	9	8	7
197	SIPRA PRADHAN	7	8	6	7
198	SMRUTIREKHA SAHOO	7	7	5	5
199	SNIGDHA PRIYADARSHANI SAHU	4	9	6	3
200	SOUMYA RANJAN BEHERA	5	3	9	6
201	SOUMYARANJAN SAHU	7	3	8	5
202	SUBHALAXMI BARIK	5	5	4	8
203	SUBHALAXMI BISWAL	6	10	5	4
204	SUBHAM SAHOO	2	4	2	9
205	SUDHANSU BEHERA	8	7	4	6
206	SUDHIR KUMAR SWAIN	3	12	4	9
207	SUDIPTA DAS	2	7	6	1
208	SULEKHA SWAIN	5	10	5	2
209	SUSHREE SUBHASHREE SAHOO	8	8	5	7
210	SWAPNARANI MAHAPATRA	5	9	3	4
211	SUBHASHREE SUBHADARSINI MOHANTY	3	9	5	6
212	SUPRIYO SAMAL	3	8	5	9
213	SUSANDHYA NARAYANI MOHANTY	7	5	4	8
214	TRUPTI PRANGYA SAHOO	6	10	6	4
215	SIDHARTHA KUMAR SETHI	3	10	5	7

2. Personal Counseling

Date: 14.3.24		Date: 14.3.24	
Biswajit Dash		Counselling	
Specialization	Jagatsinghpur	Himanshu Sahoo. - Cuttack	
Finance {Not Decided	B.Com 79.1% SBM.	Work Exp in MKtg.	B.Com (Hons.)
Financial Analyst	+2 - 79.83% 10 th - 77%	Parle distributors	57.8%
* Technical Interview	Father - Shopkeep	Sales $\left\{ \begin{array}{l} \text{Retailers} \\ \text{Wholesalers} \end{array} \right.$	12 th - 65.83% (Comm)
(Accounting Funda - mental + AF fundamentals) (Std. I)	Mother - housewife	Mktg. + HR.	10 th - 67%
15 days - mental + 5 days (AF fundamentals)	Protas - 1 (Std. I)	↳ FMCG (Interested)	Family - Father has a business
✓ JS of FA. ✓		↳ Any thing related marketing	Mother at home
Internships as a FA.	Find and tell.	Improvement - English	
* Areas of Improvement	↳ Speaking English.	Strengths → Interpersonal Relations → Empathy	
ESFP. B		ENFJ	
Has inclination towards finance. Can do well in Financial services. Recommended for the same.		Has leadership instinct, can do well in Mktg. & Sales. Recommended for Mktg & Sales profile.	
Signature: <u>Jharnil</u>		Trng. in Communication	Signature: <u>Jharnil</u>

OUT BOUND TRAINING



The Monkey Game - Attitude Shaping



Message Decipher- Communication



Dodge Ball- Team Dynamics, Leadership, Strategy & Gender Sensitization



Women in the Ring- Gender Sensitization



Roll the Ball



Roll the Ball - Team Dynamics, Leadership, Strategy

**ASTHA School of Management
Bhubaneswar**

OB Lab has shaped the personality and attitude of the students in such a way that they have shown commitment and resilience at their work place. Their loyalty and behaviour have impressed the organizations to count on ASTHA School of Management for Recruitment & Selection of Management students.

Alumni with longest stint in their organization

Sl No.	Name & MBA Batch	Company & Designation	Linkedin Profile
1	Fakir Mohan Badatya (2012-14)	Wuerth India (Sales Manager)	https://www.linkedin.com/in/fakir-mohan-badatya-9110771ab?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
2	Sambit Kumar Bhoi (2015-17)	Muthoot Microfin (Regional Internal Auditor)	https://www.linkedin.com/in/sambit-kumar-bhoi-a60899124?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
3	Surojit Meghamala (2017-19)	Muthoot Microfin (Deputy Regional Internal Auditor)	https://www.linkedin.com/in/surojit-meghamala-0078a51ab?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
4	Karishma Saha (2017-19)	Suryoday Amall Finance Bank (Assistant Manager -Talent Acquisition)	https://www.linkedin.com/in/karishma-saha-b5834223a?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
5	Satyabrata Nayak (2016-18)	ICICI Direct (Branch Manager)	https://www.linkedin.com/in/satyabrata-nayak-b001a1199?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
6	Kishan Kumar Das (2019-21)	Axis Mutual Fund (Relationship Manager)	https://www.linkedin.com/in/kishan-das?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
7	Rajashree Rajalaxmi Swain (2019-21)	Flipkart (Senior Executive Hub Operations)	https://www.linkedin.com/in/rajashree-rajalaxmi-swain-345a3b160?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app



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Bhubaneswar
LIST OF REGULAR RECRUITERS

Sl. No.	Name of the Company	Logo
1.	Aditya Birla Fashion & Retail	
2.	Flipkart	
3.	Axis Mutual Fund	
4.	Shoppers Stop	
5.	Godrej Appliances	
6.	Muthoot Microfin	
7.	Reliance Digital	
8.	Svatantra Micro Finance	
9.	Axis Bank	
10.	ICICI Securities	
11.	Adhikar India	
12.	HDFC AMC	
13.	Dabur India	
14.	HDB Financial Services	

Tharunika

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