



ISO 9001 : 2015  
NAAC Accredited

# ASTHA

## School of Management

Bhubaneswar

### Presents

TWO-DAY NATIONAL SEMINAR

on

# Talent, Technology, and Transformation:

— The New Paradigm of Workforce Readiness —



30<sup>th</sup> & 31<sup>st</sup> JULY, 2026



Plot No. 261, Atala, Panchapukhi Vihar, Balinata, Bhubaneswar  
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## About the National Seminar

The National Seminar on “Talent, Technology, and Transformation: The New Paradigm of Workforce Readiness” aims to provide a dynamic platform for academicians, researchers, industry leaders, policymakers, entrepreneurs, and students to deliberate on the evolving landscape of work in the digital age. As organizations worldwide navigate rapid technological advancements, changing skill requirements, and emerging workforce models, the seminar seeks to explore innovative strategies for developing future-ready talent and building resilient organizations. Through insightful discussions, research presentations, expert sessions, and collaborative exchanges, participants will examine the role of education, industry partnerships, artificial intelligence, digital transformation, leadership, entrepreneurship, sustainability, and public policy in shaping the workforce of tomorrow. By bringing together diverse stakeholders, the seminar aspires to foster knowledge sharing, encourage interdisciplinary research, and generate actionable insights that contribute to sustainable economic growth, organizational excellence, and inclusive workforce development in the era of Industry 5.0.

## Objectives

- ❖ To provide a national platform for academicians, researchers, industry experts, policymakers, and students to exchange ideas on workforce readiness in the era of digital transformation.
- ❖ To explore emerging trends in talent development, future skills, artificial intelligence, Industry 5.0, and technology-driven organizational transformation.
- ❖ To promote interdisciplinary research, innovation, and academia–industry collaboration for enhancing employability and sustainable workforce development.
- ❖ To deliberate on policy, ethical, and technological challenges shaping the future of work and business ecosystems.

## Outcome of the National Seminar

- ❖ Enhanced understanding of emerging workforce trends, future skills, and technological transformation.
- ❖ Strengthened collaboration among academia, industry, and policymakers for research and innovation.
- ❖ Generation of actionable insights and policy recommendations for building a future-ready workforce.
- ❖ Dissemination of quality research that contributes to sustainable organizational growth and national development.

## Sub-Theme 1 : Talent: Developing a Future-Ready Workforce

- ❖ Bridging the Skill Gap: Academia–Industry Collaboration
- ❖ Future Skills and Competencies for Industry 5.0
- ❖ Employability Enhancement and Career Readiness
- ❖ Reskilling, Upskilling, and Lifelong Learning
- ❖ Leadership, Emotional Intelligence, and Human Skills
- ❖ Entrepreneurship, Innovation, and Startup Development
- ❖ Talent Management and Organizational Development
- ❖ Workforce Diversity, Equity, Inclusion, and Sustainable Employability

## Sub-Theme 2: Technology: Driving Innovation and the Digital Future

- ❖ Artificial Intelligence and Workforce Transformation
- ❖ Human–AI Collaboration and Augmented Workplaces
- ❖ Data Analytics and Evidence-Based Decision Making
- ❖ HR Analytics and Digital Human Resource Management
- ❖ Automation, Robotics, and Future Employment Trends
- ❖ Blockchain, IoT, and Emerging Technologies in Business
- ❖ Cybersecurity, Digital Ethics, and Responsible AI
- ❖ EdTech, AI, and Innovation in Higher Education

## Sub-Theme 3 – Transformation: Reimagining Organizations and the Future of Work

- ❖ Digital Transformation in Business and Management
- ❖ Industry 4.0, Industry 5.0, and Smart Organizations
- ❖ Smart Workplaces, Remote Work, and Hybrid Work Models
- ❖ Technology-Driven Innovation and Organizational Competitiveness
- ❖ Sustainable Business Transformation and Green Technologies
- ❖ Digital Economy and Future Business Ecosystems
- ❖ Governance, Policy, and Regulation in the Digital Era
- ❖ Organizational Change, Workforce Agility, and Strategic Leadership

## Call for Workshop Proposals

The Organizing Committee invites workshop proposals from industry experts, corporate leaders, startup founders, policymakers, researchers, academicians, and training professionals on contemporary issues related to workforce readiness, talent development, emerging technologies, and organizational transformation.

### Industry Workshops

- ❖ Human–AI Collaboration in the Workplace
- ❖ Workforce Transformation through Emerging Technologies
- ❖ Skills, Talent, and Employability in the Digital Economy
- ❖ Innovation, Leadership, and Organizational Resilience
- ❖ Industry–Academia Partnerships for Future Talent Development

### Academic Workshops

- ❖ Future-Ready Pedagogy and Curriculum Innovation
- ❖ Generative AI in Higher Education and Research
- ❖ Competency-Based Learning and Graduate Employability
- ❖ Transforming Classrooms for Workforce Readiness
- ❖ Research, Innovation, and Knowledge Creation in the AI Era

## Call for Poster Proposals

The Organizing Committee invites students, research scholars, academicians, and industry professionals to submit poster proposals addressing contemporary challenges and innovative solutions related to the seminar theme, "Talent, Technology, and Transformation: The New Paradigm of Workforce Readiness." Poster proposals should present original ideas, research findings, case studies, policy perspectives, or practical interventions that contribute to building a future-ready workforce.

## Suggested Problem Statement for Poster Presentation

Addressing Talent Retention Challenges among Generation Z: Strategies for Building a Future-Ready Workforce  
Enhancing the Workplace Happiness Quotient among Generation Z: A Pathway to Talent Retention, Productivity, and Organizational Transformation

Proposals aligned with the seminar tracks and other relevant contemporary issues are also welcome. Selected participants will be invited to present their posters during the seminar. Outstanding poster presentations will be recognized with Best Poster Awards and certificates during the Valedictory Session.

## Certificates, Awards & Recognition

All registered participants shall be awarded a Certificate of Participation during the Valedictory Session in recognition of their active engagement and contribution to the National Seminar. To acknowledge and celebrate academic excellence, originality, and scholarly merit, the following awards shall be conferred:

- ❖ Best Paper Award
- ❖ Best Presenter Award
- ❖ Best Poster Presentation Award

**The above sub-themes are intended for guidance only. Research papers on any topic pertinent to the seminar are invited. Seminar Proceedings will be published in a book bearing ISBN.**

**Submission of Full Papers:** Full papers should be sent to [researchastha@asthaeducation.in](mailto:researchastha@asthaeducation.in).

### Submission of Full Papers

A Microsoft Word version of the full paper should be sent to above mentioned mail-id, so as to reach on or before 20 July 2026. The guidelines for full paper submission are mentioned below :

- 🕒 The full paper should not exceed 4000 words excluding Title Page, Illustrations and References.
- 🕒 The paper should be typed in 'Times New Roman' with font size 12, 1.5 lines space between lines and 1 inch margin on all sides.
- 🕒 The title page must include Title of the paper, name of the author/ co-authors, designation, institution/ organization's address, contact number and email ID.
- 🕒 Reference should be written in APA format.
- 🕒 All papers will be reviewed & selected by a panel of eminent experts, based on originality, importance, research content, relevance, inferences, presentation and organization of the research.
- 🕒 In case of joint paper submission, all authors should register for seminar and at least one author should be present.

## About The Institute

Established in 2008, ASTHA School of Management is a NAAC Accredited & ISO 9001 :2015 Certified B –School in the State of Odisha. The Institute is approved by All India Council for Technical Education (AICTE), Govt. of India & affiliated to Biju Patnaik University of Technology (BPUT), Odisha. It offers a two-year full-time MBA & MCA programs & recognized for its modern educational framework, transforming students into industry-ready professionals. ASTHA excels in teaching-learning processes, training, innovation, and outreach activities, fostering entrepreneurial spirit through its Business Incubation Cell. Awarded Best Academic Institution and other accolades, ASTHA also prioritizes universal human values, shaping socially responsible leaders and contributing to management education in Odisha.

- 🏆 Best Management Institute, 2024.
- 🏆 Best Academic Institution , 2023.
- 🏆 Best College- Placement & Pedagogy , 2022.
- 🏆 Best Management Institute - Pedagogy & Placement , 2021.
- 🏆 Best Educational Institute , 2020.

The Seminar Theme is in harmony with the institution’s vision of developing globally competent professionals. It also advances the mission of encouraging research, innovation & workforce readiness for sustainable development.

## Important Dates

- 🕒 Last date of Full Paper Submission : 20 July 2026
- 🕒 Last date of Registration : 22 July 2026

## Registration Fee

- 🕒 Corporate Participant : Rs. 1000/- per person.
- 🕒 Academician : Rs. 1000/- per person.
- 🕒 Call for Workshop : Rs. 2500/-
- 🕒 Poster Presentation : Rs. 300/-
- 🕒 Research Scholar/ Student Researchers : Rs. 750/- per person.
- 🕒 Only Participation : Rs. 300/-
- 🕒 Registration fee should be paid through Net Banking/ UPI.
- 🕒 Payment details should be sent via WhatsApp no.: +91 8249174425

## Bank Details

A/C Holder Name: Principal, Astha School of Management  
A/C No.: 41003927481  
Bank Name: State Bank of India  
IFS Code : SBIN0017951  
Branch Name: Athal

**For Registration : <https://forms.gle/wrx8EsTdkVR7oYPN6>**



Scan the image in the  
Google lens for Registration

## Organizing Committee

### Chief Patron

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### Chairperson

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**For further queries please contact : +91 9238837633/ 8249174425**